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From: (b) (6)
Sent: Monday, July 09, 2018 12:57 PM
To: (b) (6)
Subject: FW: New York Stock Exchange

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From: (b) (6) (OGC)
Sent: Friday, October 20, 2017 6:13 PM
To: (b) (6)
Cc: Wright, Vivieca (Simpson); (b) (6) (OGC)
Subject: RE: New York Stock Exchange

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You are correct. I noticed that Secretary Carson has also rung the closing bell. (b) (5)

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From: (b) (6)
Sent: Friday, October 20, 2017 3:10 PM
To: (b) (6) (OGC)
Cc: Wright, Vivieca (Simpson)
Subject: New York Stock Exchange

Hi (b) (6) – The Secretary will ring the closing bell at the NYSE on November 7th at 4:00pm. This is in conjunction with a variety of events he is doing around Veterans Day. While in New York on November 7, the Secretary will be giving 2 previously planned speeches, see patients in clinic, and be interviewed by Norah O'Donnell of CBS.

The ringing of the bell will be done in conjunction with Johnson & Johnson, Disney, and Marvel Comics because they are supporting a joint project at VA for Veterans. Please note, the Secretary is friends with the President of Marvel Comics, Mr. Ike Perlmutter, but he will not be in attendance at this event.

(b) (5) Other Secretaries have participated in the ringing of the bell at the NYSE – but (b) (5) Please advise.

Thank you.

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From: Blackburn, Scott R.
Sent: Thursday, December 14, 2017 12:12 AM EST
To: Marc Sherman
Subject: Follow ups

Marc,

It was great meeting you in person earlier this week. Thank you so much for the offers to help. I really appreciate all that you and others are doing.

I just wanted to follow up on 3 items we discussed.

#1) Identifying an experienced executive willing to become a government employee ('insider') to help us drive this from the inside. As discussed, outside advisors/consultants can only do so much in government due to ethics laws, etc. We really need someone on the inside. The pay stinks (I took a pay cut from \$1m+ down to \$171k per year) and it is a pain in the neck – but also tremendously fulfilling. This person is really going to want to do it for the greater good. There are two options that could work.

- A **HCOR/** like executive that we could hire as a "India Pale Ale" (or whatever IPA stands for). This would be one of the 5 CIOs #2 or something like that.
- A former CIO that we can trust that doesn't need the money. We have the ability to quickly hire "experts" on a non-competitive basis. Again, the pay will stink so anyone looking for something fair/respectable need not apply. This will truly be "public service".

#2) The punch-list of issues that the 5 CIOs have volunteered. Do you think this is possible for us to get by the end of next week (December 22)? This would allow me to get our team to work on this over the holiday week and get a gap analysis done.

#3) A date in early January. If you can give me a date in early January, we will make it work. I will also work to make sure that we do this within FACA guidelines so we don't inadvertently break any rules.

Thanks again for all the support. On behalf of my fellow Veterans, it is very much appreciated.

Scott

Scott Blackburn
Acting CIO & Executive-in-Charge, Office of Information & Technology
Department of Veterans Affairs

To: David shulkin[drshulkin@aol.com]; IP[Privacy] Bruce Moskowitz, MD
[b Privacy] Marc Sherman[m Privacy]
From: Gade, Chris W.
Sent: Tue 2/28/2017 3:32:57 PM
Importance: Normal
Subject: Highlights: J&J Conference Call to Johnson and Johnson Conference call with Alex Gorsky and his team
MAIL RECEIVED: Tue 2/28/2017 3:33:01 PM
J&J Conference Call.docx

Hi -- my notes from today's call.....

