

Message

From: Fielder, JP [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/]
Sent: 30/08/2021 15:29:46
To: Giannelli, Christina A. [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/]; O'Keefe, Jamie
[/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/]; Haubein, Jennifer
[/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/]; Guevara Harris, Elyse
[/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/]; Clanton, Brett
[/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/]; Haubein, Jennifer
[/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/]; Rivers, William Joseph
[/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/]; Ballard, Carolyn
[/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/]; Gannon, Paul
[/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/]; West, Amy
[/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/]; Botley, Keith
[/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/]; Clanton, Brett
[/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/]; Ballard, Carolyn
[/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/]; Taybron, Sahara
[/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/]; Rivers, William Joseph
[/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/]; Gannon, Paul
[/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/]; Ballard, Carolyn
[/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/]; Urquhart, Helena
[/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/]; Clanton, Brett
[/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/]; Taybron, Sahara
[/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/]; Giblett, Paul A
[/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/]; Mogstad, Isabel
[/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/]; Lekic, Teodora
[/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/]; Swink, Suzanne
[/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/]; Silva, Arturo
[/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/]; Gannon, Paul
[/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/]; Haubein, Jennifer
[/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/];

(FYDIBOHF23SPDLT)/cn=Recipients [REDACTED] Cousino, Paulette
 [/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients [REDACTED] Ballard, Carolyn
 [/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients [REDACTED] Clanton, Brett
 [/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients [REDACTED] Taybron, Sahara
 [/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients [REDACTED] Gannon, Paul
 [/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients [REDACTED] Cobb, Matthew
 [/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients [REDACTED] Williams, Renee
 [/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients [REDACTED] Lillayne Smyth
 [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients [REDACTED]
 Ainsworth, Susan (PROCOT) [/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients [REDACTED] Yarbrough, Melissa
 [/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients [REDACTED] Baldino, Megan
 [/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients [REDACTED] Ballard, Carolyn
 [/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients [REDACTED] Clanton, Brett
 [/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients [REDACTED] Cousino, Paulette
 [/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients [REDACTED] Magallanes, Downey
 [/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients [REDACTED] Thompson, Giselle E.
 [/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients [REDACTED] Fratta, Carolina
 [/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients [REDACTED] Herchak, Maureen E.
 [/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients [REDACTED] Frizzell, Marion
 [/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients [REDACTED] Gannon, Paul
 [/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients [REDACTED] Giannelli, Christina A.
 [/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients [REDACTED] Guevara Harris, Elyse
 [/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients [REDACTED] Haubein, Jennifer
 [/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients [REDACTED] Hicks, Joshua
 [/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients [REDACTED] Hupp, Erin
 [/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients [REDACTED] Pirtle, Lisa
 [/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients [REDACTED] Ragland, Kelley
 [/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients [REDACTED] Rivers, William Joseph
 [/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients [REDACTED] Sebastian, Kathleen
 [/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients [REDACTED] Guinn, Shanan

[/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients [REDACTED] Staton, Austin
[/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients [REDACTED] Taybron, Sahara
[/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients [REDACTED]; Casey Corrigan
[/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/[REDACTED]
Ainsworth, Amanda [/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients [REDACTED]; Young Geary, Melissa J
[/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients/[REDACTED]; ZZKnaizer, Sam
[/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients/[REDACTED] Streett, Mary
[/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients/[REDACTED] Salt, Mark
[/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients/[REDACTED] Michaels, Marika A
[/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients/[REDACTED] Staskon, Anne M
[/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients/[REDACTED] Woods, Rachel
[/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients [REDACTED] Scher, Robert
[/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients/[REDACTED] Jajko, Craig
[/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients/[REDACTED] Begum, Rasnara
[/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients/[REDACTED] Keller, Heidi
[/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients/[REDACTED] Vickers, Alistair
[/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients/[REDACTED] Fielder, JP
[/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients/[REDACTED] Lucas, Sarah
[/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients/[REDACTED] Guinn, Shanan
[/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients/[REDACTED] Rojas, Kathleen
[/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients/[REDACTED] Choo, Paul Heng Boon
[/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients/[REDACTED] Ellis, Joe
[/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients/[REDACTED] Stout, Robert
[/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients/[REDACTED] Miner, Robert
[/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients [REDACTED] Clanton, Brett
[/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients/[REDACTED] Phillippe, John
[/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients/[REDACTED]; Harrison, Tara
[/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients/[REDACTED]; Khalilov, Seymour
[/o=ExchangeLabs/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients/[REDACTED] Alves, Nuno F
[/o=ExchangeLabs/ou=Exchange Administrative Group

