@fleishman.com

## FIRST AMENDMENT TO THE SERVICES AGREEMENT BETWEEN AMERICAN PETROLEUM INSTITUTE ("API") AND FLEISHMAN-HILLARD INC. ("Agency")

This First Amendment ("First Amendment") is effective as of the 1<sup>st</sup> day of August, 2015 ("First Amendment Effective Date") between API and Agency. This First Amendment modifies and amends that certain Services Agreement between API and Agency that was originally made on January 1, 2015 (collectively, the "Agreement"). Unless otherwise defined herein, all capitalized terms have the meaning set forth in the Agreement.

WHEREAS, the parties desire to amend the Agreement as stated herein.

NOW THEREFORE, in consideration of the promises and mutual covenants contained in this First Amendment, and other good and valuable consideration, the parties agree as follows:

1. The original Agreement's budget has been decreased by by API with the hold placed on Media Placement request. Due to this change, the Payment Schedule from Contract 2015-109121's Exhibit A is hereby deleted and replaced with the following payment schedule:

Invoice Date	Labor	Media Buy	Production Costs and Related (Hard Costs)	Total
1/20/15				
2/24/15				
3/23/15	•			
4/21/15	•			
5/18/15	•			
6/22/15	•			
7/20/15	•			
8/17/15	•			
9/21/15	•			
10/19/15	•			
11/23/15				
12/21/15	•			
	•••••••			

Except as modified by this First Amendment, all other provisions of the Agreement remain in full force and effect in accordance with their terms.

IN WITNESS WHEREOF, the parties have, through their duty authorized officers, executed this First Amendment as of the First Amendment Effective Date stated above.

AMERICAN PETROLEUM INSTITUTE FLEISHMAN-HILLARD INC.

By: Jack Served

Jack Gerard, President & CEO 9/30/2015 | 1:47 PM ET

Print name and title

By: CANOLYN ROSEMOUGH, PARMER Print name and title