

Message

Sent: 28/05/2020 14:50:25
To: Burton, Jessica [/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients/cn=[REDACTED] Mannion, Kathrina
[/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients/cn=[REDACTED] Jefferiss, Paul H.
[/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients/cn=[REDACTED] Goddard, Kelly
[/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients/cn=[REDACTED]
CC: Johnston, Mark [/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients/cn=[REDACTED] Nash, Mike A (Legal)
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(FYDIBOHF23SPDLT)/cn=Recipients/cn=[REDACTED] Mogstad, Isabel
[/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients/cn=[REDACTED]
Subject: RE: REVIEW NEEDED BY 10AM FRIDAY 29 MAY: Bernard LinkedIn blog (Biodiversity) (Privileged & Confidential)

Redacted - Privilege

Bob Stout

Robert L. Stout, Jr.

Vice President & Head of U.S. Policy

bp communications & advocacy



Office:

Mobile:

From: Burton, Jessica <[REDACTED]@uk.bp.com>

Sent: Thursday, May 28, 2020 9:30 AM

To: Mannion, Kathrina <[REDACTED]@uk.bp.com>; Jefferiss, Paul H. <[REDACTED]@uk.bp.com>; Goddard, Kelly <[REDACTED]@bp.com>

Cc: Johnston, Mark <[REDACTED]@uk.bp.com>; Stout, Robert <[REDACTED]@bp.com>; Nash, Mike A (Legal) <[REDACTED]@uk.bp.com>

Subject: RE: REVIEW NEEDED BY 10AM FRIDAY 29 MAY: Bernard LinkedIn blog (Biodiversity)

Thanks Kathrina and Paul – good input and thoughts. Kathrina I think helpful minor adjustment in your comments based on Paul's comments below re switching from talking about biodiversity as 'central' to our purpose to simply 'an important part'

Kelly – do let me know if you have any inputs. Thank you!

Confidential

From: Mannion, Kathrina <[REDACTED]@uk.bp.com>

Sent: 28 May 2020 13:44

To: Jefferiss, Paul H. <[REDACTED]@uk.bp.com>; Burton, Jessica <[REDACTED]@uk.bp.com>; Goddard, Kelly <[REDACTED]@bp.com>

Cc: Johnston, Mark <[REDACTED]@uk.bp.com>; Stout, Robert <[REDACTED]@bp.com>; Nash, Mike A (Legal) <[REDACTED]@uk.bp.com>

Subject: RE: REVIEW NEEDED BY 10AM FRIDAY 29 MAY: Bernard LinkedIn blog (Biodiversity)

Jess

This reads very well. A few suggestions in the attached. None are showstoppers but we might want to reconsider saying biodiversity is central to our purpose. I've suggested 'vital part/component'. I must admit this blog doesn't give me the same concern as Paul raises below. To me it says biodiversity is under threat and is really important to the planet. I think we can say these statements without needing to be proactively advocating on it to the same scale or level that we do on climate. I do agree it could possibly introduce more risk if our actions or advocacy is seen to be to the detriment of biodiversity – but that risk is already writ large anyway – see GAB, Amazonas etc.

Kathrina

Confidential

From: Jefferiss, Paul H. <[REDACTED]@uk.bp.com>

Sent: 28 May 2020 13:33

To: Burton, Jessica <[REDACTED]@uk.bp.com>; Goddard, Kelly <[REDACTED]@bp.com>; Mannion, Kathrina <[REDACTED]@uk.bp.com>

Cc: Johnston, Mark <[REDACTED]@uk.bp.com>; Stout, Robert <[REDACTED]@bp.com>; Nash, Mike A (Legal) <[REDACTED]@uk.bp.com>

Subject: RE: REVIEW NEEDED BY 10AM FRIDAY 29 MAY: Bernard LinkedIn blog (Biodiversity)

Your question is a good one. I think my concern is amplified by Bernard's wider statements and this blog in particular. The position is really about BP's operations and projects. What he's saying here is about the wider world

and biodiversity in general. It's not explicitly but relates directly to advocacy as well as operations. It creates the clear expectation that we will advocate proactively to protect and enhance biodiversity – just as we are now expected to advocate pre-emptively for strong climate policy. That's fine if we mean it. But if we mean it it will in some instances inhibit or conflict with business interests – new opportunities as well conventional. Wind, solar, biomass, biofuels – all have big impacts on biodiversity.

