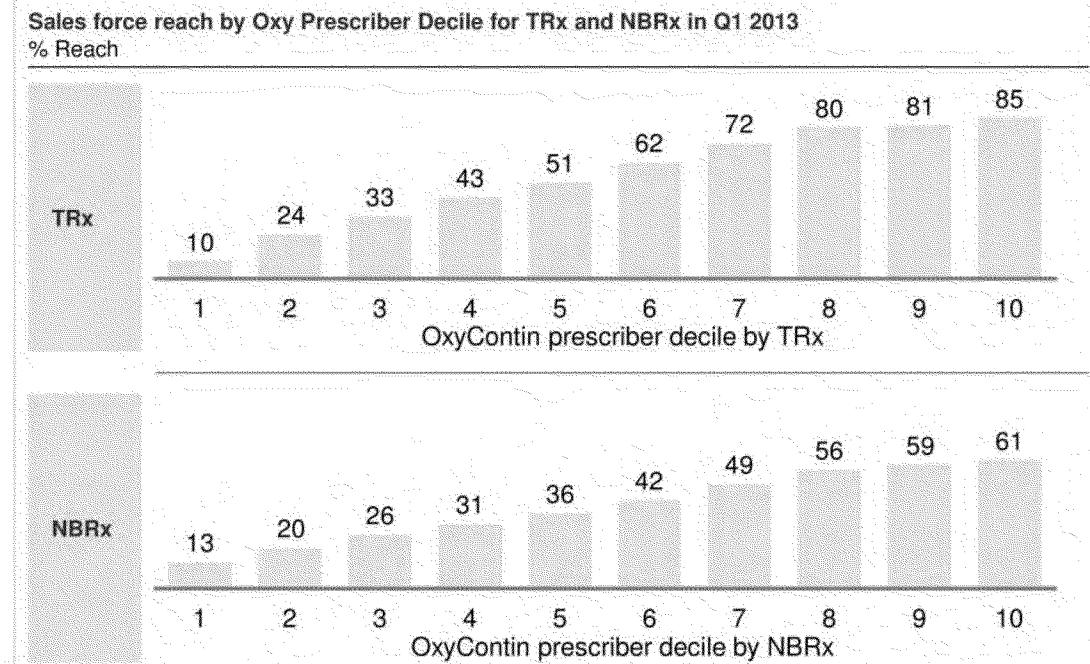


Exhibit 4: Prescriber Deciling by TRx and NBRx



¹ Reach defined as at least 1 P1 or P2 in Q1 2013

SOURCE: IMS; Purdue Sales and Marketing; Team analysis

McKinsey & Company | 4

(Note: each decile contains 10% of the volume of TRx or NBRx. Each decile has different numbers of physicians. Decile 10 contains the smallest number of physicians but also those of highest value)

Targeting that only incorporates TRx can create sub-optimal field deployment as reps could spend too much time with historically high writers. These prescribers may largely be maintaining patients, with minimal risk of switching stable patients. As a result, these prescribers may not justify as high a call frequency.

Incorporating NBRx would encourage the field to seek out prescribers who are putting new patients on OxyContin, both opioid naives and switchers. It is critical for the field to message physicians experiencing a high rate of brand decision moments, e.g., someone expanding their practice. Identifying and supporting high NBRx prescribers is critical to growing your patient base. We have seen many companies with chronic products initiate sales acceleration strategies focused on NBRx to boost new starts.

Thus there is a tangible opportunity for Purdue to adjust its targeting to incorporate NBRx.

Industry best practice targets physicians based on a composite value incorporating TRx and NBRx, as well as access and other behavioral indicators.

D) OxyContin Call Responsiveness

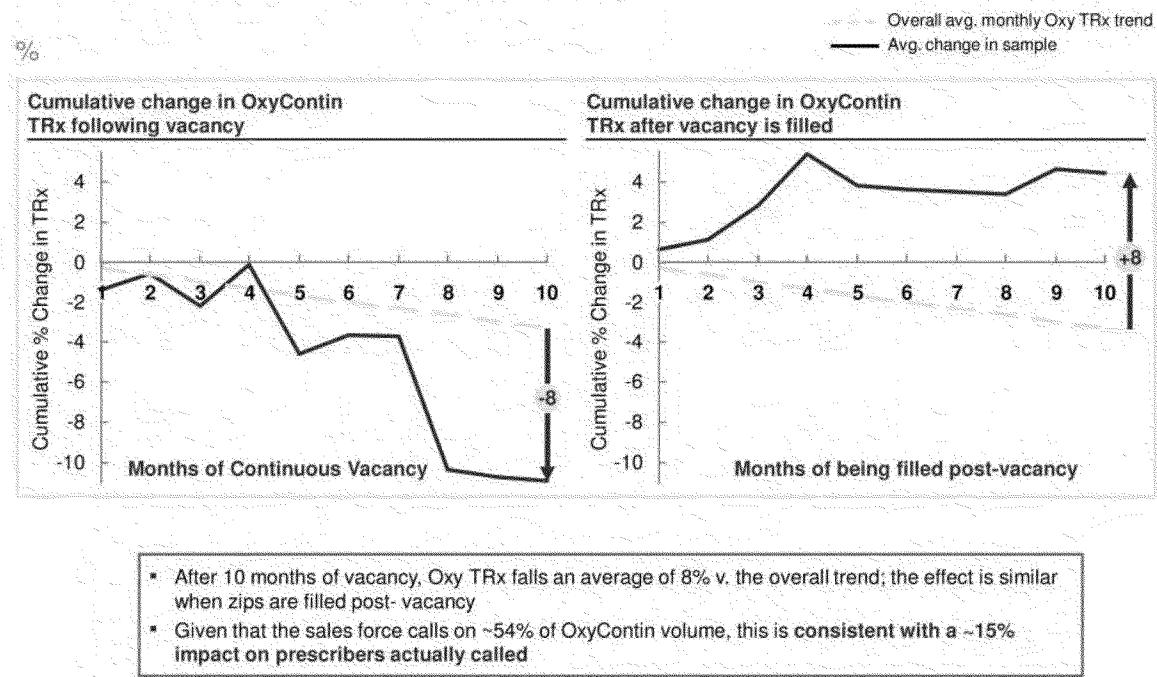
Given the size of the “unreached population” and unique characteristics of OxyContin (e.g., a well-known brand with new characteristics), we examined the impact of prescribers not being called upon using vacancies as a proxy.

Despite its age, OxyContin is surprisingly responsive to both a lack of calls and re-introduction of calls. Calling on a ‘vacant’ prescriber appears to increase sales in that prescriber on average by 15%. (Exhibit 5) This is consistent with internal Purdue analysis on call sensitivity.

OxyContin’s call responsiveness suggests there is tangible opportunity to benefit from increased reach.

Please note this analysis does not imply that more reps are needed; later on we will explore whether additional reach capacity could be found in the current force.

Exhibit 5: OxyContin call responsiveness



1 % changes calculated using a weighted average of month TRx change for 8373 zip codes with >100 total TRx in a 28 month period (Jan 2011 to April 2013)

SOURCE: IMS; Purdue Sales Operations; team analysis

McKinsey & Company | 6

E) OxyContin Sales Force Efficiency and Effectiveness

The level of reach and responsiveness invite examination of the efficiency and effectiveness of the field force.

At the highest level, Purdue's annual goal of 1400 calls per rep is below our observed industry best practices of 1700 calls per rep for primary care. If the entire Purdue sales force was treated as effectively primary care, this benchmark would suggest 21% greater productivity is possible.

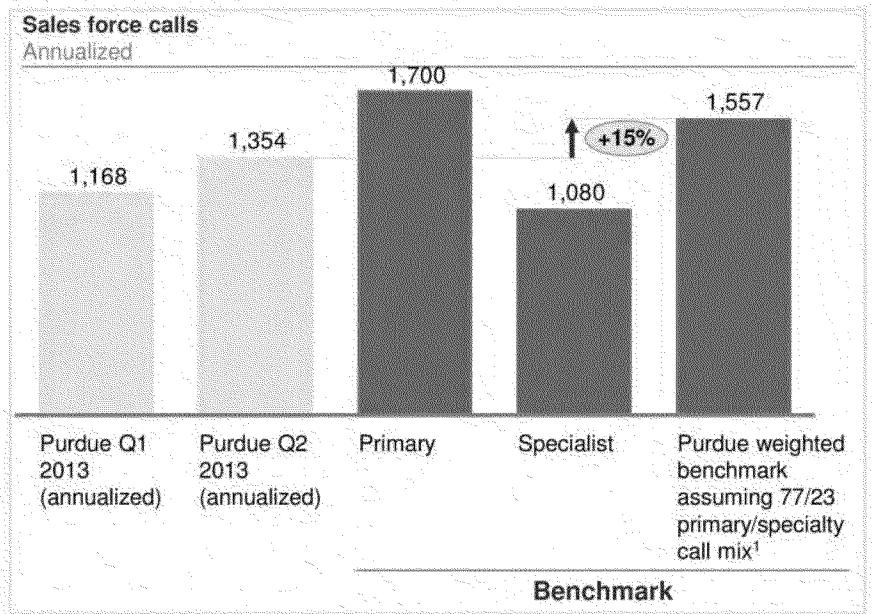
Specialty call rates can be lower but a major driver is geographic workload given specialty forces are typically half of Purdue's current size.

Being more conservative and treating Purdue's field force as a composite of primary care and specialty suggests 15% greater number of calls could be possible. (Exhibit 6)

An additional factor is that Purdue reps make calls to pharmacists outside the 1400 calls per rep aspiration and these are not on the official call list. As part of the opportunity to increase productivity, the value of these 'extra' calls should be re-evaluated.

Best practice field force productivity optimization requires a significant holistic approach (beyond the scope of this project) with robust analysis of many factors; therefore please view this observation as directional and preliminary.

Exhibit 6: OxyContin call productivity



¹ 77% of Purdue OxyContin details are for GPs; GPs include GPs, NRP, Phys Med & Rehab;

² Assuming 12 calls/ year/ prescriber, 39 incremental scripts per prescriber that is newly called upon (assuming Decile 5-7 sales responsiveness calculated by ZS Associates), 71 pills/ script, \$6.2 average price per pill, with 25% rebate and other fees.

SOURCE: GP/Specialist mix from ZS report "M6 Alignment and Preliminary Placement Review v2.0", slide 74; McKinsey benchmarks; Purdue sales reports; Team analysis McKinsey & Company | 6

In terms of call attainment for OxyContin, in the first half of 2013 the field delivered 79% of target PDEs – 67% of the intended first position details (P1s) and 99% of second position details (P2s). (Exhibit 7) The rebalancing of territories in January is a factor but does not explain the entire difference, as Q2 P1% had risen to 80%.

Exhibit 7: OxyContin call attainment

Average monthly OxyContin calls Jan – June 2013			
	P1	P2	Primary detail equivalents (PDEs) ¹
Per Rep			
▪ Target ²	55	59	84
▪ Actual ³	37	58	66
Field force total			
▪ Target	28,875	30,713	44,231
▪ Actual	19,600	30,400	34,800
▪ % actual v. target	67%	99%	79%

1 P1s plus 50% of P2s

2 Target based on published call plan (e.g. 2 calls/month on Oxy Supercores and 1 call/month on Cores)

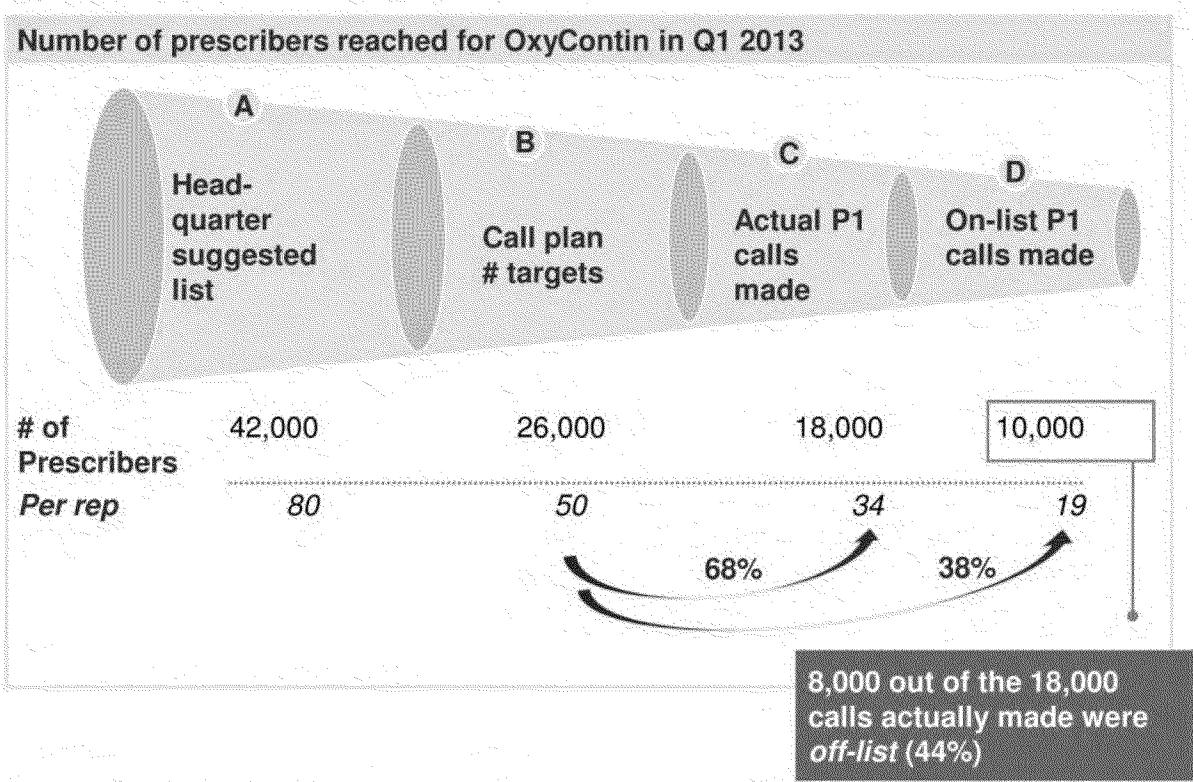
3 Assuming 525 active sales reps

SOURCE: Purdue sales reports; Purdue internal interviews; team analysis

McKinsey & Company | 7

Looking more closely at P1s, we examined call adherence to the headquarters list. The year to date level of adherence to the HQ list is 56%, meaning that 44% of the calls were made to prescribers not on the HQ target list. This is well below what we have seen at other companies which typically reach 85-95%.

Exhibit 8: HQ call list adherence



SOURCE: ZS Associates report; Purdue call data; Team analysis

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Understandably given the particular characteristics of OxyContin, there may be a high percentage of no-see doctors. However these should be accounted for both when the HQ list is constructed and when the field is reducing it to their target list. This may explain the high degree of room for selection of only 50 out of 80 targets per rep.

In the above example from Q1, of the 50 target calls per rep – only 34 P1s were made, and of those only 19 were from the HQ list. Thus 56% (19/34) of the calls made were on the target list. Extracting further, 38% (19/50) of the original HQ target P1s on the list were made.

This degree of freedom can work if Purdue's reps are making consistently better real time decisions. However examination of off list P1s shows that 91% were to lower value decile 0-5 prescribers, with 47% coming from decile 0 and 1. Thus it appears that the degree of flexibility may be allowing the field to trade off higher value prescribers for lower ones. Purdue should

re-evaluate the optimal degree of freedom, which in turn could enable greater capture of benefits from adjustments to reach and targeting.

F) OxyContin information

Moving to what the field actually says once in the physician's office, it is clear from our early physician interviews that there is an opportunity to increase awareness and understanding of both the new formulation and the AD label change.

We detected a consistent difference between pain specialists and PCPs in their understanding of the new formulation and AD label change. Many pain specialists saw significant value in the AD properties while PCPs generally had a lower level of understanding and a correspondingly lower level of perceived value. Pain specialists suggested PCP perception of AD value was largely driven by their incorrect assessment of the lack of abuse risk in their patients.

In our initial rep rides, we have seen missed opportunities for medical follow up to improve physician understanding. Yet we also heard from reps and management that medical has not optimally met physician needs due to a combination of: (a) MSL team being directed to focused on other stakeholders (but not necessarily prescribers); (b) no explicit channel for real-time engagement, and; (c) lack of belief that education will be beneficial for physicians, even when prescribers ask. In best practice medical organizations, each of these three observations is reversed: MSLs prioritize building strong relationships with physicians, Medical leverages real time technology – phone, video and even Google like proprietary tools, and the sales force routinely coordinates with their Medical colleagues to address physician needs.

The Medical Services information line is underutilized by physicians and the field appears under-trained on how to appropriately discuss it.

Given the unmet physician need to increase their understanding of the new formulation and AD label change, MSL resourcing and their ability to strategically engage physicians should be reconsidered.

G) Broader Marketplace Strategy

Moving beyond physicians, Purdue's marketplace is facing forceful headwinds but strategies for evolving stakeholders such as corporatized providers, Managed Care and Pharmacies have not kept pace with competitors and require attention.

Corporatized providers

Corporatized providers, ranging from large group practices to Accountable Care Organizations (ACOs) to large integrated delivery networks (IDNs) who are making use decisions using economic criteria, likely represent 25-35% of your potential business today and more going forward. Yet Purdue today does not purchase data on OxyContin performance in these groups.

This is in contrast to competitors (e.g., Pfizer, BI) that buy the data and have already redesigned their sales forces to respond to these new stakeholders (e.g., creating dedicated key account teams that have different capabilities and regulatory guidelines from traditional reps). For this diagnostic, we are bringing a proprietary field affiliation tool that will shortly give Purdue its first view on performance in this corporatized provider segment. Given the lack of focus on these stakeholders, we expect the performance of OxyContin to be well below its national share.

Based on this new data, a decision needs to be made whether it is better to bolster relationships to regain share or reduce sales effort in these accounts.

Health Economics

HECON is becoming increasingly important – from payors to corporatized providers to physicians. Given its increasing relevance, Purdue's policies and strategic focus should be reconsidered.

For example, we understand that today Purdue does not proactively engage payors on HECON issues as a matter of policy and only responds to unsolicited requests. Therefore Purdue is not proactively sharing its new label or any of the supporting data to help inform formulary decisions. We are not aware of another pharma in the US that takes this approach. Rather we see increasing resources, in HECON and payor groups, and even growing numbers of institutional reps and key account managers empowered to shape these types of economic discussions.

Purdue's policy and strategy have led to an undersized and underutilized HECON team of two. We recognize that HECON to support OxyContin and other pain products is more challenging than in other therapeutic areas. However your portfolio and the evolving landscape stress the importance of real effort in this area.

We believe there is an opportunity to build out the HECON story about AD in a way that payors and corporatized providers will take notice. We believe AD should be the disproportionate focus of your HECON efforts. Currently Purdue is also exploring a Budget Impact Model (BIM) to show payors that formulary restriction is a poor financial decision. While we appreciate this may be valuable in a few targeted situations, there is also certainly risk of this approach being counterproductive and potentially driving more severe restrictions including being taken off formulary.

Thus we see value in re-considering Purdue's HECON policies and increasing focus on developing the AD value proposition.

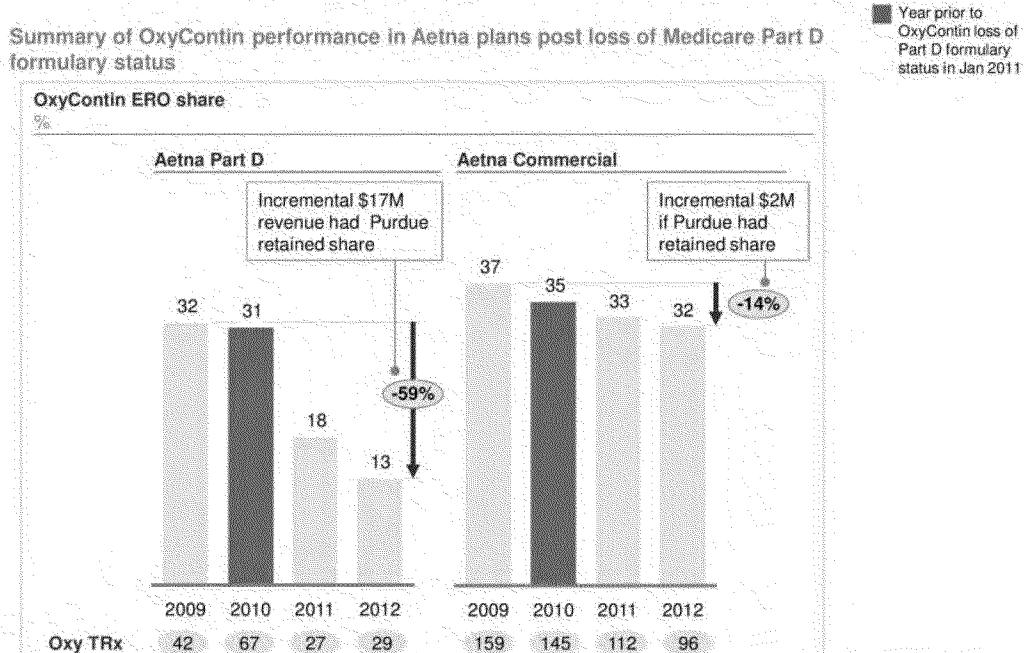
Managed Care

While this is an unlikely source of near term opportunity, we did uncover two findings that suggest there are some actions that can be taken quickly. First, when we explored changes in OxyContin formulary status in multiple Part D plans, we detected a clear drop off in the

commercial book of business for the same plan. This is inconsistent with industry best practice. (Exhibit 9) Additionally in areas where Part D coverage was lost, we found there was no concerted physician or patient advocacy effort to champion ongoing patient access to OxyContin and put complementary pressure on the payor. This is an opportunity to improve commercial access awareness today and going forward as Part D will continue to present formulary challenges.

Exhibit 9: Part D formulary loss spillover into Commercial plan

Summary of OxyContin performance in Aetna plans post loss of Medicare Part D formulary status

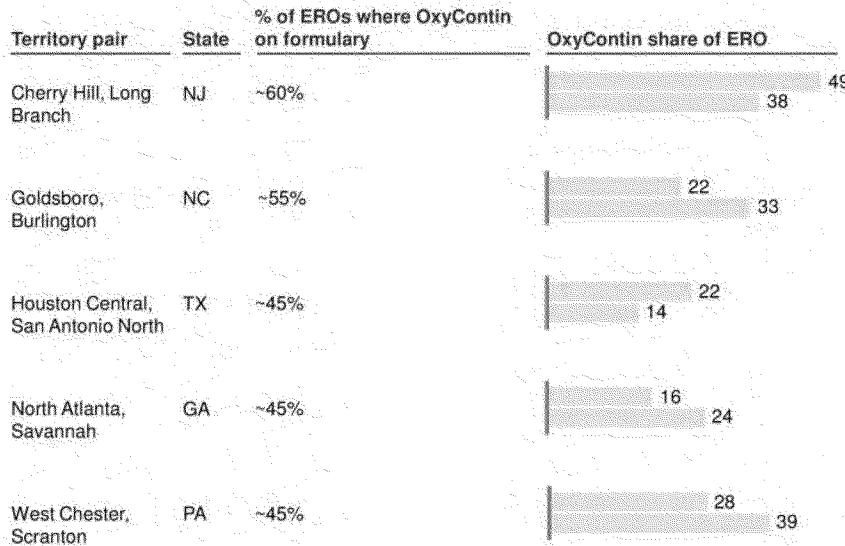


SOURCE: IMS PlanTrak; Purdue iGallery data; Purdue interviews; Team analysis

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The second potential opportunity we identified was addressing instances of differential field force pull-through in equal access situations within the same state. This will require further local inquiry to validate individual opportunities. (Exhibit 10)

Exhibit 10: Differential pull through in equal access situations



SOURCE: IMS, Igallery, team analysis

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More generally, payor pressures like those Purdue has experienced in Part D and MA-PD plans are likely to intensify. To date, Purdue has not actively prioritized deeply understanding payor customers and developing value propositions that go beyond rebates. Thus we believe these are both near-term and mid-term opportunities for Purdue to strengthen its managed care efforts.

Retail pharmacy

The retail channel, both pharmacies and distributors, is under intense scrutiny and direct risk. We see clear disruption impacting patients and it is spreading. The range of obstacles include entire pharmacies being shut off by distributors, pharmacies themselves imposing tablet limits, decreases in channel inventory leading to greater stockouts, and pharmacies choosing to not stock OxyContin. Yet against this clear and direct threat to patient access, we have not found a Purdue strategy for response or any significant mitigation steps taken. This requires an urgent response. Later on, we will describe one early idea to potentially address this issue.

The broader external environment around opioids is being shaped by others and Purdue is being impacted. In some cases such as state legislation, Purdue has taken action. Yet for other

significant influencers like PROP (Physicians for Responsible Opioid Prescribing), Purdue does not appear to have a clear strategy nor has it taken significant action.

The theme for these emerging stakeholders is that Purdue needs quicker, deeper insights and pro-active mitigation strategies.

3. Emerging opportunities

Our initial focus has been on the diagnostic. Our work will shift to opportunities over the coming weeks. To date we have identified and are pursuing 20+ tangible and near term opportunities to improve Purdue's performance. All require further analysis; several will require real world testing. We are launching a 'test and learn' approach in close coordination with the sales force.

Initial opportunities fall into three areas: (I) **Immediate tactical opportunities** for impact within 6 months (II) **Near term opportunities requiring testing** for impact in 6-12 months, and (III) **Strategic policy decisions** to be debated and resolved. (Exhibit 11)

Exhibit 11: Examples of opportunities to pursue

WORK-IN-PROGRESS

I. Immediate tactical opportunities	<ul style="list-style-type: none">• Make adjustments to select sales force efficiency and effectiveness levers (e.g., call productivity, reach, targeting, attainment, adherence)• Increase involvement of MSLs in prescriber interactions to ensure effective communication of scientific results• Increase messaging in low-share, high payer access territories on quality of OxyContin coverage• Promote patient savings cards in areas with high Walgreen's concentration• Expand 'starter kit' distribution
II. Opportunities requiring testing	<ul style="list-style-type: none">• Move to 100% OxyContin P1s and Butrans P2s in select territories, adjusting incentives accordingly• Selectively reduce peak frequency of OxyContin and use incremental capacity to increase reach, targeting high ERO and high NBRx prescribers being missed today• Increase reach and frequency of calls to NPs and develop tailored messaging
III. Strategic policy decisions	<ul style="list-style-type: none">• Create an alternative distribution channel to respond to retail patient access challenges• Increase overall sales force productivity through fundamental re-examination of all the sales and marketing components, ranging from co-positioning to compensation to territory re-definition• Develop new strategy to approach or deprioritize corporatized providers• Reconsider policy around HECON engagement with payors

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Below we provide examples of each of these types of opportunities:

I. Immediate tactical opportunities require further validation and adoption by OxyContin brand leadership. These ideas are primarily about implementing industry best practices in execution. These best practices can be adapted for Purdue and rolled out quickly. These include: higher call productivity, full delivery of OxyContin P1s, higher reach of decile 6-10 prescribers, greater adherence to call lists, and field training on how to appropriately engage medical.

II. Near term opportunities requiring testing represent a higher degree of change. We suggest evidence from pilots is needed prior to scale up.

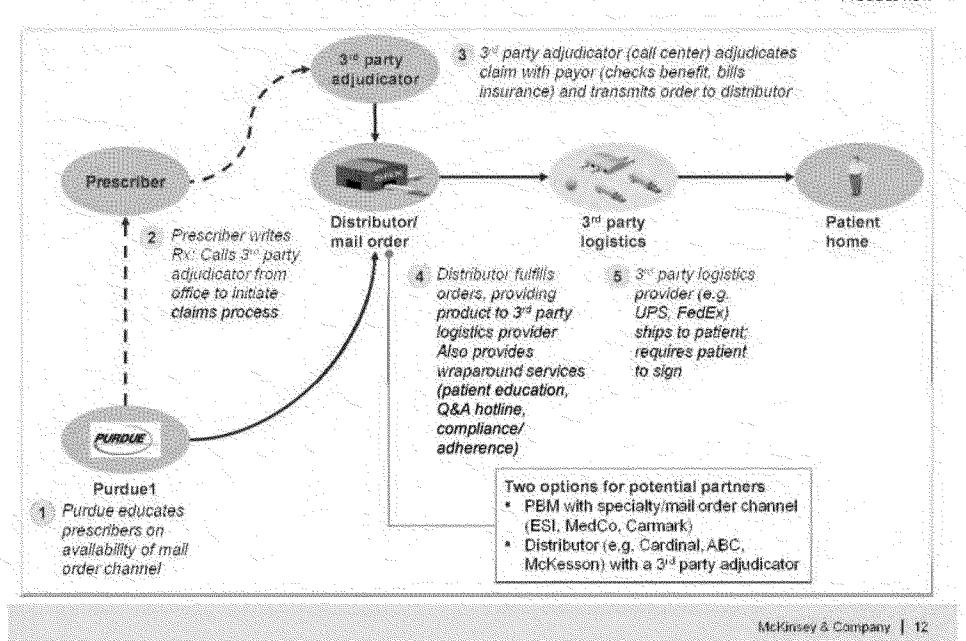
An example would be a transformative shift in OxyContin and Butrans call objectives to 100% OxyContin in P1s and Butrans in P2s. This could be part of a temporary build up or more permanent in many markets. This could come with corresponding targeting and compensation changes. We'd suggest this be a 'test and learn' given the value of insight from real world implementation (e.g., sizing both the potential OxyContin upside and Butrans downside.)

III. Strategic policy decisions are less about on the ground operations and more about fundamental change Purdue's go to market model. Many of these decisions could deliver short performance impact.

One example is reconsidering Purdue's policy regarding proactively engaging in HECON discussions with payors and corporatized providers.

Another example is an early idea to create an alternative model for how patients receive OxyContin. This model would bypass retail , likely through a third party vendor who would provide adjudication and direct distribution to patients.(Exhibit 12) Physician offices or patients would send in prescriptions and this alternative channel could replace pharmacy call backs with patient care value added services. Recordkeeping could be much easier if done centrally by experts. Pfizer, J&J and AZ have all developed versions of this direct to patient distribution model to improve patient access.

Exhibit 12: An early idea for disruption of OxyContin fulfillment



Implementation of ideas in all three areas requires a cultural and mindset change for Purdue. Successful adoption of new approaches will be challenging for the organization. We are encouraged by many leaders who are ready and highly supportive of driving the types of changes described here.

4. Next steps

We are only partially through our work and many analyses are in progress. For example, we know that over 40% of OxyContin decline (in milligrams sold) is due to a reduction in tabs/Rx and mgs/Rx. We are developing a perspective based on channel inventory data, external discussions with pharmacists and new IMS data. Other in progress analyses include: deeper evaluation of the micro-markets, consideration of sales curves by market characteristics and assessment of pricing by dosage.

Given the focus on near term performance, we will continue to focus disproportionately on those opportunities that can have the biggest impact.

We recognize the urgency, complexity and scale of the issues we have found to date. We will proceed with our absolute best efforts. We are confident that significant progress will be made and at a substantially accelerated pace; but the scale and degree of change being considered is substantial. Capturing these opportunities will be a journey, not an event for Purdue.

In our final report, you can expect a comprehensive assessment of our findings, quantified recommendations on the biggest opportunities and specific guidance on implementation – recognizing culture and mindset change requirements. It will include a roadmap for further work Purdue will need to do to make rapid progress on capturing these opportunities.

Purdue has had a remarkable history of success. So far, we have seen significant opportunity to drive performance improvements and openness to the scale of change that is needed.

Message

From: Baker, Stuart D. [REDACTED]
Sent: 7/25/2013 8:28:04 AM
To: Sackler, Mortimer D.A. [REDACTED]
CC: Roncalli, Anthony [REDACTED]
Subject: RE: Final Agenda and Board Book - Meetings of the Boards of Directors (U.S. Companies)
Attachments: Re: June Flash Report - McKinsey OxyContin Project

Redacted

-----Original Message-----

From: Sackler, Mortimer D.A. [mailto:[REDACTED]@pharma.com]
Sent: Wednesday, July 24, 2013 11:38 PM
To: Baker, Stuart D.
Subject: Re: Final Agenda and Board Book - Meetings of the Boards of Directors (U.S. Companies)

Redacted

On Jul 24, 2013, at 8:48 PM, "Baker, Stuart D." <[REDACTED]@chadbourne.com<mailto:[REDACTED]@chadbourne.com>> wrote:

Wednesday, July 24, 2013

Dear All,

Attached is the final Agenda and Board Book for the Meetings of the Boards of Directors (U.S. Companies) to be held tomorrow, Thursday, July 25, 2013 in the Stamford Board room following the Meetings of the Boards of Directors (International Companies). The meetings will commence at 10:00 a.m. (New York time).

Directors are encouraged to attend the meetings in person.

For those persons joining the meetings telephonically, the call-in numbers are as follows:

U.S. Participants: [REDACTED] **Redacted**

Non-U.S. Participants: [REDACTED] **Redacted**

Passcode: [REDACTED] **Redacted**

The attached materials have been uploaded to BoardVantage.

