

Excerpts from the Depositions of Brian Lafemina

March 30, 2022 April 8, 2022

Committee on Oversight and Reform U.S. House of Representatives oversight.house.gov

On March 30, 2022, the Committee conducted a deposition of Brian Lafemina, former President of Business Operations and Chief Operating Officer for the Commanders in 2018. The Committee conducted a supplemental deposition of Mr. Lafemina on April 8, 2022. Below are key excerpts from the depositions.

Mr. Lafemina Informed Team Owner Daniel Snyder of Sexual Harassment Allegations Against Senior Executive Larry Michael (pp. 147-150)

- Q: You mentioned that there were allegations that were brought to your attention by an employee named Rachel Engleson. What, if anything, did she tell you were her concerns?
- A: So Rachel told Steve Ziff and Jake Bye about the allegations and Steve Ziff brought them to my attention.
- Q: I believe you testified earlier that Rachel at one point began reporting to Steve Ziff?
- A: Yes.
- Q: She was moved from one department to another?
- A: Yes. And it was this move that—in a meeting around that move is when Rachel made this information known to both Jake and Steve. And then, as I said, Steve brought it to my attention.
- Q: What did Steve tell you?
- A: He told me that Rachel had come to him talking about how Larry Michael had, you know, made her feel uncomfortable over a number of years and that he would—he would talk about her appearance in front of audiences where—they might be at like a fan function where Larry was the emcee and talk about Rachel, her looks or, you know, something along those lines. He would touch her face in an unwanted fashion. And I believe he said—Steve told me that he might—you know, would kiss her on the forehead. And that made her very uncomfortable.
 - And I believe what precipitated it was now that she was going to be moving back to Redskins Park where Larry office out of, Rachel, I think, wanted to make sure Steve and Jake knew about this.
- Q: Do you recall when that conversation took place?
- A: It was soon after I arrived. I don't know. I would imagine it's in the first 30 to 40 days of my being there. And, you know, based upon the date on the Sageview, I think that tracks.
- Q: What, if anything, did you do when you learned of her concerns?
- A: I brought it to Mr. Schaffer.
- Q: General counsel?
- A: Yes.

- Q: What did you tell Mr. Schaffer?
- A: I told him about the allegations and our concern, and he was—he said that he was going to have an investigation into it.
- Q: Do you know if he investigated?
- A: I believe he did.
- Q: Why do you believe that?
- A: Well, he said he was going to.
- Q: Do you have any evidence that he conducted an investigation?
- A: Nothing material, no.
- Q: Who else did you talk to about the allegations concerning Ms. Engleson?
- A: Stephen Choi.
- Q: What did you tell or discuss with Mr. Stephen Choi?
- A: I told him about the allegations that human resources reported to him. I thought it was appropriate for him to know and just those who brought it to me.
- Q: What did Mr. Choi say, if anything?
- A: I don't recall.
- Q: Did he say he was going to do anything, to your knowledge?
- A: Well, no. That was with Mr. Schaffer.
- Q: Other than Mr. Choi and Mr. Schaffer, did you speak to anyone else?
- A: I don't believe so.
- Q: Do you know if Mr. Snyder was aware of these allegations?
- A: Yes, he was.
- Q: How do you know that?
- A: I made a phone call to Mr. Snyder to tell him about them.

After Being Informed of Sexual Harassment Allegations Against Larry Michael, Daniel Snyder Defended Him as a "Sweetheart" and Said "Larry Wouldn't Hurt Anybody" (p. 14, Supplemental Deposition)

- Q: Now, what, if anything, did you tell Mr. Snyder on the call?
- A: I conveyed to Dan Snyder what I had been told by Steve Ziff.
- Q: And what is it that you were told by Steve Ziff?
- A: That Rachel had come to him to let him know that she had felt uncomfortable over a period of time with her interactions with Larry Michael, the fact that he had commented about her appearance in public at events where he was the emcee and she was working the event, and that at times he had touched her on the cheeks and kissed her on the forehead.
- Q: Anything else?
- A: That's all I recall.

- Q: Now, in response to what you told Mr. Snyder, do you recall what he said?
- A: Yeah. He said that Larry was a sweetheart and that Larry wouldn't hurt anybody.