Have we really thought about that. I know Bob and I have but it hasn't really been outed and could become an issue.

But as I say, I think that boat has sailed.

Paul

Confidential

From: Burton, Jessica <[REDACTED]@uk.bp.com>
Sent: 28 May 2020 13:18
To: Jefferiss, Paul H. <[REDACTED]@uk.bp.com>; Goddard, Kelly <[REDACTED]@bp.com>; Mannion, Kathrina <[REDACTED]@uk.bp.com>
Cc: Johnston, Mark <[REDACTED]@uk.bp.com>
Subject: RE: REVIEW NEEDED BY 10AM FRIDAY 29 MAY: Bernard LinkedIn blog (Biodiversity)

Thanks Paul

ON CI specifically – they are not referenced yet as they're still discussing internally whether they'd like to be 'name-checked' (we have offered!). So they're covered in the 'and others' for now. We're going to do a final follow up with them next week I think.

Is the language causing you nervousness something that's appeared here and not in the updated position? The tone of what has been put in here reflects statements Bernard has been making elsewhere (i.e. the recent Guardian interview) on protecting nature, how covid-19 has brought that to light etc. Is there something here in particular that we've created ourselves that's making you nervous – or are you referring to the more general language Bernard has been using externally? Just so I'm clear

Confidential

From: Jefferiss, Paul H. <[REDACTED]@uk.bp.com>
Sent: 28 May 2020 12:40
To: Burton, Jessica <[REDACTED]@uk.bp.com>; Goddard, Kelly <[REDACTED]@bp.com>; Mannion, Kathrina <[REDACTED]@uk.bp.com>
Cc: Johnston, Mark <[REDACTED]@uk.bp.com>
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Looks good. Thanks jess. We don't name check CI – should we?

I'm a bit nervous that we haven't properly considered the knock-on policy implications of the general call for biodiversity enhancement – we will need to call for stronger not weaker biodiversity protections under laws like the ESA and NEPA, the Birds and the Habitats Directives. Which is fine but a change for our businesses. It will constrain not only O&G development, but green infrastructure too.

But I guess we're past that point now.

Confidential

From: Burton, Jessica <[REDACTED]@uk.bp.com>

Sent: 28 May 2020 11:55

To: Jefferiss, Paul H. <[REDACTED]@uk.bp.com>; Goddard, Kelly <[REDACTED]@bp.com>; Mannion, Kathrina <[REDACTED]@uk.bp.com>

Cc: Johnston, Mark <[REDACTED]@uk.bp.com>

Subject: REVIEW NEEDED BY 10AM FRIDAY 29 MAY: Bernard LinkedIn blog (Biodiversity)

Importance: High

Hello all

Please find attached the draft biodiversity blog for Bernard to post on LinkedIn on 5 June. **Please could you review and revert with any show-stopping concerns by 10am Friday (tomorrow) morning?** This has been worked extensively within group comms, including by Chris who manages BL's social channels to make sure we're reflecting his tone. Mark and I have also worked it closely with them so we're happy.

Following your review it needs to go to legal tomorrow morning, then onto Geoff Morrell before being with Bernard by Monday for his OK. If there are extensive changes as a result of the Geoff review I have asked to share this back with you all (it will need a new legal review too if that were to happen).

Apologies as I know between this and the UNESCO letter (and Paul/Kathrina some of the Bernard emails) there's a lot for you to review in the next 12 – 24 hours but we're erring on the side of keeping you all in the loop.

Any questions please just shout

Jessica

Jessica Burton

Stakeholder Manager

BP Group Policy

Mobile: [REDACTED]

Confidential