Stuart

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For additional information about Chadbourne & Parke LLP and Chadbourne & Parke (London) LLP, including a list of attorneys, please see our website at <http://www.chadbourne.com> <U.S. Board Book (July 25, 2013) BATES.PDF>

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For additional information about Chadbourne & Parke LLP and Chadbourne & Parke (London) LLP, including a list of attorneys, please see our website at <http://www.chadbourne.com>

Message

From: Sackler, Mortimer D.A. [REDACTED]
Sent: 7/7/2013 11:21:51 AM
To: Stewart, John H. (US) [REDACTED]
CC: Boer, Peter [REDACTED] Lewent, Judy [REDACTED]
[REDACTED] Pickett, Cecil [REDACTED]
[REDACTED] Costa, Paulo [REDACTED]
[REDACTED] Sackler, Beverly [REDACTED]
Kathe [REDACTED] Sackler, David [REDACTED]
[REDACTED] Sackler, Dame Theresa [REDACTED]
[REDACTED] Sackler, Dr Raymond R [REDACTED]
[REDACTED] Sackler, Dr Richard [REDACTED]
[REDACTED] Sackler, Jonathan [REDACTED]
[REDACTED] Sackler, Ralph [REDACTED]
Lefcourt, Ilene [REDACTED] Snyderman, Ralph [REDACTED]
Stuart D. [REDACTED] Baker, [REDACTED]
[REDACTED] Gasdia, Russell [REDACTED]
[REDACTED] Mahony, Edward [REDACTED]
[REDACTED] Rosen, [REDACTED]
David (Sales and Marketing) [REDACTED] JHS (US) [REDACTED]

Subject: Re: June Flash Report - McKinsey OxyContin Project

Thank you for the information. I look forward to hearing about the results at the next Board meeting. Sounds like it will be very informative.

Regards,

Mortimer

on Jul 7, 2013, at 5:06 PM, "Stewart, John H. (US)" <[REDACTED]@pharma.com<mailto:[REDACTED]@pharma.com>> wrote:

Mortimer

McKinsey is performing an independent, detailed analysis of the factors that are affecting/driving OxyContin's current sales/prescription performance - including such factors as the performance of the overall market, OxyContin positioning and messaging, prescriber segmentation and targeting, salesforce execution, MCO coverage of Oxy and its impacts, medical/scientific support, S&P spend levels and characteristics of new to brand patients. I have attached a copy of a document that describes the workplan in greater detail.

McKinsey was selected on the basis of the quality of the work they have already done for us with respect to OxyContin, and also because of their great familiarity with us, the product and the issues it is facing - as well as the positive factors such as the abuse-deterrent properties and findings of the epidemiologic studies. As a result, they were able to begin the analytics substantially earlier - and we are very interested in receiving a report in time to take action to positively influence 2013 performance of the product.

The cost for the project is \$850,000.00, and there is a potential to add a second phase in which McKinsey would work with us to develop and oversee the execution of a plan to pursue the greatest opportunities for boosting growth - that arise out of the current project. The cost of Phase 2, should we proceed, would be approximately \$1 million .

John

From: Sackler, Mortimer D.A.
Sent: Saturday, July 06, 2013 11:14 PM
To: Mahony, Edward
Cc: Boer, Peter; Lewent, Judy; Pickett, Cecil; Costa, Paulo; Sackler, Beverly; Sackler, David; Sackler, Dr Kathe; Sackler, Dame Theresa; Sackler, Dr Raymond R; Sackler, Dr Richard; Sackler, Jonathan; Sackler, Lefcourt, Ilene; Snyderman, Ralph; Baker, Stuart D.; Stewart, John H. (US)
Subject: Re: June Flash Report

Ed,

How much is the McKinsey work costing and how were they selected vs say Bain? What are they specifically doing for us?

Regards,

Mortimer

On Jul 5, 2013, at 3:12 PM, "Mahony, Edward" <[REDACTED]@pharma.com> wrote:
Colleagues,

The following is a flash financial report. This report focuses on sales, cash and material financial developments, if any. The report focuses on variances to the 2013 Mid-Year Forecast presented in June which projected a reduction in net sales from budget of \$303.1 million, as a result in lower forecasted sales for OxyContin and Intermezzo.

Full financial statement for June will be published next week.

NET SALES

Net Sales for the six months ending June were \$981.2 million --- \$83.6 million lower than the same period last year and \$52.0 million or 4.3% under the mid-year forecast. The reason for the under mid-year forecast sales performance is temporary fluctuations in trade stocking, discussed below. The underlying demand is tracking at or very close to the mid-year forecast.

OxyContin

OxyContin net sales for the six months ending June total \$878.9 million --- \$42.1 million below the mid-year forecast and \$96.4 million lower than the same period last year. The variance vs. mid-year forecast is due to:

- a. OxyContin demand - as reported by IMS -- is running in line with the mid-year forecast.
- b. OxyContin trade inventory is running \$40.9 million below the mid-year forecast. At the end of June, trade inventory was low - 1.6 months for wholesalers and pharmacy combined. Trade inventories should be back closer to 1.8 months when orders in house at the end of June were shipped earlier this week (net sales value \$32 million).

Other influences of future demand:

1. The 2013 budget assumed that the analgesic sales force would have OxyContin as the primary focus in 50% of all calls up from 30% at the end of 2012. That would have resulted in 181 thousand primary OxyContin sales calls in the first 6 months of 2013. Due to vacancies and a slower than expected implementation of this change, OxyContin was the primary focus in about 117 thousand sales calls through the end of June, 64% of target. Q3 target lists have been issued to the field force and OxyContin primary sales calls are increasing to 44% of all calls --- approaching the 50% target when secondary calls are added at $\frac{1}{2}$ the value of a primary.

2. McKinsey has been engaged to work with Sales & Marketing to identify opportunities to improve performance of OxyContin. A preliminary report of this work will be made at the July 25th Board meeting.

Butrans

Butrans net sales for the six months ending June were \$51.1million --- \$8.0 million below the mid-year forecast and \$10.5 million above the same period last year. The net sales miss is driven by contraction in trade inventory and prescriptions running slightly below the mid-year forecast. The mid-year forecast assumes full year Butrans net sales of \$127 million, the same as budget. The analgesic sales force made 213 thousand primary Butrans sales calls through the end of June vs. budget of 182 thousand calls, or 117% of target.

Intermezzo

The mid-year forecast assumes full year Intermezzo net sales of \$10.6 million versus budget of \$44 million. Prescriptions as reported by IMS are in line with forecast.

Cash and Short Term Investments

At the end of June, unrestricted cash and short term investments totaled \$839 million --- which is \$15 million higher than forecast. This temporary higher-than-forecast cash balance is due to timing of payments. Actual cash payments during the month included Board approved payments related to [REDACTED]

[REDACTED]

the Better Medicine Awards (\$9.1 million).

Material Financial Event in the Month
None noted.

Best Regards,
Ed

<2013 June Sales Analysis Monthly Package v3.pdf>
<20130707104023657.pdf>

To: Sackler, Dr Richard
Cc: Stewart, John H. (US)
Russell [REDACTED]

[REDACTED] Gasdia, [REDACTED]

From: Rosen, David (Sales and Marketing)
Sent: Thur 7/25/2013 8:59:12 AM
Subject: Butrans=10,602; Intermezzo=1,362 (Week ending 7-12-13)
OxyContin Wkly Report 7-12-13.xlsx
Intermezzo Weekly Report 7-12-2013.xlsx
Copy of Butrans Weekly Report 7-12-13.xlsm

Hi, Dr. Richard. There were solid increases in both volume and share as expected coming off the July 4th Holiday.

Butrans

Rx Increase from last week (9,402)	12.8%
Share	2.07%
Share last week	1.91%

Intermezzo

Rx Increase from last week (1,201)	13.4%
Share	0.098%
Share last week	0.093%

-David

David Rosen | Executive Director, Forecasting, Analytics and Market Research | Purdue Pharma | One Stamford Forum Stamford CT 06901 [REDACTED]@pharma.com | [REDACTED]

Redacted

Redacted

Produced Natively

OxyContin Weekly TRx - Original Formulation and Reformulation

Source: IMS Health NPA

Retail Pharmacies, mail order and LTC

Numbers Are Absolute

notes:

	11-Jun-10	18-Jun-10	25-Jun-10	2-Jul-10
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OxyContin	Total	128,530	129,279	131,627	140,649
	10MG	20,900	21,669	22,239	23,049
	15MG	2,689	2,602	2,715	2,874
	20MG	28,398	28,011	28,836	31,277
	30MG	10,274	10,551	10,354	11,062
	40MG	29,131	29,274	30,068	32,789
	60MG	9,650	9,844	9,622	10,348
	80MG	27,488	27,328	27,793	29,250

Generic OER	Total	33,210	32,501	32,204	33,775
	10MG	9,079	8,604	8,310	8,726
	20MG	12,743	12,749	12,646	12,981
	40MG	7,008	6,878	7,005	7,459
	80MG	4,380	4,270	4,243	4,609

Total OER	Total	161,740	161,780	163,831	174,424
	10MG	29,979	30,273	30,549	31,775
	15MG	2,689	2,602	2,715	2,874
	20MG	41,141	40,760	41,482	44,258
	30MG	10,274	10,551	10,354	11,062
	40MG	36,139	36,152	37,073	40,248
	60MG	9,650	9,844	9,622	10,348
	80MG	31,868	31,598	32,036	33,859

the data below was updated on 2/15/13 as part of change in reporting from retail pharmacies only to retail pharmacies, mail order and LTC. Older OxyContin data will not have all 3 channels as IMS did not begin tracking these until well after OxyContin launched

9-Jul-10	16-Jul-10	23-Jul-10	30-Jul-10	6-Aug-10	13-Aug-10	20-Aug-10	27-Aug-10
125,462	133,822	133,627	131,880	134,357	132,266	134,878	133,091
21,109	22,981	22,783	22,890	22,558	22,560	22,605	22,678
2,702	2,790	2,724	2,808	2,780	2,753	2,695	2,902
27,786	29,917	29,733	29,518	29,945	29,409	30,746	30,977
10,063	10,725	10,540	10,523	10,722	10,810	10,896	10,466
28,057	29,519	29,807	29,486	29,810	28,567	29,602	29,254
9,601	10,050	9,942	9,671	10,114	10,138	10,139	10,045
26,144	27,840	28,098	26,984	28,428	28,029	28,195	26,769
29,122	30,577	30,968	29,723	30,265	29,775	29,408	27,986
7,205	7,639	7,634	7,292	7,281	7,181	6,986	6,941
11,302	11,755	11,937	11,428	11,490	11,407	10,893	9,861
6,470	6,809	7,039	6,745	7,078	6,788	7,084	6,785
4,145	4,374	4,358	4,258	4,416	4,399	4,445	4,399
154,584	164,399	164,595	161,603	164,622	162,041	164,286	161,077
28,314	30,620	30,417	30,182	29,839	29,741	29,591	29,619
2,702	2,790	2,724	2,808	2,780	2,753	2,695	2,902
39,088	41,672	41,670	40,946	41,435	40,816	41,639	40,838
10,063	10,725	10,540	10,523	10,722	10,810	10,896	10,466
34,527	36,328	36,846	36,231	36,888	35,355	36,686	36,039
9,601	10,050	9,942	9,671	10,114	10,138	10,139	10,045
30,289	32,214	32,456	31,242	32,844	32,428	32,640	31,168



3-Sep-10	10-Sep-10	17-Sep-10	24-Sep-10	1-Oct-10	8-Oct-10	15-Oct-10
141,169	124,754	135,893	129,425	133,297	128,212	128,616
23,977	21,794	23,930	23,708	24,274	23,939	24,310
3,121	2,769	3,020	2,800	3,134	2,988	2,893
33,480	30,411	33,476	32,159	33,860	33,054	33,810
11,424	10,179	11,308	10,774	11,064	10,879	10,990
31,078	26,620	29,020	27,518	28,143	26,424	26,143
10,814	9,828	10,396	9,954	10,447	10,024	9,918
27,275	23,153	24,743	22,512	22,375	20,904	20,552
28,560	24,500	27,616	28,171	28,574	27,499	26,923
7,043	6,055	6,603	6,750	6,604	6,446	5,856
9,293	7,348	8,728	8,720	8,339	7,296	6,484
7,345	6,491	7,222	7,292	7,699	7,737	8,011
4,879	4,606	5,063	5,409	5,932	6,020	6,572
169,729	149,254	163,509	157,596	161,871	155,711	155,539
31,020	27,849	30,533	30,458	30,878	30,385	30,166
3,121	2,769	3,020	2,800	3,134	2,988	2,893
42,773	37,759	42,204	40,879	42,199	40,350	40,294
11,424	10,179	11,308	10,774	11,064	10,879	10,990
38,423	33,111	36,242	34,810	35,842	34,161	34,154
10,814	9,828	10,396	9,954	10,447	10,024	9,918
32,154	27,759	29,806	27,921	28,307	26,924	27,124

22-Oct-10	29-Oct-10	5-Nov-10	12-Nov-10	19-Nov-10	26-Nov-10	3-Dec-10	10-Dec-10
128,059	127,622	130,619	130,132	134,808	116,890	142,371	132,687
24,950	25,222	26,143	26,513	27,687	23,447	27,965	27,477
3,042	2,892	3,042	2,983	3,012	2,726	3,278	3,051
33,695	34,448	35,145	34,663	35,581	31,196	37,879	35,095
10,847	10,495	10,676	10,673	10,876	9,391	11,649	10,767
26,126	26,040	27,173	27,400	28,942	25,635	31,691	28,560
9,757	9,525	9,716	9,533	9,874	8,537	10,399	9,510
19,642	19,000	18,724	18,367	18,836	15,958	19,510	18,227
25,704	23,276	21,529	19,321	18,957	15,757	18,261	15,659
5,119	4,302	3,693	3,178	3,059	2,423	2,645	2,204
6,024	5,144	4,897	4,433	4,370	3,484	4,278	3,595
7,732	7,001	5,978	4,577	4,067	3,186	3,426	2,786
6,829	6,829	6,961	7,133	7,461	6,664	7,912	7,074
153,763	150,898	152,148	149,453	153,765	132,647	160,632	148,346
30,069	29,524	29,836	29,691	30,746	25,870	30,610	29,681
3,042	2,892	3,042	2,983	3,012	2,726	3,278	3,051
39,719	39,592	40,042	39,096	39,951	34,680	42,157	38,690
10,847	10,495	10,676	10,673	10,876	9,391	11,649	10,767
33,858	33,041	33,151	31,977	33,009	28,821	35,117	31,346
9,757	9,525	9,716	9,533	9,874	8,537	10,399	9,510
26,471	25,829	25,685	25,500	26,297	22,622	27,422	25,301

17-Dec-10	24-Dec-10	31-Dec-10	7-Jan-11	14-Jan-11	21-Jan-11	28-Jan-11
135,753	129,843	113,101	134,976	130,378	127,466	121,941
28,407	27,439	23,452	27,567	27,181	27,431	26,218
3,044	2,892	2,581	3,125	2,986	2,963	2,913
35,533	34,714	29,291	35,502	34,019	33,496	32,085
10,799	10,408	9,274	11,149	10,736	10,255	9,720
29,516	27,042	23,248	27,583	25,880	24,853	23,601
9,414	9,262	8,141	9,745	9,326	8,988	8,333
19,040	18,086	17,114	20,305	20,250	19,480	19,071
14,238	13,782	12,427	13,489	12,377	11,744	10,024
1,665	1,476	1,178	1,143	974	1,006	928
3,676	3,351	2,880	3,565	3,273	3,172	2,907
2,562	3,527	4,109	4,637	4,784	4,946	4,410
6,335	5,428	4,260	4,144	3,346	2,620	1,779
149,991	143,625	125,528	148,465	142,755	139,210	131,965
30,072	28,915	24,630	28,710	28,155	28,437	27,146
3,044	2,892	2,581	3,125	2,986	2,963	2,913
39,209	38,065	32,171	39,067	37,292	36,668	34,992
10,799	10,408	9,274	11,149	10,736	10,255	9,720
32,078	30,569	27,357	32,220	30,664	29,799	28,011
9,414	9,262	8,141	9,745	9,326	8,988	8,333
25,375	23,514	21,374	24,449	23,596	22,100	20,850

4-Feb-11	11-Feb-11	18-Feb-11	25-Feb-11	4-Mar-11	11-Mar-11	18-Mar-11	25-Mar-11
131,418	132,743	129,597	124,030	144,839	132,372	126,421	124,996
27,359	28,076	27,450	25,995	28,804	27,569	26,286	26,368
3,054	3,117	3,108	3,010	3,314	3,116	2,844	2,889
33,707	34,570	33,726	32,427	37,890	34,704	33,241	32,998
10,743	10,563	10,562	9,898	11,629	10,588	10,115	9,991
26,130	26,037	25,722	25,009	30,008	26,733	26,005	25,511
9,199	9,239	9,083	8,484	10,061	9,130	8,755	8,496
21,226	21,141	19,946	19,207	23,133	20,532	19,175	18,743
9,770	8,873	7,430	6,282	5,960	4,844	4,290	3,754
899	802	723	658	682	622	560	488
3,050	2,779	2,375	1,969	1,707	1,380	1,101	859
4,280	3,965	3,343	2,843	2,797	2,175	2,013	1,893
1,541	1,327	989	812	774	667	616	514
141,188	141,616	137,027	130,312	150,799	137,216	130,711	128,750
28,258	28,878	28,173	26,653	29,486	28,191	26,846	26,856
3,054	3,117	3,108	3,010	3,314	3,116	2,844	2,889
36,757	37,349	36,101	34,396	39,597	36,084	34,342	33,857
10,743	10,563	10,562	9,898	11,629	10,588	10,115	9,991
30,410	30,002	29,065	27,852	32,805	28,908	28,018	27,404
9,199	9,239	9,083	8,484	10,061	9,130	8,755	8,496
22,767	22,468	20,935	20,019	23,907	21,199	19,791	19,257

1-Apr-11	8-Apr-11	15-Apr-11	22-Apr-11	29-Apr-11	6-May-11	13-May-11
127,947	131,416	126,107	123,106	125,855	134,758	124,730
25,999	26,920	26,486	25,724	26,052	26,976	25,903
2,975	3,076	3,052	2,964	3,042	3,154	3,028
33,707	34,637	33,185	32,785	33,260	35,802	33,201
10,220	10,590	10,316	9,934	10,006	10,915	10,182
26,360	26,853	25,596	25,226	25,665	27,613	25,313
8,772	9,215	8,999	8,445	8,758	9,670	8,642
19,914	20,125	18,473	18,028	19,072	20,628	18,461
3,491	3,427	3,287	3,062	2,896	2,959	2,854
445	431	458	420	388	371	376
750	691	592	525	472	457	427
1,838	1,870	1,791	1,710	1,714	1,801	1,700
458	435	446	407	322	330	351
131,438	134,843	129,394	126,168	128,751	137,717	127,584
26,444	27,351	26,944	26,144	26,440	27,347	26,279
2,975	3,076	3,052	2,964	3,042	3,154	3,028
34,457	35,328	33,777	33,310	33,732	36,259	33,628
10,220	10,590	10,316	9,934	10,006	10,915	10,182
28,198	28,723	27,387	26,936	27,379	29,414	27,013
8,772	9,215	8,999	8,445	8,758	9,670	8,642
20,372	20,560	18,919	18,435	19,394	20,958	18,812

20-May-11	27-May-11	3-Jun-11	10-Jun-11	17-Jun-11	24-Jun-11	1-Jul-11
123,166	128,700	120,695	125,321	123,140	124,430	131,965
25,804	26,764	24,175	26,090	25,752	25,756	26,776
3,006	3,061	2,842	3,074	3,050	2,991	3,160
32,613	33,990	31,701	33,117	32,826	32,617	35,184
10,053	10,407	9,958	10,301	10,233	10,293	11,014
25,048	26,070	24,967	25,279	24,760	25,288	26,387
8,564	9,122	8,602	8,880	8,460	8,896	9,423
18,078	19,286	18,450	18,580	18,059	18,589	20,021
2,595	2,723	2,485	2,504	2,466	2,467	2,642
327	337	276	256	272	246	261
382	407	345	345	324	300	320
1,599	1,708	1,609	1,671	1,608	1,671	1,783
287	271	255	232	262	250	278
125,761	131,423	123,180	127,825	125,606	126,897	134,607
26,131	27,101	24,451	26,346	26,024	26,002	27,037
3,006	3,061	2,842	3,074	3,050	2,991	3,160
32,995	34,397	32,046	33,462	33,150	32,917	35,504
10,053	10,407	9,958	10,301	10,233	10,293	11,014
26,647	27,778	26,576	26,950	26,368	26,959	28,170
8,564	9,122	8,602	8,880	8,460	8,896	9,423
18,365	19,557	18,705	18,812	18,321	18,839	20,299

8-Jul-11	15-Jul-11	22-Jul-11	29-Jul-11	5-Aug-11	12-Aug-11	19-Aug-11
115,918	123,433	122,406	122,673	121,965	120,721	122,134
23,375	25,477	25,092	25,513	24,932	24,760	24,963
2,924	3,089	3,088	2,944	3,073	3,010	3,174
30,589	32,817	32,473	31,894	32,066	31,819	31,968
9,766	10,441	10,091	10,189	10,295	10,140	10,385
23,718	24,752	24,919	25,179	25,196	24,802	25,097
8,281	8,798	8,525	8,755	8,719	8,623	8,641
17,265	18,059	18,218	18,199	17,684	17,567	17,906
2,257	2,248	1,728	1,418	1,165	1,004	934
245	256	188	195	216	187	166
273	294	241	256	200	206	218
1,486	1,425	1,046	726	497	393	305
253	273	253	241	252	218	245
118,175	125,681	124,134	124,091	123,130	121,725	123,068
23,620	25,733	25,280	25,708	25,148	24,947	25,129
2,924	3,089	3,088	2,944	3,073	3,010	3,174
30,862	33,111	32,714	32,150	32,266	32,025	32,186
9,766	10,441	10,091	10,189	10,295	10,140	10,385
25,204	26,177	25,965	25,905	25,693	25,195	25,402
8,281	8,798	8,525	8,755	8,719	8,623	8,641
17,518	18,332	18,471	18,440	17,936	17,785	18,151

26-Aug-11	2-Sep-11	9-Sep-11	16-Sep-11	23-Sep-11	30-Sep-11	7-Oct-11
122,485	123,844	113,128	123,744	121,768	123,112	122,675
25,056	25,649	22,679	25,600	25,315	25,531	25,173
3,144	2,989	2,919	3,178	3,121	3,173	3,230
31,881	32,467	29,616	32,268	31,633	32,218	32,005
10,331	10,239	9,634	10,415	10,237	10,480	10,386
25,350	25,499	23,338	25,367	24,928	25,082	25,214
8,772	8,875	8,099	8,733	8,654	8,822	8,825
17,951	18,126	16,843	18,183	17,880	17,806	17,842
875	761	593	567	482	437	456
154	159	142	164	162	148	149
208	209	204	164	117	104	83
277	217	125	108	85	73	72
236	176	122	131	118	112	152
123,360	124,605	113,721	124,311	122,250	123,549	123,131
25,210	25,808	22,821	25,764	25,477	25,679	25,322
3,144	2,989	2,919	3,178	3,121	3,173	3,230
32,089	32,676	29,820	32,432	31,750	32,322	32,088
10,331	10,239	9,634	10,415	10,237	10,480	10,386
25,627	25,716	23,463	25,475	25,013	25,155	25,286
8,772	8,875	8,099	8,733	8,654	8,822	8,825
18,187	18,302	16,965	18,314	17,998	17,918	17,994

14-Oct-11	21-Oct-11	28-Oct-11	4-Nov-11	11-Nov-11	18-Nov-11	25-Nov-11	2-Dec-11
121,674	120,636	120,531	120,202	120,752	122,501	108,042	129,086
25,182	25,253	25,300	25,314	25,302	25,776	22,486	26,481
3,150	3,163	3,143	3,109	3,177	3,278	2,899	3,251
31,677	31,346	31,483	31,178	31,529	31,779	28,017	33,356
10,382	10,222	10,340	10,417	10,255	10,541	9,246	11,315
24,779	24,444	24,446	24,252	24,246	24,618	21,864	26,379
8,634	8,580	8,761	8,568	8,639	8,952	7,876	9,465
17,870	17,628	17,058	17,364	17,604	17,557	15,654	18,839
422	420	426	394	332	340	307	338
171	146	166	148	135	140	110	144
104	117	93	119	101	112	105	95
64	73	72	67	46	48	55	60
83	84	95	60	50	40	37	39
122,096	121,056	120,957	120,596	121,084	122,841	108,349	129,424
25,353	25,399	25,466	25,462	25,437	25,916	22,596	26,625
3,150	3,163	3,143	3,109	3,177	3,278	2,899	3,251
31,781	31,463	31,576	31,297	31,630	31,891	28,122	33,451
10,382	10,222	10,340	10,417	10,255	10,541	9,246	11,315
24,843	24,517	24,518	24,319	24,292	24,666	21,919	26,439
8,634	8,580	8,761	8,568	8,639	8,952	7,876	9,465
17,953	17,712	17,153	17,424	17,654	17,597	15,691	18,878

9-Dec-11	16-Dec-11	23-Dec-11	30-Dec-11	6-Jan-12	13-Jan-12	20-Jan-12
121,912	124,001	125,651	105,269	115,681	121,679	118,251
25,722	26,431	26,774	21,386	23,413	25,422	24,657
3,338	3,378	3,332	2,757	3,181	3,323	3,275
31,760	31,757	32,674	27,251	30,028	31,200	30,546
10,557	10,790	10,741	9,248	10,274	10,686	10,528
24,313	24,853	25,292	21,455	23,382	24,667	23,720
8,662	9,102	9,080	7,741	8,527	8,821	8,660
17,560	17,690	17,758	15,431	16,876	17,560	16,865
294	306	287	272	278	256	244
122	154	120	113	105	132	115
98	96	85	81	102	65	68
42	34	50	50	43	37	42
32	22	32	28	28	22	19
122,206	124,307	125,938	105,541	115,959	121,935	118,495
25,844	26,585	26,894	21,499	23,518	25,554	24,772
3,338	3,378	3,332	2,757	3,181	3,323	3,275
31,858	31,853	32,759	27,332	30,130	31,265	30,614
10,557	10,790	10,741	9,248	10,274	10,686	10,528
24,355	24,887	25,342	21,505	23,425	24,704	23,762
8,662	9,102	9,080	7,741	8,527	8,821	8,660
17,592	17,712	17,790	15,459	16,904	17,582	16,884

27-Jan-12	3-Feb-12	10-Feb-12	17-Feb-12	24-Feb-12	2-Mar-12	9-Mar-12	16-Mar-12
113,353	120,538	120,353	117,713	114,520	127,414	123,719	119,029
24,317	25,318	25,339	24,539	24,320	26,245	25,819	25,038
3,165	3,227	3,349	3,308	3,182	3,453	3,404	3,416
29,447	31,100	30,832	30,339	29,474	32,682	31,516	30,350
10,002	10,602	10,646	10,254	10,272	11,277	10,982	10,724
22,374	24,012	24,017	23,621	22,660	25,519	24,714	23,867
8,192	8,907	8,745	8,771	8,308	9,681	9,222	8,802
15,856	17,372	17,425	16,881	16,304	18,557	18,062	16,832
271	242	245	205	203	197	187	199
137	97	112	103	85	95	83	89
79	89	74	59	58	60	63	51
41	40	35	22	43	33	21	37
14	16	24	21	17	9	20	22
113,624	120,780	120,598	117,918	114,723	127,611	123,906	119,228
24,454	25,415	25,451	24,642	24,405	26,340	25,902	25,127
3,165	3,227	3,349	3,308	3,182	3,453	3,404	3,416
29,526	31,189	30,906	30,398	29,532	32,742	31,579	30,401
10,002	10,602	10,646	10,254	10,272	11,277	10,982	10,724
22,415	24,052	24,052	23,643	22,703	25,552	24,735	23,904
8,192	8,907	8,745	8,771	8,308	9,681	9,222	8,802
15,870	17,388	17,449	16,902	16,321	18,566	18,082	16,854

23-Mar-12	30-Mar-12	6-Apr-12	13-Apr-12	20-Apr-12	27-Apr-12	4-May-12
115,694	117,693	123,178	117,383	117,663	119,123	126,344
24,587	24,510	25,298	24,741	24,631	25,096	25,823
3,222	3,293	3,456	3,396	3,479	3,337	3,655
29,821	30,389	31,676	30,161	30,298	30,562	32,072
10,438	10,692	11,134	10,693	10,968	11,218	11,808
22,869	23,292	24,654	23,285	23,106	23,307	25,335
8,554	8,955	9,248	8,737	8,813	9,005	9,673
16,203	16,562	17,712	16,370	16,368	16,598	17,978
178	191	180	174	163	149	161
72	80	74	82	65	73	70
48	69	56	35	56	25	40
37	22	29	24	31	35	35
21	20	21	33	11	16	16
115,872	117,884	123,358	117,557	117,826	119,272	126,505
24,659	24,590	25,372	24,823	24,696	25,169	25,893
3,222	3,293	3,456	3,396	3,479	3,337	3,655
29,869	30,458	31,732	30,196	30,354	30,587	32,112
10,438	10,692	11,134	10,693	10,968	11,218	11,808
22,906	23,314	24,683	23,309	23,137	23,342	25,370
8,554	8,955	9,248	8,737	8,813	9,005	9,673
16,224	16,582	17,733	16,403	16,379	16,614	17,994

11-May-12	18-May-12	25-May-12	1-Jun-12	8-Jun-12	15-Jun-12	22-Jun-12
118,056	118,182	122,070	112,484	121,604	117,421	118,726
24,694	24,597	25,260	22,598	25,358	24,612	24,878
3,424	3,510	3,553	3,295	3,662	3,523	3,529
30,482	30,679	31,327	28,725	31,199	30,356	30,061
10,904	11,136	11,668	10,623	11,382	11,231	11,293
23,186	23,106	23,735	22,444	24,047	22,908	23,175
8,827	8,939	9,356	8,707	9,117	8,888	9,219
16,539	16,215	17,171	16,092	16,839	15,903	16,571
142	150	141	143	173	149	152
63	59	64	65	79	78	73
43	56	32	44	40	37	48
22	25	28	24	27	21	19
14	10	17	10	27	13	12
118,198	118,332	122,211	112,627	121,777	117,570	118,878
24,757	24,656	25,324	22,663	25,437	24,690	24,951
3,424	3,510	3,553	3,295	3,662	3,523	3,529
30,525	30,735	31,359	28,769	31,239	30,393	30,109
10,904	11,136	11,668	10,623	11,382	11,231	11,293
23,208	23,131	23,763	22,468	24,074	22,929	23,194
8,827	8,939	9,356	8,707	9,117	8,888	9,219
16,553	16,225	17,188	16,102	16,866	15,916	16,583

29-Jun-12	6-Jul-12	13-Jul-12	20-Jul-12	27-Jul-12	3-Aug-12	10-Aug-12
119,243	116,154	119,139	118,784	116,567	117,416	115,928
24,839	22,927	24,571	24,474	24,189	24,085	23,942
3,479	3,470	3,697	3,597	3,561	3,628	3,559
30,739	29,235	30,567	30,270	29,599	30,017	29,413
11,432	11,211	11,389	11,410	11,245	11,395	11,227
23,246	23,564	23,332	23,257	22,701	23,069	22,792
9,059	9,152	9,112	9,288	9,121	9,116	8,982
16,449	16,595	16,471	16,488	16,151	16,106	16,013
113	118	101	129	109	100	105
48	47	48	63	53	55	49
47	42	35	45	36	28	42
8	15	9	13	10	10	3
10	14	9	8	10	7	11
119,356	116,272	119,240	118,913	116,676	117,516	116,033
24,887	22,974	24,619	24,537	24,242	24,140	23,991
3,479	3,470	3,697	3,597	3,561	3,628	3,559
30,786	29,277	30,602	30,315	29,635	30,045	29,455
11,432	11,211	11,389	11,410	11,245	11,395	11,227
23,254	23,579	23,341	23,270	22,711	23,079	22,795
9,059	9,152	9,112	9,288	9,121	9,116	8,982
16,459	16,609	16,480	16,496	16,161	16,113	16,024