<u>Daniel Snyder Believed Allegations of Misconduct During a Costa Rica Photo Shoot Trip</u> Were a Witch Hunt (pp. 77, 80-81)

- Q: What was your understanding of how the club was going to handle the allegations?
- A: There was to be an internal investigation assisted by an outside law firm that was going to look into all the allegations.
- Q: Do you recall the law firm?
- A: I believe it was McGuireWoods, but I'm not certain.
- Q: What was the PR strategy, to the best of your recollection?
- A: I don't think there was much of a PR strategy. It was really pushing back at the story itself and the writer. The sentiment from Bruce Allen and Dan Snyder was that it was a witch hunt and that the writer had an agenda.

. . .

- Q: You mentioned that Mr. Snyder and Mr. Allen characterized the allegations as a witch hunt, correct?
- A: Those were my words, not necessarily their words.
- Q: Words to that effect?
- A: Yes.
- Q: Do you have any understanding of why they thought it was a witch hunt?
- A: No. I mean, as I mentioned a moment ago, they seemed to believe that the allegations weren't true.
- Q: On those calls, did they ever discuss why they believed those allegations were not true?
- A: No.

Mr. Lafemina Described a Culture of "Fear that Emanated Throughout the Place" When He Began His Position at the Commanders (pp. 105-106)

- Q: So you decided to undertake this challenge. And as you acknowledged, like with any position, you never fully know, until you get there, what you're undertaking. If there was—what was the biggest kind of unknown that you encountered when you were there that, as a challenge goes, that you weren't as—realizing when you first took on the role?
- A: I think there are a couple of things.

I would say, with the staff in general, I was surprised at sort of the dynamic inside the office. As I mentioned earlier, you know, just some of the anecdotes about not being able to go to lunch, and just that sort of heavy-handed management style of the staff who I thought were all, you know, for the most part, great young talented people who I thought could do really good things. So that was surprising to me.

There was a fear that emanated throughout the place that everyone was afraid to make mistakes. They were afraid if they, you know, did the wrong thing, there might be repercussions for them. So that was something that, you know, you don't really know until you get into the environment.

I think probably the biggest one, and I mentioned this earlier, my conversations with Bruce Allen prior to going there. I think it became obvious to me soon upon arriving that Bruce wasn't terribly happy with the team dynamic, and that there was tension, there was competitiveness, and that, you know, there were these sort of back channels to Dan where he would hear things, not from me directly, but would hear from others.

So I think all of those things are things that you don't know until you get on the ground.

Human Resources Was Not a Priority for the Commanders (pp. 135-36)

- Q: What did you infer about the value of human resources based on the team's limited allocation of resources to that department?
- A: It wasn't a priority.
- Q: Why did you think that?
- A: Because it wasn't resourced.
- Q: Why does something not being resourced lead you to believe that it's not a priority?
- A: Because in a business, you prioritize things based on the resources that you provide tor that function.
- Q: That's been your experience in those workplaces.
- A: Yes.
- Q: For a team to be a model team, do you believe that they would need to provide adequate resources to departments such as human resources?
- A: Yes.
- Q: What was your understanding of whether this was a longstanding understaffing issue at the team? Did you have any understanding?
- A: Repeat that, please.

- Q: Did you have an understanding that the lack of resources afforded to the human resources department, did you have any understanding that that was a longstanding issue?
- A: I don't think it was new. I don't know how long it was an issue, but it wasn't something that was brand new. Something that seemed to exist for a while.
- Q: Why do you believe that?
- A: Just based on the conversation I had with Stephen Choi when I was asking why things were the way they were in the human resources department.

Mr. Lafemina is Subject to a Separation Agreement (p. 188)

- Q: Were you required to sign a nondisclosure agreement as part of your separation from the Commanders?
- A: Yeah, there was a nondisclosure as part of my separation agreement.

1	ALDERSON COURT REPORTING
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11	INTERVIEW OF: BRIAN LAFEMINA
12	WEDNESDAY, MARCH 30, 2022
13	U.S. HOUSE OF REPRESENTATIVES
14	COMMITTEE ON OVERSIGHT AND REFORM
15	WASHINGTON, D.C.
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25	The Interview Commenced at 8:59 a.m
26	

