

Message

From: Fielder, JP [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/[REDACTED]]
Sent: 30/08/2019 15:03:04
To: Ragland, Kelley [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=[REDACTED]]; Harrison, Tara [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=[REDACTED]]; Streett, Mary [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=[REDACTED]]
CC: Clanton, Brett [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=[REDACTED]]; Taybron, Sahara [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=[REDACTED]]
Subject: RE: U.S. Comms team -- week ahead

Kelley and Brett,

Thanks for continuing these emails throughout the summer. Sahara and Mary shared a few recent editions that contained an impressive amount of content.

Yes, I will pick up this email beginning next Friday, 9/6 and would appreciate the distro list. For context to this group, here is my plan to begin engaging the communications team:

- Tues, 9/3 – Email to introduce myself, recognize the extraordinary work this team is delivering, and highlight the opportunities ahead
- Friday, 9/6 – Weekly email. In the near term, I will follow the format you/Brett created
- Thurs or Friday, 9/5-6 – JP leads all comms team call; a similar discussion to the Tues email + Q&A (Mary also to join, pending schedules)
- Week of 9/9 – Comms management team in-person meeting (please let me know your travel schedules to DC)
- October – All comms team in person meeting + outing (pending timing on Sr Director, Internal Comms). Bring together the entire team in DC, Houston or Chicago for a strategy session, breakout meetings, dinner, and a team activity (pending budget)

Please let me know if you have questions or suggestions.

Thanks again,

JP

From: Ragland, Kelley [REDACTED]@bp.com>
Sent: Friday, August 30, 2019 10:20 AM
To: Fielder, JP <[REDACTED]@bp.com>; Harrison, Tara [REDACTED]@bp.com>
Cc: Clanton, Brett <[REDACTED]@bp.com>; Taybron, Sahara <[REDACTED]@bp.com>
Subject: U.S. Comms team -- week ahead

Hi JP!

Hope day one went well.

Brett, Sahara and I have been pulling together week ahead notes for the comms team to help us stay connected on activity sets and to recognize all the great work being done by the team. Below please find some things we're tracking. @TARA HARRISON Please let us know if the job posting will indeed be extended (highlighted in yellow below).

We thought you might want to send the week ahead note – or your own version of it – next week? Sahara can share the distro list if so. Please let us know if you have questions/concerns. Thanks!

~*~*~*~

LOOK BACK

Hats off to Lisa Houghton and Meg Baldino for their phenomenal work with last week's Alaska news. The package of internal and external communications were thoughtful, thorough and well-organized. You set a new bar for #excellence – WELL DONE.

Redacted - First Amendment

CAPABILITIES

A new Smart Brevity fundamentals toolkit can be found [here](#). There's also a variety of learning and development opportunities available for everyone in C&EA, take charge of how, when and what you learn by checking out [what's on offer](#).

REMINDER - PULSE SURVEY

Pulse closed on Sept. 6. If you haven't already, don't forget to complete the survey! And thanks again to Kathleen Sebastian for supporting comms efforts around Pulse.

ORGANIZATION UPDATES

Open roles

The closing date for the senior director of external digital communications and the senior director of internal comms roles have been extended to Sept. 6. Links below:

Senior Director, U.S. Internal Communications:

https://jobs.brassring.com/1033/ASP/TG/cim_jobdetail.asp?partnerid=25078&siteid=5023&Areq=107409BR

Senior Director, Digital Communications:

https://jobs.brassring.com/1033/ASP/TG/cim_jobdetail.asp?partnerid=25078&siteid=5023&Areq=107408BR

GROUP SUPPORT

- BP's [Advancing Low Carbon accreditation scheme](#) opens for new entries on Sept. 3. Please share this news with your internal stakeholders.
- We're supporting climate stand-up activities (week of Sept. 16) and cyber week (week of Sept. 23) activities and messages in the month of September. A list of all climate stand-up activities can be found [here](#) and support materials will be available [here](#).
- The Group Press Office will be hosting UK-based reporters on Sept. 9 for a closer look at how BP is working to drive down methane emissions across our global operations, including in the U.S. The event will take place in London (Sunbury campus), with Gordon Birrell and Morag Watson hosting. Two press releases are being planned.

EXECUTIVE SUPPORT

- Susan Dio, Houston video (week of 9/9)
- Kevin Smith, Lightsource BP CEO of Americas in D.C. (9/12-13)
- Susan Dio, Gastech Exhibition & Conference 2019 (9/16-17)
- Bob Dudley, keynote at CSIS (9/18)
- Climate Week NYC 2019/OGCI meetings (9/23)
- Ray Dempsey, 2019 AFS Intercultural Programs World Conference in Montreal (10/9 – 11)
- Susan Dio, TXOGA Lone Star Energy Gala (10/22)
- Susan Dio, Westlake One reopening event w/Gov. Abbott (10/31)

U.S. EVENTS, SPONSORSHIPS & CAMPAIGNS

- Westlake One is re-opening soon! Plans are underway to support the grand opening and upcoming Houston-based sponsorships activities (AHA, Houston Open, United Way, etc.)
- Washington Brand campaign is now live.
- United Way campaign activities will kick off soon.

U.S. PRODUCTS

- The U.S. Economic Impact Report (EIR) and supporting products – including videos – will launch Sept. 24.

INTERNAL

- The AOP theme for the month of September is Safety, including safeguarding our environment and technology infrastructure.
- Register your climate stand-up events [here](#) and be on the lookout for resources in Percolate.
- Christina Giannelli is the U.S. comms lead on cyber security week – reach out to her if you have questions.
- Fuels NA Supply townhall (9/5)
- Fuels NA M&S townhall (9/11)
- Toledo 100 anniversary employee appreciation event (9/15)
- U.S. C&EA team Climate Stand-Up (9/16)
- IST Exco Chicago (9/16)
- Copper River Leadership Forum (9/17)
- RM Climate Stand-Up (9/18)
- Fuels NA Climate Stand-Up (9/19)
- GOA townhall with IST Exco (9/19)

EXTERNAL

- LightsourceBP ground-breaking ceremony at Penn State (9/6)
- Gastech Exhibition & Conference 2019 (9/16-17)

WHEREABOUTS

- Haubein vacation: 9/9-10

E. Kelley Ragland

Senior Director of External Digital Communications, US

mobile: [REDACTED]@bp.com

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