

To: Clanton, Brett [REDACTED]@bp.com]; Gourdin, Rachel M [REDACTED]@uk.bp.com]; Lakin, Roger [REDACTED]@uk.bp.com]
Cc: Hamilton, Chris [REDACTED]@bp.com]; Harrison, Tara [REDACTED]@bp.com]; Streett, Mary [REDACTED]@bp.com]
From: Stout, Robert [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=[REDACTED]]
Sent: Wed 15/01/2020 11:31:26 PM (UTC)
Subject: Re: SXSX NetZero House description

Agree with Brett

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From: Clanton, Brett <[REDACTED]@bp.com>
Sent: Wednesday, January 15, 2020 4:04:23 PM
To: Gourdin, Rachel M <[REDACTED]@uk.bp.com>; Lakin, Roger <[REDACTED]@uk.bp.com>
Cc: Hamilton, Chris <[REDACTED]@bp.com>; Harrison, Tara <[REDACTED]@bp.com>; Streett, Mary <[REDACTED]@bp.com>; Stout, Robert <[REDACTED]@bp.com>
Subject: RE: SXSX NetZero House description

It's a good push. But I think "challenge" aligns better with our external messaging (for now) and is less alarmist.

Redacted - First Amendment

Redacted - First Amendment

Thanks,

Brett Clanton

BP America Inc. | Head of Texas Affairs

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From: Gourdin, Rachel M <[REDACTED]@uk.bp.com>
Sent: Wednesday, January 15, 2020 2:57 PM
To: Clanton, Brett <[REDACTED]@bp.com>; Lakin, Roger <[REDACTED]@uk.bp.com>
Cc: Hamilton, Chris <[REDACTED]@bp.com>; Harrison, Tara <[REDACTED]@bp.com>; Streett, Mary <[REDACTED]@bp.com>; Stout, Robert <[REDACTED]@bp.com>
Subject: RE: SXSX NetZero House description

I'm challenging myself now.
Should we feel comfortable with feeling uncomfortable at SXSX?
Should we be talking their language where we can? And confronting it?

Confidential

From: Clanton, Brett <[REDACTED]@bp.com>
Sent: 15 January 2020 20:52
To: Gourdin, Rachel M <[REDACTED]@uk.bp.com>; Lakin, Roger <[REDACTED]@uk.bp.com>
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Subject: RE: SXSX NetZero House description

Agree with Rachel. What if we said the climate "challenge" instead?

Brett Clanton

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From: Gourdin, Rachel M <[REDACTED]@uk.bp.com>
Sent: Wednesday, January 15, 2020 2:41 PM
To: Lakin, Roger <[REDACTED]@uk.bp.com>
Cc: Hamilton, Chris <[REDACTED]@bp.com>; Harrison, Tara <[REDACTED]@bp.com>; Streett, Mary <[REDACTED]@bp.com>; Clanton, Brett <[REDACTED]@bp.com>; Stout, Robert <[REDACTED]@bp.com>
Subject: RE: SXSW NetZero House description

I spoke to Roger earlier – and if this isn't in the BP voice, we're not too worried about the word 'crisis.'
i.e. our tone/approach is 'presented by BP' – or 'enabled by BP.'

I'm still somewhat uncomfortable about it – as it is not our position!

Can we have a view from the US please?

(Roger – shout if you'd like a comma change).

Best,

Rachel.

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From: Gourdin, Rachel M
Sent: 15 January 2020 16:43
To: Lakin, Roger <[REDACTED]@uk.bp.com>
Cc: Hamilton, Chris <[REDACTED]@bp.com>; Harrison, Tara <[REDACTED]@bp.com>; Streett, Mary <[REDACTED]@bp.com>; Clanton, Brett <[REDACTED]@bp.com>; Stout, Robert <[REDACTED]@bp.com>
Subject: SXSW NetZero House description

Hi Roger (and others) –

Please could you have a look at the below description and let us know if it is ok.

Personally, the word 'crisis' doesn't sit with me well – despite it being a common term now in the UK (and US).

- HS drafted the below description of the NetZero House to be included in the SXSW printed program guide. (Deadline: January 21st).

o NetZero House: Join the transition to a net zero carbon economy at NetZero House, the basecamp to explore the solutions, policies and partners to address the climate crisis. Our mission is to host frank discussion by experts from all sectors to spark innovation and rally support for the urgent, practical steps we all need to take to shift our economy to net zero carbon emissions, while sustaining economic growth across the world.

Huge thanks,

Rachel.

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