27	Appearances.
28	For the COMMITTEE ON OVERSIGHT AND REFORM:
29	
30	For the DEMOCRATIC STAFF:
31	, Majority Counsel
32	, Majority Counsel
33	
34	For the REPUBLICAN STAFF:
35	, Minority Counsel
36	, Minority Counsel
37	, Minority Counsel
38	
39	For the WITNESS:
40	MICHAEL R. SHERWIN ESQ.
41	GEOFFREY J. DERRICK, ESQ.
42	Kobre & Kim
43	1919 M Street, N.W.
44	Washington, DC 20036
45	
46	ALSO PRESENT:
47	, Oversight Majority
48	, Oversight Majority
49	, Oversight Majority, ECF
50	, Oversight Majority
51	

52	Exhibits		
53	Exhibit No.	Page	No.
54	1 - Subpoena, House of Representatives		
55	Congress of the United States of America		5
56	2 - National Football League Personal		
57	Conduct Policy, December 2014		47
58	3 - Commissioner Goodell Announces		
59	Findings in Carolina Panthers Workplace		
60	Investigation, 6/28/18		69
61	4 - Email dated 5/31/2018 to Eric Shaffer		
62	and others from Tony Wyllie, Bates commencing		
63	NFL-00030914		96
64	5 - Email dated 5/31/2018 to		
65	from Bruce Allen, Bates commencing		
66	NFL-00133370		98
67	6 - Executive Team organizational chart		
68	Bates NFL-00097855		109
69	7 - Document titled Sageview Consulting		
70	dated July 12, 2018		137
71	8 - Email from Stephen Choi to FedEx		
72	Field and Redskins Park front office		145
73	9 - Letter dated December 26, 2018 from		
74	Eric Schaffer to Brian Lafemina		
75	Bates NFL-00101116		173
76			

77	Exhibits (Continued):		
78	Exhibit No.	Page	No.
79	10 - Letter dated March 30, 2022		
80	from Carolyn B. Maloney, Chairwoman, to		
81	Brian Lafemina		200
82			
83	A - Email communication dated November		
84	18-27, 2013, Bates commencing FNL-00101080		156
85	B - Email communication dated November		
86	9-16, 2009 between and Jason		
87	Friedman		159
88	C - Email communication dated September		
89	5-6, 2009 between and Jason		
90	Friedman		159
91			
92			

93	PROCEEDINGS
94	. We are going on the record. It is
95	8:59.
96	This is the deposition of Brian Lafemina conducted
97	by the House Committee on Oversight and Reform. This
98	deposition is occurring under subpoena issued by the
99	Chairwoman Carolyn Maloney on March 28, 2022, as part of
L00	the committee's investigation into the Washington
L01	Commanders' toxic work environment and the NFL's handling
L02	of that matter.
L03	The person transcribing this deposition to my left,
L04	to your right, is a House stenographer and a notary public
L05	authorized to administer oaths. The House stenographer
106	will now place you under oath. Whereupon,
L07	BRIAN LAFEMINA,
108	having been duly sworn by the Notary Public, was examined
L09	and testified as follows:
L10	\cdot Before we begin, I will mark the
L11	subpoena as Exhibit 1 and enter it into the record.
L12	(Lafemina Exhibit No. 1 was
L13	identified for the record.)
L14	EXAMINATION BY COUNSEL FOR THE COMMITTEE
L15	BY
L16	Q Would the witness please state his full name
L17	and spell his last name for the record.

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118
                    Brian Anthony Lafemina, L-A-F-E-M-I-N-A.
            Α
119
                    Mr. Lafemina, my name is
            Q
                                                             and
120
      I have been designated Majority counsel for this
121
      deposition. I am accompanied by
                                                   , and he is
122
      also Majority counsel for the committee.
123
                       . At this time, I will ask the
124
      additional individuals in the room to introduce themselves
125
      for the record, starting with the Majority staff.
126
                                    , Oversight Majority.
127
                                     , counsel.
128
                                                , ECP detailee.
129
                                            , legal extern.
130
                                         Minority counsel.
131
                                    , Minority counsel.
132
                          And
                                             will be joining in
133
      a few minutes.
134
            ΒY
135
                    Because the witness is compelled to be here
136
     by subpoena, we are operating pursuant to committee rules,
137
      specifically Rules 15 and 16, which cover the guidelines
138
      for today's deposition.
139
            We have previously provided Mr. Lafemina's personal
140
      counsel with a copy of these rules. I have copies of
141
     these rules here with us today if you would like to review
142
     them at any time.
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145 The way the questioning will proceed today is as
146 follows: The deposition will begin with the Majority
147 asking questions of you for up to one hour; thereafter,
148 the Minority will have an opportunity to question you for
149 an equal period of time. We will rotate back and forth

one hour per side until we are out of questions.