(FYDIBOHF23SPDLT)/cn=Recipients,		ZZKnaizer, Sam
[/o=ExchangeLabs/ou=Exchange Ad		
(FYDIBOHF23SPDLT)/cn=Recipients,		Cohen, Michael
[/o=ExchangeLabs/ou=Exchange Ad		
(FYDIBOHF23SPDLT)/cn=Recipients,		Burton, Jessica
[/o=ExchangeLabs/ou=Exchange Ad		
(FYDIBOHF23SPDLT)/cn=Recipients,		Moore-Bridger, Clare
[/o=ExchangeLabs/ou=Exchange Ad		
(FYDIBOHF23SPDLT)/cn=Recipients,		Grainger, Phil
[/o=ExchangeLabs/ou=Exchange Ad		
(FYDIBOHF23SPDLT)/cn=Recipients,		Williams, Tara
[/o=ExchangeLabs/ou=Exchange Administrative Group		
(FYDIBOHF23SPDLT)/cn=Recipients,		Webster, Jonathan
(Communications) [/o=ExchangeLab		
(FYDIBOHF23SPDLT)/cn=Recipients,		Mogstad, Isabel
[/o=ExchangeLabs/ou=Exchange Ad		
(FYDIBOHF23SPDLT)/cn=Recipients,		Hernandez, Lorie
[/o=ExchangeLabs/ou=Exchange Ad		
(FYDIBOHF23SPDLT)/cn=Recipients,		Young Geary, Melissa J
[/o=ExchangeLabs/ou=Exchange Ad		
(FYDIBOHF23SPDLT)/cn=Recipients,		Potgieter, Ryan M
[/o=ExchangeLabs/ou=Exchange Administrative Group		
(FYDIBOHF23SPDLT)/cn=Recipients,		Cochrane, Phil
[/o=ExchangeLabs/ou=Exchange Administrative Group		
(FYDIBOHF23SPDLT)/cn=Recipients,		Siffer, Guillaume
[/o=ExchangeLabs/ou=Exchange Administrative Group		
(FYDIBOHF23SPDLT)/cn=Recipients,		Andrews, Sophie
[/o=ExchangeLabs/ou=Exchange Administrative Group		
(FYDIBOHF23SPDLT)/cn=Recipients,		Rybarczyk, Ronald D
[/o=ExchangeLabs/ou=Exchange Administrative Group		
(FYDIBOHF23SPDLT)/cn=Recipients,		Tucker, Julieta
[/o=ExchangeLabs/ou=Exchange Ad		
(FYDIBOHF23SPDLT)/cn=Recipients,		G SJS Writers
[/o=ExchangeLabs/ou=Exchange Administrative Group		
(FYDIBOHF23SPDLT)/cn=Recipients,		Ferrari, Alexis
[/o=ExchangeLabs/ou=Exchange Administrative Group		
(FYDIBOHF23SPDLT)/cn=Recipients,		Nazminia, Cameron
[/o=ExchangeLabs/ou=Exchange Ad		
(FYDIBOHF23SPDLT)/cn=Recipients,		Chen, Matthew
[/o=ExchangeLabs/ou=Exchange Administrative Group		
(FYDIBOHF23SPDLT)/cn=Recipients,		Silva, Arturo
[/o=ExchangeLabs/ou=Exchange Ad		
(FYDIBOHF23SPDLT)/cn=Recipients,		Wallace, Katie
[/o=ExchangeLabs/ou=Exchange Ad		
(FYDIBOHF23SPDLT)/cn=Recipients,		Farber Jennifer
[/o=ExchangeLabs/ou=Exchange Ad		
(FYDIBOHF23SPDLT)/cn=Recipients,		Jones-Hunte, Danielle
[/o=ExchangeLabs/ou=Exchange Ad		
(FYDIBOHF23SPDLT)/cn=Recipients,		Lawson, Nick
[/o=ExchangeLabs/ou=Exchange Ad		
(FYDIBOHF23SPDLT)/cn=Recipients,		Edwards, Delia
[/o=ExchangeLabs/ou=Exchange Ad		
(FYDIBOHF23SPDLT)/cn=Recipients,		Wadsworth, Emily
[/o=ExchangeLabs/ou=Exchange Ad		
(FYDIBOHF23SPDLT)/cn=Recipients,		Brown, Rita
[/o=ExchangeLabs/ou=Exchange Ad		
(FYDIBOHF23SPDLT)/cn=Recipients,		Jefferies, Benjamin N
[/o=ExchangeLabs/ou=Exchange Administrative Group		