17-Aug-12	24-Aug-12	31-Aug-12	7-Sep-12	14-Sep-12	21-Sep-12	28-Sep-12
118,476	117,202	119,054	113,825	119,368	118,261	119,766
24,305	24,548	24,950	23,222	24,886	24,754	25,350
3,736	3,484	3,695	3,489	3,852	3,740	3,984
30,096	29,863	30,281	28,823	30,288	30,197	30,675
11,692	11,402	11,620	11,057	11,678	11,500	11,732
23,006	22,555	23,184	22,363	23,113	22,709	23,197
9,268	9,253	9,188	8,884	9,268	9,297	9,042
16,373	16,097	16,136	15,987	16,283	16,064	15,786
94	94	70	85	66	38	59
41	50	29	45	34	22	29
34	22	20	28	18	10	19
10	11	8	5	6	1	5
9	11	13	7	8	5	6
118,570	117,296	119,124	113,910	119,434	118,299	119,825
24,346	24,598	24,979	23,267	24,920	24,776	25,379
3,736	3,484	3,695	3,489	3,852	3,740	3,984
30,130	29,885	30,301	28,851	30,306	30,207	30,694
11,692	11,402	11,620	11,057	11,678	11,500	11,732
23,016	22,566	23,192	22,368	23,119	22,710	23,202
9,268	9,253	9,188	8,884	9,268	9,297	9,042
16,382	16,108	16,149	15,994	16,291	16,069	15,792

5-Oct-12	12-Oct-12	19-Oct-12	26-Oct-12	2-Nov-12	9-Nov-12	16-Nov-12	23-Nov-12
121,919	117,232	118,675	118,211	116,115	121,778	120,116	108,593
25,838	24,616	25,288	25,395	24,696	26,154	26,215	23,221
3,855	3,786	3,765	3,828	3,765	3,932	3,921	3,491
30,727	29,825	30,326	30,000	29,535	30,912	30,176	27,610
11,835	11,606	11,565	11,566	11,440	11,920	11,644	10,833
23,543	22,555	22,590	22,546	22,344	23,004	22,628	20,580
9,437	9,086	9,190	9,068	8,909	9,562	9,410	8,376
16,684	15,758	15,951	15,808	15,426	16,294	16,122	14,482
59	43	29	43	32	21	30	19
32	21	14	27	18	13	17	9
18	6	12	12	11	5	12	7
4	10	1		3	3		2
5	6	2	4			1	1
121,978	117,275	118,704	118,254	116,147	121,799	120,146	108,612
25,870	24,637	25,302	25,422	24,714	26,167	26,232	23,230
3,855	3,786	3,765	3,828	3,765	3,932	3,921	3,491
30,745	29,831	30,338	30,012	29,546	30,917	30,188	27,617
11,835	11,606	11,565	11,566	11,440	11,920	11,644	10,833
23,547	22,565	22,591	22,546	22,347	23,007	22,628	20,582
9,437	9,086	9,190	9,068	8,909	9,562	9,410	8,376
16,689	15,764	15,953	15,812	15,426	16,294	16,123	14,483

30-Nov-12	7-Dec-12	14-Dec-12	21-Dec-12	28-Dec-12	4-Jan-13	11-Jan-13
123,659	125,259	120,714	125,619	101,167	112,524	120,276
26,489	26,517	26,051	27,077	21,021	23,087	25,231
4,109	4,032	4,026	4,170	3,207	3,595	4,111
31,374	31,846	30,640	31,888	25,515	28,300	30,360
12,244	12,447	12,006	12,563	10,004	11,327	11,931
23,701	23,716	22,772	23,677	19,428	21,885	23,056
9,642	9,734	9,380	9,610	8,046	8,923	9,488
16,100	16,967	15,839	16,634	13,946	15,407	16,099
19	16	15	19	17	11	18
11	8	8	6	6	3	10
4	6	6	8	7	2	3
2			4	4	3	1
2	2	1	1		3	4
123,678	125,275	120,729	125,638	101,184	112,535	120,294
26,500	26,525	26,059	27,083	21,027	23,090	25,241
4,109	4,032	4,026	4,170	3,207	3,595	4,111
31,378	31,852	30,646	31,896	25,522	28,302	30,363
12,244	12,447	12,006	12,563	10,004	11,327	11,931
23,703	23,716	22,772	23,681	19,432	21,888	23,057
9,642	9,734	9,380	9,610	8,046	8,923	9,488
16,102	16,969	15,840	16,635	13,946	15,410	16,103

18-Jan-13	25-Jan-13	1-Feb-13	8-Feb-13	15-Feb-13	22-Feb-13	1-Mar-13	8-Mar-13
118,988	108,221	115,072	121,640	117,664	109,872	120,657	123,202
25,634	23,858	24,986	26,132	25,813	24,646	25,914	26,268
3,971	3,681	3,765	4,144	3,910	3,804	4,030	4,198
29,828	27,539	28,981	30,406	29,720	27,875	30,374	31,167
12,055	10,790	11,542	12,411	11,513	11,117	12,375	12,450
22,211	20,069	21,557	22,693	22,037	20,090	22,469	23,244
9,336	8,328	9,012	9,660	9,086	8,397	9,655	9,514
15,953	13,956	15,229	16,194	15,585	13,943	15,840	16,361
25	8	18	11	14	20	17	13
17	5	9	7	13	14	6	5
8		3	2		1	5	3
		3	1		1	4	
	3	3	1	1	4	2	5
119,013	108,229	115,090	121,651	117,678	109,892	120,674	123,215
25,651	23,863	24,995	26,139	25,826	24,660	25,920	26,273
3,971	3,681	3,765	4,144	3,910	3,805	4,035	4,201
29,836	27,539	28,984	30,408	29,720	27,876	30,378	31,167
12,055	10,790	11,542	12,411	11,513	11,121	12,377	12,455
22,211	20,069	21,560	22,694	22,037	20,090	22,469	23,244
9,336	8,328	9,012	9,660	9,086	8,397	9,655	9,514
15,953	13,959	15,232	16,195	15,586	13,947	15,842	16,366

15-Mar-13	22-Mar-13	29-Mar-13	5-Apr-13	12-Apr-13	19-Apr-13	26-Apr-13	3-May-13
116,106	111,519	110,562	116,985	113,283	109,820	111,523	119,075
25,511	24,829	24,147	24,786	24,574	24,247	24,428	25,505
3,983	3,849	3,806	4,016	4,071	3,886	3,884	4,204
29,367	28,215	27,841	29,443	28,561	27,759	28,034	29,677
11,612	11,419	11,413	11,917	11,576	11,535	11,556	12,166
21,400	20,358	20,331	22,027	20,935	20,003	20,692	22,404
9,026	8,713	8,840	9,295	8,954	8,650	8,791	9,372
15,207	14,136	14,184	15,501	14,612	13,740	14,138	15,747
15	15	8	14	17	13	12	9
12	9	7	11	10	6	11	5
3	6		2	2	5		2
		1	1	5	2	1	
							2
116,121	111,534	110,570	116,999	113,300	109,833	111,535	119,084
25,523	24,838	24,154	24,797	24,584	24,253	24,439	25,510
3,986	3,855	3,806	4,018	4,073	3,891	3,884	4,206
29,367	28,215	27,842	29,444	28,566	27,761	28,035	29,677
11,612	11,419	11,413	11,917	11,576	11,535	11,556	12,168
21,400	20,358	20,331	22,027	20,935	20,003	20,692	22,404
9,026	8,713	8,840	9,295	8,954	8,650	8,791	9,372
15,207	14,136	14,184	15,501	14,612	13,740	14,138	15,749

10-May-13	17-May-13	24-May-13	31-May-13	7-Jun-13	14-Jun-13	21-Jun-13	28-Jun-13
114,849	110,628	115,142	105,510	119,269	111,927	112,247	112,343
24,914	24,582	25,086	22,589	25,704	25,022	24,707	24,539
4,142	4,010	4,155	3,865	4,318	4,120	4,050	4,059
29,288	28,309	29,165	26,604	30,155	28,142	28,339	28,142
11,779	11,585	11,976	10,936	12,213	11,836	11,765	11,769
20,933	19,867	21,012	19,640	22,124	19,962	20,610	20,531
9,166	8,664	9,204	8,305	9,380	8,759	8,918	8,949
14,627	13,611	14,544	13,571	15,375	14,086	13,858	14,354
1	13	10	6	21	8	8	9
	5	4		10	4	5	7
	7	3	4	9	3	3	2
1		1	2	2		1	
	1	2					
114,850	110,641	115,152	105,516	119,290	111,935	112,255	112,352
24,914	24,587	25,090	22,589	25,714	25,026	24,712	24,546
4,142	4,017	4,158	3,869	4,327	4,123	4,053	4,061
29,289	28,309	29,166	26,606	30,157	28,142	28,339	28,142
11,779	11,586	11,978	10,936	12,213	11,837	11,765	11,769
20,933	19,867	21,012	19,640	22,124	19,962	20,610	20,531
9,166	8,664	9,204	8,305	9,380	8,759	8,918	8,949
14,627	13,612	14,546	13,571	15,375	14,087	13,858	14,354

			1/1 Week	3/3 Week	6/6 Week
5-Jul-13	12-Jul-13	19-Jul-13	Growth	Growth	Growth
111,143	114,323		2.9%	-1.6%	0.7%
23,583	25,049		6.2%	-3.0%	1.0%
4,071	4,348		6.8%	-0.1%	2.9%
27,513	28,910		5.1%	-2.4%	0.1%
11,735	12,090		3.0%	-0.6%	2.0%
21,001	20,647		-1.7%	-0.8%	0.3%
8,907	8,897		-0.1%	-1.1%	0.6%
14,333	14,382		0.3%	-0.6%	0.2%
13	11		-15.4%	-10.8%	37.3%
6	5		-16.7%	-5.3%	48.0%
5	3		-40.0%	-33.3%	56.3%
2			-100.0%	0.0%	-20.0%
	3		#DIV/0!	200.0%	-20.0%
111,156	114,334		2.9%	-1.6%	0.7%
23,589	25,054		6.2%	-3.0%	1.0%
4,076	4,351		6.7%	-0.1%	2.9%
27,515	28,910		5.1%	-2.4%	0.1%
11,735	12,093		3.1%	-0.6%	2.0%
21,001	20,647		-1.7%	-0.8%	0.3%
8,907	8,897		-0.1%	-1.1%	0.6%
14,333	14,385		0.4%	-0.6%	0.2%

Total Branded OxyContin

Gross Up

notes:

0.55% 1.0055

"= needs to be

in Feb 2013, we changed to reporting from retail pharmacy only
the weekly budget is based on the agreed upon full year total, t1

	4-Jan-13	11-Jan-13	18-Jan-13	25-Jan-13	
Actual Weekly TRx	112,524	120,276	118,988	108,221	
Grossed Up Weekly TRx	113,143	120,938	119,642	108,816	
YTD Grossed Up Weekly TRx	113,143	234,080	353,723	462,539	
Budget TRx	115,687	121,404	117,758	112,236	
YTD Budget Total	115,687	237,091	354,849	467,085	
Weekly Difference	(2,544)	(467)	1,885	(3,420)	
YTD Total Difference	(2,544)	(3,011)	(1,126)	(4,546)	
Weekly % Difference		-2.2%	-0.4%	1.6%	-3.0%

New Numbers

2013 TRx Goal	6,037,235
YTD Rolling Grossed Up Weekly TRx	3,221,994
Difference	2,815,241
Remaining Weeks	24
Revised 2012 Weekly TRx Goal	117,302

Goal to date	3,271,718
Actual to date (grossed up)	3,221,994
YTD Difference	-1.5%

: updated

to reporting retail pharmacies, mail order and LTC. The gross up simply reflects the recent difference
when phased

1-Feb-13	8-Feb-13	15-Feb-13	22-Feb-13	1-Mar-13	8-Mar-13	15-Mar-13
115,072	121,640	117,664	109,872	120,657	123,202	116,106
115,705	122,309	118,311	110,476	121,321	123,880	116,745
578,244	700,553	818,864	929,340	1,050,661	1,174,541	1,291,285
115,207	114,753	112,314	108,273	123,591	119,804	114,547
582,292	697,045	809,359	917,632	1,041,223	1,161,027	1,275,574
498	7,556	5,997	2,203	(2,270)	4,076	2,197
(4,048)	3,508	9,505	11,708	9,438	13,514	15,711
0.4%	6.6%	5.3%	2.0%	-1.8%	3.4%	1.9%

between weekly and monthly Rx's over a 12 month period

22-Mar-13	29-Mar-13	5-Apr-13	12-Apr-13	19-Apr-13	26-Apr-13	3-May-13
111,519	110,562	116,985	113,283	109,820	111,523	119,075
112,132	111,170	117,628	113,906	110,424	112,136	119,730
1,403,418	1,514,588	1,632,216	1,746,122	1,856,546	1,968,683	2,088,412
111,238	113,687	125,840	119,544	119,811	121,039	125,092
1,386,812	1,500,499	1,626,339	1,745,883	1,865,694	1,986,733	2,111,825
895	(2,517)	(8,212)	(5,638)	(9,387)	(8,903)	(5,362)
16,606	14,089	5,877	240	(9,148)	(18,050)	(23,412)
0.8%	-2.2%	-6.5%	-4.7%	-7.8%	-7.4%	-4.3%

10-May-13	17-May-13	24-May-13	31-May-13	7-Jun-13	14-Jun-13	21-Jun-13
114,849	110,628	115,142	105,510	119,269	111,927	112,247
115,481	111,236	115,775	106,090	119,925	112,543	112,864
2,203,893	2,315,130	2,430,905	2,536,995	2,656,920	2,769,463	2,882,327
116,368	116,112	120,508	108,465	117,624	113,262	114,207
2,228,192	2,344,304	2,464,812	2,573,277	2,690,901	2,804,163	2,918,370
(887)	(4,876)	(4,733)	(2,375)	2,301	(719)	(1,343)
(24,299)	(29,175)	(33,907)	(36,282)	(33,981)	(34,701)	(36,043)
-0.8%	-4.2%	-3.9%	-2.2%	2.0%	-0.6%	-1.2%

28-Jun-13	5-Jul-13	12-Jul-13	19-Jul-13	26-Jul-13	2-Aug-13	9-Aug-13
112,343	111,143	114,323				
112,961	111,754	114,952				
2,995,288	3,107,042	3,221,994				
115,360	117,630	120,357	119,919	117,559	119,679	118,551
3,033,730	3,151,360	3,271,718				
(2,399)	(5,876)	(5,406)				
(38,442)	(44,318)	(49,724)				
-2.1%	-5.0%	-4.5%				

16-Aug-13 23-Aug-13 30-Aug-13 6-Sep-13 13-Sep-13 20-Sep-13 27-Sep-13

120,708	119,089	115,023	110,440	115,685	114,074	115,729
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4-Oct-13 11-Oct-13 18-Oct-13 25-Oct-13 1-Nov-13 8-Nov-13 15-Nov-13

118,520	117,059	117,551	117,540	113,593	116,583	114,587
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22-Nov-13 29-Nov-13 6-Dec-13 13-Dec-13 20-Dec-13 27-Dec-13

103,144	115,825	117,538	112,710	117,934	96,477
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OxyContin Weekly Tablets Dispensed Per Rx

IMS Health NPA

	8-Apr-11	15-Apr-11	22-Apr-11	29-Apr-11	6-May-11	13-May-11	20-May-11
10MG	54.93	53.90	54.07	53.95	55.14	54.06	53.89
15MG	59.58	59.05	58.56	58.97	58.71	60.03	59.35
20MG	66.14	66.06	66.05	65.95	66.80	66.25	65.99
30MG	65.43	65.33	65.18	66.63	65.70	64.93	65.84
40MG	76.54	75.93	75.30	76.39	76.43	76.46	75.51
60MG	72.89	73.23	72.29	72.85	72.39	73.40	73.46
80MG	93.04	93.22	93.53	92.68	92.57	93.66	92.35
Total	70.35	69.77	69.64	70.01	70.51	70.08	69.61

27-May-11	3-Jun-11	10-Jun-11	17-Jun-11	24-Jun-11	1-Jul-11	8-Jul-11	15-Jul-11	22-Jul-11	29-Jul-11
54.19	54.26	54.89	53.98	54.04	55.08	54.90	54.46	54.51	54.48
60.17	58.44	58.94	58.25	60.37	59.94	58.39	59.44	59.22	59.81
65.68	66.14	66.35	65.71	66.27	66.82	66.26	65.82	66.01	66.58
66.27	65.34	65.75	65.77	66.07	66.00	65.65	65.39	66.61	65.53
77.13	75.61	76.38	76.03	77.24	76.61	75.69	76.25	77.10	76.92
72.79	72.91	73.12	73.09	73.18	72.58	72.96	73.35	74.46	73.68
93.07	91.62	92.84	93.20	93.62	94.11	92.98	92.99	93.17	93.42
70.14	69.85	70.16	69.69	70.39	70.71	70.11	69.88	70.42	70.42

5-Aug-11	12-Aug-11	19-Aug-11	26-Aug-11	2-Sep-11	9-Sep-11	16-Sep-11	23-Sep-11	30-Sep-11
54.21	54.62	53.98	54.34	55.19	54.20	53.98	54.56	53.78
59.38	60.21	58.67	59.29	59.74	59.96	59.66	59.90	59.94
65.88	65.81	66.03	66.10	66.14	66.42	66.46	66.77	66.29
65.51	65.24	65.36	66.18	66.09	66.08	65.06	65.81	65.99
76.87	76.12	77.20	76.35	76.59	76.51	77.48	76.77	76.35
72.79	72.78	73.43	72.99	72.84	72.86	73.55	73.40	73.07
93.13	92.64	93.08	93.16	92.85	92.35	93.13	93.44	93.22
70.02	69.85	70.10	70.11	70.26	70.18	70.27	70.41	69.94

7-Oct-11	14-Oct-11	21-Oct-11	28-Oct-11	4-Nov-11	11-Nov-11	18-Nov-11	25-Nov-11	2-Dec-11
54.37	53.69	54.42	53.63	53.97	53.41	53.69	53.75	54.34
58.96	58.95	59.69	59.12	58.28	58.94	58.37	58.94	59.49
65.80	65.87	65.59	65.39	65.82	65.61	65.68	65.10	66.35
66.40	65.15	66.20	65.91	66.05	65.98	66.40	65.67	66.88
76.22	76.86	76.40	76.73	76.03	77.07	76.72	75.68	76.29
73.13	73.44	74.40	73.61	73.53	73.01	74.12	73.41	73.86
92.71	92.99	92.57	92.35	92.32	92.96	92.26	92.34	92.50
69.91	69.86	69.91	69.52	69.59	69.73	69.67	69.32	70.16

9-Dec-11	16-Dec-11	23-Dec-11	30-Dec-11	6-Jan-12	13-Jan-12	20-Jan-12	27-Jan-12	3-Feb-12
53.43	53.85	54.23	54.18	54.76	53.72	54.06	53.11	53.61
60.25	58.53	59.63	58.60	60.51	59.69	59.00	59.46	60.42
65.31	65.94	65.85	66.29	65.65	65.65	66.00	65.68	65.33
66.78	66.22	66.50	66.45	66.23	66.28	65.79	67.02	67.22
76.97	76.60	76.42	75.84	75.76	76.46	75.74	75.76	76.25
73.24	73.17	74.04	73.67	72.54	73.75	73.49	73.70	73.44
93.15	92.40	93.62	92.99	91.69	91.81	92.50	91.79	92.39
69.69	69.63	69.91	70.05	69.71	69.61	69.58	69.15	69.58

10-Feb-12	17-Feb-12	24-Feb-12	2-Mar-12	9-Mar-12	16-Mar-12	23-Mar-12	30-Mar-12	6-Apr-12
54.35	54.18	52.67	53.82	53.65	53.49	53.33	53.96	53.43
59.90	60.06	59.50	61.42	60.90	60.06	59.84	58.27	59.47
65.94	65.95	65.36	65.69	65.62	65.15	65.33	65.49	65.44
66.59	66.78	66.56	67.45	67.12	66.63	66.37	66.18	66.57
76.29	76.62	75.93	76.36	75.90	75.63	75.19	76.23	75.34
73.40	74.04	74.02	73.74	73.81	73.34	73.50	73.57	74.12
91.97	92.35	92.18	91.61	92.12	92.18	92.19	91.35	91.65
69.76	69.93	69.15	69.81	69.66	69.21	69.04	69.33	69.31

13-Apr-12	20-Apr-12	27-Apr-12	4-May-12	11-May-12	18-May-12	25-May-12	1-Jun-12	8-Jun-12
53.80	53.34	53.85	53.91	53.51	53.64	53.84	53.65	53.94
59.51	59.96	59.49	59.21	59.85	59.91	60.71	59.36	59.07
65.62	65.20	65.16	65.57	65.07	64.85	64.72	65.55	65.49
66.08	66.43	66.09	66.35	65.86	66.34	66.14	65.78	66.04
75.54	75.36	76.24	75.54	75.83	76.14	75.34	75.02	76.03
73.06	73.65	73.05	73.71	73.51	73.53	72.69	73.62	72.86
91.91	91.57	92.68	91.72	91.77	91.66	92.78	91.02	92.49
69.18	68.97	69.30	69.42	69.06	69.05	69.11	69.16	69.32

15-Jun-12	22-Jun-12	29-Jun-12	6-Jul-12	13-Jul-12	20-Jul-12	27-Jul-12	3-Aug-12	10-Aug-12	17-Aug-12
53.68	53.27	53.61	54.42	54.26	53.97	53.49	53.75	53.19	53.57
59.31	59.80	59.56	59.08	59.57	59.33	59.52	62.05	60.09	59.63
65.18	65.36	65.37	65.60	65.21	65.45	65.26	65.25	64.98	65.20
65.55	65.80	66.02	66.04	65.53	66.08	66.31	66.05	65.42	65.82
75.37	76.16	75.80	75.32	74.74	75.35	75.36	74.83	75.64	74.94
73.47	73.23	73.96	73.08	74.06	73.26	74.27	73.98	73.24	72.09
92.23	92.32	91.86	91.04	90.90	92.05	91.53	91.78	91.16	91.64
68.91	69.19	69.15	69.44	68.90	69.20	69.06	69.07	68.79	68.79

24-Aug-12	31-Aug-12	7-Sep-12	14-Sep-12	21-Sep-12	28-Sep-12	5-Oct-12	12-Oct-12	19-Oct-12
53.42	53.54	53.61	53.27	53.54	53.02	53.19	52.94	52.94
60.09	60.42	59.63	58.56	60.20	59.48	58.83	58.35	60.20
65.22	65.30	65.04	64.97	64.94	65.13	65.02	64.50	64.69
66.59	65.53	64.76	65.71	65.72	65.90	65.53	65.55	65.73
75.45	75.24	74.68	75.23	75.21	75.24	74.95	74.59	74.65
73.53	73.39	72.87	73.62	73.21	74.11	73.00	73.38	73.93
91.34	91.77	91.60	91.19	92.18	91.62	91.92	91.44	92.26
68.94	68.86	68.75	68.63	68.80	68.58	68.58	68.23	68.46

26-Oct-12	2-Nov-12	9-Nov-12	16-Nov-12	23-Nov-12	30-Nov-12	7-Dec-12	14-Dec-12	21-Dec-12
52.45	52.53	52.76	52.13	52.45	53.61	52.87	52.06	52.61
58.83	59.04	60.59	59.46	59.84	58.50	59.69	60.45	59.51
64.52	64.48	64.99	64.21	64.63	64.77	65.10	64.59	64.92
65.53	65.58	66.20	66.12	65.26	65.78	66.06	65.97	65.68
74.73	74.29	75.02	74.99	74.91	74.27	75.49	74.69	74.94
72.95	72.45	74.17	72.85	72.39	73.09	73.95	73.81	73.77
91.91	91.11	91.35	91.79	91.56	92.13	91.44	92.84	92.59
68.10	67.90	68.48	68.01	68.07	68.30	68.66	68.21	68.39

28-Dec-12	4-Jan-13	11-Jan-13	18-Jan-13	25-Jan-13	1-Feb-13	8-Feb-13	15-Feb-13	22-Feb-13
52.75	53.21	52.29	51.79	50.48	50.04	50.67	50.80	50.09
60.20	58.62	58.52	57.98	59.48	58.25	57.57	57.82	57.04
64.40	64.45	64.11	64.37	62.75	63.71	63.25	63.16	62.58
65.05	65.64	65.06	64.67	64.02	64.28	65.01	65.05	65.05
74.46	73.06	74.28	74.19	73.71	73.87	74.27	74.45	73.64
73.85	73.67	72.93	73.56	73.27	73.11	73.11	72.09	72.55
90.80	89.97	90.46	91.52	90.90	90.25	91.29	91.10	89.33
68.23	67.98	67.71	67.67	66.53	66.77	67.10	66.96	66.02

1-Mar-13	8-Mar-13	15-Mar-13	22-Mar-13	29-Mar-13	5-Apr-13	12-Apr-13	19-Apr-13	26-Apr-13
50.67	50.82	50.15	50.64	50.15	51.26	51.10	50.31	50.38
59.83	57.78	57.27	59.11	56.75	57.22	57.19	57.09	57.09
63.81	63.50	63.00	63.16	63.37	63.13	63.37	63.09	62.75
64.73	64.43	64.19	64.37	64.35	64.98	64.17	63.86	64.29
74.01	74.37	73.30	73.73	73.66	73.53	73.05	72.85	73.18
72.63	73.03	72.46	71.34	72.05	72.71	71.53	71.93	72.12
90.85	91.41	91.16	90.14	89.72	90.48	90.01	90.20	90.22
67.10	67.19	66.42	66.35	66.32	66.94	66.44	66.02	66.17

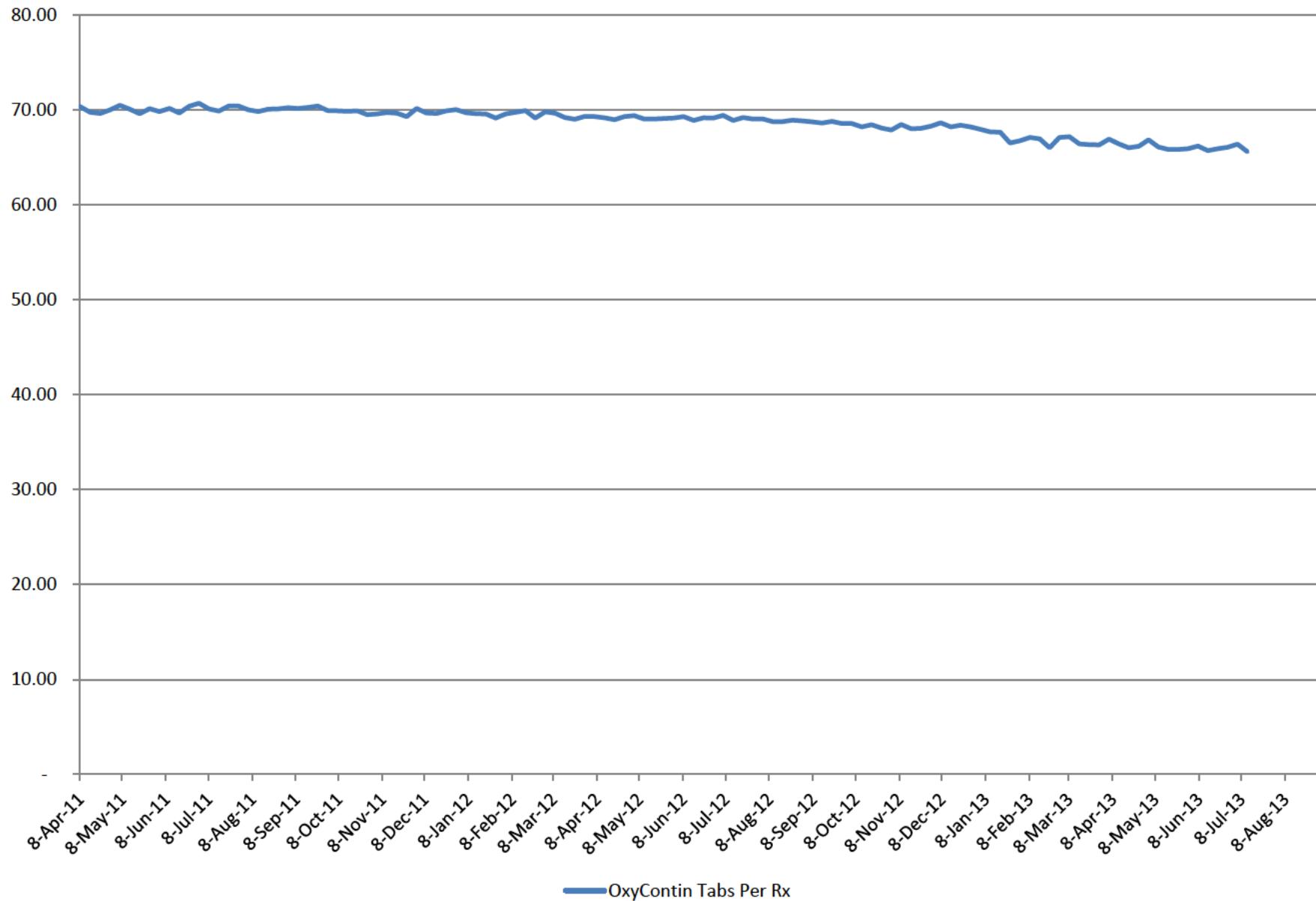
3-May-13	10-May-13	17-May-13	24-May-13	31-May-13	7-Jun-13	14-Jun-13	21-Jun-13	28-Jun-13
50.85	50.00	50.34	50.41	50.28	50.82	50.49	50.30	50.43
57.85	57.15	56.90	55.93	57.01	55.77	56.77	56.90	57.49
63.28	62.77	63.00	62.44	62.56	63.03	62.81	63.14	62.51
65.00	64.58	64.34	64.85	63.65	63.96	63.57	64.32	63.89
73.44	73.93	73.19	72.67	72.84	73.30	73.15	72.62	73.18
72.70	72.12	71.69	71.72	71.06	72.35	71.42	71.28	72.28
90.43	88.95	89.16	89.38	89.78	88.79	88.90	90.04	90.07
66.85	66.10	65.84	65.85	65.93	66.20	65.72	65.92	66.09

5-Jul-13 12-Jul-13 19-Jul-13 26-Jul-13 2-Aug-13 9-Aug-13 16-Aug-13 23-Aug-13 30-Aug-13 6-Sep-13

51.20	51.02
57.28	56.93
63.14	62.02
64.00	64.09
73.08	72.17
71.75	71.84
89.05	88.77
66.41	65.60

13-Sep-13 20-Sep-13 27-Sep-13 4-Oct-13 11-Oct-13 18-Oct-13 25-Oct-13 1-Nov-13 8-Nov-13

