Date: Wednesday, July 7 2021 01:17 PM Subject: RE: Private and Confidential: Letter from Channel 4 News: Facebook advertising From: Bethany Aronhalt Megan B. Bloomgren Scott T. Parker >; Casey D. Martel To: >: Scott Lauermann @api.org>; Lizzie Kosen · **Brooke Sours** Rhonda Bentz CC:

Redacted

From: Megan B. Bloomgren Sent: Wednesday, July 7, 2021 12:51 PM To: Bethany Aronhalt ; Scott T. Parker ; casey D. Martel ; Lizzie Rosen < Cc: Brooke Sours Rhonda Bentz Ben Marter Subject: RE: Private and Confidential: Letter from Channel 4 News: Facebook advertising

Redacted

From: Bethany Aronhalt ·

Sent: Tuesday, July 6, 2021 10:44 PM

Confidential API_00021219



Confidential API_00021220

Redacted

From: Megan B. Bloomgren <			
Sent: Tuesday, July 6, 2021 5:15 PM			
To: _	>; Scott T. Parker	< ·;	
Casey D. Martel	Bethany Aronhalt <	>;	
	; Lizzie Rosen		
Cc: Brooke Sours	; Rhonda Bentz ·	; Ben Marter <	>
Subject: FW: Private and Confidentia	I: Letter from Channel 4 News	: Facebook advertising	
Importance: High			

Redacted

From: Bethany Aronhalt ·

Sent: Tuesday, July 6, 2021 4:54 PM

To: _ >; Megan B. Bloomgren <

Subject: FW: Private and Confidential: Letter from Channel 4 News: Facebook advertising

Importance: High

Here's the latest letter from Channel 4 News in the UK. This one is focused on advertising and claims of "natural gas as clean."

I'll dig up our previous responses on this.

From: Cundall, Matthew <

Sent: Tuesday, July 6, 2021 4:47 PM

To: Bethany Aronhalt

Cc: Reid Porter ; . ; . ; . Subject: Private and Confidential: Letter from Channel 4 News: Facebook advertising

Importance: High

Dear Ms Aronhalt,

Please find a letter attached, detailing a forthcoming television report, to which we request a response before 0900 EDT on Thursday 8th July 2021.

Confidential API_00021221

Yours sincerely,			
XD			
Matthew Cundall Producer, Channel 4 News			
United Kingdom			
www.channel4.com/news			
Please consider the environment. Do you	really need to print this email?		

	[XZ]_		
	Ference I		
Independent Television News I	imited is registered in Englan	d and Wales with company no	umber 548648 and
its registered office is at Please Note: Any views or opin Independent Television News I confidential and intended solely	Limited unless specifically stat	ted. This email and any files a	ttached are
received this email in error, ple compliance and for the protecti- from our systems.	ase notify	Please note that to ensure r	egulatory

Confidential API_00021222