(FYDIBOHF23SPDLT)/cn=Recipients/[REDACTED]; Hyland, Karen
 [/o=ExchangeLabs/ou=Exchange Administrative Group
 (FYDIBOHF23SPDLT)/cn=Recipients/[REDACTED]; Christy Kruchten
 [REDACTED]@bpx.com]; Caines, Rachael [/o=ExchangeLabs/ou=Exchange Administrative Group
 (FYDIBOHF23SPDLT)/cn=Recipients/[REDACTED]; Radford, Wynn
 [/o=ExchangeLabs/ou=Exchange Administrative Group
 (FYDIBOHF23SPDLT)/cn=Recipients/[REDACTED]; Lienhart, Tamera K
 [/o=ExchangeLabs/ou=Exchange Administrative Group
 (FYDIBOHF23SPDLT)/cn=Recipients/[REDACTED]; Brady, Pamela
 [/o=ExchangeLabs/ou=Exchange Administrative Group
 (FYDIBOHF23SPDLT)/cn=Recipients/[REDACTED]; Clements, Taylor
 [/o=ExchangeLabs/ou=Exchange Administrative Group
 (FYDIBOHF23SPDLT)/cn=Recipients/[REDACTED]; Danyluk, Rosie
 [/o=ExchangeLabs/ou=Exchange Administrative Group
 (FYDIBOHF23SPDLT)/cn=Recipients/[REDACTED]; Mogstad, Isabel
 [/o=ExchangeLabs/ou=Exchange Administrative Group
 (FYDIBOHF23SPDLT)/cn=Recipients/[REDACTED]; Thompson, Hart
 [/o=ExchangeLabs/ou=Exchange Administrative Group
 (FYDIBOHF23SPDLT)/cn=Recipients/[REDACTED]
Subject: US Communications week ahead for 8/30/21

Hey all,

Another week, another round of excitement – this time an intense category 4 hurricane in the Gulf of Mexico. **Dave will issue a note to all bp in the US later today** providing a status update on employees and facilities. The effort to evacuate our facilities – including airlifts from our four offshore platforms – is a case study in one team focused on safety.

Looking ahead, the hurricane bumps our announcement of Thunder Horse South Expanding 2. We'll also wrap the week with a Labor Day note to Lawler highlighting our frontline workers – notably, those who aren't 'celebrating' the three-day weekend but are working throughout. Please review the lineup below.

And for those who appreciate humor *and* leadership, there's even a **Ted Lasso reference below**.

Unofficially it's the last week of summer – make it the best week,
 JP

U.S. AREAS OF FOCUS

Date	Subject	C&A tag	C&A activities
Aug 30	Lawler update on Hurricane Ida	Fielder, Guevara-Harris, Sebastian	Email + Yammer
Delayed due to hurricane w/e Aug 31	Placeholder: Thunder Horse South Expansion 2 (THSX 2) major project start-up	Young Geary / Guevara-Harris	Press release, Yammer, LinkedIn, Intranet, ITK, Twitter, Facebook
Aug 31	Placeholder: Thortons Closing	Sebastian	LinkedIn, Yammer
Sept 1	Ryder Cup Employee Ticket Giveaway	Sebastian	Email
Sept 2	Newsweek Best Customer Service	Sebastian	Twitter, Yammer, Facebook, ITK
Sept 2	Lawler Labor Day note to all bp in the US	Swink, Fielder	Email + Yammer

NEXT WEEK + (WEEK OF Sept 6 – Sept 10 & BEYOND)

U.S. AREAS OF FOCUS

Date	Subject	C&A Tag	C&A activities
Sept 6	Placeholder: Argos Wet Tow	Cousino / Guevara-Harris	Yammer, LinkedIn, Twitter
Sept 8	Placeholder: Joint press release with Aria on Soares farm completion	Giannelli	
Sept 13	DE&I – Race for Equity training – US & UK	Hammett	
Sept 14	LSbp announcement – Titan	Danyluk	bp.com, email, Facebook, Instagram, intranet, press release, Yammer
TBD Sept	Placeholder: Houston op-ed David Lawler/Mayor Turner	Giannelli	
Sept 15	Placeholder: Joint press release with Clean Energy on dairy farm project with Dynamic Holdings	Giannelli	
Sept 20	Placeholder: Cherry Point low carbon projects (renewable diesel/hydrocracker improvement)	Brady	Intranet, ITK, Facebook, Twitter, Yammer