- If you need a break for any reason, at any time,

 please do let me know. We're happy to accommodate you.

 Ordinarily we'll take a five-minute break at the end of

 each hour of questioning, but if you need a break before

 that, please do let me know. To the extent that there is

 a pending question, I would ask that you finish answering

 the question before you take a break.
- Do you understand?
- 159 A Yes.

150

- 160 Q Under the Committee's rules, you are allowed

 161 to have an attorney present to advise you. Mr. Lafemina,

 162 do you have an attorney present for today?
- 163 A I do.
- . Would counsel for Mr. Lafemina please identify themselves for the record?
- Mr. <u>Sherwin.</u> Michael Sherwin, with Kobre & Kim, and with me is my associate.

168 Mr. Derrick. Jeff Derrick, with Kobre & Kim. 169 ΒY As you can see, the stenographer is taking 170 Q 171 down everything I say and everything you say to make a 172 written record of this deposition. For the record to be 173 clear, I would ask that you please wait until I finish 174 each question before you answer, and I will wait for you 175 to finish your answer or respond before asking you the 176 next question. 177 The stenographer cannot record nonverbal answers, 178 such as shaking your head, so it's important that you 179 answer questions verbally with an audible answer. 180 Do you understand? 181 Α I do. 182 You are required to answer all questions 183 unless you are asserting a privilege. To the extent you 184 or your counsel object to a question, to assert a 185 privilege, you must clearly state the specific privilege 186 being asserted and the reason for the assertion on or 187 before the scheduled date of testimony. Objections may be 188 made in a non-suggestive and non-argumentative manner. 189 Members of committee staff are not permitted to raise 190 objections. 191 You may only refuse to answer a question to 192 preserve a privilege recognized by the committee and not

193 for any other reason. For example, it is improper to 194 object to questions on the basis of confidentiality and/or 195 concurrent litigation interests. 196 Do you understand? 197 Α Yes. 198 The House of Representatives and the 199 committee do not recognize any common-law nondisclosure 200 privileges, including, but not limited to, deliberative 201 process privilege, attorney-client privilege, attorney 202 work product protection, and any purported contractual 203 privileges such as nondisclosure agreements. 204 Do you understand? 205 Α Yes. 206 The only assertions of executive privilege Q 207 that the chair of the committee will consider are those 208 made in writing by an Executive Branch official authorized 209 to assert privilege. 210 Do you understand? 211 Α Yes. 212 If you refuse to answer a question on the 213 basis of privilege, the Majority staff will either proceed 214 with the deposition or seek a ruling from the chairwoman 215 on the objection by telephone or otherwise during the 216 deposition at the time of Majority staff's choosing. If 217 the chairwoman overrules any such objection during the

218 deposition, you are required to answer.

- 219 Do you understand?
- 220 A Yes.
- 221 Q If you refuse to answer a question after
- 222 being directed by the chairwoman in writing or orally
- 223 during the deposition as reflected in the record, you may
- 224 be subject to sanction.
- 225 Do you understand?
- 226 A Yes.
- Q We want you to answer our questions in the
- 228 most complete and truthful manner as possible, so we are
- 229 going to take our time. If you have any questions or
- 230 don't understand any of the questions that we ask, please
- 231 do let me know. We will be happy to clarify or rephrase
- 232 our question.
- 233 Do you understand?
- 234 A Yes.
- 235 Q If I ask you about conversations or events
- 236 in the past and you're unable to recall the exact words or
- 237 details, you should testify to the substance of those
- 238 conversations or events to the best of your recollection.
- 239 If you recall only a part of the conversation or an event,
- 240 you should give us your best recollection of those events
- 241 or parts of the conversations that you do recall.
- 242 Do you understand?

