

Message

From: Smith, Curtis A SHLOIL-ERM/A [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=9EB8BAD0D9ED4C3FA29CF7DF5EAC41A8-USCSMN]
Sent: 11/19/2018 9:19:48 AM
To: Windon, Kimberly V SHLOIL-ERM/A [REDACTED]@shell.com]; Fisher, Ray SHLOIL-ERM/A [REDACTED]@shell.com]; Gunnell, Natalie SHLOIL-ERM/A [REDACTED]@shell.com]; Rocha, Guilherme Md SBRASEP-ERM/A [REDACTED]@shell.com]
Subject: FW: today's ETC Mission Possible report launch (19 Nov)
Importance: High

FYI

From: Reilly, Jennifer LB SHLOIL-ERC
Sent: Monday, November 19, 2018 9:01 AM
To: Sherwin, Rob A SI-ERM <[REDACTED]@shell.com>; Dong, Elvina SCHINA-ERM/H <[REDACTED]@shell.com>; Lemay, Tara R SCAN-ERM/C <[REDACTED]@shell.com>; Logan, Chris C SI-ERM/S <[REDACTED]@shell.com>; Lopez, Cindy SHELMSIA-ERM/Y <[REDACTED]@shell.com>; Power, Rachael J SDA-ERM/Z <[REDACTED]@shell.com>; Smart, Kirsten SI-ERM/[REDACTED]@shell.com>; Smith, Curtis A SHLOIL-ERM/A <[REDACTED]@shell.com>; van Hoorn, Frank SI-ERM/N <[REDACTED]@shell.com>; Wefati, Nureddin SEPI-ERM/M <[REDACTED]@shell.com>
Cc: De Castro, Renata SI-ERM/U <[REDACTED]@shell.com>; Arata, Anna J SHLOIL-ERM/A <[REDACTED]@shell.com>; van Schie, Patricia JM SI-ERM/N <[REDACTED]@shell.com>; Setianto, Dina W SHLINDN-ERM/Y <[REDACTED]@shell.com>
Subject: today's ETC Mission Possible report launch (19 Nov)
Importance: High

For cascade as appropriate

Dear Rob and team:

As many of you are aware, today the [Energy Transitions Commission](#) officially launches its latest report, *Mission Possible: Reaching net zero carbon emissions from harder-to-abate sectors by mid-century*. This activity is led by a global press release issued by the ETC, accompanied by an evening panel discussion in Brussels, as well as coordinated outreach across the US, Europe, India and China.

A series of advance media briefings have been conducted by Lord Turner and various Commissioners, including a joint interview between Chad Holliday and Jules Kortenhorst with Ed Crooks of the FT (many thanks to Curtis for helping to support!). Select quotes and a short video clip from Chad are also included in the ETC's media briefing pack and social media activation. In addition, Shell India and China CChs will be participating in regional launch events on Nov 20 and 26, respectively.

While *Mission Possible* constitutes a collective view of the ETC and Shell may not agree with every finding or recommendation, overall alignment is strong, and we recognise that voices encompassing a diverse array of constituencies articulating shared interests and positions will be helpful. The availability of credible independent reference material is very valuable for us, and complements our own Sky scenario being positively referenced in the latest IPCC report.

The ETC's findings are broadly consistent with other analyses, including Shell's Sky Scenario, that find that any credible route to net-zero emissions requires significant electrification of end use as well as biofuels, hydrogen and some degree of carbon capture and storage. It is consistent with our position that achieving net-zero emissions will require changes in both energy supply and energy end use sectors.

However, please be aware that the ETC is pushing harder & faster for net-zero carbon emissions than Shell finds plausible at this time (e.g. 2050/60 vs 2070). Therefore, please be exceedingly mindful when/if we look to retweet or cite ETC findings such as note to endorse the view. This topic is tackled in the Q&A of the link below.

For further details, please find a link to the [Shell briefing pack](#).

Please let me know if you have further questions. Thanks!

Kind regards,
Jen

Jen Reilly
External Relations Manager
Energy Transitions

@shell.com