

Message

From: Sidoti, Elizabeth [/O=MSXBP/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=REDACTED]
Sent: 12/09/2016 11:33:41
To: Guinn, Shanan [/O=MSXBP/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/REDACTED]; Stout, Robert [/O=MSXBP/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/REDACTED]; Dempsey, Ray C. [/O=MSXBP/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENT/REDACTED]; Streett, Mary [/O=MSXBP/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/REDACTED]; Ellis, Joe [/O=MSXBP/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/REDACTED]; Stutz, Rachel [/O=MSXBP/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/REDACTED]
CC: Clanton, Brett [/O=MSXBP/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/REDACTED]; Ryan, Jason [/O=MSXBP/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/REDACTED]
Subject: FW: U.S. C&EA Update Week of 9/12
Attachments: Politico_DrillSim_091416.pdf; RollCall_ROV2_091316.pdf

From: Sidoti, Elizabeth
Sent: Monday, September 12, 2016 7:32 AM
To: Henshaw, Peter; Bickerton, David (REDACTED@uk.bp.com); Nicholas, David H
Cc: Morrell, Geoff; Jaffer, Ilhaam
Subject: U.S. C&EA Update Week of 9/12

Peter, David, David:

DWH Movie

--The movie will screen Wednesday at the Toronto Film Festival.
--A note from John Minge is tentatively slated to be sent to U.S. and U.K. employees and global Group Leaders next week.
--Coverage continues at a steady pace both in traditional and social media.

EIR RELEASE

--Our 2016 Economic Impact Report will launch today, with a press release and a note from John Minge, as well as outreach to stakeholders.

CLIMATE/EXXON

-- House Science Committee Chairman Lamar Smith (R-Texas) holds a hearing Wednesday on investigations by Democratic state attorneys general into whether Exxon Mobil hid climate change data. Four law professors will discuss Congress' "subpoena authority and recourse for failure to comply with lawfully issued subpoenas." The hearing follows a back-and-forth between the New York and Massachusetts attorneys general and Smith over investigations into how much Exxon Mobil Corp. knew about climate change and whether the company suppressed climate change data in order to save its business.

Redacted - First Amendment

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PAID ADVERTISING THE WEEK OF SEPTEMBER 12

Safety Campaign*

Washington, DC

- Digital includes **Programmatic Trade Desk** ads against DC Opinion Leaders (banners and pre-roll) and direct placements in **Politico, Talking Points Memo, The Atlantic, Washington Post and Real Clear Politics.**
- Out-of-home includes wall wraps at **Reagan National Airport**
- Sponsored Content includes **Washington Post**, along with custom units in **Real Clear Politics** and **Talking Points**

Memo

- TV includes local network news (**ABC, CBS, and NBC**)
- Print (attached) includes **Politico** (9/14) and **Roll Call** (9/13)

National

- TV includes network news (**ABC, CBS and NBC**) and cable news (**Bloomberg, CNN, Fox News and MSNBC**)

Always On

- Search includes **Google and Bing**
- Social includes **Facebook and Twitter**

Liz Sidoti

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