

# Americas C&A



# US

2021 priorities	Status	Enter 2Q comments (i.e. comments on progress, why something has been delayed or risk to delivery) *note: 350 character max
	<ul style="list-style-type: none"> <li>Delivered</li> <li>On schedule</li> <li>At risk</li> <li>Deferred</li> <li>Not delivered</li> </ul>	
No reputational accidents	On schedule	Content Toolkit ensures consistent, accurate & up-to-date US messaging so we respond quickly & thoughtfully to external inquiries Developed database & ToR to review US 3rd party orgs' compatibility w/ bp policy Mitigate reputation risks from policy positions of our 3rd party orgs that conflict with bp's ambition/aims Reviewed API, NAM, US Chamber & CAPP for Centre-led report and tracking orgs for 2022 report
Increase recognition that bp is performing even as it transforms (+5%)	On schedule	Coordinate w/ stakeholders to achieve zero routine flaring in US onshore by 2025 Advocate w/ DOI for GoM leasing restart and financial assurance rules to mitigate risk of decommissioning liabilities reverting to bp Highlight new GoM projects -- including Argos, Manuel, THSX2 -- in context of net zero strategy Advocate against aggressive state and local government measures that restrict hydrocarbons
Position bp as a credible contributor to climate policy	On schedule	Engagement will increase in Q3/Q4 as agencies progress & staff Submitted methane technology whitepaper to EPA Submitted comments to BOEM on NY Bight offshore wind auction Shared bp's aims w/ FERC, DOE, DOI, EPA, DOT, CEQ, USCG Supporting Administration on COP26, advising on potential "methane pledge" Met w/ Treasury officials, offered support for Administration's climate agenda
Incentivize renewables, CCUS and hydrogen with Administration, Congressional and state action	On schedule	Advocate w/ partners and through trade orgs to ensure PTC/ITC extensions in COVID relief pkgs (complete), extend CCUS 45Q credit for >1 year (complete), pass CCUS legislation in TX & IL (complete), open federal lands/waters for renewables (auctions pending), & pass infrastructure bill & reconciliation pkg w/renewable incentives (under negotiation) US CCUS & Hydrogen business strategies not well developed

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Increase employee understanding of the strategy and their role in delivering it	On schedule	Pulse scores increased by 3 points (YTD June vs 2020) migration to BEAT 100% complete w/ enrolment by 400 US employees (80% of target) Implement strategy education series (every 6 weeks) on US priorities (methane, role of natural gas, etc) Updates to bp strategy could negatively impact employee understanding scores Will target regions (3Q), US policy advocacy (3Q/ 4Q), bp alumni/retiree network (4Q)
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## Mexico

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No reputational accidents	On schedule	Developed C&A strategy that includes, P&O relinquishment, farmout and C&P projects. bp's injunctions against government in 2Q, the effects of Mexico's June elections, and new government plans and policies to be considered in 3Q to adapt the strategy to these evolving scenarios. Multinationals' reputation study is in progress by trade assoc.
Enable the Midstream fuels supply & marketing ITK project	On schedule	Tracked ITK project plan and timeline for advocacy plan revised government stakeholder engagement and accessibility strategy Reviewed messaging and stakeholders' strategy The Hydrocarbons law reform, the purchase of the Deer Park refinery by Pemex and new foreign trade regs have affected the project timeline
<b>Redacted - First Amendment</b>		
Strategically manage and implement P&O plans without affecting other businesses	On schedule	2 operated offshore blocks (1 and 34) and 1 non-operated (3) Exit Strategy under way. C&A plans revised after June elections. Block 3 relinquishment submitted to govt, Block 1 & 34 possible farmouts. C&A managing comms w/regulator. Due to complexity of the regulatory framework and Covid 19, completion of these projects is expected to be 3Q 2022.
Increase employees' understanding of bp's strategy and Mexico's role in delivering it	On schedule	Tracking employee understanding through Pulse results and have more robust employee engagement plan for 4Q after new C&A team built out & trained in 2Q/3Q. Partnering with the two first 2021 Mexico BRGs to identify influencers

## Brazil

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No reputational accidents	On schedule	Trade associations assessment mapped 23 bp's representatives in the board and/or committees of 6 associations. C&A-led "all hands" meeting refreshed bp's positions, E&C principles and agreed upon a periodic alignment among all representatives New PR Agency contract in place allowing for an integrated active media monitoring and faster reaction. C&A crisis preparedness up to date.
Position bp as a key low carbon energy player in Brazil	On schedule	Advocating towards RenovaBio's increased credits mandate Influencing local climate agenda in alignment with G&LC and T&S promoting carbon markets connected to global discussions Focus on positioning Gas as a key fuel for the energy transition and supporting QVA plant start-up Support new T&S renewable power trading deals Launch study about Brazil's potential once Article 6 is regulated (Paris Agreement)
Integrate issues management enabling LTO and business success	On schedule	Integrated issues management has increased advocacy effectiveness while Congress and regulatory activity have gained pace New gas Law intense regulatory discussion is in place Aviation fuels market opening: influencing regulatory review to higher transparency and legal stability, protecting bp's investment Increased bp's presence in Brazil via NOJV has required new C&A skills and ways of working
Increase employee understanding of the strategy and their role in delivering it in Brazil	On schedule	C&A-led town halls joined the HoC and business leaders with most part of bp Brazil staff to discuss business presence and country's potential with special guests Social media posts powered by The Beat are promoting increasing engagement among employees reaching over 60k people "Advocacy Brazil", a C&A-led employee engagement initiative is bringing business and advocacy to a broader internal audience

## T&T

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No reputational accidents	On schedule	Use of the Green Light process is on track and helping No "own goals" recorded in Q2
Increase recognition that bp is performing even as it transforms	On schedule	Positioned internal and external stories on the core business and focused on major business and project milestones such as Cassia C and Matapel as both projects move into extensive offshore hook up and commissioning work This generated strong interest in both traditional and digital media
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Increase employee understanding of the strategy and their role in delivering it in T&T	On schedule	Cadence of federal communications on strategy and performance with monthly performance updates, townhalls. Held a successful mid-year strategy check in session Pulse results show a significant jump in employees who understand the strategy (over 18% increase). Latest survey shows 20 point increase in employees who say they are "excited about what we are trying to achieve at bp." "With scores in the 90's.