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Robert McKernan

Blue Advertising, LLC 1875 Eye Street, N.W., Suite 900 Washington, DC 20006

The above referenced agreement between the American Petroleum Institute (API) and Blue Advertising, LLC, (Consultant) for work relating to creating television, print, online, radio and out-of-home advertisements for API's 2015 "energy literacy" campaigns is amended as follows:

API authorizes Consultant to continue work for an additional cost not to exceed in "Lady in Black" and "Vote4Energy" campaigns or as otherwise instructed by API. The agreement amount is increased from an amount not to exceed \$26,000,000 to an amount not to exceed

In all other respects, the terms and conditions of the above agreement shall remain in full force and effect.

If the foregoing is acceptable, please sign below and return one copy of this letter to API.

Blue Advertising, LLC

American Petroleum Institute

Jack Derend

Jack Gerard President & CEO

Date: 9/21/2015 | 8:51 AM ET

Date: 9/21/2015 | 11:19 AM ET

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