

Date: Friday, December 1 2017 04:18 PM
Subject: RE: FOR REVIEW - TEP LAUNCH Documents for [Redacted] at 3pm
From: Reid Porter
To: Megan B. Bloomgren <[Redacted]>; [Redacted]; [Redacted]
CC: [Redacted]; [Redacted]; [Redacted]; [Redacted]
Attachments: image001.png

[Redacted]

Reid T. Porter | Spokesman | American Petroleum Institute
[Redacted] | API Media Line: [Redacted]
Twitter: @ [Redacted]



From: Reid Porter
Sent: Friday, December 01, 2017 4:05 PM
To: Megan B. Bloomgren; [Redacted]; [Redacted]
Cc: [Redacted]; [Redacted]; [Redacted]
Subject: RE: FOR REVIEW - TEP LAUNCH Documents for [Redacted] at 3pm

Hi Megan, the documents are attached and a rundown is below for your consideration.

Redacted

Redacted

Reid T. Porter | Spokesman | American Petroleum Institute

API Media Line: [Redacted]
Twitter: [Redacted]



From: Megan B. Bloomgren
Sent: Friday, December 01, 2017 3:03 PM
To: Reid Porter; [Redacted]
Cc: [Redacted]
Subject: RE: FOR REVIEW - TEP LAUNCH Documents for [Redacted] at 3pm

Thanks Reid – these drafts look good to me too.

Redacted

From: Reid Porter
Sent: Friday, December 1, 2017 2:14 PM
To: Megan B. Bloomgren; [Redacted]
Cc: [Redacted]
Subject: FOR REVIEW - TEP LAUNCH Documents for [Redacted] at 3pm

Hello all – here are the four documents for sharing with [Redacted] this afternoon at 3pm.

Redacted

- Press release – **NOTE: Review with tracked changes.**
- Messaging document for internal reference – **NOTE: Review tracked changes on page 10.**
- Messaging Q&A for internal reference – clean copy.
- Program Summary (a.k.a. Fact Sheet) – **NOTE: Review tracked changed in Program description bullet #2.**

Reid T. Porter | Spokesman | American Petroleum Institute

API Media Line: [REDACTED]

Twitter: @ [REDACTED]