243 Α Yes. 244 Mr. Lafemina, because you have been placed Q 245 under oath, your testimony here today has the same force 246 and effect as if you were testifying before the committee. 247 If you knowingly provide false testimony, you could be 248 subject to criminal sanctions and prosecution for perjury, 249 making false statements, or other related offenses. 250 Do you understand? 251 Α Yes. 252 Have you consumed anything, including 253 medications, alcoholic beverages, or other substances, 254 that would impair your ability to testify truthfully 255 today? 256 Α No. 257 Is there any reason that you are unable to 258 testify truthfully today? 259 Α No. 260 Do you have any questions before we begin? Q 261 Α No. 262 I would like to ask you, Mr. Lafemina, about 263 your employment history. 264 Are you currently employed? 265 Α Yes. 266 Where are you employed? Q 267 I work for the Los Angeles 2028 organizing A

- 268 committee for the Olympic Games.
- 269 Q And what is your title?
- 270 A I'm a chief business officer.
- Q What does that role entail?
- 272 A It entails contracting all of the venues in
- 273 which the Olympic games are going to be played; it entails
- 274 security, transportation, logistics, ticketing,
- 275 hospitality, sport -- what sports will be played in the
- 276 Olympic games, accommodations, out-of-home advertising.
- 277 There's a number of other verticals.
- Q When did you first begin working for L.A.
- **279** 2028?
- 280 A I began in April of 2019.
- Q Have you had any other job titles other than
- 282 chief business officer?
- 283 A No.
- 284 Q Now, prior to joining L.A. 2028, I would
- 285 like to understand more about your work history before
- 286 joining the Washington Commanders. Can you walk me
- 287 through your professional experience before you joined the
- 288 team?
- 289 A Sure. I began my career as a college intern
- 290 at the Madison Square Garden Company, where I spent 22
- 291 years in a variety of roles leading up to my final role as
- 292 the senior vice president of MSG Sports.

293	Q And what did your job entail as senior vice
294	president of MSG Sports?
295	A It was the responsibilities were for all
296	of the business operation elements of the New York Nicks,
297	New York Rangers, New York Liberty professional
298	franchises, as well as responsibilities related to Madison
299	Square Garden arena as well.
300	Q After you left Madison Square Garden, did
301	you have any other employment?
302	A I was self-employed for approximately a year
303	doing consulting.
304	Q What type of consulting did you do?
305	A Sports marketing.
306	Q So after you were a consultant, did you have
307	any other employment?
308	A Yes, I took a position as the vice president
309	of club business development at the National Football
310	League.
311	Q What did that role entail?
312	A Club business development is an internal
313	consultancy working with all 32 member clubs to assist
314	them in their local business operations, revenue
315	generation, and marketing.
316	Q To whom did you report in that role?
317	A I originally reported to .

318	Q	Did you have any other supervisors in that
319	role?	
320	A	So left the organization, was promoted
321	to senior vice	e president of club business and corporate
322	development, a	and worked for , who was the chief
323	financial offi	cer.
324	Q	Is still with the NFL?
325	А	Yes, he is. And then, some reorganizations
326	and reported t	at one point who runs the
327	media business	for the NFL, and , who was
328	the COO at the	e time of the NFL.
329	Q	At the time when you left the NFL, who were
330	you reporting	to?
331	А	
332	Q	How did your job duties change, if at all,
333	when you were	promoted to SVP?
334	А	I became more involved in other elements of
335	the business,	such as monetizing the NFL's ten bowl
336	events, such a	as the Super Bowl, Pro Bowl, working more
337	closely on the	e NFL draft, and working closely on stadium
338	development ar	nd financing issues.
339	Q	How long were you employed with the NFL?
340	А	I believe it was eight years.
341	Q	Was that between 2010 and 2018?
342	А	Yes.

343	Q	And for how long were you a senior vice
344	president whil	e at the NFL?
345	А	I think it was my last five years, if I'm
346	not mistaken.	
347	Q	So roughly 2013 to 2018?
348	А	I think so.
349	Q	, to whom does she report?
350	А	Commissioner Goodell.
351	Q	Directly?
352	А	Yes.
353	Q	, to whom does he report?
354	А	Commissioner Goodell.
355	Q	What about ?
356	А	Commissioner Goodell.
357	Q	So as the senior vice president for club
358	business devel	opment, I believe you mentioned that you
359	worked with th	e 32 teams. Did you in that role create or
360	share any best	practices across all of the 32 NFL teams?
361	А	Yes.
362	Q	And what types of practices were you focused
363	on creating?	
364	А	Everything from sales and marketing, best
365	practices, dat	a and analytics, game day operations,
366	organizational	structures, compensation structures. It
367	ran the gamut	of anything that a club might do in their

