

HOUSE COMMITTEE ON OVERSIGHT AND GOVERNMENT REFORM
POSTAL POLICY FORUM

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TESTIMONY SUMMARIES

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Solutions Proposed by the NPPC

Explore further opportunities to partner with the private sector

- Replicate successful partnerships seen with Amazon, eBay, Netflix, etc.
- Experiment with hybrid mail
- Explore areas where paper and electronic communications converge
- Study what postal products may be indispensable to younger Americans
- Contract retail space in post offices, i.e. coffee shops
- Include retail products, i.e. greeting cards
- Permit advertising on facilities or vehicles, sell naming rights to buildings

Streamline and simplify doing business with the USPS

- Costs associated with adjustments to electronic-based reporting with the USPS are too high
- A review and overhaul of regulatory requirements may be necessary

Accelerate pricing and product innovation

- Build on the success of marketing innovations like the “Priority Mail Box”
- Explore a hybrid mail class between First and Standard
- Cut prices, even temporarily, to retain First Class or catalog volume

Leverage the services and network unique to the USPS

- Offer a wider variety of governmental services at post offices
 - o Passport applications, hunting and fishing licenses, etc.