SOCIAL & DIGITAL ANALYTICS

Summary

- bp saw 2,525 total mentions on social media for an estimated total potential reach of 16 million. Total mentions decreased 3 percent, and total reach decreased 58 percent. Content with the highest reach and engagement for this week included:
 - Environmentalism author [Bill McKibben](#) tweeted about how “BP’s pr team invented the ‘carbon footprint’ concept.”
 - [American Clean Power \(ACP\)](#) tweeted about how at OMS 2021, Al Vickers said stewardship—safety of the workforce and integrity of clean energy equipment—is a focus of operations.
- Negative sentiment decreased to 21 percent (22 percent last week), while positive sentiment decreased to 7 percent (10 percent last week), and neutral sentiment increased to 72 percent (68 percent last week.)

Executive Engagement

Dave Lawler

- Shared on LinkedIn [Mary’s LinkedIn post](#) about the recent Climate One podcast with a comment (715 views, 17 reactions, 2.38% engagement rate)

Starlee Sykes

- Shared on LinkedIn [her recognition of three OTC Emerging Leaders](#) (5,438 views, 154 reactions, 7 comments, 2.96% engagement rate)
- Shared on Yammer [her recognition of three OTC Emerging Leaders](#) (1,101 views, 72 reactions, 11 comments, 7.5% engagement rate)

Top Tweets

Below are the top bp America tweets for the week:

- [Producing lower-carbon barrels of oil and gas is a key decarbonization focus for us as we transform into an integrated energy company](#) (3,842 impressions, 76 engagements, 2% engagement rate)
- [We support the @WeThe15 campaign, which aims to improve the lives of the one billion people globally - 15% of the world's population - who have a disability](#) (2,273 impressions, 38 engagements, 1.7% engagement rate)

US ADVOCACY

- **East coast:** The Pennsylvania Independent Regulatory Review Commission is expected to approve the final rule for the state to join the Regional Greenhouse Gas Initiative (RGGI) on Wednesday, September 1. The rule will then go to the appropriate legislative committees for oversight, which could be a lengthy review period.

Redacted - First Amendment

- **Paid activity:** bp in the US will run advertisements on carbon pricing and federal methane regulations in Axios PM the week of August 30. The ads will alternate by topic daily and are intended to provide information and awareness of each policy.

RECOGNITION:

- Thank you to **Ron Rybarczyk, Megan Baldino, Elyse Guevara-Harris, Kathleen Sebastian** and **Wynn Hallett** for leading Hurricane Ida coverage over the weekend. This is/was a VERY serious storm and while we cannot control the weather, we can prepare. This team did an excellent job keeping the relevant teams updated, managing statements and ensuring bp put safety first in all of our activities.
- Hat tip to **Jamie Graves, Sarah Lucas** and **Christina Giannelli** for spotting an opportunity in Illinois with the [World Business Council](#) – which is chaired by Chicago Mayor Lightfoot – to host an energy-focused series. This C&A team is prepping Janet Kong for an event titled Driving Innovation in Clean Energy: A CEO Roundtable. The Sept 15 event is the first of a four-part series will feature conversations among organizations leading the way in developing inclusive solutions to address climate change that support and grow Chicago's diversified economy

WHEREABOUTS:

- Paulette Cousino OOO 8/30-9/1
- Melissa Young Geary OOO 8/31, 9/2-3
- Sarah Lucas OOO 9/2-3
- Bill Rivers OOO paternity leave through early Sept

PROFESSIONAL DEVELOPMENT:

- Building off Dave's recent email, the latest issue of [Harvard Business Review](#) outlines 'how to ask a colleague to mask up.' Here are three suggestions for how to make the request more effective:
 1. **Be prepared.** If you know what you are going to say in advance — instead of having to come up with something on the spot — it's a lot easier to follow through.
 2. **Ask in a way that allows the other person to save face.** That is, you want to affirm that you don't think the other person is a bad person, and that you aren't rejecting them interpersonally. In essence, your script should convey, "You're good. We're good. But I just need you to do this thing."
 3. **Be direct.** A direct request, in contrast to indirect beating around the bush, is much more effective for securing someone's compliance.
- **Ted Lasso is more than a 'bright spot in a painful world';** [Fast Company](#) looks at 5 times the show exemplified what great leadership looks like. Two that stand out: "believe" and "kindness matters". Now go "[be a goldfish](#)."

J.P. Fielder
Head of U.S. Communications
bp America Inc.

