

**To:** Michaels, Marika A [REDACTED]@bp.com]  
**From:** Streett, Mary [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS [REDACTED]]  
**Sent:** Mon 03/05/2021 7:49:46 PM (UTC)  
**Subject:** RE: WA Roundup -- SHORTENED!

Great – will cc you when I send

Thank you

**Mary Streett**  
SVP communications & advocacy  
bp America Inc.



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**From:** Michaels, Marika A [REDACTED]@bp.com>  
**Sent:** Monday, May 3, 2021 3:49 PM  
**To:** Streett, Mary <[REDACTED]@bp.com>  
**Subject:** FW: WA Roundup -- SHORTENED!

Shortened it ...

Shoot it back to me if you want even more taken out.

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**From:** Streett, Mary [REDACTED]@bp.com>  
**Sent:** Monday, May 3, 2021 3:18 PM  
**To:** Michaels, Marika A [REDACTED]@bp.com>  
**Subject:** RE: WA Roundup -- MARY, DO YOU WANT ME TO MAKE ANY CHANGES TO THIS BEFORE YOU SEND TO GSM?

Still think too long - Trying to shorten a bit more – I finished the stakeholder group

On the Earned – links and highlights only – shorten more please (Especially KOUW)

On Social -Can you pull out the pictures and just put the twitter link and any relevant text?

Thank you

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Below is a roundup of WA cap and invest legislation coverage, including stakeholder feedback and earned/owned media.

Notable highlights include:

- Washington State Senator Reuven Carlyle and Representative Joe Fitzgibbon thanking bp for its leadership in helping to get the legislation passed.
- Seattle Times running a front-and-center homepage story on their website one week post- passage calling out our 2021 and 2020 support (also tweeted by Sen. Carlyle).

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- Seattle Times including Dave Lawler's statement in their coverage of the bill's passage, which was picked up by several other local publications.
- KOUW (Seattle's NPR affiliate) referencing bp's support of the legislation in their local edition of *All Things Considered*.
- Amy Harder highlighting bp's support for Washington state's cap and invest on Twitter.

# Redacted - First Amendment

## Earned media

### **Seattle Times – Washington Legislature Passes Carbon Pricing Bill Giving Big Win to Inslee Environmentalists**

A representative for the energy company BP on Saturday also applauded the bill's success in a statement, calling it a "critical bill for lowering carbon emissions."

"We look forward to working with state agencies as they develop rules to implement the program," Dave Lawler, the company's America chairman and president, said in a statement. The company "remains firmly committed to delivering on its own net zero ambition and being part of the solution for a low carbon future."

### **Seattle Times Homepage – State Embarks on far-reaching effort to combat climate change**

"The legislation is the culmination of a yearslong struggle by climate activists who often were not in agreement on how to proceed. The coalition that helped pass it eventually included not only many environmental groups but also powerful corporate players such as Puget Sound Energy and Microsoft, as well as BP, the state's largest oil refiner, and some tribal governments."

### **AP – Washington Legislature passes carbon pricing measure**

A representative for the energy company BP on Saturday also applauded the bill's success in a statement, calling it a "critical bill for lowering carbon emissions."

Reposted by:

- Bellingham Herald
- Tacoma News Tribune
- Olympian

### **Grist – Washington state finally passes a cap on carbon emissions**

Gutman-Britten sees Washington state's recent progress on other fronts — clean building standards and

phasing out super-pollutants like HFCs — as part of the reason that this legislation is headed to Inslee's desk. A broad coalition backed the measure, with support from big environmental groups, the Quinault Indian Nation, and the oil giant BP.

### **KOUW (Seattle NPR) with John Ryan radio segment – local edition of *All Things Considered***

Cited bp support as an example of how this year's cap-and-trade bill "shattered the usual alliances" in the carbon-pricing debate. "We saw the state's biggest oil refiner, that's bp, switch sides and support this climate measure," KUOW environment reporter John Ryan said.

### **KOUW – Neither big oil nor climate activists are completely satisfied with new WA cap-and-trade bill**

"Companies like BP Oil can buy permits or invest in offsets elsewhere instead of reducing their pollution in our communities," activist Jill Mangaliman with Got Green said. "There are far too many loopholes for companies to abuse this program and get out of being accountable to reducing their emissions at the source."

"We are committed to be part of the solution moving forward. The state's chosen both, and we'll adapt to that market," said Tim Wolf, a BP lobbyist. "Refineries can adapt and make other products in different ways to lower the carbon footprint." Wolf said all diesel fuel made at the BP refinery at Cherry Point north of Bellingham already contains 5% tallow — a beef byproduct sometimes used to make soap and shortening — giving it a lower carbon footprint.

### **Social media – stakeholder engagement**

**Amy Harder** shared the Seattle Times article on [Twitter](#)

*Many pieces finally came together to get Washington State to pass a bill limiting carbon emissions. A key one is the oil industry shedding its opposition, especially @bp\_plc, which backed it.*

**US Representative Kathy Castor (D-FL-14)** shared Seattle Times article on [Twitter](#)

*@GovInslee, @joefitzgibbon, & @ReuvenCarlyle made a historic commitment to reduce pollution, create jobs, and secure clean air for Washington state. Now Congress must deliver on #SolvingTheClimateCrisis and bring these benefits to every American.*

**Washington State Senator Reuven Carlyle** acknowledged the Washington Business Alliance (Clean & Prosperous Washington coalition) on [Twitter](#)

*#waleg is a global leader in translating #Paris Agreement aspirations into bold #ClimateAction on the ground. Sending Climate Commitment Act SB 5126 to @GovInslee. 2<sup>nd</sup> state to embrace cap & invest. Proud @joefitzgibbon @WABizAlliance @climatesolution @wecportects @SeaTimesOpinion*

**Reporter Joseph O'Sullivan** shared Seattle Times article on [Twitter](#)

*NEW: Washington Legislature passes carbon pricing bill, giving big win to @GovInslee & environmentalists*

### **Owned channels**

Mary Streett LinkedIn [article](#)

bp Advocacy Hub: [Washington Legislation](#)

bp America [Twitter](#):

*In a historic achievement @ReuvenCarlyle, @joefitzgibbon & @GovInslee passed critical legislation that puts Washington state on a path to #netzero by 2050. This makes WA the second state in the country with a comprehensive, economywide, market-based carbon pricing program.*

bp America [Twitter](#):

*eNGOs, equity advocates, local employers, businesses, and people all across Washington came together to support #SB5126 for Washington's future. Thank you @climatesolution, @Conserve\_WA, and @WABizAlliance for your leadership.*

Marika

**Marika Michaels**

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