

Context

Natural gas is expected to play a key role in meeting the dual challenge of providing more energy with fewer emissions. It is cleaner than other fossil fuels when burnt in power generation or used in industrial processes and offers numerous health, climate and economic benefits.

BP has a material upstream gas portfolio and has developed a narrative and a campaign on role of natural gas in society. It aims to explain the benefits of gas in the energy transition, communicate the potential to decarbonise gas, demonstrate leadership on methane and to position BP as strong gas player. At a time when the oil and gas industry is under increasing societal pressure, we are looking to articulate in a clear manner the important role gas can play in meeting the world energy needs in a sustainable way, not just as a transition fuel but as an enduring part of the energy system in decarbonized form.

We believe effective policy and regulatory support is crucial to enable the long-term transition of the energy system in an economically and socially beneficial way. Our business developments and brand permission will depend on strong political support and stable regulatory framework in host countries where we have market presence or are planning to develop new businesses. This includes improving the way BP and the industry engage and promote the role of gas and decarbonized gas in a net zero world to governments, investors and society.

Workshop Purpose & Scope

The purpose of this working level workshop would be to work together to provide further data and materials to support existing narrative and ensure greater visibility and integration of advocacy priorities from BP Segments and Regions. We'll use Bob Dudley's Oil and Money speech on gas as a starting point (*attached at the end of this paper*) and look to strengthen our messages or any gaps.

The half day workshop will aim to answer two key questions:

- **How to support key areas of focus of our advocacy and communications in gas and power?** Through the workshop we will leverage BP's internal knowledge to gather materials, ideas and arguments that will support existing narrative with external audiences.
- **How should we best engage** with them in 1H 2020. We will discuss how to better leverage our existing participation in industry coalitions, associations and initiatives as well as events.

Outcome

At the end of the workshop we would like to develop a document regrouping key proof points, a way to work together moving forward and an outline of external milestones, policy developments and BP projects and commercial developments likely in 2020.

We will share the outcome of the workshop with key senior internal stakeholders to get their reaction before progressing further.

Draft agenda

09.00-09.10 Setting the scene

09.10-10.45 Interactive session on messaging and 2020 engagement framework to support public acceptance, demand for gas and power in all sectors of the economy and long term decarbonisation goal. Identify key milestones for our external engagement in 2020 and how we can coordinate internally to make better use of external groups where we are already present.

Work in smaller groups on the three categories below focusing on what & how for each of them:

- 1. Uses & integration** - role of gas in growing the economy in a balanced way while reducing emissions.
 - Sector coupling power & gas
 - Gas & renewables: the backbone for a modern, flexible and clean power system, even more so as a partner of choice for renewables. Optimising future energy systems balancing renewables variability and seasonal demand.
 - Switch from coal to gas (but competing against renewables?)
 - LNG bunkering/LNG in heavy road transport
 - Retail & digitalisation
 - Managing emissions (methane & flaring)
- 2. Infrastructure & Investment** - would gas still be able to access funding in a financial system that supports sustainable growth and responds to environmental, social and governance considerations?
 - Sustainable finance
 - Investments in gas infrastructure (i.e. UK infrastructure plan 2020, EIB vote to ban investments in natural gas development and infrastructure)
 - Hydrogen blending and future infrastructure needs
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- 3. Decarbonisation & innovation** - paving the way for a long term role of natural gas in a net zero world. *The problem is not the fuel it's the emissions.*
 - Blue hydrogen & CCS/CCUS - working in clusters to decarbonise heavy industry
 - Green hydrogen
 - Promote the role for renewable gases: biomethane, biogas
 - Direct/indirect subsidies for nascent technologies - Ending subsidies to mature, proven, commercialised technologies and redirecting those resources in a non-discriminatory way to support R&D&I for non-mature technologies which hold promise for decarbonisation

10.45-11.00 Break

11.00-11.30 Discussion on creative ideas for 2020

11.30-12.30 Discussion and outcome document

November 2019

Participants:

Group	
Technology	Rod Davies
	Ian Luciani
Economics	Anne Sophie Corbeau
Policy	Kathrina Mannion
C&EA	David Bickerton
	Clare Moore-Bridger
	David Stewart
	Ken Leitch
	Matthew Duhan
Strategy	Ben Slater
IR	Ant Andrews
Segments	
IST Reg Affairs	TBC
IGP Energy Transition lead	Rob Cooper
IGP Advocacy lead	Ira Efremova
Shipping	Andrew Thomas
Downstream	Eirik Pitkethly
Fuels	Ruth Poultney
AE	Sally Prickett
AE/Green hydrogen	Oksana Dembitska
Upstream	TBC - Andy Lane's team
Regions	
Europe/EGA	Rutger Huijgens/Simon Worthington
UK	Andrew Mennear
India	Rajeev Kumar/Vinod Tahiliani
US	Bob Stout/Dawn Constantin
China	TBC

Annexe



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