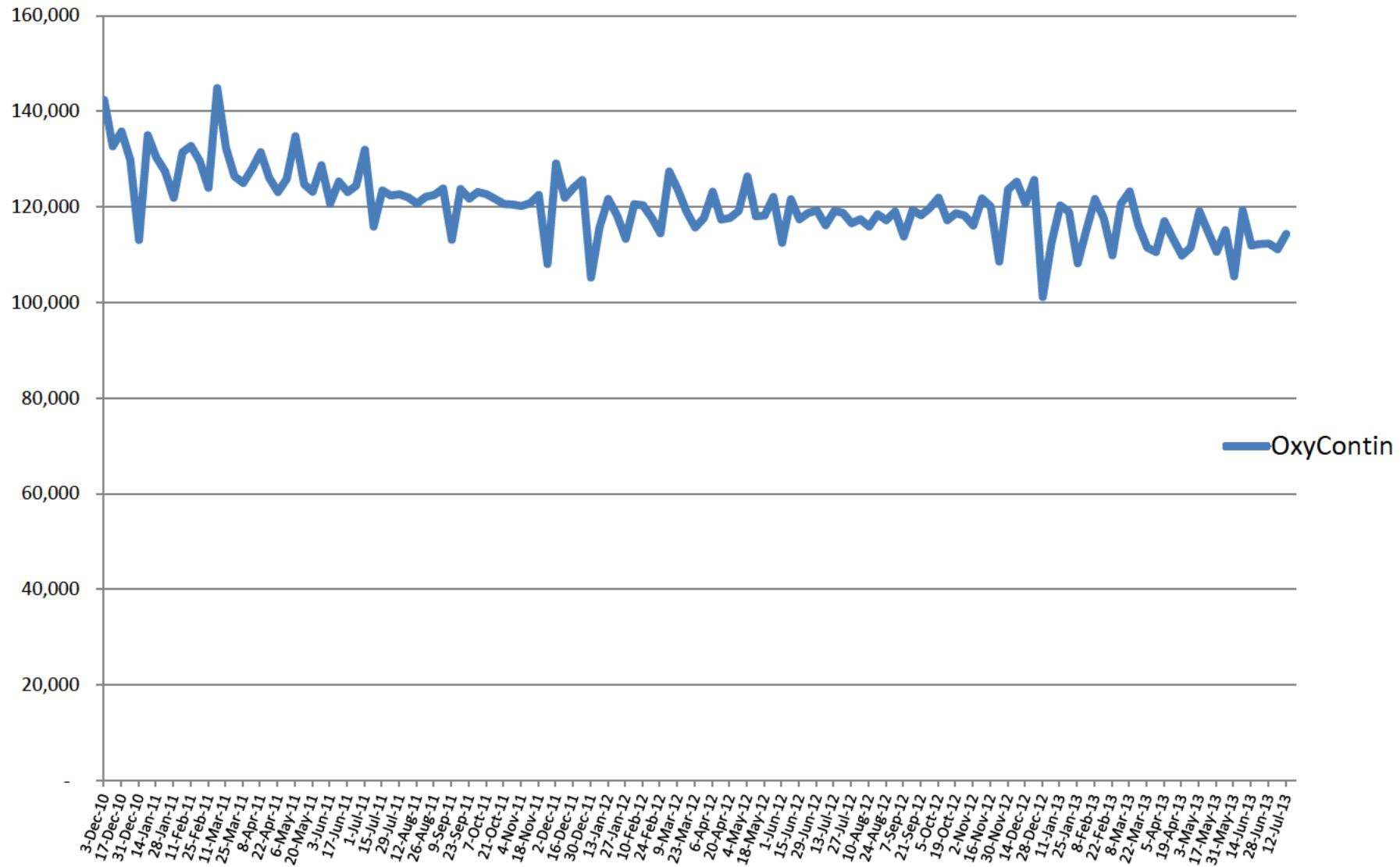
OxyContin Weekly Tabs Per Rx



Weekly OxyContin Total Prescriptions

Retail Pharmacies, Mail order, and LTC

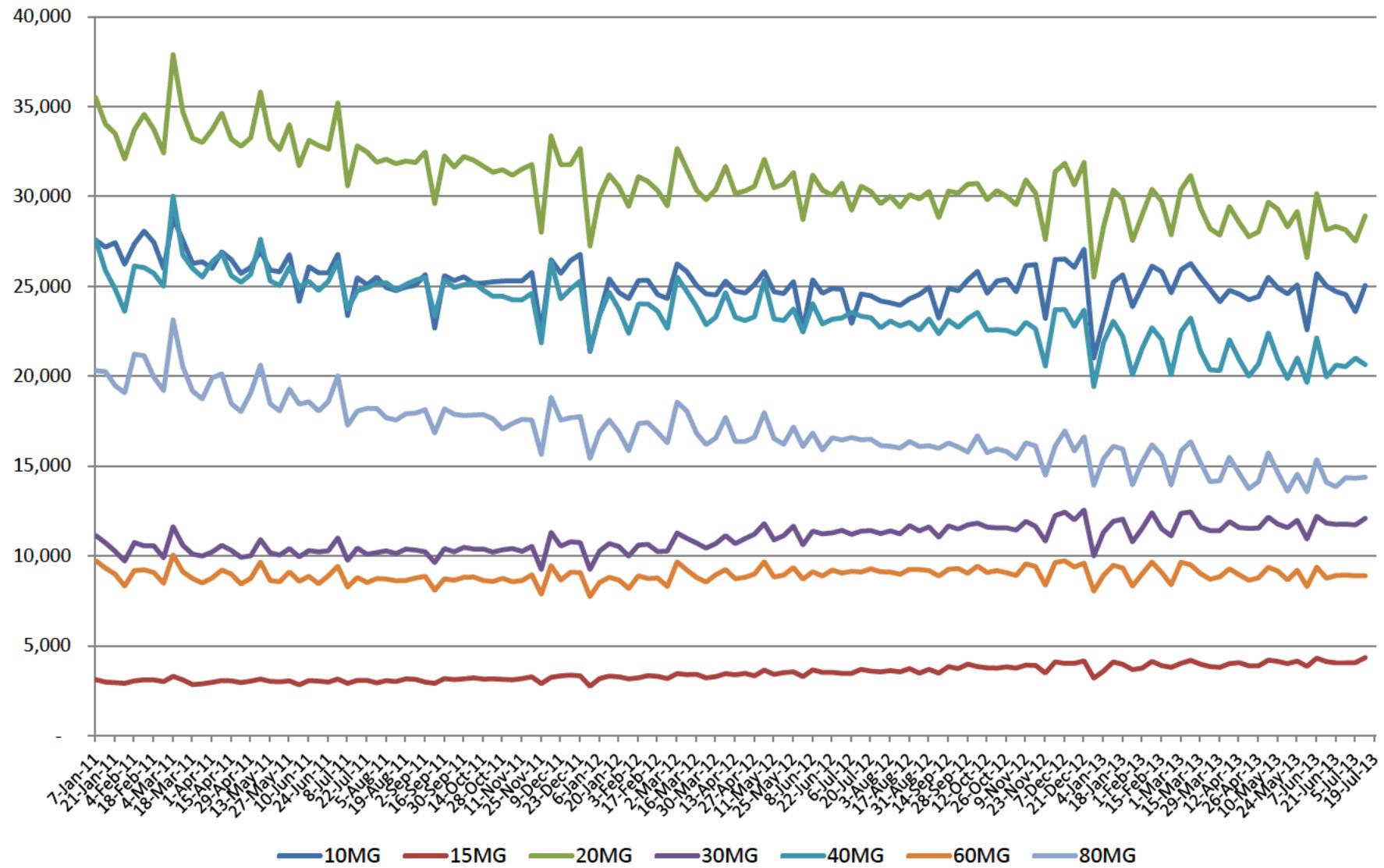
All Numbers are Absolute



OxyContin Total Prescriptions By Strength

Retail Pharmacies, Mail Order, and LTC

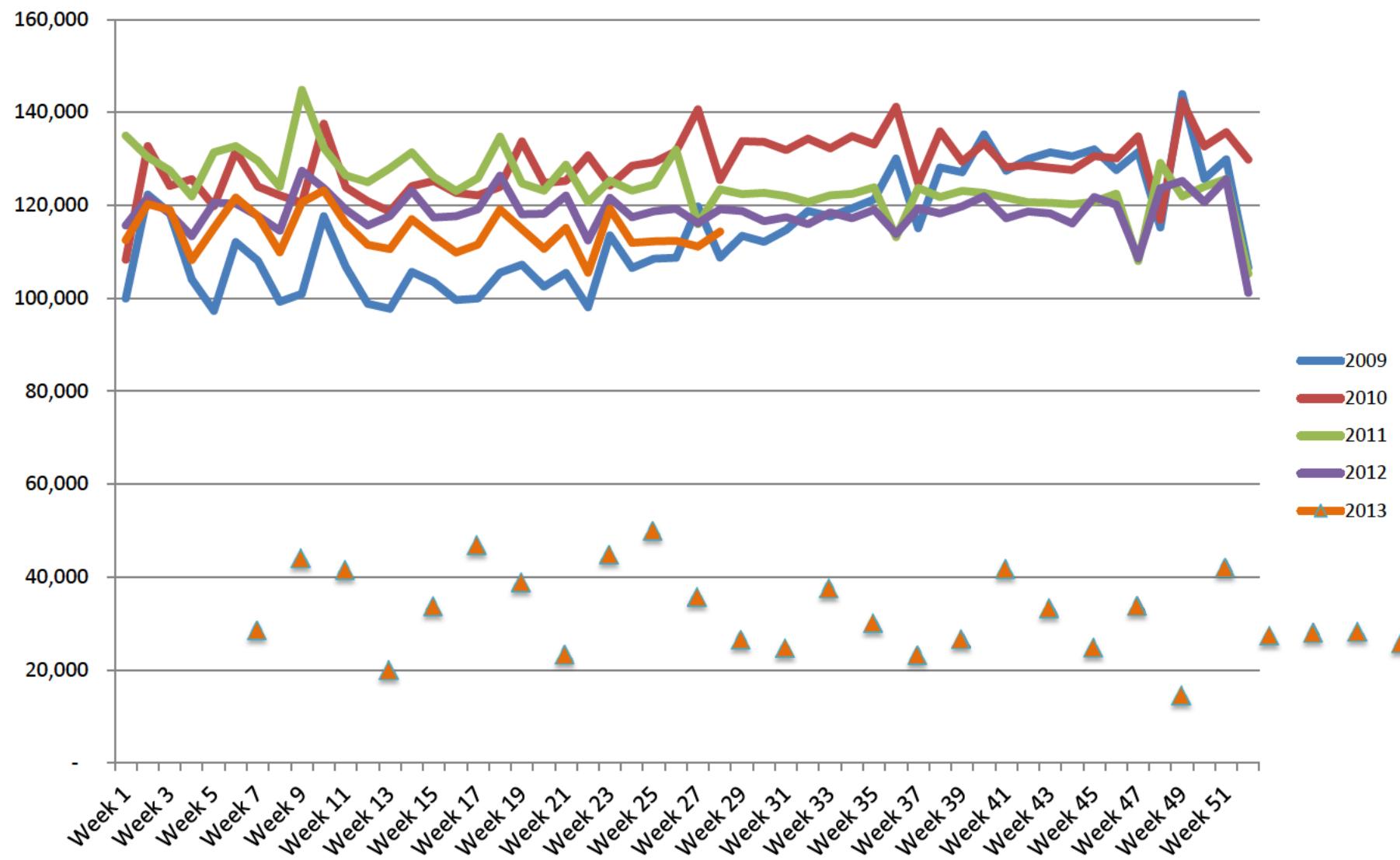
All Numbers Absolute



Comparison of Weekly OxyContin TRx's

2009-2013

Retail Pharmacies, Mail Order and LTC



OxyContin Weekly TRx - Original Formulation and Reformulation						
Source: IMS Health NPA						
Retail, LTC, and Mail Order						
Numbers Are Absolute						
		Week 1	Week 2	Week 3	Week 4	Week 5
Strength	Week Ending	2-Jan-09	9-Jan-09	16-Jan-09	23-Jan-09	30-Jan-09
10MG		14,904	18,498	18,242	16,859	16,605
15MG		1,087	1,490	1,336	1,171	1,128
20MG		28,407	34,398	32,742	27,630	25,232
30MG		4,284	5,468	5,380	4,921	4,603
40MG		25,393	30,567	30,047	27,015	24,862
60MG		4,336	5,273	5,095	4,783	4,541
80MG		21,508	26,618	25,483	21,655	20,320
Total	2009	99,919	122,312	118,325	104,034	97,291
		8-Jan-10	15-Jan-10	22-Jan-10	29-Jan-10	5-Feb-10
10MG		15,812	19,748	18,906	20,664	19,175
15MG		1,643	2,072	2,007	2,260	2,293
20MG		26,804	32,159	29,875	30,068	28,571
30MG		6,994	8,689	8,190	8,997	8,882
40MG		27,435	33,418	30,776	30,018	28,291
60MG		7,248	8,574	8,214	8,326	8,203
80MG		22,376	28,047	26,191	25,286	24,406
Total	2010	108,312	132,707	124,159	125,619	119,821
		7-Jan-11	14-Jan-11	21-Jan-11	28-Jan-11	4-Feb-11
10MG		27,567	27,181	27,431	26,218	27,359
15MG		3,125	2,986	2,963	2,913	3,054
20MG		35,502	34,019	33,496	32,085	33,707
30MG		11,149	10,736	10,255	9,720	10,743
40MG		27,583	25,880	24,853	23,601	26,130
60MG		9,745	9,326	8,988	8,333	9,199

OxyContin Weekly TRx - Original Formulation and Reformulation						
Source: IMS Health NPA						
Retail, LTC, and Mail Order						
Numbers Are Absolute						
		Week 1	Week 2	Week 3	Week 4	Week 5
Strength	Week Ending	2-Jan-09	9-Jan-09	16-Jan-09	23-Jan-09	30-Jan-09
80MG		20,305	20,250	19,480	19,071	21,226
Total	2011	134,976	130,378	127,466	121,941	131,418
		6-Jan-12	13-Jan-12	20-Jan-12	27-Jan-12	3-Feb-12
10MG		23,413	25,422	24,657	24,317	25,318
15MG		3,181	3,323	3,275	3,165	3,227
20MG		30,028	31,200	30,546	29,447	31,100
30MG		10,274	10,686	10,528	10,002	10,602
40MG		23,382	24,667	23,720	22,374	24,012
60MG		8,527	8,821	8,660	8,192	8,907
80MG		16,876	17,560	16,865	15,856	17,372
Total	2012	115,681	121,679	118,251	113,353	120,538
		4-Jan-13	11-Jan-13	18-Jan-13	25-Jan-13	1-Feb-13
10MG		23,087	25,231	25,634	23,858	24,986
15MG		3,595	4,111	3,971	3,681	3,765
20MG		28,300	30,360	29,828	27,539	28,981
30MG		11,327	11,931	12,055	10,790	11,542
40MG		21,885	23,056	22,211	20,069	21,557
60MG		8,923	9,488	9,336	8,328	9,012
80MG		15,407	16,099	15,953	13,956	15,229
Total	2013	112,524	120,276	118,988	108,221	115,072
	1 week % Change					

OxyContin Weekly TRx - Original Formulation and Reformulation							
Source: IMS Health NPA							
Retail, LTC, and Mail Order							
Numbers Are Absolute							
		Week 1	Week 2	Week 3	Week 4	Week 5	Week 6
Strength	Week Ending	2-Jan-09	9-Jan-09	16-Jan-09	23-Jan-09	30-Jan-09	6-Feb-09
	2009		22.4%	-3.3%	-12.1%	-6.5%	15.2%
	2010		22.5%	-6.4%	1.2%	-4.6%	9.9%
	2011		-3.4%	-2.2%	-4.3%	7.8%	1.0%
	2012		5.2%	-2.8%	-4.1%	6.3%	-0.2%
	2013		6.9%	-1.1%	-9.0%	6.3%	5.7%

OxyContin Weekly TRx - Original Formula							
Source: IMS Health NPA							
Retail, LTC, and Mail Order							
Numbers Are Absolute							
		Week 7	Week 8	Week 9	Week 10	Week 11	Week 12
Strength	Week Ending	13-Feb-09	20-Feb-09	27-Feb-09	6-Mar-09	13-Mar-09	20-Mar-09
10MG		17,330	16,337	16,651	18,382	17,352	16,603
15MG		1,363	1,309	1,274	1,510	1,458	1,345
20MG		28,074	25,718	25,443	29,400	26,232	24,425
30MG		5,470	5,143	5,251	6,063	5,884	5,381
40MG		27,221	24,850	25,527	30,276	27,307	24,659
60MG		5,271	4,996	5,200	6,169	5,591	5,413
80MG		23,351	20,896	21,620	25,823	22,901	20,977
Total	2009	108,080	99,249	100,966	117,623	106,725	98,803
		19-Feb-10	26-Feb-10	5-Mar-10	12-Mar-10	19-Mar-10	26-Mar-10
10MG		18,919	18,743	18,572	20,656	18,741	19,125
15MG		2,422	2,383	2,519	2,658	2,479	2,598
20MG		29,031	28,644	28,009	31,775	28,088	27,174
30MG		9,348	9,392	9,229	10,367	9,849	9,445
40MG		29,560	28,920	28,177	32,938	29,370	28,114
60MG		8,892	8,696	8,694	9,974	9,288	8,899
80MG		25,860	25,378	25,316	29,168	26,063	25,526
Total	2010	124,032	122,156	120,516	137,536	123,878	120,881
		18-Feb-11	25-Feb-11	4-Mar-11	11-Mar-11	18-Mar-11	25-Mar-11
10MG		27,450	25,995	28,804	27,569	26,286	26,368
15MG		3,108	3,010	3,314	3,116	2,844	2,889
20MG		33,726	32,427	37,890	34,704	33,241	32,998
30MG		10,562	9,898	11,629	10,588	10,115	9,991
40MG		25,722	25,009	30,008	26,733	26,005	25,511
60MG		9,083	8,484	10,061	9,130	8,755	8,496

OxyContin Weekly TRx - Original Formula							
Source: IMS Health NPA							
Retail, LTC, and Mail Order							
Numbers Are Absolute							
		Week 7	Week 8	Week 9	Week 10	Week 11	Week 12
Strength	Week Ending	13-Feb-09	20-Feb-09	27-Feb-09	6-Mar-09	13-Mar-09	20-Mar-09
80MG		19,946	19,207	23,133	20,532	19,175	18,743
Total	2011	129,597	124,030	144,839	132,372	126,421	124,996
		17-Feb-12	24-Feb-12	2-Mar-12	9-Mar-12	16-Mar-12	23-Mar-12
10MG		24,539	24,320	26,245	25,819	25,038	24,587
15MG		3,308	3,182	3,453	3,404	3,416	3,222
20MG		30,339	29,474	32,682	31,516	30,350	29,821
30MG		10,254	10,272	11,277	10,982	10,724	10,438
40MG		23,621	22,660	25,519	24,714	23,867	22,869
60MG		8,771	8,308	9,681	9,222	8,802	8,554
80MG		16,881	16,304	18,557	18,062	16,832	16,203
Total	2012	117,713	114,520	127,414	123,719	119,029	115,694
		15-Feb-13	22-Feb-13	1-Mar-13	8-Mar-13	15-Mar-13	22-Mar-13
10MG		25,813	24,646	25,914	26,268	25,511	24,829
15MG		3,910	3,804	4,030	4,198	3,983	3,849
20MG		29,720	27,875	30,374	31,167	29,367	28,215
30MG		11,513	11,117	12,375	12,450	11,612	11,419
40MG		22,037	20,090	22,469	23,244	21,400	20,358
60MG		9,086	8,397	9,655	9,514	9,026	8,713
80MG		15,585	13,943	15,840	16,361	15,207	14,136
Total	2013	117,664	109,872	120,657	123,202	116,106	111,519
	1 week % Change						

OxyContin Weekly TRx - Original Formula							
Source: IMS Health NPA							
Retail, LTC, and Mail Order							
Numbers Are Absolute							
		Week 7	Week 8	Week 9	Week 10	Week 11	Week 12
Strength	Week Ending	13-Feb-09	20-Feb-09	27-Feb-09	6-Mar-09	13-Mar-09	20-Mar-09
	2009	-3.6%	-8.2%	1.7%	16.5%	-9.3%	-7.4%
	2010	-5.8%	-1.5%	-1.3%	14.1%	-9.9%	-2.4%
	2011	-2.4%	-4.3%	16.8%	-8.6%	-4.5%	-1.1%
	2012	-2.2%	-2.7%	11.3%	-2.9%	-3.8%	-2.8%
	2013	-3.3%					

OxyContin Weekly TRx - Original Formula							
Source: IMS Health NPA							
Retail, LTC, and Mail Order							
Numbers Are Absolute							
		Week 13	Week 14	Week 15	Week 16	Week 17	Week 18
Strength	Week Ending	27-Mar-09	3-Apr-09	10-Apr-09	17-Apr-09	24-Apr-09	1-May-09
10MG		16,754	17,752	17,975	17,966	18,416	19,519
15MG		1,322	1,411	1,521	1,366	1,358	1,552
20MG		23,351	25,206	24,024	23,246	22,976	24,072
30MG		5,358	5,860	5,860	5,530	5,771	6,125
40MG		24,560	26,463	25,609	24,575	24,212	25,574
60MG		5,401	5,987	5,839	5,641	5,963	6,128
80MG		21,019	22,986	22,665	21,276	21,245	22,540
Total	2009	97,765	105,665	103,493	99,600	99,941	105,510
		2-Apr-10	9-Apr-10	16-Apr-10	23-Apr-10	30-Apr-10	7-May-10
10MG		19,207	19,150	19,508	19,135	18,758	19,222
15MG		2,431	2,580	2,553	2,548	2,525	2,575
20MG		26,432	27,672	27,998	27,269	27,327	27,781
30MG		9,458	9,828	9,880	9,776	9,964	10,001
40MG		27,324	29,084	29,232	28,416	27,871	28,608
60MG		8,918	9,335	9,501	9,191	9,445	9,225
80MG		24,889	26,447	26,590	26,315	26,256	26,575
Total	2010	118,659	124,096	125,262	122,650	122,146	123,987
		1-Apr-11	8-Apr-11	15-Apr-11	22-Apr-11	29-Apr-11	6-May-11
10MG		25,999	26,920	26,486	25,724	26,052	26,976
15MG		2,975	3,076	3,052	2,964	3,042	3,154
20MG		33,707	34,637	33,185	32,785	33,260	35,802
30MG		10,220	10,590	10,316	9,934	10,006	10,915
40MG		26,360	26,853	25,596	25,226	25,665	27,613
60MG		8,772	9,215	8,999	8,445	8,758	9,670

OxyContin Weekly TRx - Original Formula							
Source: IMS Health NPA							
Retail, LTC, and Mail Order							
Numbers Are Absolute							
		Week 13	Week 14	Week 15	Week 16	Week 17	Week 18
Strength	Week Ending	27-Mar-09	3-Apr-09	10-Apr-09	17-Apr-09	24-Apr-09	1-May-09
80MG		19,914	20,125	18,473	18,028	19,072	20,628
Total	2011	127,947	131,416	126,107	123,106	125,855	134,758
		30-Mar-12	6-Apr-12	13-Apr-12	20-Apr-12	27-Apr-12	4-May-12
10MG		24,510	25,298	24,741	24,631	25,096	25,823
15MG		3,293	3,456	3,396	3,479	3,337	3,655
20MG		30,389	31,676	30,161	30,298	30,562	32,072
30MG		10,692	11,134	10,693	10,968	11,218	11,808
40MG		23,292	24,654	23,285	23,106	23,307	25,335
60MG		8,955	9,248	8,737	8,813	9,005	9,673
80MG		16,562	17,712	16,370	16,368	16,598	17,978
Total	2012	117,693	123,178	117,383	117,663	119,123	126,344
		29-Mar-13	5-Apr-13	12-Apr-13	19-Apr-13	26-Apr-13	3-May-13
10MG		24,147	24,786	24,574	24,247	24,428	25,505
15MG		3,806	4,016	4,071	3,886	3,884	4,204
20MG		27,841	29,443	28,561	27,759	28,034	29,677
30MG		11,413	11,917	11,576	11,535	11,556	12,166
40MG		20,331	22,027	20,935	20,003	20,692	22,404
60MG		8,840	9,295	8,954	8,650	8,791	9,372
80MG		14,184	15,501	14,612	13,740	14,138	15,747
Total	2013	110,562	116,985	113,283	109,820	111,523	119,075
	1 week % Change						

OxyContin Weekly TRx - Original Formula							
Source: IMS Health NPA							
Retail, LTC, and Mail Order							
Numbers Are Absolute							
		Week 13	Week 14	Week 15	Week 16	Week 17	Week 18
Strength	Week Ending	27-Mar-09	3-Apr-09	10-Apr-09	17-Apr-09	24-Apr-09	1-May-09
	2009	-1.1%	8.1%	-2.1%	-3.8%	0.3%	5.6%
	2010	-1.8%	4.6%	0.9%	-2.1%	-0.4%	1.5%
	2011	2.4%	2.7%	-4.0%	-2.4%	2.2%	7.1%
	2012	1.7%	4.7%	-4.7%	0.2%	1.2%	6.1%
	2013						

OxyContin Weekly TRx - Original Formula							
Source: IMS Health NPA							
Retail, LTC, and Mail Order							
Numbers Are Absolute							
		Week 19	Week 20	Week 21	Week 22	Week 23	Week 24
Strength	Week Ending	8-May-09	15-May-09	22-May-09	29-May-09	5-Jun-09	12-Jun-09
10MG		19,962	19,726	20,541	18,667	21,782	20,884
15MG		1,548	1,543	1,540	1,415	1,562	1,569
20MG		24,458	23,655	24,008	22,033	25,528	24,151
30MG		6,267	6,058	6,275	5,740	6,450	6,269
40MG		26,151	24,108	25,010	23,739	27,988	26,033
60MG		6,226	6,030	6,087	5,784	6,626	6,009
80MG		22,607	21,376	21,969	20,676	23,608	21,625
Total	2009	107,219	102,496	105,430	98,054	113,544	106,540
		14-May-10	21-May-10	28-May-10	4-Jun-10	11-Jun-10	18-Jun-10
10MG		20,056	19,914	20,002	20,648	19,283	20,900
15MG		2,607	2,562	2,601	2,775	2,535	2,689
20MG		29,096	27,159	27,586	28,796	27,208	28,398
30MG		10,490	9,983	10,218	10,817	9,730	10,274
40MG		32,256	28,866	28,629	30,133	29,493	29,131
60MG		10,159	9,802	9,480	9,785	9,453	9,650
80MG		29,082	26,528	26,718	27,826	26,558	27,488
Total	2010	133,746	124,814	125,234	130,780	124,260	128,530
		13-May-11	20-May-11	27-May-11	3-Jun-11	10-Jun-11	17-Jun-11
10MG		25,903	25,804	26,764	24,175	26,090	25,752
15MG		3,028	3,006	3,061	2,842	3,074	3,050
20MG		33,201	32,613	33,990	31,701	33,117	32,826
30MG		10,182	10,053	10,407	9,958	10,301	10,233
40MG		25,313	25,048	26,070	24,967	25,279	24,760
60MG		8,642	8,564	9,122	8,602	8,880	8,460

OxyContin Weekly TRx - Original Formula							
Source: IMS Health NPA							
Retail, LTC, and Mail Order							
Numbers Are Absolute							
		Week 19	Week 20	Week 21	Week 22	Week 23	Week 24
Strength	Week Ending	8-May-09	15-May-09	22-May-09	29-May-09	5-Jun-09	12-Jun-09
80MG		18,461	18,078	19,286	18,450	18,580	18,059
Total	2011	124,730	123,166	128,700	120,695	125,321	123,140
		11-May-12	18-May-12	25-May-12	1-Jun-12	8-Jun-12	15-Jun-12
10MG		24,694	24,597	25,260	22,598	25,358	24,612
15MG		3,424	3,510	3,553	3,295	3,662	3,523
20MG		30,482	30,679	31,327	28,725	31,199	30,356
30MG		10,904	11,136	11,668	10,623	11,382	11,231
40MG		23,186	23,106	23,735	22,444	24,047	22,908
60MG		8,827	8,939	9,356	8,707	9,117	8,888
80MG		16,539	16,215	17,171	16,092	16,839	15,903
Total	2012	118,056	118,182	122,070	112,484	121,604	117,421
		10-May-13	17-May-13	24-May-13	31-May-13	7-Jun-13	14-Jun-13
10MG		24,914	24,582	25,086	22,589	25,704	25,022
15MG		4,142	4,010	4,155	3,865	4,318	4,120
20MG		29,288	28,309	29,165	26,604	30,155	28,142
30MG		11,779	11,585	11,976	10,936	12,213	11,836
40MG		20,933	19,867	21,012	19,640	22,124	19,962
60MG		9,166	8,664	9,204	8,305	9,380	8,759
80MG		14,627	13,611	14,544	13,571	15,375	14,086
Total	2013	114,849	110,628	115,142	105,510	119,269	111,927
	1 week % Change						

OxyContin Weekly TRx - Original Formula							
Source: IMS Health NPA							
Retail, LTC, and Mail Order							
Numbers Are Absolute							
		Week 19	Week 20	Week 21	Week 22	Week 23	Week 24
Strength	Week Ending	8-May-09	15-May-09	22-May-09	29-May-09	5-Jun-09	12-Jun-09
	2009	1.6%	-4.4%	2.9%	-7.0%	15.8%	-6.2%
	2010	7.9%	-6.7%	0.3%	4.4%	-5.0%	3.4%
	2011	-7.4%	-1.3%	4.5%	-6.2%	3.8%	-1.7%
	2012	-6.6%	0.1%	3.3%	-7.9%	8.1%	-3.4%
	2013						

OxyContin Weekly TRx - Original Formula							
Source: IMS Health NPA							
Retail, LTC, and Mail Order							
Numbers Are Absolute							
		Week 25	Week 26	Week 27	Week 28	Week 29	Week 30
Strength	Week Ending	19-Jun-09	26-Jun-09	3-Jul-09	10-Jul-09	17-Jul-09	24-Jul-09
10MG		20,963	20,962	22,353	20,917	21,614	21,439
15MG		1,602	1,514	1,666	1,505	1,590	1,597
20MG		24,357	24,272	26,827	24,524	25,695	25,836
30MG		6,268	6,105	6,919	6,351	6,578	6,392
40MG		27,124	27,548	31,107	27,653	29,049	28,512
60MG		6,364	6,336	6,743	6,290	6,494	6,416
80MG		21,837	21,973	24,120	21,551	22,428	21,947
Total	2009	108,515	108,710	119,735	108,791	113,448	112,139
		25-Jun-10	2-Jul-10	9-Jul-10	16-Jul-10	23-Jul-10	30-Jul-10
10MG		21,669	22,239	23,049	21,109	22,981	22,783
15MG		2,602	2,715	2,874	2,702	2,790	2,724
20MG		28,011	28,836	31,277	27,786	29,917	29,733
30MG		10,551	10,354	11,062	10,063	10,725	10,540
40MG		29,274	30,068	32,789	28,057	29,519	29,807
60MG		9,844	9,622	10,348	9,601	10,050	9,942
80MG		27,328	27,793	29,250	26,144	27,840	28,098
Total	2010	129,279	131,627	140,649	125,462	133,822	133,627
		24-Jun-11	1-Jul-11	8-Jul-11	15-Jul-11	22-Jul-11	29-Jul-11
10MG		25,756	26,776	23,375	25,477	25,092	25,513
15MG		2,991	3,160	2,924	3,089	3,088	2,944
20MG		32,617	35,184	30,589	32,817	32,473	31,894
30MG		10,293	11,014	9,766	10,441	10,091	10,189
40MG		25,288	26,387	23,718	24,752	24,919	25,179
60MG		8,896	9,423	8,281	8,798	8,525	8,755

OxyContin Weekly TRx - Original Formula							
Source: IMS Health NPA							
Retail, LTC, and Mail Order							
Numbers Are Absolute							
		Week 25	Week 26	Week 27	Week 28	Week 29	Week 30
Strength	Week Ending	19-Jun-09	26-Jun-09	3-Jul-09	10-Jul-09	17-Jul-09	24-Jul-09
80MG		18,589	20,021	17,265	18,059	18,218	18,199
Total	2011	124,430	131,965	115,918	123,433	122,406	122,673
		22-Jun-12	29-Jun-12	6-Jul-12	13-Jul-12	20-Jul-12	27-Jul-12
10MG		24,878	24,839	22,927	24,571	24,474	24,189
15MG		3,529	3,479	3,470	3,697	3,597	3,561
20MG		30,061	30,739	29,235	30,567	30,270	29,599
30MG		11,293	11,432	11,211	11,389	11,410	11,245
40MG		23,175	23,246	23,564	23,332	23,257	22,701
60MG		9,219	9,059	9,152	9,112	9,288	9,121
80MG		16,571	16,449	16,595	16,471	16,488	16,151
Total	2012	118,726	119,243	116,154	119,139	118,784	116,567
		21-Jun-13	28-Jun-13	5-Jul-13	12-Jul-13	19-Jul-13	26-Jul-13
10MG		24,707	24,539	23,583	25,049		
15MG		4,050	4,059	4,071	4,348		
20MG		28,339	28,142	27,513	28,910		
30MG		11,765	11,769	11,735	12,090		
40MG		20,610	20,531	21,001	20,647		
60MG		8,918	8,949	8,907	8,897		
80MG		13,858	14,354	14,333	14,382		
Total	2013	112,247	112,343	111,143	114,323		
	1 week % Change						

OxyContin Weekly TRx - Original Formula							
Source: IMS Health NPA							
Retail, LTC, and Mail Order							
Numbers Are Absolute							
		Week 25	Week 26	Week 27	Week 28	Week 29	Week 30
Strength	Week Ending	19-Jun-09	26-Jun-09	3-Jul-09	10-Jul-09	17-Jul-09	24-Jul-09
	2009	1.9%	0.2%	10.1%	-9.1%	4.3%	-1.2%
	2010	0.6%	1.8%	6.9%	-10.8%	6.7%	-0.1%
	2011	1.0%	6.1%	-12.2%	6.5%	-0.8%	0.2%
	2012	1.1%	0.4%	-2.6%	2.6%	-0.3%	-1.9%
	2013						

OxyContin Weekly TRx - Original Formula							
Source: IMS Health NPA							
Retail, LTC, and Mail Order							
Numbers Are Absolute							
		Week 31	Week 32	Week 33	Week 34	Week 35	Week 36
Strength	Week Ending	31-Jul-09	7-Aug-09	14-Aug-09	21-Aug-09	28-Aug-09	4-Sep-09
10MG		21,576	21,992	21,636	21,817	22,134	22,820
15MG		1,621	1,700	1,642	1,634	1,650	1,701
20MG		27,017	28,660	28,805	29,855	30,664	33,993
30MG		6,666	6,596	6,828	6,774	6,780	7,302
40MG		29,259	30,165	29,716	29,905	30,487	32,789
60MG		6,558	6,835	6,612	6,708	6,846	7,288
80MG		22,027	22,819	22,374	22,692	22,715	24,140
Total	2009	114,724	118,767	117,613	119,385	121,276	130,033
		6-Aug-10	13-Aug-10	20-Aug-10	27-Aug-10	3-Sep-10	10-Sep-10
10MG		22,890	22,558	22,560	22,605	22,678	23,977
15MG		2,808	2,780	2,753	2,695	2,902	3,121
20MG		29,518	29,945	29,409	30,746	30,977	33,480
30MG		10,523	10,722	10,810	10,896	10,466	11,424
40MG		29,486	29,810	28,567	29,602	29,254	31,078
60MG		9,671	10,114	10,138	10,139	10,045	10,814
80MG		26,984	28,428	28,029	28,195	26,769	27,275
Total	2010	131,880	134,357	132,266	134,878	133,091	141,169
		5-Aug-11	12-Aug-11	19-Aug-11	26-Aug-11	2-Sep-11	9-Sep-11
10MG		24,932	24,760	24,963	25,056	25,649	22,679
15MG		3,073	3,010	3,174	3,144	2,989	2,919
20MG		32,066	31,819	31,968	31,881	32,467	29,616
30MG		10,295	10,140	10,385	10,331	10,239	9,634
40MG		25,196	24,802	25,097	25,350	25,499	23,338
60MG		8,719	8,623	8,641	8,772	8,875	8,099

