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**From:** Sidoti, Elizabeth [/O=MSXBP/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=██████████]  
**Sent:** 01/05/2017 11:44:14  
**To:** Guinn, Shanan [/O=MSXBP/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=██████████]; Stout, Robert [/O=MSXBP/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=██████████]; Streett, Mary [/O=MSXBP/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=██████████]; Ellis, Joe [/O=MSXBP/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=██████████]; Stutz, Rachel [/O=MSXBP/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=██████████]  
**CC:** Clanton, Brett [/O=MSXBP/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=██████████]; Ryan, Jason [/O=MSXBP/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=██████████]  
**Subject:** FW: U.S. C&EA Update for Week of 5/1

FYI

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**From:** Sidoti, Elizabeth  
**Sent:** Monday, May 01, 2017 7:44 AM  
**To:** Henshaw, Peter; Bickerton, David (██████████@uk.bp.com); Nicholas, David H  
**Cc:** Morrell, Geoff; Jaffer, Ilhaam; Stuart, David (Australia)  
**Subject:** U.S. C&EA Update for Week of 5/1

Peter, David, David:

**OTC**

--The conference kicks off today and, as a preview to it, we announced in a news release last week a new BP breakthrough in seismic imaging and additional barrels it has revealed at Atlantis field. We accompanied the news release with a video explaining the technology and an exclusive interview in the Houston Chronicle, which made the front page. The article not only highlighted BP as a technology leader, but it also makes clear that we are still actively investing in the Gulf of Mexico and will be for many years ahead.

<http://www.houstonchronicle.com/business/energy/article/BP-finds-hidden-trove-of-oil-in-Gulf-of-Mexico-11103164.php>

--Among BP engagements at OTC: Bernard Looney will speak about Mauritania and Senegal's new offshore gas developments, Richard Morrison will talk about how oil and gas companies can adapt to the new challenges of operating safely and efficiently in the Deepwater, and Emily Olson will talk about Caspian offshore developments and the Turkish energy corridor during one breakfast event.

--We also have an Ahmed Hashmi-bylined op-ed submitted to the Houston Chronicle for publication this week about how digital technology is transforming the oil industry, and we're planning to issue a press release on a commercial agreement we have reached with the Exa Corporation to enhance our Digital Rocks technology program.

--We'll heavily promote all internally and externally on digital channels.

**WHITING**

--Four employees sustained injuries on Friday at a power distribution center at Whiting. This received a small bit of local press. Our statement was: "Four employees were transported to local hospitals on Friday as a result of an incident at a power distribution center inside of the refinery. Two of those employees have been treated and sent home, while the other two continue to receive medical attention. There has been no other impact to the environment or the local community."

**IST**

--BP filed suit late last week asking for an injunction and seeking damages, accusing a former trader of stealing proprietary information with the intention of giving it to competitor. The former trader allegedly was solicited by

another former BP trader to work for a competitor and was downloading proprietary information to his computer while talking about that in numerous texts and emails. No media so far.

# Redacted - First Amendment

## UPCOMING PRESS RELEASES/ANNOUNCEMENTS

(Updates in yellow).

--It's unclear whether we'll be announcing the construction of a new \$300M desulfurization unit at the Whiting Refinery. The press release that had been planned was put on hold.

--**BP Teachers of Excellence** – BP announces 30+ winners of annual award to honor Alaska teachers. Timing: May 8.

--**BP Driver Rewards** – Fuels Marketing will announce a time-saving enhancement to BP's popular loyalty program at its U.S. retail stations, allowing customers to link their Driver Rewards card with their everyday credit cards. Timing: week of May 8.

--**Shipping-LNG** - BP Shipping's \$1B order -- and start of construction (in 1Q) --- of six new LNG export vessels to support Freeport LNG project on the Texas Gulf Coast, which has its first train coming online in 2018 and second train in 2019. Timing: mid-late May

--**Cooper River** - --Startup of \$200 million "Dragonslayer" expansion at Cooper River petrochemical facility in South Carolina. Timing: June 14 (in conjunction with a local ribbon-cutting ceremony at the site).

--**Prudhoe Bay** – Press release to commemorate the 40<sup>th</sup> anniversary of start of production at Prudhoe Bay. Timing: mid-June.

--**White Oak Line** – (Not ITK, but business confidential) BP Pipelines is pursuing a project to switch the White Oak pipeline – a 50-mile line carrying refined products from Whiting to Manhattan, Ill. – to "common carrier" status, meaning any company with access can request shipping space on the line. The change is important to our pipeline team because it will allow them to operate the line at higher rates and capacities, boosting utilization. Given pipelines are federally regulated, we're required to issue a press release on the change. This will be very short and aimed primarily at other shippers and trade publications. We will likely not post to bp.com. Timing: TBD

--**Supercomputer** - Expansion of BP's Center for High-Performance Computing. Potential announcement later this year. We may increase the processing speed of the facility from about 4 petaflops today to roughly 11 petaflops before the end of the year, potentially making us the industry leader. Timing: TBD

## CALENDAR

--Lamar McKay "State of Energy" speech for Greater Houston Partnership event, May 31.

--Stats Review release date is June 13.

## PAID ADVERTISING FOR THE WEEK BEGINNING MAY 1

Safety Campaign

Washington, DC

- Out-of-home includes wall wraps and large digital screens at TSA checkpoints at Reagan National Airport

- Digital includes ads in Daily Caller, Real Clear Politics, The Atlantic, Politico, Talking Points Memo, Washington Post, and Bloomberg's David Rubenstein show sponsorship
- TV includes ads on ABC, CBS and NBC National
- Cable TV includes ads on Fox Business
- TV sponsorship includes Bloomberg's David Rubenstein peer-to-peer program (David Petraeus re-air)

#### Always On

- Search includes Google and Bing

#### Whatcom County

- Digital includes ads in Politico and Seattle Pi (programmatic marketplace in targeted zip codes)
- Social includes Facebook and Twitter

#### Alaska – Statewide

- Radio includes :15 ads on Alaska Public Radio
- Digital includes banners on jobs, investment and community on various platforms
- Print includes monthly magazines in Fairbanks Alliance, Alaska Airlines and Alaska Business Monthly

Liz Sidoti

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Head of U.S. Communications \* BP

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