

Date: Tuesday, July 6 2021 10:44 PM

Subject: RE: Private and Confidential: Letter from Channel 4 News: Facebook advertising

From: Bethany Aronhalt

To: Megan B. Bloomgren [REDACTED]; [REDACTED];
Scott T. Parker [REDACTED]; [REDACTED]; Casey D. Martel
[REDACTED]; [REDACTED];
Lizzie Rosen [REDACTED]

CC: Brooke Sours [REDACTED]; Rhonda Bentz [REDACTED]; Ben Marter
[REDACTED]

Meg/Ben – Here's a draft statement and a starting point for additional background context that we can discuss tomorrow.

Redacted

Redacted

From: Megan B. Bloomgren <[REDACTED]>
Sent: Tuesday, July 6, 2021 5:15 PM
To: [REDACTED]; Scott T. Parker <[REDACTED]>
Casey D. Martel <[REDACTED]> Bethany Aronhalt <[REDACTED]>
[REDACTED]; Lizzie Rosen <[REDACTED]>
Cc: Brooke Sours <[REDACTED]> Rhonda Bentz <[REDACTED]> Ben Marter <[REDACTED]>
Subject: FW: Private and Confidential: Letter from Channel 4 News: Facebook advertising
Importance: High

Redacted

From: Bethany Aronhalt <[REDACTED]>
Sent: Tuesday, July 6, 2021 4:54 PM
To: [REDACTED] Megan B. Bloomgren <[REDACTED]>
Subject: FW: Private and Confidential: Letter from Channel 4 News: Facebook advertising
Importance: High

Here's the latest letter from Channel 4 News in the UK. This one is focused on advertising and claims of "natural gas as clean."

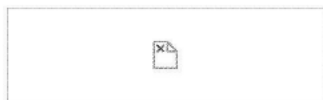
I'll dig up our previous responses on this.

From: Cundall, Matthew <[REDACTED]>
Sent: Tuesday, July 6, 2021 4:47 PM
To: [REDACTED]; Bethany Aronhalt <[REDACTED]>
Cc: Reid Porter <[REDACTED]> [REDACTED]; [REDACTED]
Subject: Private and Confidential: Letter from Channel 4 News: Facebook advertising
Importance: High

Dear Ms Aronhalt,

Please find a letter attached, detailing a forthcoming television report, to which we request a response before 0900 EDT on Thursday 8th July 2021.

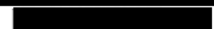
Yours sincerely,



Matthew Cundall
Producer, Channel 4 News



United Kingdom



www.channel4.com/news



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