OxyContin Weekly TRx - Original Formula							
Source: IMS Health NPA							
Retail, LTC, and Mail Order							
Numbers Are Absolute							
		Week 31	Week 32	Week 33	Week 34	Week 35	Week 36
Strength	Week Ending	31-Jul-09	7-Aug-09	14-Aug-09	21-Aug-09	28-Aug-09	4-Sep-09
80MG		17,684	17,567	17,906	17,951	18,126	16,843
Total	2011	121,965	120,721	122,134	122,485	123,844	113,128
		3-Aug-12	10-Aug-12	17-Aug-12	24-Aug-12	31-Aug-12	7-Sep-12
10MG		24,085	23,942	24,305	24,548	24,950	23,222
15MG		3,628	3,559	3,736	3,484	3,695	3,489
20MG		30,017	29,413	30,096	29,863	30,281	28,823
30MG		11,395	11,227	11,692	11,402	11,620	11,057
40MG		23,069	22,792	23,006	22,555	23,184	22,363
60MG		9,116	8,982	9,268	9,253	9,188	8,884
80MG		16,106	16,013	16,373	16,097	16,136	15,987
Total	2012	117,416	115,928	118,476	117,202	119,054	113,825
		2-Aug-13	9-Aug-13	16-Aug-13	23-Aug-13	30-Aug-13	6-Sep-13
10MG							
15MG							
20MG							
30MG							
40MG							
60MG							
80MG							
Total	2013						
		1 week % Change					

OxyContin Weekly TRx - Original Formula							
Source: IMS Health NPA							
Retail, LTC, and Mail Order							
Numbers Are Absolute							
		Week 31	Week 32	Week 33	Week 34	Week 35	Week 36
Strength	Week Ending	31-Jul-09	7-Aug-09	14-Aug-09	21-Aug-09	28-Aug-09	4-Sep-09
	2009	2.3%	3.5%	-1.0%	1.5%	1.6%	7.2%
	2010	-1.3%	1.9%	-1.6%	2.0%	-1.3%	6.1%
	2011	-0.6%	-1.0%	1.2%	0.3%	1.1%	-8.7%
	2012	0.7%	-1.3%	2.2%	-1.1%	1.6%	-4.4%
	2013						

OxyContin Weekly TRx - Original Formula							
Source: IMS Health NPA							
Retail, LTC, and Mail Order							
Numbers Are Absolute							
		Week 37	Week 38	Week 39	Week 40	Week 41	Week 42
Strength	Week Ending	11-Sep-09	18-Sep-09	25-Sep-09	2-Oct-09	9-Oct-09	16-Oct-09
10MG		20,094	22,738	22,421	22,854	21,841	22,171
15MG		1,587	1,819	1,676	1,809	1,723	1,739
20MG		29,938	33,349	33,400	36,149	33,743	34,078
30MG		6,443	7,158	6,765	7,433	6,870	7,202
40MG		29,230	32,284	32,096	34,177	32,136	32,649
60MG		6,298	7,111	6,808	7,496	6,809	7,144
80MG		21,491	23,682	23,946	25,310	24,334	24,945
Total	2009	115,081	128,141	127,112	135,228	127,456	129,928
		17-Sep-10	24-Sep-10	1-Oct-10	8-Oct-10	15-Oct-10	22-Oct-10
10MG		21,794	23,930	23,708	24,274	23,939	24,310
15MG		2,769	3,020	2,800	3,134	2,988	2,893
20MG		30,411	33,476	32,159	33,860	33,054	33,810
30MG		10,179	11,308	10,774	11,064	10,879	10,990
40MG		26,620	29,020	27,518	28,143	26,424	26,143
60MG		9,828	10,396	9,954	10,447	10,024	9,918
80MG		23,153	24,743	22,512	22,375	20,904	20,552
Total	2010	124,754	135,893	129,425	133,297	128,212	128,616
		16-Sep-11	23-Sep-11	30-Sep-11	7-Oct-11	14-Oct-11	21-Oct-11
10MG		25,600	25,315	25,531	25,173	25,182	25,253
15MG		3,178	3,121	3,173	3,230	3,150	3,163
20MG		32,268	31,633	32,218	32,005	31,677	31,346
30MG		10,415	10,237	10,480	10,386	10,382	10,222
40MG		25,367	24,928	25,082	25,214	24,779	24,444
60MG		8,733	8,654	8,822	8,825	8,634	8,580

OxyContin Weekly TRx - Original Formula							
Source: IMS Health NPA							
Retail, LTC, and Mail Order							
Numbers Are Absolute							
		Week 37	Week 38	Week 39	Week 40	Week 41	Week 42
Strength	Week Ending	11-Sep-09	18-Sep-09	25-Sep-09	2-Oct-09	9-Oct-09	16-Oct-09
80MG		18,183	17,880	17,806	17,842	17,870	17,628
Total	2011	123,744	121,768	123,112	122,675	121,674	120,636
		14-Sep-12	21-Sep-12	28-Sep-12	5-Oct-12	12-Oct-12	19-Oct-12
10MG		24,886	24,754	25,350	25,838	24,616	25,288
15MG		3,852	3,740	3,984	3,855	3,786	3,765
20MG		30,288	30,197	30,675	30,727	29,825	30,326
30MG		11,678	11,500	11,732	11,835	11,606	11,565
40MG		23,113	22,709	23,197	23,543	22,555	22,590
60MG		9,268	9,297	9,042	9,437	9,086	9,190
80MG		16,283	16,064	15,786	16,684	15,758	15,951
Total	2012	119,368	118,261	119,766	121,919	117,232	118,675
		13-Sep-13	20-Sep-13	27-Sep-13	4-Oct-13	11-Oct-13	18-Oct-13
10MG							
15MG							
20MG							
30MG							
40MG							
60MG							
80MG							
Total	2013						
		1 week % Change					

OxyContin Weekly TRx - Original Formula							
Source: IMS Health NPA							
Retail, LTC, and Mail Order							
Numbers Are Absolute							
		Week 37	Week 38	Week 39	Week 40	Week 41	Week 42
Strength	Week Ending	11-Sep-09	18-Sep-09	25-Sep-09	2-Oct-09	9-Oct-09	16-Oct-09
	2009	-11.5%	11.3%	-0.8%	6.4%	-5.7%	1.9%
	2010	-11.6%	8.9%	-4.8%	3.0%	-3.8%	0.3%
	2011	9.4%	-1.6%	1.1%	-0.4%	-0.8%	-0.9%
	2012	4.9%	-0.9%	1.3%	1.8%	-3.8%	1.2%
	2013						

OxyContin Weekly TRx - Original Formula							
Source: IMS Health NPA							
Retail, LTC, and Mail Order							
Numbers Are Absolute		Weekly Total Presc					
		Week 43	Week 44	Week 45	Week 46	Week 47	Week 48
Strength	Week Ending	23-Oct-09	30-Oct-09	6-Nov-09	13-Nov-09	20-Nov-09	27-Nov-09
10MG		22,567	22,054	21,863	21,463	21,895	18,595
15MG		1,742	1,727	1,885	1,793	1,833	1,706
20MG		34,754	34,649	34,277	32,522	33,862	29,406
30MG		7,103	7,259	7,275	7,391	7,709	6,789
40MG		32,809	32,823	33,577	31,791	32,627	29,053
60MG		6,992	7,228	7,340	7,288	7,468	6,678
80MG		25,436	24,782	25,802	25,325	26,045	23,031
Total	2009	131,403	130,522	132,019	127,573	131,439	115,258
		29-Oct-10	5-Nov-10	12-Nov-10	19-Nov-10	26-Nov-10	3-Dec-10
10MG		24,950	25,222	26,143	26,513	27,687	23,447
15MG		3,042	2,892	3,042	2,983	3,012	2,726
20MG		33,695	34,448	35,145	34,663	35,581	31,196
30MG		10,847	10,495	10,676	10,673	10,876	9,391
40MG		26,126	26,040	27,173	27,400	28,942	25,635
60MG		9,757	9,525	9,716	9,533	9,874	8,537
80MG		19,642	19,000	18,724	18,367	18,836	15,958
Total	2010	128,059	127,622	130,619	130,132	134,808	116,890
		28-Oct-11	4-Nov-11	11-Nov-11	18-Nov-11	25-Nov-11	2-Dec-11
10MG		25,300	25,314	25,302	25,776	22,486	26,481
15MG		3,143	3,109	3,177	3,278	2,899	3,251
20MG		31,483	31,178	31,529	31,779	28,017	33,356
30MG		10,340	10,417	10,255	10,541	9,246	11,315
40MG		24,446	24,252	24,246	24,618	21,864	26,379
60MG		8,761	8,568	8,639	8,952	7,876	9,465

OxyContin Weekly TRx - Original Formula							
Source: IMS Health NPA							
Retail, LTC, and Mail Order							
Numbers Are Absolute		Weekly Total Presc					
		Week 43	Week 44	Week 45	Week 46	Week 47	Week 48
Strength	Week Ending	23-Oct-09	30-Oct-09	6-Nov-09	13-Nov-09	20-Nov-09	27-Nov-09
80MG		17,058	17,364	17,604	17,557	15,654	18,839
Total	2011	120,531	120,202	120,752	122,501	108,042	129,086
		26-Oct-12	2-Nov-12	9-Nov-12	16-Nov-12	23-Nov-12	30-Nov-12
10MG		25,395	24,696	26,154	26,215	23,221	26,489
15MG		3,828	3,765	3,932	3,921	3,491	4,109
20MG		30,000	29,535	30,912	30,176	27,610	31,374
30MG		11,566	11,440	11,920	11,644	10,833	12,244
40MG		22,546	22,344	23,004	22,628	20,580	23,701
60MG		9,068	8,909	9,562	9,410	8,376	9,642
80MG		15,808	15,426	16,294	16,122	14,482	16,100
Total	2012	118,211	116,115	121,778	120,116	108,593	123,659
		25-Oct-13	1-Nov-13	8-Nov-13	15-Nov-13	22-Nov-13	29-Nov-13
10MG							
15MG							
20MG							
30MG							
40MG							
60MG							
80MG							
Total	2013						
	1 week % Change						

OxyContin Weekly TRx - Original Formul							
Source: IMS Health NPA							
Retail, LTC, and Mail Order							
Numbers Are Absolute		Weekly Total Presc					
		Week 43	Week 44	Week 45	Week 46	Week 47	Week 48
Strength	Week Ending	23-Oct-09	30-Oct-09	6-Nov-09	13-Nov-09	20-Nov-09	27-Nov-09
	2009		1.1%	-0.7%	1.1%	-3.4%	3.0%
	2010		-0.4%	-0.3%	2.3%	-0.4%	3.6%
	2011		-0.1%	-0.3%	0.5%	1.4%	-11.8%
	2012		-0.4%	-1.8%	4.9%	-1.4%	-9.6%
	2013						

OxyContin Weekly TRx - Original Formula						
Source: IMS Health NPA						
Retail, LTC, and Mail Order						
Numbers Are Absolute		Shipments				
Strength	Week Ending	Week 49	Week 50	Week 51	Week 52	
10MG		22,639	20,166	20,630	16,597	
15MG		2,035	1,951	2,018	1,640	
20MG		36,781	31,249	32,379	26,619	
30MG		8,421	7,564	8,002	6,672	
40MG		36,299	31,623	32,218	26,653	
60MG		8,677	7,583	8,094	6,744	
80MG		29,078	25,527	26,567	21,644	
Total	2009	143,930	125,663	129,908	106,569	
		10-Dec-10	17-Dec-10	24-Dec-10	31-Dec-10	
10MG		27,965	27,477	28,407	27,439	
15MG		3,278	3,051	3,044	2,892	
20MG		37,879	35,095	35,533	34,714	
30MG		11,649	10,767	10,799	10,408	
40MG		31,691	28,560	29,516	27,042	
60MG		10,399	9,510	9,414	9,262	
80MG		19,510	18,227	19,040	18,086	
Total	2010	142,371	132,687	135,753	129,843	
		9-Dec-11	16-Dec-11	23-Dec-11	30-Dec-11	
10MG		25,722	26,431	26,774	21,386	
15MG		3,338	3,378	3,332	2,757	
20MG		31,760	31,757	32,674	27,251	
30MG		10,557	10,790	10,741	9,248	
40MG		24,313	24,853	25,292	21,455	
60MG		8,662	9,102	9,080	7,741	

OxyContin Weekly TRx - Original Formula						
Source: IMS Health NPA						
Retail, LTC, and Mail Order						
Numbers Are Absolute		Prescriptions				
Strength	Week Ending	Week 49	Week 50	Week 51	Week 52	
		4-Dec-09	11-Dec-09	18-Dec-09	25-Dec-09	
80MG		17,560	17,690	17,758	15,431	
Total	2011	121,912	124,001	125,651	105,269	
		7-Dec-12	14-Dec-12	21-Dec-12	28-Dec-12	
10MG		26,517	26,051	27,077	21,021	
15MG		4,032	4,026	4,170	3,207	
20MG		31,846	30,640	31,888	25,515	
30MG		12,447	12,006	12,563	10,004	
40MG		23,716	22,772	23,677	19,428	
60MG		9,734	9,380	9,610	8,046	
80MG		16,967	15,839	16,634	13,946	
Total	2012	125,259	120,714	125,619	101,167	
		6-Dec-13	13-Dec-13	20-Dec-13	27-Dec-13	
10MG						
15MG						
20MG						
30MG						
40MG						
60MG						
80MG						
Total	2013					
	1 week % Change					

	OxyContin Weekly TRx - Original Formula					
	Source: IMS Health NPA					
	Retail, LTC, and Mail Order					
	Numbers Are Absolute	Definitions				
			Week 49	Week 50	Week 51	Week 52
Strength	Week Ending		4-Dec-09	11-Dec-09	18-Dec-09	25-Dec-09
	2009		24.9%	-12.7%	3.4%	-18.0%
	2010		21.8%	-6.8%	2.3%	-4.4%
	2011		-5.6%	1.7%	1.3%	-16.2%
	2012		1.3%	-3.6%	4.1%	-19.5%
	2013					

Product	2011/04/08 EUTRx	2011/04/15 EUTRx	2011/04/22 EUTRx	2011/04/29 EUTRx
OXYCONTIN 01/1996 PUF	9,245,201	8,798,770	8,573,636	8,811,087
10MG	1,478,660	1,427,631	1,390,912	1,405,432
15MG	183,269	180,224	173,573	179,380
20MG	2,290,945	2,192,332	2,165,596	2,193,475
30MG	692,907	673,958	647,518	666,744
40MG	2,055,364	1,943,620	1,899,504	1,960,507
60MG	671,650	658,988	610,461	638,010
80MG	1,872,406	1,722,017	1,686,072	1,767,539
Grand Total	9,245,201	8,798,770	8,573,636	8,811,087

MG Totals

OXYCONTIN 01/1996 PUF				
10MG	14,786,600	14,276,310	13,909,120	14,054,320
15MG	2,749,035	2,703,360	2,603,595	2,690,700
20MG	45,818,900	43,846,640	43,311,920	43,869,500
30MG	20,787,210	20,218,740	19,425,540	20,002,320
40MG	82,214,560	77,744,800	75,980,160	78,420,280
60MG	40,299,000	39,539,280	36,627,660	38,280,600
80MG	149,792,480	137,761,360	134,885,760	141,403,120
Grand Total	356,447,785	336,090,490	326,743,755	338,720,840

Millions of MG	4/8/2011	4/15/2011	4/22/2011	4/29/2011
OXYCONTIN 01/1996 PUF				
10MG	15	14	14	14
15MG	3	3	3	3
20MG	46	44	43	44
30MG	21	20	19	20
40MG	82	78	76	78
60MG	40	40	37	38
80MG	150	138	135	141
Grand Total	356	336	327	339

2011/05/06 EUTRx	2011/05/13 EUTRx	2011/05/20 EUTRx	2011/05/27 EUTRx	2011/06/03 EUTRx	2011/06/10 EUTRx
9,501,374	8,741,359	8,573,294	9,026,667	8,430,496	8,792,965
1,487,471	1,400,215	1,390,618	1,450,473	1,311,696	1,431,988
185,164	181,782	178,413	184,192	166,081	181,190
2,391,478	2,199,539	2,152,247	2,232,569	2,096,801	2,197,315
717,131	661,119	661,896	689,695	650,666	677,241
2,110,498	1,935,334	1,891,439	2,010,862	1,887,654	1,930,916
700,016	634,357	629,136	664,006	627,137	649,340
1,909,616	1,729,013	1,669,545	1,794,870	1,690,461	1,724,975
9,501,374	8,741,359	8,573,294	9,026,667	8,430,496	8,792,965

14,874,710	14,002,150	13,906,180	14,504,730	13,116,960	14,319,880
2,777,460	2,726,730	2,676,195	2,762,880	2,491,215	2,717,850
47,829,560	43,990,780	43,044,940	44,651,380	41,936,020	43,946,300
21,513,930	19,833,570	19,856,880	20,690,850	19,519,980	20,317,230
84,419,920	77,413,360	75,657,560	80,434,480	75,506,160	77,236,640
42,000,960	38,061,420	37,748,160	39,840,360	37,628,220	38,960,400
152,769,280	138,321,040	133,563,600	143,589,600	135,236,880	137,998,000
366,185,820	334,349,050	326,453,515	346,474,280	325,435,435	335,496,300

5/6/2011	5/13/2011	5/20/2011	5/27/2011	6/3/2011	6/10/2011
15	14	14	15	13	14
3	3	3	3	2	3
48	44	43	45	42	44
22	20	20	21	20	20
84	77	76	80	76	77
42	38	38	40	38	39
153	138	134	144	135	138
366	334	326	346	325	335

2011/06/17 EUTRx	2011/06/24 EUTRx	2011/07/01 EUTRx	2011/07/08 EUTRx	2011/07/15 EUTRx	2011/07/22 EUTRx
8,581,589	8,758,691	9,331,763	8,126,682	8,625,729	8,619,338
1,389,967	1,391,937	1,474,790	1,283,213	1,387,431	1,367,678
177,671	180,557	189,408	170,738	183,608	182,874
2,157,000	2,161,652	2,351,092	2,026,960	2,159,950	2,143,410
673,071	680,089	726,907	641,157	682,731	672,123
1,882,461	1,953,240	2,021,413	1,795,202	1,887,344	1,921,136
618,362	650,976	683,878	604,158	645,302	634,734
1,683,057	1,740,240	1,884,275	1,605,254	1,679,363	1,697,383
8,581,589	8,758,691	9,331,763	8,126,682	8,625,729	8,619,338

13,899,670	13,919,370	14,747,900	12,832,130	13,874,310	13,676,780
2,665,065	2,708,355	2,841,120	2,561,070	2,754,120	2,743,110
43,140,000	43,233,040	47,021,840	40,539,200	43,199,000	42,868,200
20,192,130	20,402,670	21,807,210	19,234,710	20,481,930	20,163,690
75,298,440	78,129,600	80,856,520	71,808,080	75,493,760	76,845,440
37,101,720	39,058,560	41,032,680	36,249,480	38,718,120	38,084,040
134,644,560	139,219,200	150,742,000	128,420,320	134,349,040	135,790,640
326,941,585	336,670,795	359,049,270	311,644,990	328,870,280	330,171,900

6/17/2011	6/24/2011	7/1/2011	7/8/2011	7/15/2011	7/22/2011
14	14	15	13	14	14
3	3	3	3	3	3
43	43	47	41	43	43
20	20	22	19	20	20
75	78	81	72	75	77
37	39	41	36	39	38
135	139	151	128	134	136
327	337	359	312	329	330

2011/07/29 EUTRx	2011/08/05 EUTRx	2011/08/12 EUTRx	2011/08/19 EUTRx	2011/08/26 EUTRx	2011/09/02 EUTRx
8,639,239	8,539,432	8,432,171	8,561,895	8,586,953	8,700,800
1,389,900	1,351,652	1,352,449	1,347,382	1,361,439	1,415,584
176,085	182,481	181,231	186,212	186,411	178,550
2,123,617	2,112,497	2,094,035	2,110,746	2,107,274	2,147,515
667,672	674,468	661,561	678,745	683,683	676,670
1,936,667	1,936,788	1,887,976	1,937,511	1,935,523	1,953,056
645,107	634,667	627,548	634,527	640,278	646,482
1,700,191	1,646,879	1,627,371	1,666,772	1,672,345	1,682,943
8,639,239	8,539,432	8,432,171	8,561,895	8,586,953	8,700,800

13,899,000	13,516,520	13,524,490	13,473,820	13,614,390	14,155,840
2,641,275	2,737,215	2,718,465	2,793,180	2,796,165	2,678,250
42,472,340	42,249,940	41,880,700	42,214,920	42,145,480	42,950,300
20,030,160	20,234,040	19,846,830	20,362,350	20,510,490	20,300,100
77,466,680	77,471,520	75,519,040	77,500,440	77,420,920	78,122,240
38,706,420	38,080,020	37,652,880	38,071,620	38,416,680	38,788,920
136,015,280	131,750,320	130,189,680	133,341,760	133,787,600	134,635,440
331,231,155	326,039,575	321,332,085	327,758,090	328,691,725	331,631,090

7/29/2011	8/5/2011	8/12/2011	8/19/2011	8/26/2011	9/2/2011
14	14	14	13	14	14
3	3	3	3	3	3
42	42	42	42	42	43
20	20	20	20	21	20
77	77	76	78	77	78
39	38	38	38	38	39
136	132	130	133	134	135
331	326	321	328	329	332

2011/09/09 EUTRx	2011/09/16 EUTRx	2011/09/23 EUTRx	2011/09/30 EUTRx	2011/10/07 EUTRx	2011/10/14 EUTRx
7,939,083	8,695,016	8,573,455	8,609,904	8,575,899	8,500,737
1,229,109	1,381,856	1,381,121	1,373,109	1,368,633	1,352,102
175,024	189,614	186,948	190,182	190,450	185,702
1,967,166	2,144,689	2,112,236	2,135,620	2,105,859	2,086,422
636,604	677,628	673,665	691,553	689,623	676,394
1,785,643	1,965,443	1,913,663	1,915,038	1,921,786	1,904,402
590,123	642,338	635,168	644,614	645,360	634,044
1,555,414	1,693,448	1,670,654	1,659,788	1,654,188	1,661,671
7,939,083	8,695,016	8,573,455	8,609,904	8,575,899	8,500,737

12,291,090	13,818,560	13,811,210	13,731,090	13,686,330	13,521,020
2,625,360	2,844,210	2,804,220	2,852,730	2,856,750	2,785,530
39,343,320	42,893,780	42,244,720	42,712,400	42,117,180	41,728,440
19,098,120	20,328,840	20,209,950	20,746,590	20,688,690	20,291,820
71,425,720	78,617,720	76,546,520	76,601,520	76,871,440	76,176,080
35,407,380	38,540,280	38,110,080	38,676,840	38,721,600	38,042,640
124,433,120	135,475,840	133,652,320	132,783,040	132,335,040	132,933,680
304,624,110	332,519,230	327,379,020	328,104,210	327,277,030	325,479,210

9/9/2011	9/16/2011	9/23/2011	9/30/2011	10/7/2011	10/14/2011
12	14	14	14	14	14
3	3	3	3	3	3
39	43	42	43	42	42
19	20	20	21	21	20
71	79	77	77	77	76
35	39	38	39	39	38
124	135	134	133	132	133
305	333	327	328	327	325

2011/10/21 EUTRx	2011/10/28 EUTRx	2011/11/04 EUTRx	2011/11/11 EUTRx	2011/11/18 EUTRx	2011/11/25 EUTRx
8,433,590	8,378,797	8,364,566	8,419,830	8,534,146	7,488,971
1,374,237	1,356,864	1,366,208	1,351,490	1,383,921	1,208,518
188,811	185,808	181,204	187,251	191,323	170,857
2,056,120	2,058,621	2,052,221	2,068,524	2,087,144	1,824,031
676,712	681,559	688,050	676,655	699,901	607,197
1,867,511	1,875,802	1,843,814	1,868,754	1,888,589	1,654,741
638,311	644,857	630,014	630,742	663,539	578,161
1,631,888	1,575,286	1,603,055	1,636,414	1,619,729	1,445,466
8,433,590	8,378,797	8,364,566	8,419,830	8,534,146	7,488,971

13,742,370	13,568,640	13,662,080	13,514,900	13,839,210	12,085,180
2,832,165	2,787,120	2,718,060	2,808,765	2,869,845	2,562,855
41,122,400	41,172,420	41,044,420	41,370,480	41,742,880	36,480,620
20,301,360	20,446,770	20,641,500	20,299,650	20,997,030	18,215,910
74,700,440	75,032,080	73,752,560	74,750,160	75,543,560	66,189,640
38,298,660	38,691,420	37,800,840	37,844,520	39,812,340	34,689,660
130,551,040	126,022,880	128,244,400	130,913,120	129,578,320	115,637,280
321,548,435	317,721,330	317,863,860	321,501,595	324,383,185	285,861,145

10/21/2011	10/28/2011	11/4/2011	11/11/2011	11/18/2011	11/25/2011
14	14	14	14	14	12
3	3	3	3	3	3
41	41	41	41	42	36
20	20	21	20	21	18
75	75	74	75	76	66
38	39	38	38	40	35
131	126	128	131	130	116
322	318	318	322	324	286

2011/12/02 EUTRx	2011/12/09 EUTRx	2011/12/16 EUTRx	2011/12/23 EUTRx	2011/12/30 EUTRx	2012/01/06 EUTRx
9,056,397	8,496,159	8,633,759	8,783,921	7,373,644	8,063,746
1,439,090	1,374,240	1,423,190	1,451,921	1,158,790	1,282,119
193,397	201,119	197,707	198,672	161,569	192,487
2,213,081	2,074,192	2,094,123	2,151,605	1,806,349	1,971,363
756,778	705,047	714,547	714,302	614,514	680,416
2,012,438	1,871,406	1,903,644	1,932,693	1,627,130	1,771,423
699,049	634,440	666,005	672,301	570,244	618,521
1,742,564	1,635,715	1,634,543	1,662,427	1,434,977	1,547,417
9,056,397	8,496,159	8,633,759	8,783,921	7,373,644	8,063,746

14,390,900	13,742,400	14,231,900	14,519,210	11,587,900	12,821,190
2,900,955	3,016,785	2,965,605	2,980,080	2,423,535	2,887,305
44,261,620	41,483,840	41,882,460	43,032,100	36,126,980	39,427,260
22,703,340	21,151,410	21,436,410	21,429,060	18,435,420	20,412,480
80,497,520	74,856,240	76,145,760	77,307,720	65,085,200	70,856,920
41,942,940	38,066,400	39,960,300	40,338,060	34,214,640	37,111,260
139,405,120	130,857,200	130,763,440	132,994,160	114,798,160	123,793,360
346,102,395	323,174,275	327,385,875	332,600,390	282,671,835	307,309,775

12/2/2011	12/9/2011	12/16/2011	12/23/2011	12/30/2011	1/6/2012
14	14	14	15	12	13
3	3	3	3	2	3
44	41	42	43	36	39
23	21	21	21	18	20
80	75	76	77	65	71
42	38	40	40	34	37
139	131	131	133	115	124
346	323	327	333	283	307

2012/01/13 EUTRx	2012/01/20 EUTRx	2012/01/27 EUTRx	2012/02/03 EUTRx	2012/02/10 EUTRx	2012/02/17 EUTRx
8,469,490	8,227,738	7,838,360	8,386,620	8,396,362	8,231,779
1,365,723	1,332,905	1,291,466	1,357,246	1,377,064	1,329,446
198,357	193,226	188,187	194,964	200,601	198,681
2,048,198	2,015,901	1,934,038	2,031,761	2,033,049	2,000,787
708,312	692,645	670,328	712,690	708,927	684,732
1,886,140	1,796,545	1,695,144	1,830,911	1,832,152	1,809,806
650,576	636,444	603,778	654,117	641,919	649,434
1,612,184	1,560,072	1,455,419	1,604,931	1,602,650	1,558,893
8,469,490	8,227,738	7,838,360	8,386,620	8,396,362	8,231,779

13,657,230	13,329,050	12,914,660	13,572,460	13,770,640	13,294,460
2,975,355	2,898,390	2,822,805	2,924,460	3,009,015	2,980,215
40,963,960	40,318,020	38,680,760	40,635,220	40,660,980	40,015,740
21,249,360	20,779,350	20,109,840	21,380,700	21,267,810	20,541,960
75,445,600	71,861,800	67,805,760	73,236,440	73,286,080	72,392,240
39,034,560	38,186,640	36,226,680	39,247,020	38,515,140	38,966,040
128,974,720	124,805,760	116,433,520	128,394,480	128,212,000	124,711,440
322,300,785	312,179,010	294,994,025	319,390,780	318,721,665	312,902,095

1/13/2012	1/20/2012	1/27/2012	2/3/2012	2/10/2012	2/17/2012
14	13	13	14	14	13
3	3	3	3	3	3
41	40	39	41	41	40
21	21	20	21	21	21
75	72	68	73	73	72
39	38	36	39	39	39
129	125	116	128	128	125
322	312	295	319	319	313

2012/02/24 EUTRx	2012/03/02 EUTRx	2012/03/09 EUTRx	2012/03/16 EUTRx	2012/03/23 EUTRx	2012/03/30 EUTRx
7,919,014	8,894,547	8,618,055	8,238,496	7,986,979	8,159,404
1,281,004	1,412,394	1,385,138	1,339,355	1,311,232	1,322,454
189,318	212,086	207,306	205,175	192,796	191,879
1,926,520	2,146,918	2,067,955	1,977,236	1,948,165	1,990,219
683,706	760,671	737,152	714,539	692,787	707,556
1,720,587	1,948,642	1,875,887	1,805,137	1,719,569	1,775,618
614,941	713,838	680,668	645,508	628,753	658,812
1,502,938	1,699,998	1,663,949	1,551,546	1,493,677	1,512,866
7,919,014	8,894,547	8,618,055	8,238,496	7,986,979	8,159,404

12,810,040	14,123,940	13,851,380	13,393,550	13,112,320	13,224,540
2,839,770	3,181,290	3,109,590	3,077,625	2,891,940	2,878,185
38,530,400	42,938,360	41,359,100	39,544,720	38,963,300	39,804,380
20,511,180	22,820,130	22,114,560	21,436,170	20,783,610	21,226,680
68,823,480	77,945,680	75,035,480	72,205,480	68,782,760	71,024,720
36,896,460	42,830,280	40,840,080	38,730,480	37,725,180	39,528,720
120,235,040	135,999,840	133,115,920	124,123,680	119,494,160	121,029,280
300,646,370	339,839,520	329,426,110	312,511,705	301,753,270	308,716,505

2/24/2012	3/2/2012	3/9/2012	3/16/2012	3/23/2012	3/30/2012
13	14	14	13	13	13
3	3	3	3	3	3
39	43	41	40	39	40
21	23	22	21	21	21
69	78	75	72	69	71
37	43	41	39	38	40
120	136	133	124	119	121
301	340	329	313	302	309

2012/04/06 EUTRx	2012/04/13 EUTRx	2012/04/20 EUTRx	2012/04/27 EUTRx	2012/05/04 EUTRx	2012/05/11 EUTRx
8,537,435	8,120,425	8,115,483	8,255,699	8,770,748	8,152,744
1,351,771	1,330,947	1,313,770	1,351,314	1,392,200	1,321,258
205,525	202,082	208,611	198,534	216,422	204,934
2,072,855	1,979,017	1,975,352	1,991,462	2,102,921	1,983,488
741,174	706,575	728,585	741,427	783,483	718,178
1,857,322	1,758,891	1,741,258	1,776,930	1,913,749	1,758,181
685,446	638,319	649,055	657,771	712,984	648,911
1,623,342	1,504,594	1,498,852	1,538,261	1,648,989	1,517,794
8,537,435	8,120,425	8,115,483	8,255,699	8,770,748	8,152,744

13,517,710	13,309,470	13,137,700	13,513,140	13,922,000	13,212,580
3,082,875	3,031,230	3,129,165	2,978,010	3,246,330	3,074,010
41,457,100	39,580,340	39,507,040	39,829,240	42,058,420	39,669,760
22,235,220	21,197,250	21,857,550	22,242,810	23,504,490	21,545,340
74,292,880	70,355,640	69,650,320	71,077,200	76,549,960	70,327,240
41,126,760	38,299,140	38,943,300	39,466,260	42,779,040	38,934,660
129,867,360	120,367,520	119,908,160	123,060,880	131,919,120	121,423,520
325,579,905	306,140,590	306,133,235	312,167,540	333,979,360	308,187,110