368 local business operations. Also, media rights, local 369 media rights negotiations, things of that nature. 370 Q When you say organizational structure, what 371 do you mean by that? 372 Helping teams devise the appropriate and 373 optimal organizational structure. So how would you 374 structure a sales department, how would you structure a 375 marketing department, what roles, what titles, what 376 responsibilities? 377 And you said compensation structures. Is 378 that for the club teams that you were discussing? 379 Α Yes. 380 And what did that entail? 381 That really entails how do you set up a Α 382 sales compensation structure to -- you know, with 383 commissions and things of that nature. 384 And you mentioned media, local media 385 strategy. What did that entail? 386 A So as a team was going out and trying to 387 negotiate for local media rights, whether it was a radio 388 or a regional sports network, to cover their -- you know, 389 in radio would be their game day presentation, the

regional sports network would be what we call shoulder

Q Did you, in that role as senior vice

programming. So anthology shows about the team.

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393
     president of club business development, have any
394
     experience creating best practices around ticketing
395
     operations?
396
            Α
                    Yes.
397
                    And what would that entail?
398
                    Everything from how do you utilize data and
399
     analytics to sell tickets, to market tickets, CRM systems;
400
     the appropriate, again, organizational structures within a
401
     ticketing department, sales strategies, marketing
402
     strategies.
403
                    Anything else?
            Q.
404
                    I mean, that's essentially it.
            Α
405
                    In your role as senior vice president, did
            Q
406
     you ever have occasion to work with the Washington
407
     Commanders?
408
            А
                    Yes.
409
            0
                    And how often would you work with that team
410
     specifically?
411
            Α
                    We worked with all the teams on a fairly
412
     regular basis. The Commanders were probably a little less
413
     engaged, I would say, than your average -- your average
414
     club. But we did talk to them on a regular basis.
415
                    What do you mean when you say less engaged?
            Q
416
                    They were just, you know, generally less
            Α
417
     engaged in utilizing the league resources than maybe some
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- 418 others.
- 419 Q And when you say utilizing the club's
- 420 resources, do you mean best practices that you were --
- 421 A The club's development resources that the
- 422 league provided to all of the clubs.
- 423 Q Is it required that clubs use the resources
- 424 --
- 425 A No.
- 427 A No.
- 428 Q And when you would interact with the
- 429 Washington Commanders, do you recall who within the
- 430 organization you would interact with?
- 431 A It would depend upon what the issue was. So
- 432 there was ticketing people, there were sponsorship people.
- 433 At different times it would be with the president of the
- 434 club, Bruce Allen, and from time to time the owner Dan
- 435 Snyder.
- When you say ticketing people, who are you
- 437 referring to?
- 438 A Ticketing people at that time were -- well,
- 439 Stephen Choi, who is the CFO who ticketing reported to.
- 440 We would deal with -- on a day-to-day it was really
- 441 Stephen more than anybody. We would go from time to time
- 442 down to clubs and have meetings with the entire staff. So

443 it could be anyone down from a ticket seller to a sales

- 444 manager to whoever was running the department.
- Q Did you ever have occasion to work with an
- 446 individual named Jason Friedman?
- **447** A Yeah.
- 448 Q Do you recall what Jason Friedman's role
- **449** was?
- 450 A Yeah, I think he had different roles at
- 451 different times. I believe he was the head of ticket
- 452 sales and ticket sales operations.
- 453 Q How often would you say that you would
- 454 interact with Bruce Allen prior to joining the team?
- 455 A I would see Bruce mostly at league meetings.
- 456 And I think I had occasion -- one or two occasions where
- 457 we made visits to Washington where I would see Bruce.
- 458 Q How would you describe the nature of your
- 459 relationship with Mr. Allen before joining the team?
- 460 A Cordial.
- 461 Q What do you mean by cordial?
- 462 A Hello, good-bye, how are you. You know, it
- 463 wasn't a deep relationship.
- 464 Q How often would you interact with
- 465 Mr. Snyder?
- 466 A I would see Dan at committee meetings that
- 467 could be held anywhere from the league office to another

