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Minority, Women's, and Veterans Outreach

API Mobilization is working to engage a range of non-traditional allies based on shared interests in job creation and workforce opportunities in the oil and natural gas industry. Using API's comprehensive research on minorities and women as a foundation, API Mobilization is focused on greater collaboration, outreach, and education through a range of strategic programs, events, and relationship building initiatives. *January events and outreach efforts included:*

- **Florida**
 - NNPA Foundation Partnership: API began a STEM Partnership with the National Newspapers Foundation at their Mid-Winter Meeting. The partnership will include articles and programming that encourages more students to focus on STEM disciplines. NNPA represents nearly 200 black community newspapers in 31 states.
- **Illinois**
 - Women's Energy Network Workforce and STEM Forum: This forum was a follow-up to a November 2015 event, continuing the conversation on ways to maximize career opportunities for girls and women in STEM and energy careers.
 - The goal of the forum was to explore potential partnerships and collaborations, as well as formulate strategy for coordination among key groups and leaders. API's continued partnership with WEN Chicago has presented an opportunity to build relationships with key leaders in Chicago, and to educate them on the oil and natural gas industry.
 - Participants included: the Chicago Urban League, Chicago Public Schools, City Colleges of Chicago, the University of Chicago, BP, Society of Women Engineers, and representatives from the Illinois Commerce Commission.
- **New Mexico**
 - The New Mexico Oil and Gas Association (NMOGA) and the New Mexico Energy Forum hosted a "Women in Power" event at the University of New Mexico on January 27 to bring together career-minded, female college students and

influential leaders in the oil and gas industry to explore employment opportunities for women.

- Panelists and keynote participants from API, XTO Energy, AgaveEnergy, Mack Energy, Concho Resources and ConocoPhillips spoke to over 60 students regarding API's study, Attitudes and Perceptions of Women about Seeking Employment in the Oil and Natural Gas Industry and provided real-world examples of the immense and diverse opportunities that the oil and natural gas industry offers.

- **South Carolina**

- STEM, Oil and Gas and Health Care Career Exploration workshop: API delivered a hands-on interactive workshop to nearly 200 middle and high school students at Trident Tech in North Charleston. This event was held in collaboration with the Congressional Black Caucus Institute.

- **Washington**

- API and the Cascade Energy Forum cohosted an event in Seattle highlighting the industry's career opportunities in the years ahead. Sen. Lisa Murkowski (R-Alaska), who delivered the keynote address, told the more than 90 women in attendance that the oil and natural gas industry has many well-paying jobs for qualified individuals from all backgrounds over the long term.

- **Wisconsin**

- Building a Better Wisconsin Expo: A coalition of trade unions, educational and community groups, and private industry have come together to create a unique learning experience for students in the Milwaukee, Wisconsin area. This will be a one day event with interactive STEM activities, providing students with insights and advice for exploring different careers in the oil and natural gas industry.
 - Mobilization efforts in the Midwest in January focused on finalizing details for the Building a Better Wisconsin Expo in Milwaukee on February 10th.
 - School recruitment efforts generated registration from 37 local schools and 2200 students. 42 exhibitor and sponsor organizations have committed to participating in the event as well.
 - 19 of these exhibitors will have highly interactive displays where students can participate in STEM activities.
 - The coalition of sponsors includes: 14 building trades unions, the Urban League, Milwaukee Area Technical College, University of Wisconsin Milwaukee, Metropolitan Milwaukee Association of Commerce, and numerous large infrastructure companies.

- **Veterans**

- **Florida:** Vets4Energy Florida State Chairman Commander Tom Garcia, USN (Ret.), participated in the quarterly meeting of Vets4Vets.
 - Vets4Vets is an organization that connects veterans, who are typically spread across multiple organizations, to work together on advocating for different

issues. Commander Garcia spoke to the group, of more than 170 veterans, about the Vets4Energy's mission, the importance of veterans speaking out on important issues, the link between energy security and national security, and the impact veterans could have if they worked together on different issues.

- **Montana:** the Energy Forum attended an energy luncheon sponsored by Big Sky Economic Development, and spoke with Senator Steve Daines (R-MT) about the Vets4Energy program. Senator Daines was very enthusiastic about the group and the Energy Forum will continue to send him information.
- **Washington:** In an ongoing effort to educate women about employment opportunities in the oil and natural gas industry, API and the Washington Energy Forum co-sponsored an event in Seattle featuring Senator Lisa Murkowski (R-AK) as the keynote speaker.
 - Senator Murkowski spoke about the strong connection between Alaska and Washington, due in large part to the oil and natural gas industry. Senator Murkowski also spoke about the careers for women that the industry creates, including those in STEM, trade crafts, and other support roles.
 - More than 90 women from 50 organizations and companies attended the event. Attendees included: Boeing, BP, Center for Women and Democracy, Enterprise WA, Girl Scouts of Western WA, Girls Rock, Leadership Tomorrow, League of Women Voters, National Girls Collaborative, NAACP, Sailors Union of the Pacific, Manufacturing Industrial Council, Bellevue College, Seattle Pacific University, and Washington STEM.
- **West Virginia:**
 - Captain James McCormick, USA (Ret.) conducted an energy presentation at the West Virginia State House as a guest of IOGA and the West Virginia Energy Forum.
 - Captain James McCormick, USA (Ret.) discussed veterans' jobs and the Veterans Energy Pipeline website with Senator Joe Manchin (D-WV) and the United States Senate's Post-9/11 Panel. McCormick also met with General Jeff Phillips, Executive Director of the Reserve Officers Association of America (ROA), to discuss how the ROA can get more involved.