

Message

From: Sidoti, Elizabeth [/O=MSXBP/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/[REDACTED]]
Sent: 22/08/2016 13:48:33
To: Henshaw, Peter [/O=MSXBP/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/[REDACTED]]; Bickerton, David [/O=MSXBP/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/[REDACTED]]; Nicholas, David H. [/O=MSXBP/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/[REDACTED]]
CC: Morrell, Geoff [/O=MSXBP/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/[REDACTED]]; Jaffer, Ilhaam [/O=MSXBP/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/[REDACTED]]; Stutz, Rachel [/O=MSXBP/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/[REDACTED]]; Guinn, Shanan [/O=MSXBP/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/[REDACTED]]; Streett, Mary [/O=MSXBP/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/[REDACTED]]; Clanton, Brett [/O=MSXBP/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/[REDACTED]]; Sidoti, Elizabeth [/O=MSXBP/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/[REDACTED]]
Subject: U.S. C&EA Update for Week of 8/22

Peter, David, David:

Geoff is off this week and I am at a two-day API Communications Committee meeting. I'm unexpectedly now chairing it and am not able to duck out to participate in Peter's call. My apologies. Rachel Stutz will be on, as will Brett Clanton, and I know they can answer any questions you may have.

DWH Movie

--We're seeing media coverage – both traditional and social – increase along with the studio's acceleration of promotion, including the trailer now appearing in prime time broadcast programming in major markets like Washington, D.C., and Houston.

--We're evaluating media questions as they come in, choosing at this point to decline to comment.

DWH LITIGATION

--A Mississippi federal jury acquitted Texas lawyer Mikal Watts and his brother of mail fraud, wire fraud and identity theft charges. He had been accused of filing false claims to BP in the aftermath of the Deepwater Horizon accident. The jury did, however, say that two consultants Watts hired were guilty of conspiracy, fraud and identity theft.

WSJ STORY ON L48

<http://www.wsj.com/articles/too-big-to-frack-oil-giants-try-again-to-master-technology-that-revolutionized-drilling-1471362741>

CLIMATE/EXXON INVESTIGATION

--New York Attorney General Eric Schneiderman now says his investigation into ExxonMobil is focused more on what the company has more recently predicted on climate change than on what it knew decades ago.

--Energy Secretary Ernest Moniz credited increased oil and gas production for helping reduce U.S. greenhouse gas emissions. His statement follows similar statements by the head of the Energy Information Administration

Redacted - Privilege

CALENDAR

- Sept. 6, Congress returns from its summer break.
- Sept. 12, 2016 U.S. Economic Impact Report release.
- Sept. 27, the full U.S. Court of Appeals for the District of Columbia Circuit is scheduled to hear arguments on the Clean Power Plan.

PAID ADVERTISING RUNNING THE WEEK OF AUGUST 22

Safety Campaign*

Washington, DC

- Digital includes Programmatic Trade Desk ads against DC Opinion Leaders (banners and pre-roll) and direct placements in Politico, Real Clear Politics, Talking Points Memo, The Atlantic, and Washington Post
- Out-of-home includes wall wraps at Reagan National Airport
- Sponsored Content includes Washington Post and Talking Points Memo

Always On

- Search includes Google and Bing
- Social includes Facebook and Twitter

**There will be no print in August while Congress is not in session – returning w/o September 6th.*

Liz Sidoti

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