- 468 offsite location from time to time. I would see
- 469 Mr. Snyder at league meetings, or if he was paying a visit
- 470 to the NFL league office in New York for some reason.
- Q Do you know or recall which committees
- 472 Mr. Snyder sat on?
- 473 A Mr. Snyder sat on, I believe, the business
- 474 ventures committee, and I think he was cochair of the
- 475 digital committee.
- 476 Q What is the business ventures committee?
- 477 A That would be anything having to do with
- 478 licensing NFL product. So sponsorships, consumer products
- 479 such as hats and t-shirts and things of that nature. You
- 480 know, different deals that we would have with third-party
- 481 companies, he was involved in that. And, as I said, the
- 482 digital committee, which really were involved around all
- 483 of our digital strategies.
- 484 Q How often does the league hold committee
- 485 meetings, to your knowledge?
- 486 A I believe it's four times a year.
- 487 Q Is that to say that each committee would
- 488 meet four times a year?
- 489 A Mm-hmm.
- 490 Q Do you recall how many committees across the
- 491 league?
- 492 A Off the top of my head, I don't.

493	Q	How often do the league meetings occur?
494	А	Four times a year.
495	Q	Do the committee meetings and the league
496	meetings happ	pen at different times?
497	А	They do. So usually there's a committee
498	meeting sever	al weeks before the actual league meetings.
499	So the commit	tees will meet, report out, and the business
500	will be taken	up and voted on at the league meetings.
501	Q	Are the league meetings available to the
502	public?	
503	А	Not inside meetings, no.
504	Q	So is that to say that all the information
505	that's discus	sed at the league meetings would not be
506	publicly avai	lable?
507	A	That's correct.
508	Q	What about the committee meetings. Is that
509	something tha	t's available to the public?
510	А	No.
511	Q	Are
512	A	And just to be clear. You know, many of the
513	issues that a	re taken up at the league meetings do become
514	public either	through press conferences or press releases,
515	depending on	the what the issue you know, the issue of
516	the day is.	
517	Q	Were owners required to sit on the

- 518 committee, to your knowledge?
- 519 A They were not required to. I think -- I
- 520 can't think of an owner that didn't sit on at least one
- 521 committee, though.
- Now, going back to your interaction with
- 523 Mr. Snyder, you said you would see him. Did you have
- 524 occasion to interact with him?
- 525 A From time to time.
- 526 Q And how would you describe the nature of
- 527 those interactions?
- A Again, you know, you see every NFL owner.
- 529 So you'd see them in committee meetings. You'd have to --
- 530 I would need to make presentations to different
- 531 committees, to the membership at large, might answer
- 532 questions from Mr. Snyder or any other owner. There might
- 533 be times where he would ask us, you know, questions
- related to his own business and we would try to answer
- 535 those questions.
- Mow would you describe the nature of your
- relationship with Mr. Snyder before you joined the team?
- A Again, I would say it was cordial, friendly.
- Q Did you ever have occasion to work with
- other Commanders' executives prior to joining the team?
- 541 We obviously talked about Mr. Snyder. But does the name,
- for example, Mitch Gershman sound familiar?

543	А	Yes.
544	Q	Did you ever have occasion to work with him?
545	А	Did I ever excuse me?
546	Q	Work with him.
547	А	Yeah, I did work with him on some issues
548	over the years	
549	Q	What types of issues would you work with
550	Mr. Gershman o	n?
551	А	Again, delivering best practices to the
552	club. I think	we made one or two visits to the club while
553	Mitch was emplo	oyed there. I think one of the visits
554	revolved around	d CMR systems and, again, the utilization or
555	not utilization	n of data analytics.
556	Q	And how would you describe the nature of the
557	relationship w	ith Mr. Gershman?
558	А	Again, it was not to use the word, but it
559	was cordial.	I would say that Mitch was somewhat
560	standoffish wi	th any interaction with the league office,
561	but we did wha	t we needed to do.
562	Q	What do you mean when you say he was
563	standoffish?	
564	А	I think he just felt as though, you know,
565	the league off.	ice, you know, was in an ivory tower and
566	didn't underst	and what he was doing or what the clubs
567	needed to be de	oing. So

568 Was he the only individual at the Commanders 569 that you understood to share that sentiment? 570 A I think that was a fairly widely held 571 sentiment at the club. I'm not saying everybody, but 572 certainly I don't think he was the only one. 573 Q What would give you the impression that 574 individuals at the club felt that the NFL was somewhat in 575 an ivory tower? 576 A I think, as I mentioned earlier, the fact 577 that they were less engaged maybe than other NFL clubs. 578 Q Were your visits to the Commanders' 579 organization, as you've described of going there from time 580 to time, were those part of like some type of audit within 581 the league? 582 No, there's a separate audit department 583 inside the NFL. That wasn't our responsibility. 584 0 What was the role of the audit department 585 within the league? 586 The audit department, I believe, would audit 587 each team on regular cycles, like every three years if I'm 588 not mistaken, and look at all of their sort of policies, 589 making sure that revenues were recorded appropriately, 590 that all of the revenue-sharing mechanisms were in place 591 and that the money was flowing in the appropriate way. 592 So that was the -- you know, the parts of what the

