

Date: Tuesday, July 6 2021 11:27 PM

Subject: Re: Private and Confidential: Letter from Channel 4 News: Facebook advertising

From:

To: Dean Foreman <

CC: Ben Marter <

Scott T. Parker <

**Redacted**

On Jul 6, 2021, at 8:43 PM, Dean Foreman <

Hey Meg,

**Redacted**

Chief Economist  
Policy, Economics & Regulatory Affairs

[Redacted]  
[Redacted - Privacy]  
[Redacted]

[www.api.org](http://www.api.org)

<image002.png>

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**From:** Megan B. Bloomgren [Redacted]  
**Sent:** Tuesday, July 6, 2021 5:21 PM  
**To:** \_Management Team [Redacted]  
**Cc:** Stephen Comstock [Redacted]; Aaron P. Padilla [Redacted]; Dean Foreman [Redacted];  
[Redacted]; Dustin Meyer [Redacted]; Kevin O'Scannlain [Redacted]; David Shin [Redacted];  
Rhonda Bentz [Redacted]; Lem Smith [Redacted]  
**Subject:** FW: Private and Confidential: Letter from Channel 4 News: Facebook advertising  
**Importance:** High

Team –

**Redacted**

Appreciate any thoughts offline or to my cell [Redacted - Privacy]  
Meg

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**From:** Megan B. Bloomgren  
**Sent:** Tuesday, July 6, 2021 5:15 PM  
**To:** \_Media Relations [Redacted]; Scott T. Parker [Redacted];  
[Redacted]; Bethany Aronhalt [Redacted];  
[Redacted]; Lizzie Rosen [Redacted]  
**Cc:** [Redacted]; Rhonda Bentz [Redacted]; Ben Marter [Redacted]  
**Subject:** FW: Private and Confidential: Letter from Channel 4 News: Facebook advertising  
**Importance:** High

**Redacted**

# Redacted

**From:** Bethany Aronhalt <[REDACTED]>  
**Sent:** Tuesday, July 6, 2021 4:54 PM  
**To:** \_Media Relations <[REDACTED]> Megan B. Bloomgren <[REDACTED]>  
**Subject:** FW: Private and Confidential: Letter from Channel 4 News: Facebook advertising  
**Importance:** High

Here's the latest letter from Channel 4 News in the UK. This one is focused on advertising and claims of "natural gas as clean."

I'll dig up our previous responses on this.

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**From:** [REDACTED]  
**Sent:** Tuesday, July 6, 2021 4:47 PM  
**To:** API Press <[REDACTED]> Bethany Aronhalt <[REDACTED]>  
**Cc:** [REDACTED]  
>  
**Subject:** Private and Confidential: Letter from Channel 4 News: Facebook advertising  
**Importance:** High

Dear Ms Aronhalt,

Please find a letter attached, detailing a forthcoming television report, to which we request a response before 0900 EDT on Thursday 8th July 2021.


Yours sincerely,

[REDACTED]  
Channel 4 News  
[REDACTED]



[REDACTED]  
Producer, Channel 4 News





  
[www.channel4.com/news](http://www.channel4.com/news)



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