

Message

From: Morrell, Geoff [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=REDACTED]
Sent: 21/04/2021 20:07:17
To: Streett, Mary [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=REDACTED]; Bickerton, David [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=REDACTED]; Woods, Rachel [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=REDACTED]; Guinn, Shanan [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=REDACTED]
CC: Olson, Emily M [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=REDACTED]; Stuart, David Andrew [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=REDACTED]; Choo, Paul Heng Boon [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=REDACTED]; Fielder, JP [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=REDACTED]; Ferrari, Alexis [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=REDACTED]
Subject: RE: zero routine flaring by 2025-- C&A wrap up

Looks good
Thanks for sharing
Well done by the team

From: Streett, Mary [REDACTED]@bp.com>
Sent: 21 April 2021 17:47
To: Morrell, Geoff [REDACTED]@bp.com>; Bickerton, David [REDACTED]@uk.bp.com>; Woods, Rachel [REDACTED]@uk.bp.com>; Guinn, Shanan [REDACTED]@bp.com>
Cc: Olson, Emily M <[REDACTED]@bp.com>; Stuart, David Andrew <[REDACTED]@se1.bp.com>; Choo, Paul Heng Boon [REDACTED]@se1.bp.com>; Fielder, JP [REDACTED]@bp.com>; Ferrari, Alexis <[REDACTED]@bp.com>
Subject: zero routine flaring by 2025-- C&A wrap up

All - Wrap-up the announcement of Zero Routing Flaring by 2025 aim in US - particularly relevant engagement highlighted below
Let us know if you have questions or would like additional information
Thanks
Mary

Earned media

Wall Street Journal – [BP Wants to Stop Burning Off Gas in America's Top Oil Field](#)

Bloomberg – [BP to Stop Flaring in Permian Basin by 2025: WSJ](#)

○ Reposted on the [Houston Chronicle](#)

E&E – [BP to end most U.S. gas flaring](#)

Axios – [Generate](#)

Meanwhile, various companies will unveil new sustainability pledges around the summit and Earth Day, which is Thursday.

- It's already starting. Scroll down for some Amazon news.
- The Wall Street Journal [reports](#) BP is vowing to largely end burning of natural gas that's a byproduct of Permian Basin oil wells.
- The company plans to spend \$1.3 billion on infrastructure to enable the changes, it reports.

Oilprice.com – [BP Plans \\$1.3 Billion Gas Collection System to Eliminate Flaring](#)

PointLogic – [bp America to end routine flaring in the US by 2025](#)

Financial Times – [Energy Source-Turbocharging the US clean energy job market](#) (links to DCL LinkedIn)

Big Oil wants its voice heard in the climate talks

If you are in the business of selling fossil fuels, expect things to get uncomfortable when Joe Biden this week announces new US emissions targets at his global climate summit.

Among other things, expect talk of oil and gas's stranded assets as politicians push for ever more aggressive policies to deal with the climate problem.

To get ahead of things, some of the country's biggest oil groups have stepped forward with their own commitments to help tackle emissions.

ExxonMobil is urging the US government to back a carbon price and has pledged to embed carbon capture and storage in its new climate targets. It talks of a possible \$100bn project on the Gulf Coast — the latest emissions-related announcement from the company.

EQT, the US's biggest natural gas producer, will seek to independently certify some of its gas as responsibly produced. Its chief executive also told us he backs the Biden administration's crackdown on emissions of methane, a particularly potent greenhouse gas.

BP, the UK oil supermajor with one of the worst ecological track records in the US, has joined other Permian Basin oil producers in [seeking to eliminate](#) its practice of routinely burning off natural gas it doesn't want.

All this comes after the American Petroleum Institute also reversed position on methane rules (it now backs them) and a carbon price (ditto). Expect other announcements from oil companies this week.

S&P Global Platts -- [BP unveils \\$1.3B investment in US onshore, targets flaring, emissions reduction](#)

- [Upstream Online – BP plans to eliminate routine flaring in the Permian basin by 2025](#)

Additional outreach made to the following publications:

- Reuters
- AP
- Washington Post
- New York Times DC
- Politico

Social media – third party amplification

WSJ shared on Twitter

Multiple shares by the Environmental Defense Fund (EDF) on Twitter:

- EDF Energy Program shared on 4/19, 4/20 and 4/21
- EDF Texas shared on Twitter
- Fred Krupp shared WSJ article tweet on Twitter
- Ben Ratner from EDF shared the WSJ article on Twitter

National Association of Manufacturers (NAM) shared on Twitter

American Petroleum Institute (API) shared on Twitter

Redacted - First Amendment

Redacted - First Amendment

Redacted - First Amendment

bp channels (metrics as of 4/19/21 unless noted)

External

- [bp.com](#) – [bp aims for zero routine flaring in US onshore operations by 2025](#)
- [Dave Lawler LinkedIn](#) – 166 total engagements, 9 reshares, 409 article views, 42.79% engagement rate (metrics cover 4/19-4/20)
- [bp America Twitter](#) (link to bp.com) – 3,597 impressions, 133 total engagements, 3.70% engagement rate
- [bp America Twitter](#) (link to WSJ) – 379 impressions, 7 total engagements, 1.85% engagement rate
- [bp America Facebook](#) – 2,270 reach, 26 total engagements, 1.15% engagement rate
- [bp LinkedIn](#) – 18,373 impressions, 318 total engagements, 1.73% engagement rate
- [bp Instagram](#) – 7,900 reach, 336 total engagements, 4.25% engagement rate

Internal

- [US intranet](#)
- Dave Lawler shared on [Yammer](#)

