

**FP's Climate Virtual Summit**  
**DRAFT AGENDA**  
**April 14-15, 2021**

**Day 1**

**10:00-10:30am:** Opening: The Need for Corporate Leadership in Combating Climate Change

*Potential speakers:*

Michael Wirth, Chevron CEO  
Ben van Beurden, CEO of Shell  
Bernard Looney, CEO of BP  
Sameer Sodhi, CEO of Signify

**10:30-11:30am:** *Panel on Carbon Capture and the Importance of Corporate Climate Commitments*

Corporations are critical climate change actors--but until recently, they were often viewed as part of the problem rather than a potential part of the solution. 2020 has seen wide-ranging climate commitments from corporations spanning the energy, tech, fashion, and agriculture industries that few could have foreseen as little as five years ago. Experts across the field of climate science are in agreement that corporate commitments on carbon capture and efforts to reduce and ultimately eliminate GHG emissions are critical to countering the crisis, and with stakeholders and investors alike increasingly unwilling to invest in companies that don't prioritize these efforts, corporate climate commitments are becoming increasingly important to both bottom-lines and stakeholder buy-in.

Topics may include:

- What are the most promising carbon capture technologies promoted by corporations? Are there best practices that can be shared as this technology expands worldwide?
- How can governments best tailor their policies to encourage corporate efforts to reduce GHG emissions, and what should the role of public-private partnerships be in countering the climate crisis?
- How can a corporate focus on climate solutions both bolster their bottom-line as well as improve stakeholder relations?
- How can corporate coordination with both civil society and governments encourage effective, comprehensive responses to climate threats?

Potential speakers:

- Michael R. Bloomberg, Founder, Bloomberg LP & Bloomberg Philanthropies, 108th Mayor of New York City
- Salil Parekh, CEO and Managing Director, Infosys
- Jean-Paul Agon, CEO, L'Oreal
- Suphachai Chearavanont, CEO, CP Group

**11:30am-12:00pm:** Fireside Chat: The Economics of Climate Change

*Speakers could include:*

- William Nordhaus, Yale Economics Professor and Nobel Prize in Economic Sciences winner (in 2018 for his modeling of the effects of climate change on the global economy)
- Nicholas Stern, Professor of Economics and Chair of the climate change and environment research institute at LSE (wrote game-changing Stern Review Report on the Economics of Climate Change at HM Treasury, spurred lots of UK gov't action on it, spoke at Davos about it)
- Solomon Hsiang, Professor at Berkeley (directs the Global Policy Laboratory that integrates econometrics into global climate, testified before Congress on "the Economic Effects of Climate Change," wrote the "An Economist's Guide to Climate Change")

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DAY 1 CONCLUDES

## Day 2

**10:00-10:30am:** Keynote speech: National Climate Change Leadership

*Speakers may include:*

- H.M. King Abdullah II ibn Al Hussein, King of the Hashemite Kingdom of Jordan
- Mahamadou Issoufou, President of Niger
- Ivan Duque, President of Colombia
- H. E. Mia Mottley, Prime Minister of Barbados
- Gonzalo Munoz, High-Level Champion of Chile
- Nigel Topping, High-Level Champion of United Kingdom

**10:30-11:30am:** Panel discussion: Circular Economy Solutions

As the world continues to grapple with ongoing economic uncertainty caused by the COVID-19 pandemic, the international business community is also being forced to reckon with the fragility and ultimate untenability of the current, linear economic system. Shifts towards renewable energies and enhanced energy efficiency can only address 55% of greenhouse gas emissions, with the remaining 45% a direct result of the unsustainable consumption of the linear economy. As countries and companies worldwide continue to consume finite resources and exacerbate existing levels of waste and pollution, global adaptation of a more resilient, circular economy appears increasingly inevitable. This panel discussion will explore

Topics may include:

- How can international institutions, businesses, investors, and all levels of government best coordinate their efforts to move the circular model to the front of the agenda, incentivize private and public sector cooperation, and move capital towards entities prioritizing a climate-conscious economic model?
- How is the fashion industry, responsible for 4% of global GHG emissions, reinventing itself to reduce its carbon footprint? How can the introduction of dyes and chemical pollutants into the developing world--where the large majority of fashion is produced--be reduced and tracked?
- How can circular agrarian practices be best implemented at an industrial scale, and what lessons can be learned and applied from humanity's historically circular approach to agriculture production?
- What are the potential links between a return to circular agrarian agricultural practices and reduced risk of global food insecurity?

Speakers may include:

- Alexandra Palt, Chief Corporate Responsibility Officer, L'Oréal
- Amanda Little, Author of *The Fate of Food*
- Andy Campion, COO of Nike
- Ryan Gellert, CEO of Patagonia
- Alexander Tokarz, Head of Group Strategy, Syngenta Group
- James C. Collins, Jr., Chief Executive Officer or Neal Gutterson, Chief Technology Officer of Corteva Agriscience
- Rajan Gajaria, EVP of Business Platforms, Corteva Agriscience
- Dan Glickman, Former US Secretary of Agriculture (1995-2001), Executive Director of the Aspen Institute's Congressional Program, Bipartisan Policy Center Senior Fellow
- John Swinnen, Director General of the International Food Policy Research Institute
- Liam Condon, President of Bayer Crop Science division, Board Member

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