Johnson and Johnson | Conference Call

- Alex Gorsky – total commitment from J&J to partner, be of service to veterans
- **HCOR/HVAC** – committed to make a difference; conditions that affect the brain
 - PTSD, stress and suicide – on the verge of treatment for severe suicidal depression; rapid anti-suicidal effects
 - Can identify those who may be at risk
 - PTSD – advancing the field of novel treatments
 - Traumatic brain injury – initiated a public/private partnership building infrastructure around databases; align the industry to better treat
 - One Mind for Brain Research – for brain injury and PTSD – **HCOR/HVAC** as CEO; traumatic brain injury biomarker
 - Bush Institute project – starting clinical trials at the VA; take advantage of clinical records
 - Would like to join forces to make a big difference for veterans
- **HCOR/HVAC** – insights and learnings moving to episode of care; outcomes-based care – how do we work w/ patients prior to surgery to determine best candidates; how do they move to a fulsome recovery – whole person approach – mind, body and spirit
 - In unique position to be a leader and convener to serve veterans, first responders and providers who provide care – partner w/ the right organizations – 50K 501C3 organizations that serve veterans – partners w/ the right ones to “go deep”
 - USO, Vail Veterans, Wounded Warriors are among the groups
 - Human Performance Institute – wellness; energy for performance and life; bring together fitness and wellness; engagement around total well being
 - Ready, will need to align on areas of focus
- The more you work together – the more you can accomplish together; we have the five leading academic medical centers all committed to make lives better – need a ten-point plan; what can we grab off the shelf to accomplish quickly (B. Moskowitz MD)
- Ready to partner, make it happen (A. Gorsky)
- Three specific areas of focus (D. Shulkin)
 - 1) More proactive in the area of precision medicine – average veteran in rural areas don’t yet have exposure ;have the world’s largest biobank tied into our electronic medical record; unique data discovery tools if we partner w/ industry
 - 2) Suicide among veterans is the number one clinical priority; want to do something new; launch a “Zero Suicide” effort – need assistance related to direct to consumer advertising – resources to “get the word out” to veterans in need
 - 3) Clinical trials – like to position VA that if there are new medications and treatments that the VA is a natural place that industry comes to, become a better partner for industry w/ clinical trials
- At a top line, can be a resource in all three areas (A. Gorsky)
 - Work done in all areas of precision medicine – specificity is great, allows us to deliver
- Assign two people per academic center to work w/ J&J representative in each area (B. Moskowitz)
- Prior to discharge, need to know veteran’s mental or medical status – pick it up early on, know way before discharge (B. Moskowitz)
- Need contact people from each of these areas; including Marketing (D. Shulkin)
- Get connected to right people + ad agencies to do this in a big way (A. Gorsky)

- HCOR/HVAC are gatekeepers for J&J; will get you to the people you need w/in J&J
 - rally the resources of J&J
- In Rarington and Titusville – close to New Brunswick
- Same people to coordinate w/ the academic centers
- Acting under secretary of VA – former secretary of health for New Jersey; research and clinical healthcare will be under her responsibility; Dr. Poonam Alaigh (Dr. Shulkin)

To Do: HCOR/HVAC to reach out to Dr. Moskowitz to get the ball rolling; follow-up call among this group in six week to update on progress post this call

Alex Gorsky Biography:

Chairman, Board of Directors and Chief Executive Officer | Johnson & Johnson

Alex Gorsky is Chairman and Chief Executive Officer of Johnson & Johnson. Alex is the seventh person to serve as Chairman and CEO of Johnson & Johnson since it became a publicly traded company in 1944. Alex began his Johnson & Johnson career as a sales representative with Janssen Pharmaceutica in 1988. Over the next 15 years, he advanced through positions of increasing responsibility in sales, marketing, and management. In 2001, Alex was appointed President of Janssen, and in 2003, he was named Company Group Chairman of Johnson & Johnson's pharmaceuticals business in Europe, the Middle East and Africa.

Alex left Johnson & Johnson in 2004 to join the Novartis Pharmaceuticals Corporation, where he served as head of the company's pharmaceuticals business in North America. He returned to Johnson & Johnson in 2008 as Company Group Chairman for Ethicon, Inc. In September 2009, he was appointed Worldwide Chairman of the Medical Devices segment. In January of 2011, he was named Vice Chairman of Johnson & Johnson's Executive Committee. Alex became Chief Executive Officer on April 26, 2012 and Chairman of the Board on December 28, 2013.

A longtime advocate of diversity and inclusion, Alex has been named one of the "100 Most Inspiring Leaders" by Pharma Voice. He is the Executive Sponsor of two Johnson & Johnson employee resource groups, the Women's Leadership Initiative and the Veteran's Leadership Council. Alex is also a member of the Business Council and the Business Roundtable.

Alex is a member of the Board of Directors of IBM, the Congressional Medal of Honor Board of Directors, and the Board of Directors of the National Academy Foundation. He was recently given the Joseph Wharton Leadership Award and the CADCA Humanitarian of the Year Award, as well as an Honorary Doctorate from Thomas Jefferson University in Philadelphia.

Alex holds a Bachelor of Science degree from the U.S. Military Academy at West Point, N.Y., and spent six years in the U.S. Army, finishing his military career with the rank of Captain. Alex earned a Master of Business Administration degree from The Wharton School of the University of Pennsylvania in 1996.