4/6/2012	4/13/2012	4/20/2012	4/27/2012	5/4/2012	5/11/2012
14	13	13	14	14	13
3	3	3	3	3	3
41	40	40	40	42	40
22	21	22	22	24	22
74	70	70	71	77	70
41	38	39	39	43	39
130	120	120	123	132	121
326	306	306	312	334	308

2012/05/18 EUTRx	2012/05/25 EUTRx	2012/06/01 EUTRx	2012/06/08 EUTRx	2012/06/15 EUTRx	2012/06/22 EUTRx
8,160,756	8,436,049	7,779,099	8,429,255	8,091,145	8,214,130
1,319,504	1,359,946	1,212,462	1,367,916	1,321,120	1,325,251
210,277	215,693	195,602	216,327	208,959	211,049
1,989,425	2,027,346	1,882,797	2,043,311	1,978,591	1,964,917
738,781	771,686	698,729	751,715	736,161	743,060
1,759,297	1,788,154	1,683,841	1,828,265	1,726,539	1,764,927
657,251	680,108	641,045	664,304	653,013	675,115
1,486,221	1,593,116	1,464,623	1,557,417	1,466,762	1,529,811
8,160,756	8,436,049	7,779,099	8,429,255	8,091,145	8,214,130

13,195,040	13,599,460	12,124,620	13,679,160	13,211,200	13,252,510
3,154,155	3,235,395	2,934,030	3,244,905	3,134,385	3,165,735
39,788,500	40,546,920	37,655,940	40,866,220	39,571,820	39,298,340
22,163,430	23,150,580	20,961,870	22,551,450	22,084,830	22,291,800
70,371,880	71,526,160	67,353,640	73,130,600	69,061,560	70,597,080
39,435,060	40,806,480	38,462,700	39,858,240	39,180,780	40,506,900
118,897,680	127,449,280	117,169,840	124,593,360	117,340,960	122,384,880
307,005,745	320,314,275	296,662,640	317,923,935	303,585,535	311,497,245

5/18/2012	5/25/2012	6/1/2012	6/8/2012	6/15/2012	6/22/2012
13	14	12	14	13	13
3	3	3	3	3	3
40	41	38	41	40	39
22	23	21	23	22	22
70	72	67	73	69	71
39	41	38	40	39	41
119	127	117	125	117	122
307	320	297	318	304	311

2012/06/29 EUTRx	2012/07/06 EUTRx	2012/07/13 EUTRx	2012/07/20 EUTRx	2012/07/27 EUTRx	2012/08/03 EUTRx
8,246,084	8,065,352	8,208,806	8,219,836	8,049,688	8,109,693
1,331,557	1,247,785	1,333,196	1,320,775	1,293,848	1,294,651
207,192	205,022	220,230	213,404	211,946	225,106
2,009,525	1,917,797	1,993,330	1,981,127	1,931,675	1,958,511
754,691	740,361	746,328	753,942	745,686	752,622
1,762,116	1,774,739	1,743,741	1,752,346	1,710,773	1,726,301
669,984	668,827	674,817	680,461	677,459	674,364
1,511,019	1,510,821	1,497,164	1,517,781	1,478,301	1,478,138
8,246,084	8,065,352	8,208,806	8,219,836	8,049,688	8,109,693

13,315,570	12,477,850	13,331,960	13,207,750	12,938,480	12,946,510
3,107,880	3,075,330	3,303,450	3,201,060	3,179,190	3,376,590
40,190,500	38,355,940	39,866,600	39,622,540	38,633,500	39,170,220
22,640,730	22,210,830	22,389,840	22,618,260	22,370,580	22,578,660
70,484,640	70,989,560	69,749,640	70,093,840	68,430,920	69,052,040
40,199,040	40,129,620	40,489,020	40,827,660	40,647,540	40,461,840
120,881,520	120,865,680	119,773,120	121,422,480	118,264,080	118,251,040
310,819,880	308,104,810	308,903,630	310,993,590	304,464,290	305,836,900

6/29/2012	7/6/2012	7/13/2012	7/20/2012	7/27/2012	8/3/2012
13	12	13	13	13	13
3	3	3	3	3	3
40	38	40	40	39	39
23	22	22	23	22	23
70	71	70	70	68	69
40	40	40	41	41	40
121	121	120	121	118	118
311	308	309	311	304	306

2012/08/10 EUTRx	2012/08/17 EUTRx	2012/08/24 EUTRx	2012/08/31 EUTRx	2012/09/07 EUTRx	2012/09/14 EUTRx
7,974,578	8,149,473	8,080,157	8,197,503	7,825,427	8,192,273
1,273,489	1,301,949	1,311,403	1,335,840	1,244,933	1,325,606
213,871	222,794	209,361	223,269	208,040	225,574
1,911,171	1,962,404	1,947,527	1,977,330	1,874,717	1,967,788
734,455	769,565	759,252	761,468	716,018	767,384
1,723,897	1,724,155	1,701,861	1,744,427	1,670,009	1,738,777
657,871	668,116	680,407	674,342	647,370	682,306
1,459,824	1,500,490	1,470,346	1,480,827	1,464,340	1,484,838
7,974,578	8,149,473	8,080,157	8,197,503	7,825,427	8,192,273

12,734,890	13,019,490	13,114,030	13,358,400	12,449,330	13,256,060
3,208,065	3,341,910	3,140,415	3,349,035	3,120,600	3,383,610
38,223,420	39,248,080	38,950,540	39,546,600	37,494,340	39,355,760
22,033,650	23,086,950	22,777,560	22,844,040	21,480,540	23,021,520
68,955,880	68,966,200	68,074,440	69,777,080	66,800,360	69,551,080
39,472,260	40,086,960	40,824,420	40,460,520	38,842,200	40,938,360
116,785,920	120,039,200	117,627,680	118,466,160	117,147,200	118,787,040
301,414,085	307,788,790	304,509,085	307,801,835	297,334,570	308,293,430

8/10/2012	8/17/2012	8/24/2012	8/31/2012	9/7/2012	9/14/2012
13	13	13	13	12	13
3	3	3	3	3	3
38	39	39	40	37	39
22	23	23	23	21	23
69	69	68	70	67	70
39	40	41	40	39	41
117	120	118	118	117	119
301	308	305	308	297	308

2012/09/21 EUTRx	2012/09/28 EUTRx	2012/10/05 EUTRx	2012/10/12 EUTRx	2012/10/19 EUTRx	2012/10/26 EUTRx
8,136,521	8,213,947	8,361,496	7,998,840	8,124,850	8,050,027
1,325,313	1,344,176	1,374,362	1,303,257	1,338,856	1,331,872
225,149	236,966	226,804	220,912	226,671	225,216
1,961,098	1,998,014	1,997,873	1,923,789	1,961,642	1,935,649
755,777	773,138	775,524	760,819	760,116	757,949
1,707,833	1,745,287	1,764,524	1,682,430	1,686,399	1,684,899
680,595	670,088	688,895	666,696	679,457	661,482
1,480,756	1,446,278	1,533,514	1,440,937	1,471,709	1,452,960
8,136,521	8,213,947	8,361,496	7,998,840	8,124,850	8,050,027

13,253,130	13,441,760	13,743,620	13,032,570	13,388,560	13,318,720
3,377,235	3,554,490	3,402,060	3,313,680	3,400,065	3,378,240
39,221,960	39,960,280	39,957,460	38,475,780	39,232,840	38,712,980
22,673,310	23,194,140	23,265,720	22,824,570	22,803,480	22,738,470
68,313,320	69,811,480	70,580,960	67,297,200	67,455,960	67,395,960
40,835,700	40,205,280	41,333,700	40,001,760	40,767,420	39,688,920
118,460,480	115,702,240	122,681,120	115,274,960	117,736,720	116,236,800
306,135,135	305,869,670	314,964,640	300,220,520	304,785,045	301,470,090

9/21/2012	9/28/2012	10/5/2012	10/12/2012	10/19/2012	10/26/2012
13	13	14	13	13	13
3	4	3	3	3	3
39	40	40	38	39	39
23	23	23	23	23	23
68	70	71	67	67	67
41	40	41	40	41	40
118	116	123	115	118	116
306	306	315	300	305	301

2012/11/02 EUTRx	2012/11/09 EUTRx	2012/11/16 EUTRx	2012/11/23 EUTRx	2012/11/30 EUTRx	2012/12/07 EUTRx
7,884,768	8,339,872	8,169,418	7,392,202	8,446,015	8,599,666
1,297,235	1,379,991	1,366,641	1,217,989	1,419,962	1,401,942
222,271	238,223	233,136	208,902	240,382	240,681
1,904,322	2,009,064	1,937,501	1,784,409	2,032,073	2,073,229
750,263	789,110	769,893	707,008	805,363	822,187
1,659,852	1,725,846	1,696,914	1,541,620	1,760,216	1,790,300
645,429	709,182	685,531	606,318	704,753	719,867
1,405,396	1,488,456	1,479,802	1,325,956	1,483,266	1,551,460
7,884,768	8,339,872	8,169,418	7,392,202	8,446,015	8,599,666

12,972,350	13,799,910	13,666,410	12,179,890	14,199,620	14,019,420
3,334,065	3,573,345	3,497,040	3,133,530	3,605,730	3,610,215
38,086,440	40,181,280	38,750,020	35,688,180	40,641,460	41,464,580
22,507,890	23,673,300	23,096,790	21,210,240	24,160,890	24,665,610
66,394,080	69,033,840	67,876,560	61,664,800	70,408,640	71,612,000
38,725,740	42,550,920	41,131,860	36,379,080	42,285,180	43,192,020
112,431,680	119,076,480	118,384,160	106,076,480	118,661,280	124,116,800
294,452,245	311,889,075	306,402,840	276,332,200	313,962,800	322,680,645

11/2/2012	11/9/2012	11/16/2012	11/23/2012	11/30/2012	12/7/2012
13	14	14	12	14	14
3	4	3	3	4	4
38	40	39	36	41	41
23	24	23	21	24	25
66	69	68	62	70	72
39	43	41	36	42	43
112	119	118	106	119	124
294	312	306	276	314	323

2012/12/14 EUTRx	2012/12/21 EUTRx	2012/12/28 EUTRx	2013/01/04 EUTRx	2013/01/11 EUTRx	2013/01/18 EUTRx
8,234,376	8,591,485	6,903,075	7,648,883	8,143,336	8,052,086
1,356,149	1,424,601	1,108,913	1,228,344	1,319,309	1,327,537
243,353	248,169	193,069	210,753	240,570	230,249
1,979,123	2,070,155	1,643,246	1,823,867	1,946,375	1,919,911
792,021	825,149	650,731	743,527	776,260	779,645
1,700,905	1,774,350	1,446,706	1,598,914	1,712,556	1,647,897
692,300	708,922	594,161	657,326	691,962	686,765
1,470,525	1,540,139	1,266,249	1,386,152	1,456,304	1,460,082
8,234,376	8,591,485	6,903,075	7,648,883	8,143,336	8,052,086

13,561,490	14,246,010	11,089,130	12,283,440	13,193,090	13,275,370
3,650,295	3,722,535	2,896,035	3,161,295	3,608,550	3,453,735
39,582,460	41,403,100	32,864,920	36,477,340	38,927,500	38,398,220
23,760,630	24,754,470	19,521,930	22,305,810	23,287,800	23,389,350
68,036,200	70,974,000	57,868,240	63,956,560	68,502,240	65,915,880
41,538,000	42,535,320	35,649,660	39,439,560	41,517,720	41,205,900
117,642,000	123,211,120	101,299,920	110,892,160	116,504,320	116,806,560
307,771,075	320,846,555	261,189,835	288,516,165	305,541,220	302,445,015

12/14/2012	12/21/2012	12/28/2012	1/4/2013	1/11/2013	1/18/2013
14	14	11	12	13	13
4	4	3	3	4	3
40	41	33	36	39	38
24	25	20	22	23	23
68	71	58	64	69	66
42	43	36	39	42	41
118	123	101	111	117	117
308	321	261	289	306	302

2013/01/25 EUTRx	2013/02/01 EUTRx	2013/02/08 EUTRx	2013/02/15 EUTRx	2013/02/22 EUTRx	2013/03/01 EUTRx
7,200,338	7,683,391	8,162,552	7,879,116	7,253,340	8,096,634
1,204,426	1,250,185	1,323,987	1,311,402	1,234,444	1,313,174
218,947	219,310	238,577	226,095	216,995	241,102
1,728,049	1,846,356	1,923,103	1,877,138	1,744,529	1,938,072
690,742	741,895	806,799	748,911	723,181	801,071
1,479,337	1,592,447	1,685,464	1,640,730	1,479,375	1,662,896
610,193	658,830	706,251	655,037	609,224	701,244
1,268,644	1,374,368	1,478,371	1,419,803	1,245,592	1,439,075
7,200,338	7,683,391	8,162,552	7,879,116	7,253,340	8,096,634

12,044,260	12,501,850	13,239,870	13,114,020	12,344,440	13,131,740
3,284,205	3,289,650	3,578,655	3,391,425	3,254,925	3,616,530
34,560,980	36,927,120	38,462,060	37,542,760	34,890,580	38,761,440
20,722,260	22,256,850	24,203,970	22,467,330	21,695,430	24,032,130
59,173,480	63,697,880	67,418,560	65,629,200	59,175,000	66,515,840
36,611,580	39,529,800	42,375,060	39,302,220	36,553,440	42,074,640
101,491,520	109,949,440	118,269,680	113,584,240	99,647,360	115,126,000
267,888,285	288,152,590	307,547,855	295,031,195	267,561,175	303,258,320

1/25/2013	2/1/2013	2/8/2013	2/15/2013	2/22/2013	3/1/2013
12	13	13	13	12	13
3	3	4	3	3	4
35	37	38	38	35	39
21	22	24	22	22	24
59	64	67	66	59	67
37	40	42	39	37	42
101	110	118	114	100	115
268	288	308	295	268	303

2013/03/08 EUTRx	2013/03/15 EUTRx	2013/03/22 EUTRx	2013/03/29 EUTRx	2013/04/05 EUTRx	2013/04/12 EUTRx
8,277,776	7,711,915	7,398,795	7,332,806	7,831,508	7,526,041
1,334,871	1,279,468	1,257,307	1,210,871	1,270,528	1,255,679
242,567	228,095	227,500	216,006	229,814	232,819
1,979,090	1,850,109	1,782,160	1,764,374	1,858,814	1,809,809
802,211	745,368	735,041	734,465	774,321	742,801
1,728,659	1,568,602	1,501,003	1,497,569	1,619,675	1,529,222
694,780	654,045	621,622	636,926	675,819	640,477
1,495,598	1,386,228	1,274,162	1,272,595	1,402,537	1,315,234
8,277,776	7,711,915	7,398,795	7,332,806	7,831,508	7,526,041

13,348,710	12,794,680	12,573,070	12,108,710	12,705,280	12,556,790
3,638,505	3,421,425	3,412,500	3,240,090	3,447,210	3,492,285
39,581,800	37,002,180	35,643,200	35,287,480	37,176,280	36,196,180
24,066,330	22,361,040	22,051,230	22,033,950	23,229,630	22,284,030
69,146,360	62,744,080	60,040,120	59,902,760	64,787,000	61,168,880
41,686,800	39,242,700	37,297,320	38,215,560	40,549,140	38,428,620
119,647,840	110,898,240	101,932,960	101,807,600	112,202,960	105,218,720
311,116,345	288,464,345	272,950,400	272,596,150	294,097,500	279,345,505

3/8/2013	3/15/2013	3/22/2013	3/29/2013	4/5/2013	4/12/2013
13	13	13	12	13	13
4	3	3	3	3	3
40	37	36	35	37	36
24	22	22	22	23	22
69	63	60	60	65	61
42	39	37	38	41	38
120	111	102	102	112	105
311	288	273	273	294	279

2013/04/19 EUTRx	2013/04/26 EUTRx	2013/05/03 EUTRx	2013/05/10 EUTRx	2013/05/17 EUTRx	2013/05/24 EUTRx
7,248,633	7,378,376	7,960,202	7,591,448	7,283,133	7,581,531
1,219,931	1,230,749	1,297,032	1,245,752	1,237,341	1,264,585
221,863	221,743	243,182	236,717	228,184	232,396
1,751,426	1,759,156	1,877,871	1,838,489	1,783,506	1,820,998
736,584	742,974	790,780	760,706	745,344	776,599
1,457,311	1,514,307	1,645,401	1,547,612	1,454,076	1,526,871
622,198	633,976	681,333	661,094	621,112	660,081
1,239,320	1,275,471	1,424,066	1,301,078	1,213,570	1,300,001
7,249,798	7,379,028	7,960,361	7,591,535	7,283,970	7,581,999

12,199,310	12,307,490	12,970,320	12,457,520	12,373,410	12,645,850
3,327,945	3,326,145	3,647,730	3,550,755	3,422,760	3,485,940
35,028,520	35,183,120	37,557,420	36,769,780	35,670,120	36,419,960
22,097,520	22,289,220	23,723,400	22,821,180	22,360,320	23,297,970
58,292,440	60,572,280	65,816,040	61,904,480	58,163,040	61,074,840
37,331,880	38,038,560	40,879,980	39,665,640	37,266,720	39,604,860
99,145,600	102,037,680	113,925,280	104,086,240	97,085,600	104,000,080
267,423,215	273,754,495	298,520,170	281,255,595	266,341,970	280,529,500

4/19/2013 4/26/2013 5/3/2013 5/10/2013 5/17/2013 5/24/2013

12	12	13	12	12	13
3	3	4	4	3	3
35	35	38	37	36	36
22	22	24	23	22	23
58	61	66	62	58	61
37	38	41	40	37	40
99	102	114	104	97	104
267	274	299	281	266	281

2013/05/31 EUTRx	2013/06/07 EUTRx	2013/06/14 EUTRx	2013/06/21 EUTRx	2013/06/28 EUTRx	2013/07/05 EUTRx
6,955,687	7,894,454	7,355,086	7,399,395	7,424,086	7,379,096
1,135,887	1,306,249	1,263,289	1,242,713	1,237,575	1,207,400
220,347	240,832	233,898	230,435	233,365	233,200
1,664,311	1,900,664	1,767,584	1,789,389	1,759,085	1,737,213
696,081	781,148	752,408	756,718	751,958	751,044
1,430,577	1,621,728	1,460,150	1,496,701	1,502,463	1,534,736
590,116	678,679	625,534	635,692	646,804	639,096
1,218,368	1,365,154	1,252,223	1,247,747	1,292,836	1,276,407
6,956,349	7,895,170	7,355,525	7,399,769	7,424,477	7,380,613

11,358,870	13,062,490	12,632,890	12,427,130	12,375,750	12,074,000
3,305,205	3,612,480	3,508,470	3,456,525	3,500,475	3,498,000
33,286,220	38,013,280	35,351,680	35,787,780	35,181,700	34,744,260
20,882,430	23,434,440	22,572,240	22,701,540	22,558,740	22,531,320
57,223,080	64,869,120	58,406,000	59,868,040	60,098,520	61,389,440
35,406,960	40,720,740	37,532,040	38,141,520	38,808,240	38,345,760
97,469,440	109,212,320	100,177,840	99,819,760	103,426,880	102,112,560
258,932,205	292,924,870	270,181,160	272,202,295	275,950,305	274,695,340

5/31/2013 6/7/2013 6/14/2013 6/21/2013 6/28/2013 7/5/2013

11	13	13	12	12	12
3	4	4	3	4	3
33	38	35	36	35	35
21	23	23	23	23	23
57	65	58	60	60	61
35	41	38	38	39	38
97	109	100	100	103	102
259	293	270	272	276	275

2013/07/12
EUTRx

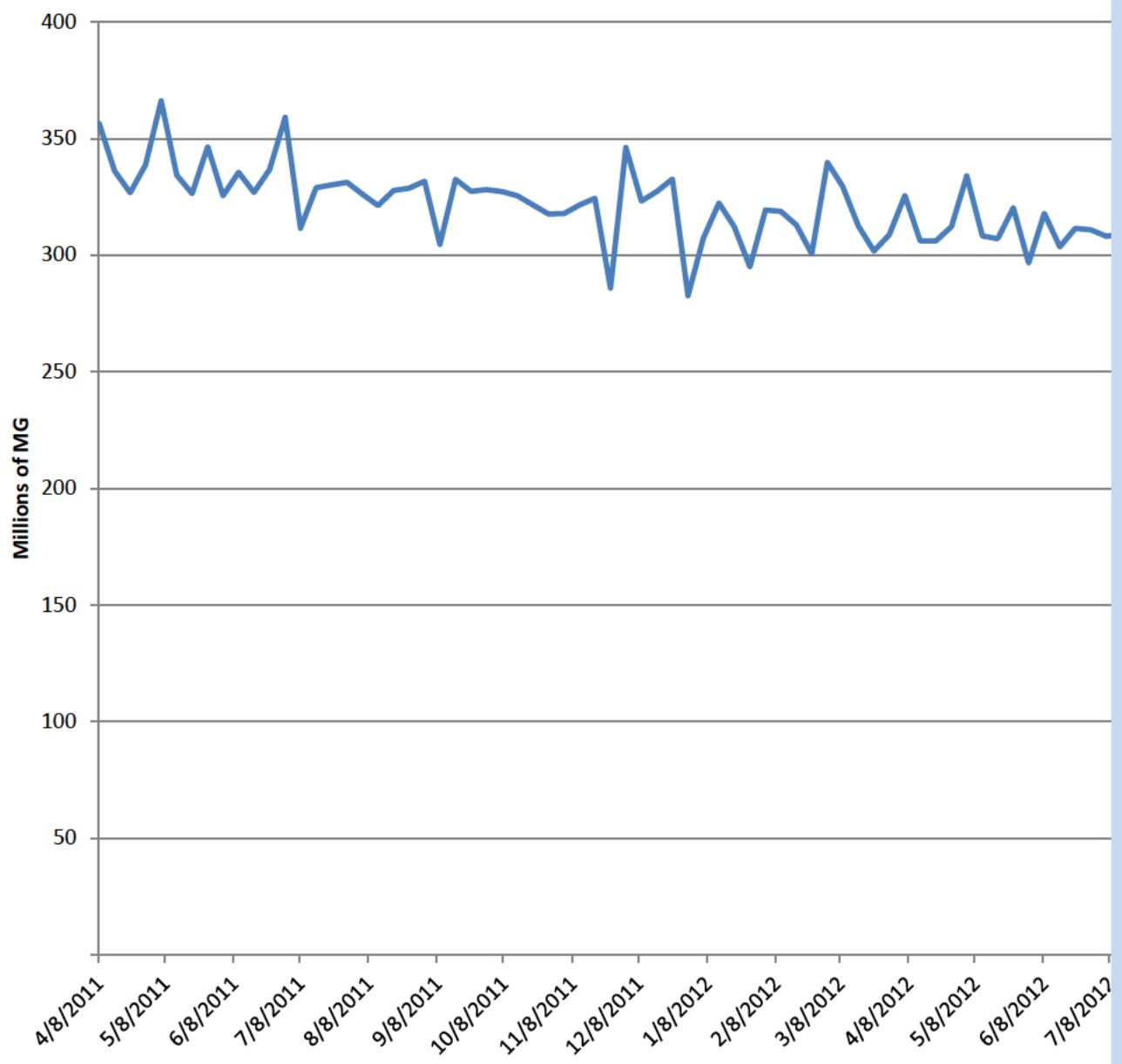
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1,793,058
774,868
1,490,155
639,162
1,276,675
7,500,116

12,780,320
3,713,070
35,861,160
23,246,040
59,606,200
38,349,720
102,134,000
275,690,510

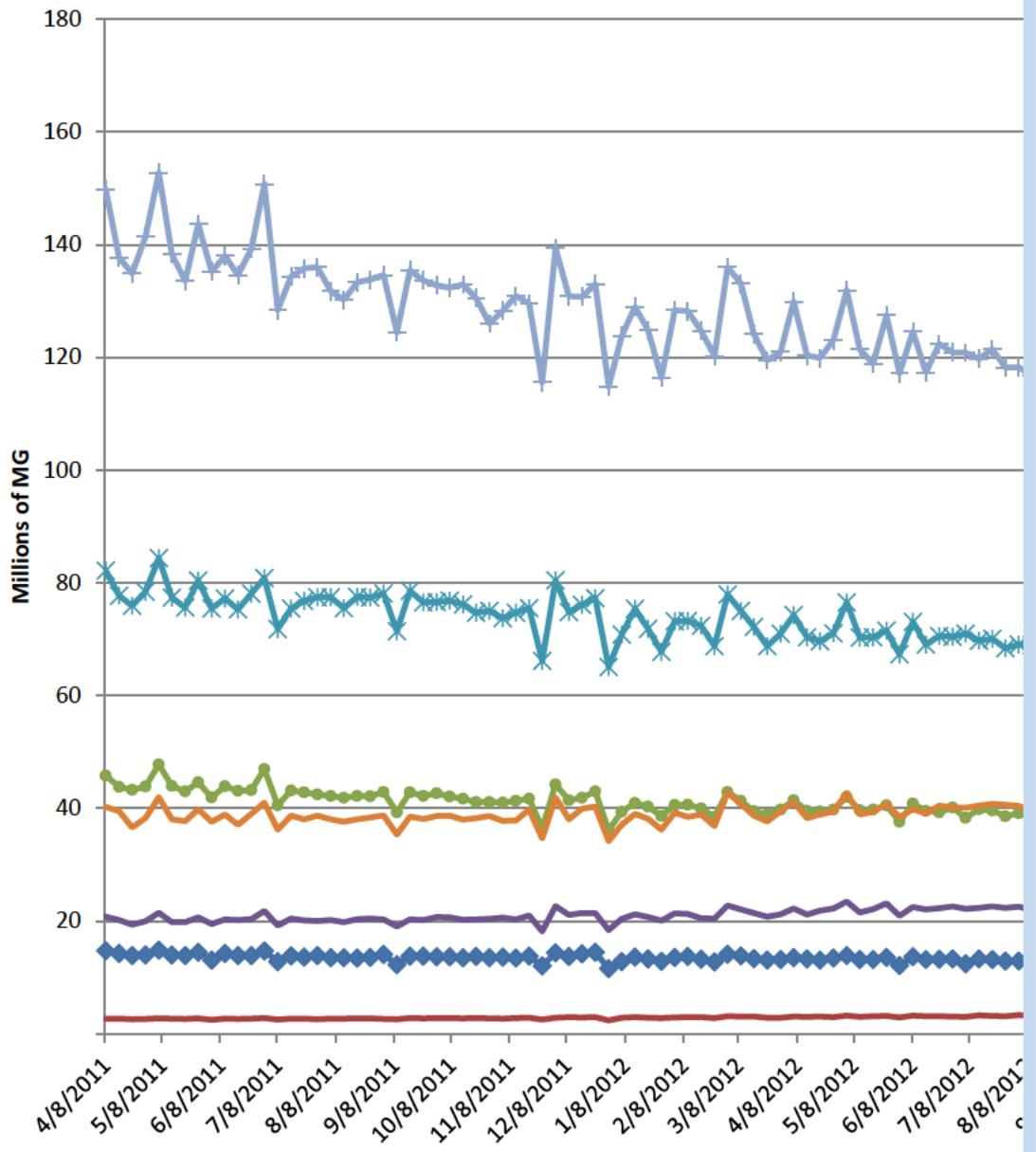
7/12/2013

13
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276

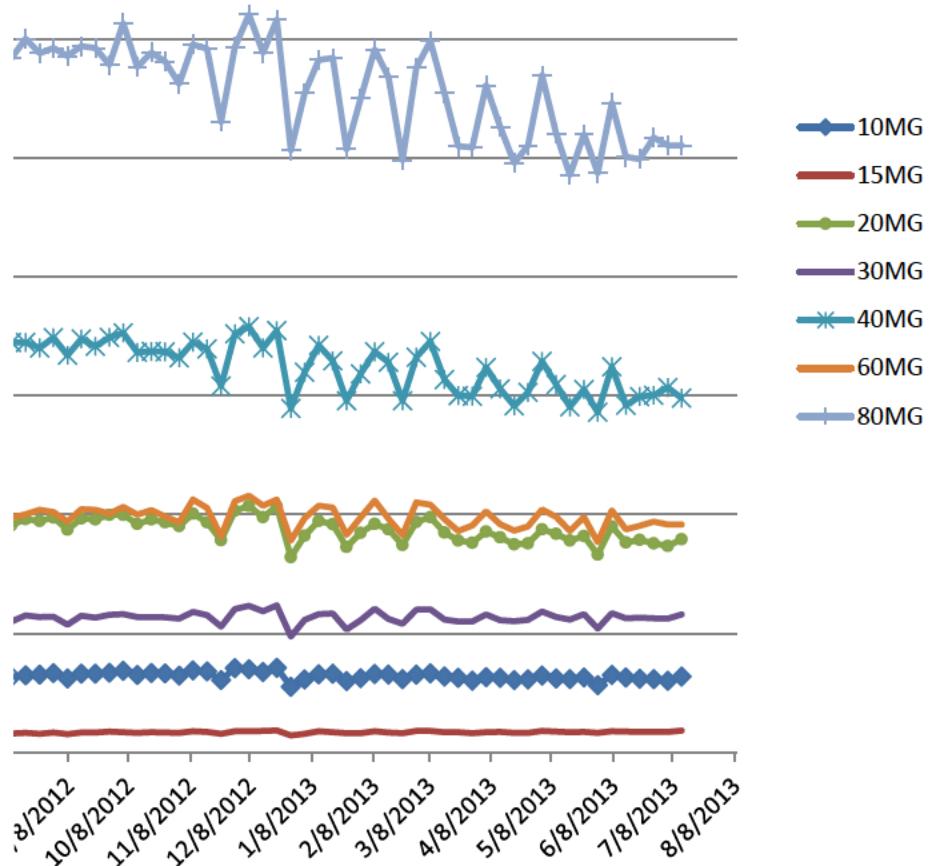
Total Weekly OxyContin - M



Total Weekly OxyContin by Strength



Length - Millions of MG



OxyContin Units and Kg Dispensed

IMS Health NPA

numbers are absolute. Retail pharmacies, mail order and LTC

Product	2011/04/08 EUTRx	2011/04/15 EUTRx	2011/04/22 EUTRx	2011/04/29 EUTRx
OXYCONTIN 01/1996 PUF	9,245,201	8,798,770	8,573,636	8,811,087
10MG	1,478,660	1,427,631	1,390,912	1,405,432
15MG	183,269	180,224	173,573	179,380
20MG	2,290,945	2,192,332	2,165,596	2,193,475
30MG	692,907	673,958	647,518	666,744
40MG	2,055,364	1,943,620	1,899,504	1,960,507
60MG	671,650	658,988	610,461	638,010
80MG	1,872,406	1,722,017	1,686,072	1,767,539
Grand Total	9,245,201	8,798,770	8,573,636	8,811,087

Kg Dispensed

OXYCONTIN 01/1996 PUF				
10MG	14.8	14.3	13.9	14.1
15MG	2.7	2.7	2.6	2.7
20MG	45.8	43.8	43.3	43.9
30MG	20.8	20.2	19.4	20.0
40MG	82.2	77.7	76.0	78.4
60MG	40.3	39.5	36.6	38.3
80MG	149.8	137.8	134.9	141.4
Grand Total	356.4	336.1	326.7	338.7

2011/05/06 EUTRx	2011/05/13 EUTRx	2011/05/20 EUTRx	2011/05/27 EUTRx	2011/06/03 EUTRx	2011/06/10 EUTRx
9,501,374	8,741,359	8,573,294	9,026,667	8,430,496	8,792,965
1,487,471	1,400,215	1,390,618	1,450,473	1,311,696	1,431,988
185,164	181,782	178,413	184,192	166,081	181,190
2,391,478	2,199,539	2,152,247	2,232,569	2,096,801	2,197,315
717,131	661,119	661,896	689,695	650,666	677,241
2,110,498	1,935,334	1,891,439	2,010,862	1,887,654	1,930,916
700,016	634,357	629,136	664,006	627,137	649,340
1,909,616	1,729,013	1,669,545	1,794,870	1,690,461	1,724,975
9,501,374	8,741,359	8,573,294	9,026,667	8,430,496	8,792,965

14.9	14.0	13.9	14.5	13.1	14.3
2.8	2.7	2.7	2.8	2.5	2.7
47.8	44.0	43.0	44.7	41.9	43.9
21.5	19.8	19.9	20.7	19.5	20.3
84.4	77.4	75.7	80.4	75.5	77.2
42.0	38.1	37.7	39.8	37.6	39.0
152.8	138.3	133.6	143.6	135.2	138.0
366.2	334.3	326.5	346.5	325.4	335.5

