

Redacted - First Amendment

Mexico C&A (note: get more specific on all)



Build access to new Federal and local Governments and key stakeholders to enable business priorities and license to operate

- Create and implement the plan to access key stakeholders in the public sector by business objective and per institution
- Identify and hire a medium-term consultant who can provide initial access.
- Leverage participation in industry associations to gain access to key stakeholders.
- Join efforts with local partners to implement a target specific access strategy, aimed at positioning bp as an approachable ally

Enable planned business projects and facilitate integrated energy opportunities through sound and timely regulatory support and advocacy

- Leverage participation in trade associations to address unequal treatment between private and public energy companies.
- Submit/obtain import license to supply our service stations and gov. support to significant mid-stream investment.
- Manage reputational risk and ensure compliance with evolving energy regulations.
- Progress current and future retail permits for service stations.
- Enable relationship with local government and provide regulatory support to RCBS identified possible partnerships

initiate

Manage P&O portfolio optimization strategically around mid term elections and with no reputational repercussions

- Conduct scenario planning and political risk assessment prior to the elections
- Manage the relationship and all processes with the upstream regulator (CNH) and the Environmental agency (ASEA)
- Influence timely decision making and partner alignment during the process to reduce noise and reputational risk that may affect other businesses in country

Enable employees' understanding of reinvented bp and Mexico's role in the strategy

- Details TBD

T&T C&A (note: get more specific on all)



Reputation management	Performing while transforming	Enable Net Zero	Sustainability	Employee engagement
Maintain leading position in reputation	Increase recognition that bp is performing while transforming	Support the delivery of the TT low carbon agenda	Pivot corporate responsibility and sponsorship investments to align with sustainability framework	Increase employee understanding of the strategy and their role in delivering it
<ul style="list-style-type: none"> Execute a reputation strategy that capitalizes on bp's rich history in TT and positions the company as 'connected to the future' Align/adopt campaigns deployed in the Americas that can enhance reputation in TT Careful management of stakeholder interfaces No reputational accidents 	<ul style="list-style-type: none"> Execute an internal campaign that aligns staff to business priorities and goals including cost discipline & celebrates successes Externally position stories that demonstrate business performance, highlighting key milestones and success 	<ul style="list-style-type: none"> Develop & deliver an advocacy plan aligned to bp's ambitions and that enables delivery of the TT business low carbon plan Support/partner/promote strategic opportunities for Net Zero education and public awareness Provide business support to low carbon team 	<ul style="list-style-type: none"> Realign corporate social responsibility activities to new sustainability frame. Prioritize investments - agree exit plans for some existing partnerships and explore new opportunities that align with strategic areas of focus in the new sustainability framework 	<ul style="list-style-type: none"> Improved awareness and understanding of bp's strategy and how the TT business strategy aligns - measured by improvement in Pulse Deliver transformation communication and engagement plan to onboard, re-energize and align employees on the strategy and new ways of working

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encourage innovation and develop enhanced advocacy functionality.

Brazil C&A (note: get more specific on all)



Integration

Motivate and support the integration among businesses

Aims 8 and 9

- C&A playing a pivotal role in the integration process.
- Engage HoC and local leaders in the integration agenda either internally and externally.
- **(Internal)** Ensure access to information to all bp employees through a single and empowered internal comms team.
- **(External)** Coordinate external presence in trade associations and influence in accordance with new bp's purpose and aims.
- Update crisis plan to reflect reinvented and integrated bp in Brazil.

Ownership

Enable employees' understanding of reinvented bp and Brazil's role in the strategy

Aims 7

- Combining digital solutions and accurate information C&A should enable all bp employees to understand and support the new organizations as well as its goals.
- Contextualize Brazil's opportunities into bp's purpose, aims and strategy. Translate global strategy into local action.
- Incentivize leaders to keep sharing the local strategy and accomplishments internally with all businesses.
- Support leaders in communicating with teams more effectively and in a comprehensive way.

Climate leadership

Position bp as a key player in the low carbon energy agenda in Brazil

Aims 1 to 5

- Influence the implementation of well-designed carbon/climate policies underpinning the transition.
- Motivate a constructive and transparent government's position at climate conferences (COP26).
- Support the compliance in existing regulated carbon market and incentivize the launch of voluntary markets.
- Consolidate bp and its' spokespeople as preferred sources for tier I media in the energy transition agenda.
- Increase business opportunities or new revenue sources from new and existing climate policies.

Issues management

Issues management through integrated advocacy

Aims 5 and 8

- Promote a new deep dive into business issues post-reinventing bp using Y&S.
- Build an integrated advocacy plan to address the issues focused on the new strategy.
- Create an interaction map among the issues anticipating potential conflicts and taking advantage of synergies.
- Complete assessment of bp's current presence in trade associations.
- Increase Congress' share into the advocacy strategy leveraging influence and anticipating regulatory issues.
- Assessment of the reinvented bp into the Brazilian social sustainability ecosystem.

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