

Date: Tuesday, July 6 2021 05:11 PM

Subject: RE: Private and Confidential: Letter from Channel 4 News: Facebook advertising

From: Scott Lauermann

To: Lizzie Rosen [REDACTED]; Bethany Aronhalt [REDACTED] Media Relations
[REDACTED] Megan B. Bloomgren [REDACTED];

Redacted

From: Lizzie Rosen [REDACTED]

Sent: Tuesday, July 6, 2021 17:06

To: Bethany Aronhalt [REDACTED] Media Relations [REDACTED]; Megan B. Bloomgren [REDACTED]

Subject: Re: Private and Confidential: Letter from Channel 4 News: Facebook advertising

Redacted

Lizzie Rosen
Sr Manager, Paid Media
API Communications

Redacted - Privacy

From: Bethany Aronhalt [REDACTED]

Sent: Tuesday, July 6, 2021 4:53:43 PM

To: _Media Relations [REDACTED] Megan B. Bloomgren [REDACTED]

Subject: FW: Private and Confidential: Letter from Channel 4 News: Facebook advertising

Here's the latest letter from Channel 4 News in the UK. This one is focused on advertising and claims of "natural gas as clean."

I'll dig up our previous responses on this.

From: [REDACTED]

Sent: Tuesday, July 6, 2021 4:47 PM

To: API Press [REDACTED] Bethany Aronhalt [REDACTED]

Cc: [REDACTED]

Subject: Private and Confidential: Letter from Channel 4 News: Facebook advertising

Importance: High

Dear Ms Aronhalt,

Please find a letter attached, detailing a forthcoming television report, to which we request a response before 0900 EDT on Thursday 8th July 2021.

Yours sincerely,

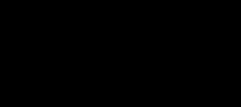
[REDACTED]
Channel 4 News
[REDACTED]




Producer, Channel 4 News



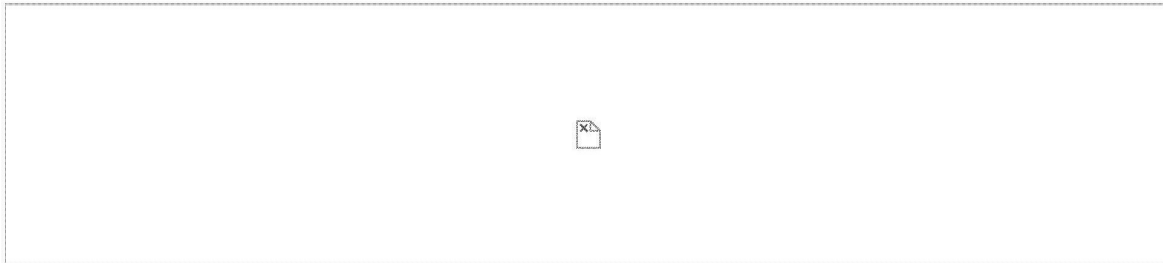
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www.channel4.com/news



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