2011/06/17 EUTRx	2011/06/24 EUTRx	2011/07/01 EUTRx	2011/07/08 EUTRx	2011/07/15 EUTRx	2011/07/22 EUTRx
8,581,589	8,758,691	9,331,763	8,126,682	8,625,729	8,619,338
1,389,967	1,391,937	1,474,790	1,283,213	1,387,431	1,367,678
177,671	180,557	189,408	170,738	183,608	182,874
2,157,000	2,161,652	2,351,092	2,026,960	2,159,950	2,143,410
673,071	680,089	726,907	641,157	682,731	672,123
1,882,461	1,953,240	2,021,413	1,795,202	1,887,344	1,921,136
618,362	650,976	683,878	604,158	645,302	634,734
1,683,057	1,740,240	1,884,275	1,605,254	1,679,363	1,697,383
8,581,589	8,758,691	9,331,763	8,126,682	8,625,729	8,619,338

13.9	13.9	14.7	12.8	13.9	13.7
2.7	2.7	2.8	2.6	2.8	2.7
43.1	43.2	47.0	40.5	43.2	42.9
20.2	20.4	21.8	19.2	20.5	20.2
75.3	78.1	80.9	71.8	75.5	76.8
37.1	39.1	41.0	36.2	38.7	38.1
134.6	139.2	150.7	128.4	134.3	135.8
326.9	336.7	359.0	311.6	328.9	330.2

2011/07/29 EUTRx	2011/08/05 EUTRx	2011/08/12 EUTRx	2011/08/19 EUTRx	2011/08/26 EUTRx	2011/09/02 EUTRx
8,639,239	8,539,432	8,432,171	8,561,895	8,586,953	8,700,800
1,389,900	1,351,652	1,352,449	1,347,382	1,361,439	1,415,584
176,085	182,481	181,231	186,212	186,411	178,550
2,123,617	2,112,497	2,094,035	2,110,746	2,107,274	2,147,515
667,672	674,468	661,561	678,745	683,683	676,670
1,936,667	1,936,788	1,887,976	1,937,511	1,935,523	1,953,056
645,107	634,667	627,548	634,527	640,278	646,482
1,700,191	1,646,879	1,627,371	1,666,772	1,672,345	1,682,943
8,639,239	8,539,432	8,432,171	8,561,895	8,586,953	8,700,800

13.9	13.5	13.5	13.5	13.6	14.2
2.6	2.7	2.7	2.8	2.8	2.7
42.5	42.2	41.9	42.2	42.1	43.0
20.0	20.2	19.8	20.4	20.5	20.3
77.5	77.5	75.5	77.5	77.4	78.1
38.7	38.1	37.7	38.1	38.4	38.8
136.0	131.8	130.2	133.3	133.8	134.6
331.2	326.0	321.3	327.8	328.7	331.6

2011/09/09 EUTRx	2011/09/16 EUTRx	2011/09/23 EUTRx	2011/09/30 EUTRx	2011/10/07 EUTRx	2011/10/14 EUTRx
7,939,083	8,695,016	8,573,455	8,609,904	8,575,899	8,500,737
1,229,109	1,381,856	1,381,121	1,373,109	1,368,633	1,352,102
175,024	189,614	186,948	190,182	190,450	185,702
1,967,166	2,144,689	2,112,236	2,135,620	2,105,859	2,086,422
636,604	677,628	673,665	691,553	689,623	676,394
1,785,643	1,965,443	1,913,663	1,915,038	1,921,786	1,904,402
590,123	642,338	635,168	644,614	645,360	634,044
1,555,414	1,693,448	1,670,654	1,659,788	1,654,188	1,661,671
7,939,083	8,695,016	8,573,455	8,609,904	8,575,899	8,500,737

12.3	13.8	13.8	13.7	13.7	13.5
2.6	2.8	2.8	2.9	2.9	2.8
39.3	42.9	42.2	42.7	42.1	41.7
19.1	20.3	20.2	20.7	20.7	20.3
71.4	78.6	76.5	76.6	76.9	76.2
35.4	38.5	38.1	38.7	38.7	38.0
124.4	135.5	133.7	132.8	132.3	132.9
304.6	332.5	327.4	328.1	327.3	325.5

2011/10/21 EUTRx	2011/10/28 EUTRx	2011/11/04 EUTRx	2011/11/11 EUTRx	2011/11/18 EUTRx	2011/11/25 EUTRx
8,433,590	8,378,797	8,364,566	8,419,830	8,534,146	7,488,971
1,374,237	1,356,864	1,366,208	1,351,490	1,383,921	1,208,518
188,811	185,808	181,204	187,251	191,323	170,857
2,056,120	2,058,621	2,052,221	2,068,524	2,087,144	1,824,031
676,712	681,559	688,050	676,655	699,901	607,197
1,867,511	1,875,802	1,843,814	1,868,754	1,888,589	1,654,741
638,311	644,857	630,014	630,742	663,539	578,161
1,631,888	1,575,286	1,603,055	1,636,414	1,619,729	1,445,466
8,433,590	8,378,797	8,364,566	8,419,830	8,534,146	7,488,971

13.7	13.6	13.7	13.5	13.8	12.1
2.8	2.8	2.7	2.8	2.9	2.6
41.1	41.2	41.0	41.4	41.7	36.5
20.3	20.4	20.6	20.3	21.0	18.2
74.7	75.0	73.8	74.8	75.5	66.2
38.3	38.7	37.8	37.8	39.8	34.7
130.6	126.0	128.2	130.9	129.6	115.6
321.5	317.7	317.9	321.5	324.4	285.9

2011/12/02 EUTRx	2011/12/09 EUTRx	2011/12/16 EUTRx	2011/12/23 EUTRx	2011/12/30 EUTRx	2012/01/06 EUTRx
9,056,397	8,496,159	8,633,759	8,783,921	7,373,644	8,063,746
1,439,090	1,374,240	1,423,190	1,451,921	1,158,790	1,282,119
193,397	201,119	197,707	198,672	161,569	192,487
2,213,081	2,074,192	2,094,123	2,151,605	1,806,349	1,971,363
756,778	705,047	714,547	714,302	614,514	680,416
2,012,438	1,871,406	1,903,644	1,932,693	1,627,130	1,771,423
699,049	634,440	666,005	672,301	570,244	618,521
1,742,564	1,635,715	1,634,543	1,662,427	1,434,977	1,547,417
9,056,397	8,496,159	8,633,759	8,783,921	7,373,644	8,063,746

14.4	13.7	14.2	14.5	11.6	12.8
2.9	3.0	3.0	3.0	2.4	2.9
44.3	41.5	41.9	43.0	36.1	39.4
22.7	21.2	21.4	21.4	18.4	20.4
80.5	74.9	76.1	77.3	65.1	70.9
41.9	38.1	40.0	40.3	34.2	37.1
139.4	130.9	130.8	133.0	114.8	123.8
346.1	323.2	327.4	332.6	282.7	307.3

2012/01/13 EUTRx	2012/01/20 EUTRx	2012/01/27 EUTRx	2012/02/03 EUTRx	2012/02/10 EUTRx	2012/02/17 EUTRx
8,469,490	8,227,738	7,838,360	8,386,620	8,396,362	8,231,779
1,365,723	1,332,905	1,291,466	1,357,246	1,377,064	1,329,446
198,357	193,226	188,187	194,964	200,601	198,681
2,048,198	2,015,901	1,934,038	2,031,761	2,033,049	2,000,787
708,312	692,645	670,328	712,690	708,927	684,732
1,886,140	1,796,545	1,695,144	1,830,911	1,832,152	1,809,806
650,576	636,444	603,778	654,117	641,919	649,434
1,612,184	1,560,072	1,455,419	1,604,931	1,602,650	1,558,893
8,469,490	8,227,738	7,838,360	8,386,620	8,396,362	8,231,779

13.7	13.3	12.9	13.6	13.8	13.3
3.0	2.9	2.8	2.9	3.0	3.0
41.0	40.3	38.7	40.6	40.7	40.0
21.2	20.8	20.1	21.4	21.3	20.5
75.4	71.9	67.8	73.2	73.3	72.4
39.0	38.2	36.2	39.2	38.5	39.0
129.0	124.8	116.4	128.4	128.2	124.7
322.3	312.2	295.0	319.4	318.7	312.9

2012/02/24 EUTRx	2012/03/02 EUTRx	2012/03/09 EUTRx	2012/03/16 EUTRx	2012/03/23 EUTRx	2012/03/30 EUTRx
7,919,014	8,894,547	8,618,055	8,238,496	7,986,979	8,159,404
1,281,004	1,412,394	1,385,138	1,339,355	1,311,232	1,322,454
189,318	212,086	207,306	205,175	192,796	191,879
1,926,520	2,146,918	2,067,955	1,977,236	1,948,165	1,990,219
683,706	760,671	737,152	714,539	692,787	707,556
1,720,587	1,948,642	1,875,887	1,805,137	1,719,569	1,775,618
614,941	713,838	680,668	645,508	628,753	658,812
1,502,938	1,699,998	1,663,949	1,551,546	1,493,677	1,512,866
7,919,014	8,894,547	8,618,055	8,238,496	7,986,979	8,159,404

12.8	14.1	13.9	13.4	13.1	13.2
2.8	3.2	3.1	3.1	2.9	2.9
38.5	42.9	41.4	39.5	39.0	39.8
20.5	22.8	22.1	21.4	20.8	21.2
68.8	77.9	75.0	72.2	68.8	71.0
36.9	42.8	40.8	38.7	37.7	39.5
120.2	136.0	133.1	124.1	119.5	121.0
300.6	339.8	329.4	312.5	301.8	308.7

2012/04/06 EUTRx	2012/04/13 EUTRx	2012/04/20 EUTRx	2012/04/27 EUTRx	2012/05/04 EUTRx	2012/05/11 EUTRx
8,537,435	8,120,425	8,115,483	8,255,699	8,770,748	8,152,744
1,351,771	1,330,947	1,313,770	1,351,314	1,392,200	1,321,258
205,525	202,082	208,611	198,534	216,422	204,934
2,072,855	1,979,017	1,975,352	1,991,462	2,102,921	1,983,488
741,174	706,575	728,585	741,427	783,483	718,178
1,857,322	1,758,891	1,741,258	1,776,930	1,913,749	1,758,181
685,446	638,319	649,055	657,771	712,984	648,911
1,623,342	1,504,594	1,498,852	1,538,261	1,648,989	1,517,794
8,537,435	8,120,425	8,115,483	8,255,699	8,770,748	8,152,744

13.5	13.3	13.1	13.5	13.9	13.2
3.1	3.0	3.1	3.0	3.2	3.1
41.5	39.6	39.5	39.8	42.1	39.7
22.2	21.2	21.9	22.2	23.5	21.5
74.3	70.4	69.7	71.1	76.5	70.3
41.1	38.3	38.9	39.5	42.8	38.9
129.9	120.4	119.9	123.1	131.9	121.4
325.6	306.1	306.1	312.2	334.0	308.2

2012/05/18 EUTRx	2012/05/25 EUTRx	2012/06/01 EUTRx	2012/06/08 EUTRx	2012/06/15 EUTRx	2012/06/22 EUTRx
8,160,756	8,436,049	7,779,099	8,429,255	8,091,145	8,214,130
1,319,504	1,359,946	1,212,462	1,367,916	1,321,120	1,325,251
210,277	215,693	195,602	216,327	208,959	211,049
1,989,425	2,027,346	1,882,797	2,043,311	1,978,591	1,964,917
738,781	771,686	698,729	751,715	736,161	743,060
1,759,297	1,788,154	1,683,841	1,828,265	1,726,539	1,764,927
657,251	680,108	641,045	664,304	653,013	675,115
1,486,221	1,593,116	1,464,623	1,557,417	1,466,762	1,529,811
8,160,756	8,436,049	7,779,099	8,429,255	8,091,145	8,214,130

13.2	13.6	12.1	13.7	13.2	13.3
3.2	3.2	2.9	3.2	3.1	3.2
39.8	40.5	37.7	40.9	39.6	39.3
22.2	23.2	21.0	22.6	22.1	22.3
70.4	71.5	67.4	73.1	69.1	70.6
39.4	40.8	38.5	39.9	39.2	40.5
118.9	127.4	117.2	124.6	117.3	122.4
307.0	320.3	296.7	317.9	303.6	311.5

2012/06/29 EUTRx	2012/07/06 EUTRx	2012/07/13 EUTRx	2012/07/20 EUTRx	2012/07/27 EUTRx	2012/08/03 EUTRx
8,246,084	8,065,352	8,208,806	8,219,836	8,049,688	8,109,693
1,331,557	1,247,785	1,333,196	1,320,775	1,293,848	1,294,651
207,192	205,022	220,230	213,404	211,946	225,106
2,009,525	1,917,797	1,993,330	1,981,127	1,931,675	1,958,511
754,691	740,361	746,328	753,942	745,686	752,622
1,762,116	1,774,739	1,743,741	1,752,346	1,710,773	1,726,301
669,984	668,827	674,817	680,461	677,459	674,364
1,511,019	1,510,821	1,497,164	1,517,781	1,478,301	1,478,138
8,246,084	8,065,352	8,208,806	8,219,836	8,049,688	8,109,693

13.3	12.5	13.3	13.2	12.9	12.9
3.1	3.1	3.3	3.2	3.2	3.4
40.2	38.4	39.9	39.6	38.6	39.2
22.6	22.2	22.4	22.6	22.4	22.6
70.5	71.0	69.7	70.1	68.4	69.1
40.2	40.1	40.5	40.8	40.6	40.5
120.9	120.9	119.8	121.4	118.3	118.3
310.8	308.1	308.9	311.0	304.5	305.8

2012/08/10 EUTRx	2012/08/17 EUTRx	2012/08/24 EUTRx	2012/08/31 EUTRx	2012/09/07 EUTRx	2012/09/14 EUTRx
7,974,578	8,149,473	8,080,157	8,197,503	7,825,427	8,192,273
1,273,489	1,301,949	1,311,403	1,335,840	1,244,933	1,325,606
213,871	222,794	209,361	223,269	208,040	225,574
1,911,171	1,962,404	1,947,527	1,977,330	1,874,717	1,967,788
734,455	769,565	759,252	761,468	716,018	767,384
1,723,897	1,724,155	1,701,861	1,744,427	1,670,009	1,738,777
657,871	668,116	680,407	674,342	647,370	682,306
1,459,824	1,500,490	1,470,346	1,480,827	1,464,340	1,484,838
7,974,578	8,149,473	8,080,157	8,197,503	7,825,427	8,192,273

12.7	13.0	13.1	13.4	12.4	13.3
3.2	3.3	3.1	3.3	3.1	3.4
38.2	39.2	39.0	39.5	37.5	39.4
22.0	23.1	22.8	22.8	21.5	23.0
69.0	69.0	68.1	69.8	66.8	69.6
39.5	40.1	40.8	40.5	38.8	40.9
116.8	120.0	117.6	118.5	117.1	118.8
301.4	307.8	304.5	307.8	297.3	308.3

2012/09/21 EUTRx	2012/09/28 EUTRx	2012/10/05 EUTRx	2012/10/12 EUTRx	2012/10/19 EUTRx	2012/10/26 EUTRx
8,136,521	8,213,947	8,361,496	7,998,840	8,124,850	8,050,027
1,325,313	1,344,176	1,374,362	1,303,257	1,338,856	1,331,872
225,149	236,966	226,804	220,912	226,671	225,216
1,961,098	1,998,014	1,997,873	1,923,789	1,961,642	1,935,649
755,777	773,138	775,524	760,819	760,116	757,949
1,707,833	1,745,287	1,764,524	1,682,430	1,686,399	1,684,899
680,595	670,088	688,895	666,696	679,457	661,482
1,480,756	1,446,278	1,533,514	1,440,937	1,471,709	1,452,960
8,136,521	8,213,947	8,361,496	7,998,840	8,124,850	8,050,027

13.3	13.4	13.7	13.0	13.4	13.3
3.4	3.6	3.4	3.3	3.4	3.4
39.2	40.0	40.0	38.5	39.2	38.7
22.7	23.2	23.3	22.8	22.8	22.7
68.3	69.8	70.6	67.3	67.5	67.4
40.8	40.2	41.3	40.0	40.8	39.7
118.5	115.7	122.7	115.3	117.7	116.2
306.1	305.9	315.0	300.2	304.8	301.5

2012/11/02 EUTRx	2012/11/09 EUTRx	2012/11/16 EUTRx	2012/11/23 EUTRx	2012/11/30 EUTRx	2012/12/07 EUTRx
7,884,768	8,339,872	8,169,418	7,392,202	8,446,015	8,599,666
1,297,235	1,379,991	1,366,641	1,217,989	1,419,962	1,401,942
222,271	238,223	233,136	208,902	240,382	240,681
1,904,322	2,009,064	1,937,501	1,784,409	2,032,073	2,073,229
750,263	789,110	769,893	707,008	805,363	822,187
1,659,852	1,725,846	1,696,914	1,541,620	1,760,216	1,790,300
645,429	709,182	685,531	606,318	704,753	719,867
1,405,396	1,488,456	1,479,802	1,325,956	1,483,266	1,551,460
7,884,768	8,339,872	8,169,418	7,392,202	8,446,015	8,599,666

13.0	13.8	13.7	12.2	14.2	14.0
3.3	3.6	3.5	3.1	3.6	3.6
38.1	40.2	38.8	35.7	40.6	41.5
22.5	23.7	23.1	21.2	24.2	24.7
66.4	69.0	67.9	61.7	70.4	71.6
38.7	42.6	41.1	36.4	42.3	43.2
112.4	119.1	118.4	106.1	118.7	124.1
294.5	311.9	306.4	276.3	314.0	322.7

2012/12/14 EUTRx	2012/12/21 EUTRx	2012/12/28 EUTRx	2013/01/04 EUTRx	2013/01/11 EUTRx	2013/01/18 EUTRx
8,234,376	8,591,485	6,903,075	7,648,883	8,143,336	8,052,086
1,356,149	1,424,601	1,108,913	1,228,344	1,319,309	1,327,537
243,353	248,169	193,069	210,753	240,570	230,249
1,979,123	2,070,155	1,643,246	1,823,867	1,946,375	1,919,911
792,021	825,149	650,731	743,527	776,260	779,645
1,700,905	1,774,350	1,446,706	1,598,914	1,712,556	1,647,897
692,300	708,922	594,161	657,326	691,962	686,765
1,470,525	1,540,139	1,266,249	1,386,152	1,456,304	1,460,082
8,234,376	8,591,485	6,903,075	7,648,883	8,143,336	8,052,086

13.6	14.2	11.1	12.3	13.2	13.3
3.7	3.7	2.9	3.2	3.6	3.5
39.6	41.4	32.9	36.5	38.9	38.4
23.8	24.8	19.5	22.3	23.3	23.4
68.0	71.0	57.9	64.0	68.5	65.9
41.5	42.5	35.6	39.4	41.5	41.2
117.6	123.2	101.3	110.9	116.5	116.8
307.8	320.8	261.2	288.5	305.5	302.4

2013/01/25 EUTRx	2013/02/01 EUTRx	2013/02/08 EUTRx	2013/02/15 EUTRx	2013/02/22 EUTRx	2013/03/01 EUTRx
7,200,338	7,683,391	8,162,552	7,879,116	7,253,340	8,096,634
1,204,426	1,250,185	1,323,987	1,311,402	1,234,444	1,313,174
218,947	219,310	238,577	226,095	216,995	241,102
1,728,049	1,846,356	1,923,103	1,877,138	1,744,529	1,938,072
690,742	741,895	806,799	748,911	723,181	801,071
1,479,337	1,592,447	1,685,464	1,640,730	1,479,375	1,662,896
610,193	658,830	706,251	655,037	609,224	701,244
1,268,644	1,374,368	1,478,371	1,419,803	1,245,592	1,439,075
7,200,338	7,683,391	8,162,552	7,879,116	7,253,340	8,096,634

12.0	12.5	13.2	13.1	12.3	13.1
3.3	3.3	3.6	3.4	3.3	3.6
34.6	36.9	38.5	37.5	34.9	38.8
20.7	22.3	24.2	22.5	21.7	24.0
59.2	63.7	67.4	65.6	59.2	66.5
36.6	39.5	42.4	39.3	36.6	42.1
101.5	109.9	118.3	113.6	99.6	115.1
267.9	288.2	307.5	295.0	267.6	303.3

2013/03/08 EUTRx	2013/03/15 EUTRx	2013/03/22 EUTRx	2013/03/29 EUTRx	2013/04/05 EUTRx	2013/04/12 EUTRx
8,277,776	7,711,915	7,398,795	7,332,806	7,831,508	7,526,041
1,334,871	1,279,468	1,257,307	1,210,871	1,270,528	1,255,679
242,567	228,095	227,500	216,006	229,814	232,819
1,979,090	1,850,109	1,782,160	1,764,374	1,858,814	1,809,809
802,211	745,368	735,041	734,465	774,321	742,801
1,728,659	1,568,602	1,501,003	1,497,569	1,619,675	1,529,222
694,780	654,045	621,622	636,926	675,819	640,477
1,495,598	1,386,228	1,274,162	1,272,595	1,402,537	1,315,234
8,277,776	7,711,915	7,398,795	7,332,806	7,831,508	7,526,041

13.3	12.8	12.6	12.1	12.7	12.6
3.6	3.4	3.4	3.2	3.4	3.5
39.6	37.0	35.6	35.3	37.2	36.2
24.1	22.4	22.1	22.0	23.2	22.3
69.1	62.7	60.0	59.9	64.8	61.2
41.7	39.2	37.3	38.2	40.5	38.4
119.6	110.9	101.9	101.8	112.2	105.2
311.1	288.5	273.0	272.6	294.1	279.3

2013/04/19 EUTRx	2013/04/26 EUTRx	2013/05/03 EUTRx	2013/05/10 EUTRx	2013/05/17 EUTRx	2013/05/24 EUTRx
7,248,633	7,378,376	7,960,202	7,591,448	7,283,133	7,581,531
1,219,931	1,230,749	1,297,032	1,245,752	1,237,341	1,264,585
221,863	221,743	243,182	236,717	228,184	232,396
1,751,426	1,759,156	1,877,871	1,838,489	1,783,506	1,820,998
736,584	742,974	790,780	760,706	745,344	776,599
1,457,311	1,514,307	1,645,401	1,547,612	1,454,076	1,526,871
622,198	633,976	681,333	661,094	621,112	660,081
1,239,320	1,275,471	1,424,066	1,301,078	1,213,570	1,300,001
7,249,798	7,379,028	7,960,361	7,591,535	7,283,970	7,581,999

12.2	12.3	13.0	12.5	12.4	12.6
3.3	3.3	3.6	3.6	3.4	3.5
35.0	35.2	37.6	36.8	35.7	36.4
22.1	22.3	23.7	22.8	22.4	23.3
58.3	60.6	65.8	61.9	58.2	61.1
37.3	38.0	40.9	39.7	37.3	39.6
99.1	102.0	113.9	104.1	97.1	104.0
267.4	273.8	298.5	281.3	266.3	280.5

2013/05/31 EUTRx	2013/06/07 EUTRx	2013/06/14 EUTRx	2013/06/21 EUTRx	2013/06/28 EUTRx
6,955,687	7,894,454	7,355,086	7,399,395	7,424,086
1,135,887	1,306,249	1,263,289	1,242,713	1,237,575
220,347	240,832	233,898	230,435	233,365
1,664,311	1,900,664	1,767,584	1,789,389	1,759,085
696,081	781,148	752,408	756,718	751,958
1,430,577	1,621,728	1,460,150	1,496,701	1,502,463
590,116	678,679	625,534	635,692	646,804
1,218,368	1,365,154	1,252,223	1,247,747	1,292,836
6,956,349	7,895,170	7,355,525	7,399,769	7,424,477

11.4	13.1	12.6	12.4	12.4
3.3	3.6	3.5	3.5	3.5
33.3	38.0	35.4	35.8	35.2
20.9	23.4	22.6	22.7	22.6
57.2	64.9	58.4	59.9	60.1
35.4	40.7	37.5	38.1	38.8
97.5	109.2	100.2	99.8	103.4
258.9	292.9	270.2	272.2	276.0

2013/07/05 EUTRx	2013/07/12 EUTRx
7,379,096	7,499,488
1,207,400	1,278,032
233,200	247,538
1,737,213	1,793,058
751,044	774,868
1,534,736	1,490,155
639,096	639,162
1,276,407	1,276,675
7,380,613	7,500,116

12.1	12.8
3.5	3.7
34.7	35.9
22.5	23.2
61.4	59.6
38.3	38.3
102.1	102.1
274.7	275.7

Kg Dispensed Actual V Budget

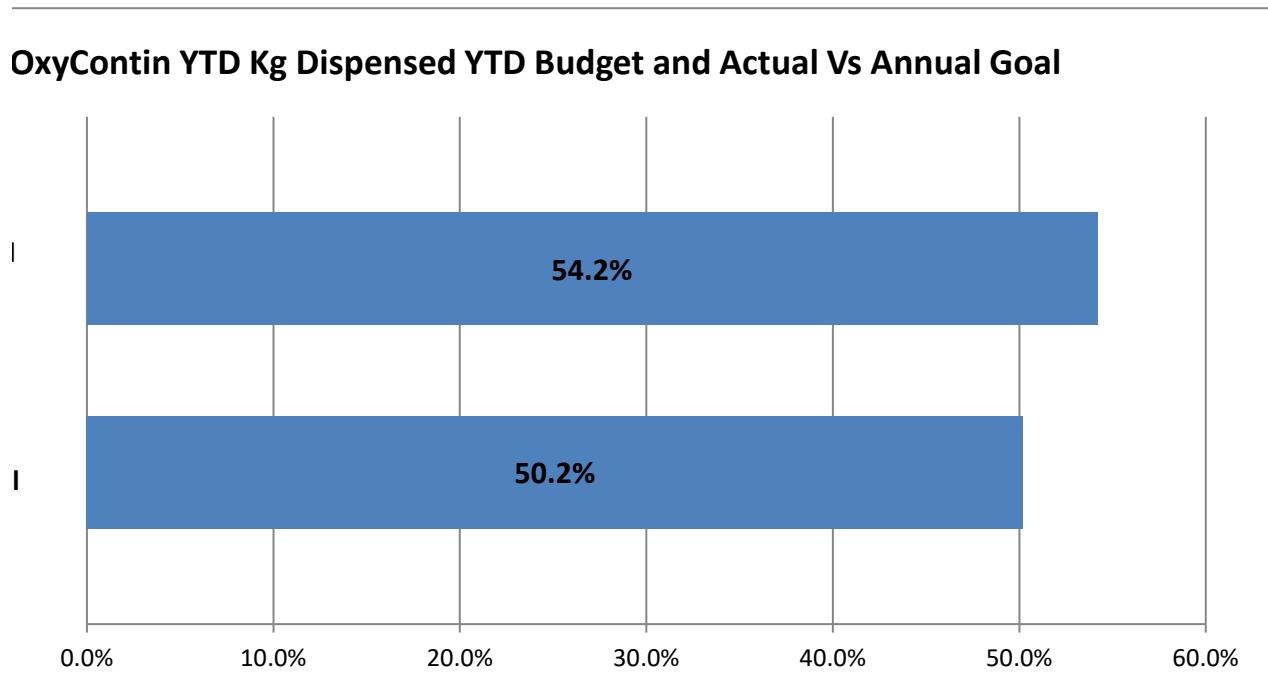
	4-Jan-13	11-Jan-13	18-Jan-13	25-Jan-13	1-Feb-13	8-Feb-13
Actual Weekly Kg Dispensed	288.5	305.5	302.4	267.9	288.2	307.5
Budget Kg Dispensed	305.5	318.2	307.3	290.5	300.9	300.1
Weekly Difference	(17.02)	(12.69)	(4.87)	(22.62)	(12.77)	7.46
Weekly % variance	-5.6%	-4.0%	-1.6%	-7.8%	-4.2%	2.5%
YTD Actual Total	288.5	594.06	896.50	1,164.39	1,452.54	1,760.09
YTD Budget Total	305.5	623.76	931.08	1,221.59	1,522.51	1,822.60
YTD Total Difference	(17.02)	(29.71)	(34.58)	(57.20)	(69.97)	(62.51)
YTD % Variance	-5.6%	-4.8%	-3.7%	-4.7%	-4.6%	-3.4%
2013 Kg Disp Goal	15,801.3					
YTD Actual	7,932.9	<- change each week				
YTD Budget	8,559.7	<- change each week				
Actual YTD % of 2013 Goal	50.2%					
Budget YTD % of 2013 Goal	54.2%					

Budget YTD % of 2013 Goal

Actual YTD % of 2013 Goal

15-Feb-13	22-Feb-13	1-Mar-13	8-Mar-13	15-Mar-13	22-Mar-13	29-Mar-13	5-Apr-13	12-Apr-13
295.0	267.6	303.3	311.1	288.5	273.0	272.6	294.1	279.3
293.3	281.8	326.8	315.6	299.0	289.0	297.0	332.5	310.8
1.72	(14.21)	(23.50)	(4.48)	(10.54)	(16.04)	(24.43)	(38.44)	(31.45)
0.6%	-5.0%	-7.2%	-1.4%	-3.5%	-5.6%	-8.2%	-11.6%	-10.1%
2,055.12	2,322.68	2,625.94	2,937.06	3,225.52	3,498.47	3,771.07	4,065.17	4,344.51
2,115.91	2,397.68	2,724.44	3,040.03	3,339.04	3,628.02	3,925.05	4,257.58	4,568.38
(60.78)	(75.00)	(98.50)	(102.97)	(113.51)	(129.55)	(153.98)	(192.42)	(223.87)
-2.9%	-3.1%	-3.6%	-3.4%	-3.4%	-3.6%	-3.9%	-4.5%	-4.9%

OxyContin YTD Kg Dispensed YTD Budget and Actual Vs Annual Goal



19-Apr-13	26-Apr-13	3-May-13	10-May-13	17-May-13	24-May-13	31-May-13	7-Jun-13	14-Jun-13
267.4	273.8	298.5	281.3	266.3	280.5	258.9	292.9	270.2
311.3	315.9	329.9	302.9	301.0	314.4	288.8	307.2	294.3
(43.90)	(42.17)	(31.37)	(21.65)	(34.64)	(33.89)	(29.91)	(14.28)	(24.09)
-14.1%	-13.3%	-9.5%	-7.1%	-11.5%	-10.8%	-10.4%	-4.6%	-8.2%
4,611.94	4,885.69	5,184.21	5,465.47	5,731.81	6,012.34	6,271.27	6,564.19	6,834.38
4,879.70	5,195.63	5,525.52	5,828.43	6,129.41	6,443.83	6,732.67	7,039.87	7,334.14
(267.77)	(309.94)	(341.31)	(362.96)	(397.60)	(431.49)	(461.40)	(475.68)	(499.77)
-5.5%	-6.0%	-6.2%	-6.2%	-6.5%	-6.7%	-6.9%	-6.8%	-6.8%

Copy formulae above each week. Actual Data entered in the 'Kg Weekly OxyContin' v

21-Jun-13	28-Jun-13	5-Jul-13	12-Jul-13	19-Jul-13	26-Jul-13	2-Aug-13	9-Aug-13	16-Aug-13
272.2	276.0	274.7	275.7					
300.0	300.9	312.1	312.6	312.5	305.7	306.6	304.6	309.8
(27.80)	(24.93)	(37.37)	(36.93)					
-9.3%	-8.3%	-12.0%	-11.8%					
7,106.58	7,382.53	7,657.22	7,932.91					
7,634.14	7,935.02	8,247.09	8,559.71					
(527.56)	(552.49)	(589.86)	(626.80)					
-6.9%	-7.0%	-7.2%	-7.3%					

worksheets

23-Aug-13 30-Aug-13 6-Sep-13 13-Sep-13 20-Sep-13 27-Sep-13 4-Oct-13 11-Oct-13 18-Oct-13

305.7 305.8 298.1 307.4 303.3 303.9 312.4 304.4 305.4

25-Oct-13 1-Nov-13 8-Nov-13 15-Nov-13 22-Nov-13 29-Nov-13 6-Dec-13 13-Dec-13 20-Dec-13

304.6 295.0 305.5 299.9 270.7 304.7 312.2 296.0 309.5

27-Dec-13

257.7

Total Branded OxyContin

"= needs to be

Gross Up

notes:

0.55% 1.0055

in Feb 2013, we changed to reporting from retail pharmacy only
the weekly budget is based on the agreed upon full year total, t1

	4-Jan-13	11-Jan-13	18-Jan-13	25-Jan-13
Actual Weekly TRx	112,524	120,276	118,988	108,221
Grossed Up Weekly TRx	113,143	120,938	119,642	108,816
YTD Grossed Up Weekly TRx	113,143	234,080	353,723	462,539
Budget TRx	113,143	120,938	119,642	108,816
YTD Budget Total	113,143	234,080	353,723	462,539
Weekly Difference	-	-	-	-
YTD Total Difference	-	-	-	-
Weekly % Difference		0.0%	0.0%	0.0%

New Numbers

2013 TRx Goal	5,804,885
YTD Rolling Grossed Up Weekly TRx	3,221,994
Difference	2,582,891
Remaining Weeks	24
Revised 2012 Weekly TRx Goal	107,620

