

To: Streett, Mary [REDACTED]@bp.com]
From: Betterworks[REDACTED]@betterworks.com]
Sent: Fri 21/02/2020 9:38:50 PM (UTC)
Subject: Phil Cochrane has updates relevant to you



Phil Cochrane has updates for you
Happened over the last 4 minutes

 Updated – **Secure earned media placements in top-tier/regional/trade publications in support of the FNA strategy.**

50% In collaboration with the retail marketing team, develop and implement a media plan for BPAMA to promote BP's offers and activities

 Updated – **Secure earned media placements in top-tier/regional/trade publications in support of the FNA strategy.**

100% Develop and implement plan to gain earned media support of BP's Washington State Carbon Pricing advertising campaign

 Updated – **Passage of well-designed carbon pricing legislation in Oregon in alignment with BP principles and allows BP to publicly demonstrate its commitment to good carbon policy.**

Redacted - First Amendment

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The Betterworks app: Better feedback within reach



