communications & advocacy

Morrell, Geoff [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP From: (FYDIBOHF23SPDLT)/CN=RECIPIENTS Sent: 05/03/2021 16:07:10 Ellis, Joe [/o=ExchangeLabs/ou=Exchange Administrative Group To: (FYDIBOHF23SPDLT)/cn=Recipients/c Lakin, Roger [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn= ; Bickerton, David [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/c CC: Streett, Mary [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cr Woods, Rachel [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn= Subject: RE: Follow Total's lead: leave the American Petroleum Institute Looks pretty good to me Lets get cleaned up and onto BL's office **Thanks** From: Ellis, Joe < @bp.com> Sent: Friday, March 5, 2021 3:17 PM To: Lakin, Roger @uk.bp.com>; Bickerton, Da<u>vid</u> < @uk.bp.com> Cc: Streett, Mary < @bp.com>; Woods, Rachel < @uk.bp.com>; Morrell, Geoff @bp.com> Subject: RE: Follow Total's lead: leave the American Petroleum Institute Hi, everyone. I think really good input here all around. Thinking we can tighten this some. I'll work with Roger directly on that. @Lakin, Roger - I have two quick calls on other matters but will come to you on this soon. Thank you! Joe From: Lakin, Roger < @uk.bp.com> Sent: Friday, March 5, 2021 9:06 AM To: Bickerton, David @uk.bp.com>; Ellis, Joe @bp.com> @uk.bp.com>; Morrell, Geoff Cc: Streett, Mary @bp.com>; Woods, Rachel < @bp.com> Subject: RE: Follow Total's lead: leave the American Petroleum Institute **Redacted - First Amendment** Roger Lakin head of editorial content

BPA_HCOR_00308884

From: Bickerton, David @uk.bp.com>
Sent: 05 March 2021 14:02
To: Ellis, Joe < @bp.com>
©bp.com>; Woods, Rachel
@bp.com>; Lakin, Roger < @uk.bp.com>
Subject: RE: Follow Total's lead: leave the American Petroleum Institute
Joe
Sorry for the delay – some thoughts from over here
Dear SENDER,

Redacted - First Amendment

Sincerely, Bernard

From: Morrell, Geoff @bp.com>

Sent: 04 March 2021 16:54

To: Ellis, Joe < @uk.bp.com>; Bickerton, David < @uk.bp.com>; Lakin, Roger

@uk.bp.com>

Cc: Streett, Mary @bp.com>; Woods, Rachel

Subject: RE: Follow Total's lead: leave the American Petroleum Institute

Good first draft—needs to be massaged a bit to make more BL.

David or Roger can tweak.

From: Ellis, Joe <u>@bp.com</u>>
Sent: Thursday, March 4, 2021 4:25 PM

To: Morrell, Geof @uk.bp.com; Bickerton, David @uk.bp.com

Cc: Streett, Mary

Subject: RE: Follow Total's lead: leave the American Petroleum Institute

Hi. Proposed response from BL:

Dear SENDER,

Redacted - First Amendment

Sincerely, Bernard

From: Streett, Mary declarate abp.com > Sent: Thursday, March 4, 2021 9:52 AM

To: Depledge, Tim < @uk.bp.com>; Hodgkinson, Sarah < @bp.com>; Woods, Rachel @uk.bp.com>; Ellis, Joe < @bp.com>

Cc: Morrell, Geoff • @bp.com>; Emery, Dominic • @uk.bp.com>; Boodhai, Chan R

<u>@bp.com</u>>; Morstead, Isobel J <

Subject: Re: Follow Total's lead: leave the American Petroleum Institute

Joe will send proposed response shortly -

Get Outlook for iOS

From: Depledge, Tim · @uk.bp.com>

Sent: Thursday, March 4, 2021 10:47 AM **To:** Hodgkinson, Sarah; Woods, Rachel

Cc: Morrell, Geoff; Streett, Mary; Emery, Dominic; Boodhai, Chan R; Morstead, Isobel J

Subject: FW: Follow Total's lead: leave the American Petroleum Institute

Sarah / Rachel

Hi there – we discussed briefly the response needed for the c8,000 emails received as of now (we have received another 1000 in the last few hours) – is this something a member of your teams could look at and draft for us to send?