Goal to date	3,206,818
Actual to date (grossed up)	3,221,994
YTD Difference	0.5%

: updated

to reporting retail pharmacies, mail order and LTC. The gross up simply reflects the recent difference when phased

between weekly and monthly Rx's over a 12 month period

10-May-13	17-May-13	24-May-13	31-May-13	7-Jun-13	14-Jun-13	21-Jun-13
114,849	110,628	115,142	105,510	119,269	111,927	112,247
115,481	111,236	115,775	106,090	119,925	112,543	112,864
2,203,893	2,315,130	2,430,905	2,536,995	2,656,920	2,769,463	2,882,327
115,481	111,236	115,775	106,090	113,641	110,019	111,197
2,203,893	2,315,130	2,430,905	2,536,995	2,650,636	2,760,655	2,871,852
-	-	-	-	6,284	2,524	1,667
-	-	-	-	6,284	8,808	10,475
0.0%	0.0%	0.0%	0.0%	5.5%	2.3%	1.5%

28-Jun-13	5-Jul-13	12-Jul-13	19-Jul-13	26-Jul-13	2-Aug-13	9-Aug-13
112,343	111,143	114,323				
112,961	111,754	114,952				
2,995,288	3,107,042	3,221,994				
111,683	110,357	112,925	112,693	110,624	109,007	108,353
2,983,535	3,093,892	3,206,818				
1,278	1,397	2,026				
11,753	13,150	15,176				
1.1%	1.3%	1.8%				

16-Aug-13 23-Aug-13 30-Aug-13 6-Sep-13 13-Sep-13 20-Sep-13 27-Sep-13

110,539	109,629	112,377	106,938	110,837	109,896	110,853
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4-Oct-13 11-Oct-13 18-Oct-13 25-Oct-13 1-Nov-13 8-Nov-13 15-Nov-13

109,244	106,624	106,930	106,476	104,207	108,110	106,621
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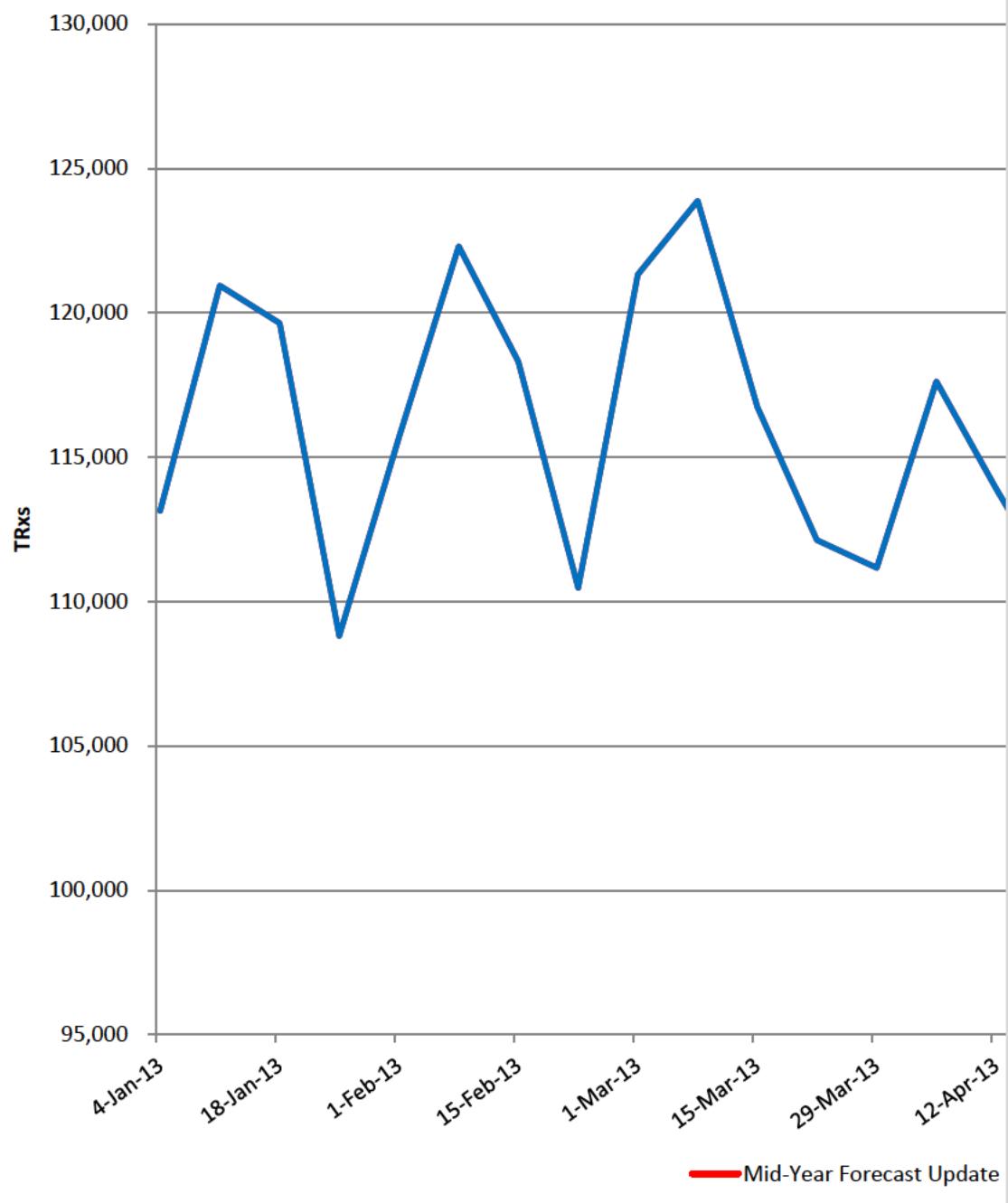


22-Nov-13 29-Nov-13 6-Dec-13 13-Dec-13 20-Dec-13 27-Dec-13

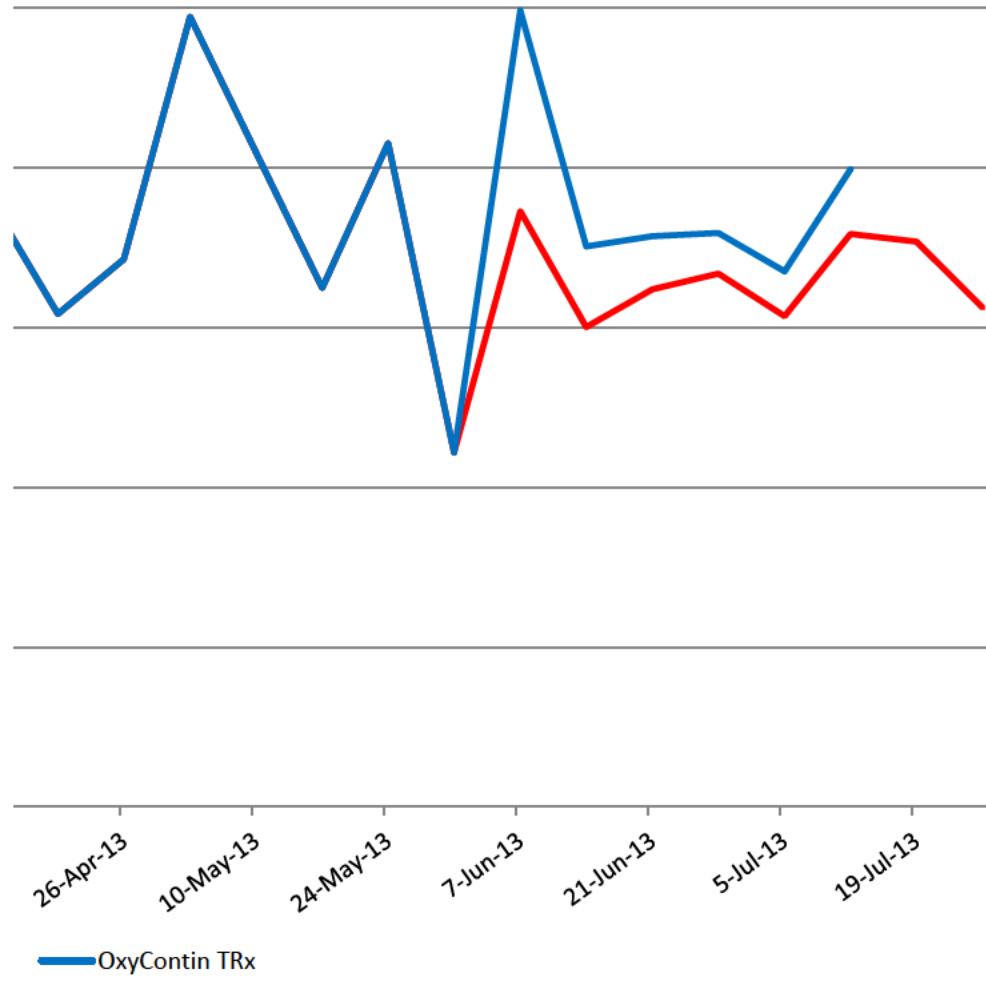
97,776	111,298	112,208	108,667	111,625	96,536
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OxyContin Actual TRx vs. Mi



4-Year Update Forecast



OxyContin Weekly TRx - Original Formulation and Reformulation

Source: IMS Health NPA

Retail Pharmacies Only

Numbers Are Absolute

Strength	NDC	Week Ending	4-Jun-10	11-Jun-10	18-Jun-10	25-Jun-10
Total OER (brand + generics)						
10MG			22,367	22,497	22,666	
15MG			2,215	2,154	2,190	
20MG			36,046	35,706	36,021	
30MG			8,692	9,079	8,951	
40MG			33,524	33,569	34,255	
60MG			8,767	8,954	8,756	
80MG			29,397	29,228	29,572	
Total			141,008	141,187	142,411	

Oxycodone ER (generics)

10MG		6,950	6,845	6,809
20MG		11,002	11,080	11,114
40MG		6,216	6,126	6,119
80MG		3,905	3,838	3,814
Total		28,073	27,889	27,856

Original OxyContin

10MG	59011010010 TAB SA 12HR 10MG	14,577	15,417	15,652	15,857
15MG	59011081510 TAB SA 12HR 15MG	2,092	2,215	2,154	2,190
20MG	59011010310 TAB SA 12HR 20MG	24,314	25,044	24,626	24,907
30MG	59011083010 TAB SA 12HR 30MG	8,367	8,692	9,079	8,951
40MG	59011010510 TAB SA 12HR 40MG	27,682	27,308	27,443	28,136
60MG	59011086010 TAB SA 12HR 60MG	8,599	8,767	8,954	8,756
80MG	59011010710 TAB SA 12HR 80MG	24,914	25,492	25,390	25,758
Total		110,545	112,935	113,298	114,555

Reformulated OxyContin

10MG	59011041010 TAB SA 12HR 10MG 100 0410-10 NF
15MG	59011041510 TAB SA 12HR 15MG 100 0415-10 NF
20MG	59011042010 TAB SA 12HR 20MG 100 0420-10 NF
30MG	59011043010 TAB SA 12HR 30MG 100 0430-10 NF
40MG	59011044010 TAB SA 12HR 40MG 100 0440-10 NF
60MG	59011046010 TAB SA 12HR 60MG 100 0460-10 NF
80MG	59011048010 TAB SA 12HR 80MG 100 0480-10 NF

Total

Total Branded OxyContin

10MG	14,577	15,417	15,652	15,857
15MG	2,092	2,215	2,154	2,190

20MG	24,314	25,044	24,626	24,907
30MG	8,367	8,692	9,079	8,951
40MG	27,682	27,308	27,443	28,136
60MG	8,599	8,767	8,954	8,756
80MG	24,914	25,492	25,390	25,758
Total	110,545	112,935	113,298	114,555

1 Weekly Growth of Total Branded OxyContin TRx

10MG	1.5%	1.3%
15MG	-2.8%	1.7%
20MG	-1.7%	1.1%
30MG	4.5%	-1.4%
40MG	0.5%	2.5%
60MG	2.1%	-2.2%
80MG	-0.4%	1.4%
Total	0.3%	1.1%

TRx Distribution by Strength for Total Branded OxyContin

10MG	13.7%	13.8%	13.8%
15MG	2.0%	1.9%	1.9%
20MG	22.2%	21.7%	21.7%
30MG	7.7%	8.0%	7.8%
40MG	24.2%	24.2%	24.6%
60MG	7.8%	7.9%	7.6%
80MG	22.6%	22.4%	22.5%
Total	100.0%	100.0%	100.0%

Weekly Total Prescriptions

2-Jul-10 9-Jul-10 16-Jul-10 23-Jul-10 30-Jul-10 6-Aug-10 13-Aug-10 20-Aug-10 27-Aug-10

24,158	20,973	22,969	22,960	22,532	22,515	22,651	22,613	22,473
2,364	2,193	2,284	2,308	2,280	2,326	2,276	2,213	2,322
38,932	33,905	36,256	36,508	35,824	36,261	35,634	36,541	35,785
9,701	8,686	9,341	9,201	9,066	9,244	9,478	9,519	9,145
37,408	32,071	33,737	34,402	33,455	34,392	32,965	34,230	33,535
9,571	8,699	9,169	9,091	8,870	9,341	9,228	9,354	9,189
31,615	28,074	29,924	30,061	29,034	30,577	30,319	30,398	29,070
153,749	134,601	143,680	144,531	141,061	144,656	142,551	144,868	141,519

7,290	6,169	6,804	6,779	6,519	6,476	6,421	6,354	6,279
11,562	10,129	10,579	10,865	10,449	10,614	10,580	10,150	9,216
6,624	5,701	6,072	6,241	5,973	6,307	6,044	6,291	6,012
4,210	3,754	4,030	3,934	3,949	4,044	4,058	4,087	4,035
29,686	25,753	27,485	27,819	26,890	27,441	27,103	26,882	25,542

16,868	14,804	16,165	16,181	16,013	16,037	16,204	15,751	14,610
2,364	2,193	2,284	2,308	2,280	2,325	2,269	2,092	2,051
27,370	23,776	25,677	25,643	25,374	25,646	25,006	25,527	23,270
9,701	8,686	9,341	9,201	9,066	9,243	9,463	9,254	8,381
30,784	26,370	27,665	28,161	27,482	28,082	26,829	26,466	23,102
9,571	8,699	9,169	9,091	8,870	9,340	9,201	8,982	7,908
27,405	24,320	25,894	26,127	25,083	26,528	26,166	23,600	18,678
124,063	108,848	116,195	116,712	114,168	117,201	115,138	111,672	98,000

	2	26	508	1,584
	1	7	121	271
1	1	48	864	3,299
	1	15	265	764
	3	92	1,473	4,421
	1	27	372	1,281
	2	5	2,711	6,357
-	-	3	14	6,314
-	-			17,977

16,868	14,804	16,165	16,181	16,013	16,039	16,230	16,259	16,194
2,364	2,193	2,284	2,308	2,280	2,326	2,276	2,213	2,322

27,370	23,776	25,677	25,643	25,375	25,647	25,054	26,391	26,569
9,701	8,686	9,341	9,201	9,066	9,244	9,478	9,519	9,145
30,784	26,370	27,665	28,161	27,482	28,085	26,921	27,939	27,523
9,571	8,699	9,169	9,091	8,870	9,341	9,228	9,354	9,189
27,405	24,320	25,894	26,127	25,085	26,533	26,261	26,311	25,035
124,063	108,848	116,195	116,712	114,171	117,215	115,448	117,986	115,977

6.4%	-12.2%	9.2%	0.1%	-1.0%	0.2%	1.2%	0.2%	-0.4%
7.9%	-7.2%	4.1%	1.1%	-1.2%	2.0%	-2.1%	-2.8%	4.9%
9.9%	-13.1%	8.0%	-0.1%	-1.0%	1.1%	-2.3%	5.3%	0.7%
8.4%	-10.5%	7.5%	-1.5%	-1.5%	2.0%	2.5%	0.4%	-3.9%
9.4%	-14.3%	4.9%	1.8%	-2.4%	2.2%	-4.1%	3.8%	-1.5%
9.3%	-9.1%	5.4%	-0.9%	-2.4%	5.3%	-1.2%	1.4%	-1.8%
6.4%	-11.3%	6.5%	0.9%	-4.0%	5.8%	-1.0%	0.2%	-4.8%
8.3%	-12.3%	6.7%	0.4%	-2.2%	2.7%	-1.5%	2.2%	-1.7%

3-Sep-10	10-Sep-10	17-Sep-10	24-Sep-10	1-Oct-10	8-Oct-10	15-Oct-10	22-Oct-10	29-Oct-10
23,538	20,825	23,321	22,943	23,218	22,993	22,827	22,771	22,415
2,581	2,252	2,456	2,311	2,553	2,467	2,418	2,429	2,382
37,815	32,953	36,857	35,692	37,173	35,128	35,294	34,678	34,505
9,984	8,856	9,898	9,364	9,693	9,453	9,628	9,483	9,200
35,737	30,934	33,762	32,509	33,460	31,714	31,957	31,661	30,784
9,923	9,089	9,510	9,237	9,659	9,209	9,207	8,951	8,753
30,082	26,029	28,055	26,103	26,565	25,345	25,492	24,913	24,417
149,660	130,938	143,859	138,159	142,321	136,309	136,823	134,886	132,456
6,509	5,622	6,225	6,361	6,290	6,133	5,595	4,918	4,110
8,647	6,848	8,153	8,295	7,920	6,893	6,118	5,641	4,857
6,545	5,769	6,467	6,603	6,986	6,944	7,302	7,000	6,284
4,531	4,291	4,752	5,063	5,565	5,681	6,232	6,461	6,506
26,232	22,530	25,597	26,322	26,761	25,651	25,247	24,020	21,757
13,547	10,675	10,233	8,374	7,346	6,171	5,454	4,971	4,250
2,191	1,721	1,740	1,527	1,538	1,389	1,238	1,171	1,023
21,599	16,247	14,434	10,835	9,416	7,477	6,170	5,319	4,355
8,322	6,730	6,329	4,929	4,514	3,839	3,287	2,751	2,412
20,664	14,908	12,789	9,812	8,328	6,550	5,332	4,401	3,692
7,705	6,061	5,461	4,395	3,952	3,182	2,762	2,331	1,931
15,716	11,132	9,872	7,096	6,011	4,608	3,859	3,215	2,570
89,744	67,474	60,858	46,968	41,105	33,216	28,102	24,159	20,233
3,482	4,528	6,863	8,208	9,582	10,689	11,778	12,882	14,055
390	531	716	784	1,015	1,078	1,180	1,258	1,359
7,569	9,858	14,270	16,562	19,837	20,758	23,006	23,718	25,293
1,662	2,126	3,569	4,435	5,179	5,614	6,341	6,732	6,788
8,528	10,257	14,506	16,094	18,146	18,220	19,323	20,260	20,808
2,218	3,028	4,049	4,842	5,707	6,027	6,445	6,620	6,822
9,835	10,606	13,431	13,944	14,989	15,056	15,401	15,237	15,341
33,684	40,934	57,404	64,869	74,455	77,442	83,474	86,707	90,466
17,029	15,203	17,096	16,582	16,928	16,860	17,232	17,853	18,305
2,581	2,252	2,456	2,311	2,553	2,467	2,418	2,429	2,382

29,168	26,105	28,704	27,397	29,253	28,235	29,176	29,037	29,648
9,984	8,856	9,898	9,364	9,693	9,453	9,628	9,483	9,200
29,192	25,165	27,295	25,906	26,474	24,770	24,655	24,661	24,500
9,923	9,089	9,510	9,237	9,659	9,209	9,207	8,951	8,753
25,551	21,738	23,303	21,040	21,000	19,664	19,260	18,452	17,911
123,428	108,408	118,262	111,837	115,560	110,658	111,576	110,866	110,699

5.2%	-10.7%	12.5%	-3.0%	2.1%	-0.4%	2.2%	3.6%	2.5%
11.2%	-12.7%	9.1%	-5.9%	10.5%	-3.4%	-2.0%	0.5%	-1.9%
9.8%	-10.5%	10.0%	-4.6%	6.8%	-3.5%	3.3%	-0.5%	2.1%
9.2%	-11.3%	11.8%	-5.4%	3.5%	-2.5%	1.9%	-1.5%	-3.0%
6.1%	-13.8%	8.5%	-5.1%	2.2%	-6.4%	-0.5%	0.0%	-0.7%
8.0%	-8.4%	4.6%	-2.9%	4.6%	-4.7%	0.0%	-2.8%	-2.2%
2.1%	-14.9%	7.2%	-9.7%	-0.2%	-6.4%	-2.1%	-4.2%	-2.9%
6.4%	-12.2%	9.1%	-5.4%	3.3%	-4.2%	0.8%	-0.6%	-0.2%

5-Nov-10	12-Nov-10	19-Nov-10	26-Nov-10	3-Dec-10	10-Dec-10	17-Dec-10	24-Dec-10	31-Dec-10
22,850	22,537	23,456	19,438	23,538	22,620	23,239	22,281	18,352
2,538	2,505	2,442	2,180	2,711	2,481	2,466	2,315	2,113
35,192	33,996	35,000	30,049	37,108	33,914	34,504	33,339	27,995
9,309	9,345	9,616	8,188	10,352	9,478	9,677	9,077	8,127
30,872	29,854	30,760	26,900	32,627	29,183	29,911	28,487	25,317
8,910	8,747	9,083	7,864	9,531	8,739	8,654	8,473	7,413
24,207	23,942	24,768	21,371	25,838	23,879	23,877	22,109	20,085
133,878	130,926	135,125	115,990	141,705	130,294	132,328	126,081	109,402
3,480	2,988	2,880	2,263	2,483	2,085	1,567	1,353	1,045
4,685	4,241	4,201	3,346	4,138	3,466	3,567	3,236	2,797
5,231	3,938	3,373	2,588	2,697	2,109	1,916	2,817	3,490
6,633	6,763	7,133	6,367	7,561	6,739	6,010	5,089	4,005
20,029	17,930	17,587	14,564	16,879	14,399	13,060	12,495	11,337
4,041	3,464	3,150	2,411	2,752	2,332	1,717	1,930	1,517
912	904	810	683	736	670	488	517	458
3,886	3,118	2,900	2,407	2,578	2,234	1,728	1,784	1,333
2,214	1,964	1,771	1,335	1,408	1,201	1,122	1,190	1,004
3,323	2,914	2,704	2,070	2,391	1,947	1,591	1,449	1,205
1,770	1,554	1,566	1,109	1,301	1,054	870	890	720
2,079	1,848	1,742	1,317	1,515	1,417	1,101	1,014	975
18,225	15,766	14,643	11,332	12,681	10,855	8,617	8,774	7,212
15,329	16,085	17,426	14,764	18,303	18,203	19,955	18,998	15,790
1,626	1,601	1,632	1,497	1,975	1,811	1,978	1,798	1,655
26,621	26,637	27,899	24,296	30,392	28,214	29,209	28,319	23,865
7,095	7,381	7,845	6,853	8,944	8,277	8,555	7,887	7,123
22,318	23,002	24,683	22,242	27,539	25,127	26,404	24,221	20,622
7,140	7,193	7,517	6,755	8,230	7,685	7,784	7,583	6,693
15,495	15,331	15,893	13,687	16,762	15,723	16,766	16,006	15,105
95,624	97,230	102,895	90,094	112,145	105,040	110,651	104,812	90,853
19,370	19,549	20,576	17,175	21,055	20,535	21,672	20,928	17,307
2,538	2,505	2,442	2,180	2,711	2,481	2,466	2,315	2,113

30,507	29,755	30,799	26,703	32,970	30,448	30,937	30,103	25,198
9,309	9,345	9,616	8,188	10,352	9,478	9,677	9,077	8,127
25,641	25,916	27,387	24,312	29,930	27,074	27,995	25,670	21,827
8,910	8,747	9,083	7,864	9,531	8,739	8,654	8,473	7,413
17,574	17,179	17,635	15,004	18,277	17,140	17,867	17,020	16,080
113,849	112,996	117,538	101,426	124,826	115,895	119,268	113,586	98,065

5.8%	0.9%	5.3%	-16.5%	22.6%	-2.5%	5.5%	-3.4%	-17.3%
6.5%	-1.3%	-2.5%	-10.7%	24.4%	-8.5%	-0.6%	-6.1%	-8.7%
2.9%	-2.5%	3.5%	-13.3%	23.5%	-7.6%	1.6%	-2.7%	-16.3%
1.2%	0.4%	2.9%	-14.9%	26.4%	-8.4%	2.1%	-6.2%	-10.5%
4.7%	1.1%	5.7%	-11.2%	23.1%	-9.5%	3.4%	-8.3%	-15.0%
1.8%	-1.8%	3.8%	-13.4%	21.2%	-8.3%	-1.0%	-2.1%	-12.5%
-1.9%	-2.2%	2.7%	-14.9%	21.8%	-6.2%	4.2%	-4.7%	-5.5%
2.8%	-0.7%	4.0%	-13.7%	23.1%	-7.2%	2.9%	-4.8%	-13.7%

7-Jan-11	14-Jan-11	21-Jan-11	28-Jan-11	4-Feb-11	11-Feb-11	18-Feb-11	25-Feb-11	4-Mar-11
22,404	21,599	21,655	20,631	21,487	21,641	21,137	20,378	23,229
2,590	2,391	2,348	2,361	2,397	2,462	2,471	2,309	2,702
34,434	32,962	32,331	30,654	32,355	33,036	31,922	30,055	35,637
9,871	9,526	9,164	8,689	9,428	9,369	9,184	8,654	10,448
29,970	28,701	27,923	26,325	28,379	28,346	27,402	26,111	31,060
8,931	8,536	8,390	7,715	8,531	8,467	8,473	7,744	9,440
23,157	22,060	20,698	19,593	21,340	20,931	19,578	18,754	22,514
131,357	125,775	122,509	115,968	123,917	124,252	120,167	114,005	135,030
1,076	902	911	851	808	696	648	590	612
3,487	3,178	3,092	2,854	2,934	2,724	2,311	1,851	1,660
3,887	4,174	4,254	3,818	3,766	3,541	2,994	2,639	2,628
3,897	3,035	2,283	1,518	1,178	991	683	487	456
12,347	11,289	10,540	9,041	8,686	7,952	6,636	5,567	5,356
1,841	1,678	1,630	1,475	1,582	1,579	1,467	1,304	1,444
606	522	543	512	504	560	479	493	530
1,680	1,616	1,454	1,391	1,395	1,452	1,305	1,233	1,407
1,170	1,048	1,037	994	1,020	977	925	865	1,008
1,417	1,335	1,157	1,058	1,200	1,143	1,029	920	1,086
823	811	809	673	674	687	711	601	720
1,219	1,078	1,083	993	1,125	948	889	810	899
8,756	8,088	7,713	7,096	7,500	7,346	6,805	6,226	7,094
19,487	19,019	19,114	18,305	19,097	19,366	19,022	18,484	21,173
1,984	1,869	1,805	1,849	1,893	1,902	1,992	1,816	2,172
29,267	28,168	27,785	26,409	28,026	28,860	28,306	26,971	32,570
8,701	8,478	8,127	7,695	8,408	8,392	8,259	7,789	9,440
24,666	23,192	22,512	21,449	23,413	23,662	23,379	22,552	27,346
8,108	7,725	7,581	7,042	7,857	7,780	7,762	7,143	8,720
18,041	17,947	17,332	17,082	19,037	18,992	18,006	17,457	21,159
110,254	106,398	104,256	99,831	107,731	108,954	106,726	102,212	122,580
21,328	20,697	20,744	19,780	20,679	20,945	20,489	19,788	22,617
2,590	2,391	2,348	2,361	2,397	2,462	2,471	2,309	2,702

30,947	29,784	29,239	27,800	29,421	30,312	29,611	28,204	33,977
9,871	9,526	9,164	8,689	9,428	9,369	9,184	8,654	10,448
26,083	24,527	23,669	22,507	24,613	24,805	24,408	23,472	28,432
8,931	8,536	8,390	7,715	8,531	8,467	8,473	7,744	9,440
19,260	19,025	18,415	18,075	20,162	19,940	18,895	18,267	22,058
119,010	114,486	111,969	106,927	115,231	116,300	113,531	108,438	129,674

23.2%	-3.0%	0.2%	-4.6%	4.5%	1.3%	-2.2%	-3.4%	14.3%
22.6%	-7.7%	-1.8%	0.6%	1.5%	2.7%	0.4%	-6.6%	17.0%
22.8%	-3.8%	-1.8%	-4.9%	5.8%	3.0%	-2.3%	-4.8%	20.5%
21.5%	-3.5%	-3.8%	-5.2%	8.5%	-0.6%	-2.0%	-5.8%	20.7%
19.5%	-6.0%	-3.5%	-4.9%	9.4%	0.8%	-1.6%	-3.8%	21.1%
20.5%	-4.4%	-1.7%	-8.0%	10.6%	-0.8%	0.1%	-8.6%	21.9%
19.8%	-1.2%	-3.2%	-1.8%	11.5%	-1.1%	-5.2%	-3.3%	20.8%
21.4%	-3.8%	-2.2%	-4.5%	7.8%	0.9%	-2.4%	-4.5%	19.6%

11-Mar-11	18-Mar-11	25-Mar-11	1-Apr-11	8-Apr-11	15-Apr-11	22-Apr-11	29-Apr-11	6-May-11
21,235	20,322	20,259	20,077	20,994	20,462	19,783	19,873	21,283
2,519	2,322	2,442	2,416	2,555	2,492	2,440	2,480	2,587
31,337	29,748	29,199	30,213	30,942	29,481	29,004	29,421	31,742
9,146	8,875	8,523	9,024	9,256	9,085	8,599	8,830	9,662
26,567	25,810	25,280	26,156	26,639	25,334	24,847	25,361	27,355
8,313	7,993	7,734	8,028	8,467	8,203	7,729	8,023	8,874
19,723	18,413	17,850	18,975	19,274	17,659	17,130	18,106	19,600
118,840	113,483	111,287	114,889	118,127	112,716	109,532	112,094	121,103
546	440	430	383	379	396	362	332	323
1,294	1,013	810	702	637	545	482	420	402
2,046	1,903	1,831	1,735	1,773	1,730	1,652	1,672	1,749
350	285	235	197	177	184	159	88	83
4,236	3,641	3,306	3,017	2,966	2,855	2,655	2,512	2,557
991	1,010	941	852	862	806	720	658	686
414	368	388	378	352	388	354	316	330
949	897	814	763	731	638	586	555	605
669	624	565	611	647	595	488	454	465
749	718	742	686	607	542	504	461	482
495	465	433	430	377	378	387	308	383
681	546	528	537	490	379	411	344	365
4,948	4,628	4,411	4,257	4,066	3,726	3,450	3,096	3,316
19,698	18,872	18,888	18,842	19,753	19,260	18,701	18,883	20,274
2,105	1,954	2,054	2,038	2,203	2,104	2,086	2,164	2,257
29,094	27,838	27,575	28,748	29,574	28,298	27,936	28,446	30,735
8,477	8,251	7,958	8,413	8,609	8,490	8,111	8,376	9,197
23,772	23,189	22,707	23,735	24,259	23,062	22,691	23,228	25,124
7,818	7,528	7,301	7,598	8,090	7,825	7,342	7,715	8,491
18,692	17,582	17,087	18,241	18,607	17,096	16,560	17,674	19,152
109,656	105,214	103,570	107,615	111,095	106,135	103,427	106,486	115,230
20,689	19,882	19,829	19,694	20,615	20,066	19,421	19,541	20,960
2,519	2,322	2,442	2,416	2,555	2,492	2,440	2,480	2,587

30,043	28,735	28,389	29,511	30,305	28,936	28,522	29,001	31,340
9,146	8,875	8,523	9,024	9,256	9,085	8,599	8,830	9,662
24,521	23,907	23,449	24,421	24,866	23,604	23,195	23,689	25,606
8,313	7,993	7,734	8,028	8,467	8,203	7,729	8,023	8,874
19,373	18,128	17,615	18,778	19,097	17,475	16,971	18,018	19,517
114,604	109,842	107,981	111,872	115,161	109,861	106,877	109,582	118,546

-8.5%	-3.9%	-0.3%	-0.7%	4.7%	-2.7%	-3.2%	0.6%	7.3%
-6.8%	-7.8%	5.2%	-1.1%	5.8%	-2.5%	-2.1%	1.6%	4.3%
-11.6%	-4.4%	-1.2%	4.0%	2.7%	-4.5%	-1.4%	1.7%	8.1%
-12.5%	-3.0%	-4.0%	5.9%	2.6%	-1.8%	-5.3%	2.7%	9.4%
-13.8%	-2.5%	-1.9%	4.1%	1.8%	-5.1%	-1.7%	2.1%	8.1%
-11.9%	-3.8%	-3.2%	3.8%	5.5%	-3.1%	-5.8%	3.8%	10.6%
-12.2%	-6.4%	-2.8%	6.6%	1.7%	-8.5%	-2.9%	6.2%	8.3%
-11.6%	-4.2%	-1.7%	3.6%	2.9%	-4.6%	-2.7%	2.5%	8.2%