Many thanks in advance!

Best regards

Tim

Click to chat with me (likely to get a quicker response)

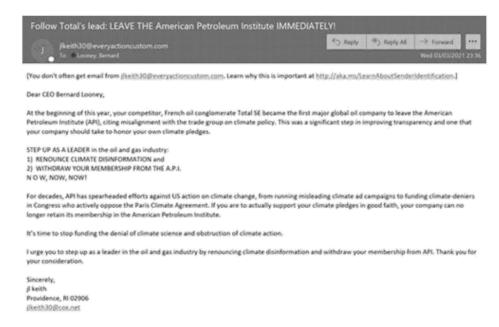
Click to view calendar availability and shared files

Subject: RE: Follow Total's lead: leave the American Petroleum Institute

Hi all

So - we are currently at >7,000 emails - they are now trickling in at about 1 a minute after the deluge overnight.

The text included from Chan is, at first glance, the content of the majority of emails - however, there are variants - I will have to run some analysis to how many variants we have / is there a real difference:



The mail delivery mechanism, and format of the messages is the same as the November campaign we received on "Stop profiting off Covid". The response we sent then is below:

Dear Kim,

Thanks for writing. I appreciate your interest in these issues. They're priorities for us too.

In fact, I addressed all of them over the past few months on LinkedIn – including <u>Black Lives Matter</u>, <u>our trade</u> <u>association review</u> and <u>our reduction in workforce</u>. On that last point – we certainly acknowledge it is a painful step – but one we must sadly take in order to make bp fit for the future.

We have also explained all of the work we have done to support our communities through COVID-19 on our website.

All of these actions are aligned with our purpose – to reimagine energy for people and our planet. We want to help the world reach net zero and improve people's lives.

Best wishes,

Bernard

I am going to pull all the details for us to be able to a response, which will be sent as a 1-2-1 email to everybody who sent the message (note the mechanism they sent the mail through was not the email address they quoted – but, I can handle that so that they get the response to their actual email address. Hence, all we need is the final text we want to send back.

I'll also cross reference the list of who we received messages from last time to see if it's the same people as this time.

Best regards

Tim

Click to chat with me (likely to get a quicker response)

Click to view calendar availability and shared files

-----Original Message----From: Boodhai, Chan R @bp.com>
Sent: 04 March 2021 05:51

To: Looney, Bernard @bp.com>

Cc: Emery, Dominic < <u>@uk.bp.com</u>>; Depledge, Tim < <u>@uk.bp.com</u>>; Bond, Thomas

Subject: RE: Follow Total's lead: leave the American Petroleum Institute

<u>@uk.bp.com</u>>; Morstead, Isobel J

Bernard for awareness - you received 5000+ of these emails overnight.

Redacted - First Amendment

@bp.com>; Morrell, Geoff

cc'ing Geoff for awareness

Chan

-----Original Message----From: @everyactioncustom.com
@everyactioncustom.com

bp.com>

Sent: 04 March 2021 05:46

To: Looney, Bernard · @bp.com>

Subject: Follow Total's lead: leave the American Petroleum Institute

[You don't often get email from <u>@everyactioncustom.com</u>. Learn why this is important at

http://aka.ms/LearnAboutSenderIdentification.]

Dear CEO Bernard Looney,

At the beginning of this year, your competitor, French oil conglomerate Total SE became the first major global oil company to leave the American Petroleum Institute (API), citing misalignment with the trade group on climate policy. This was a significant step in improving transparency and one that your company should take to honor your own climate pledges.

For decades, API has spearheaded efforts against US action on climate change, from running misleading climate ad campaigns to funding climate-deniers in Congress who actively oppose the Paris Climate Agreement. If you are to actually support your climate pledges in good faith, your company can no longer retain its membership in the American Petroleum Institute.

It's time to stop funding the denial of climate science and obstruction of climate action.

I urge you to step up as a leader in the oil and gas industry by renouncing climate disinformation and withdraw your membership from API. Thank you for your consideration.

Sincerely,
Suzanne M.
Lawrence, KS 66047

@yahoo.com