- 593 audit department did that sort of intersected with my
- 594 role. They may have done other things that I'm not aware
- **595** of.
- Do you recall who was responsible for the
- 597 revenue -- excuse me, for the audit department when you
- 598 were working for the league?
- I have trouble remembering his last name, so
- 600 forgive me. Ken, but I can't remember his last name.
- 601 Q Is that the same person in that role today?
- A That, I don't know.
- Q And, to your knowledge, how often does the
- 604 audit department conduct the audit that you just
- described?
- 606 A Again, my understanding is it's on a regular
- 607 rotation of every three years. I don't know if they have
- 608 reason to audit off that schedule for some reason, but
- 609 they may.
- 610 Q And jumping ahead a little bit, when you
- 611 were employed with the team, did you ever have occasion to
- interact with the audit department at the NFL?
- A I can't -- I don't believe so. I can't
- 614 remember if I -- I think they may have done an audit prior
- 615 to my getting there I seem to recall. So I don't think
- 616 they were auditing while I was at the club.
- 617 Q You mentioned that at the NFL, you had --

618 excuse me, you reported to several individuals who then 619 reported directly to Commissioner Goodell. Did you ever 620 work directly with Commissioner Goodell? 621 Α Yes. 622 How often would you work with him? 623 On a fairly regular basis. Α 624 And what does that mean? 0 625 It would depend upon the issue of the day. 626 You know, I don't think I can come up with an exact number 627 of how often I worked with Commissioner Goodell. But 628 there were issues that were -- we were dealing with, 629 whether it be at the committee level or at the league 630 meeting level where I would be giving presentations. 631 So I would work with the commissioner on what those 632 presentations looked like, or I would present to him first 633 usually. I would be in, you know, meetings with 634 Commissioner Goodell on any number of issues. And I would 635 say for the last several years, you know, a lot related to 636 the moving of teams back to Los Angeles as well as the 637 stadium development around the league. 638 You mentioned you would do presentations and 639 usually present to Mr. Goodell first? 640 Α Mm-hmm. 641 Do you recall how often you would have those 642 presentations?

643 Α It would be prior to committee meetings, 644 prior to league meetings. Were you, in your role as a senior vice 645 646 president, responsible for identifying or raising concerns 647 at any point about any business operations or practices 648 that were occurring across any of the 32 leagues? 649 Α Can you clarify concerns? 650 I believe you mentioned that you were 651 responsible for putting together best practices. 652 Α Mm-hmm. 653 So if there was something that you observed 654 as you were working with the teams on the best practices 655 that they chose to utilize or not, were you responsible 656 for identifying any concerns that you observed? Meaning 657 maybe the team was doing something that was inconsistent 658 with the best practice, was it your job to then report 659 that up? 660 So we -- yeah, we delivered regular reports Α 661 on any number of areas inside a club. How are ticket 662 sales doing? How are sponsor sales doing? So these 663 reports were bubbled up inside the league office, but also 664 made available to all 32 clubs. 665 So if a result wasn't good, we would then obviously 666 be looking at the underlying practices to see how we can

help them improve their business operation.

667

668	So I would say, yes, certainly what the
669	information that we were you know, that we had and the
670	reports that we ultimately generated, you know, would
671	create transparency to any number of people inside the
672	league office and at the teams.
673	Q Do you recall ever having concerns about the
674	performance of the Commanders before joining the team?
675	A Yes.
676	Q What were your concerns?
677	A Their business was generally moving in the
678	wrong direction. Ticket sales were down, sponsorships
679	were starting to come down, suite sales were down. So,
680	you know, generally speaking, their business was just
681	moving in the wrong direction.
682	And we also did a survey called The Voice of the
683	Fan, which was sort of a survey of customers inside the
684	marketplace, and those scores were on a downward trend
685	also. So, yes.
686	Q Did you have discussions with Mr. Snyder
687	about those concerns prior to joining the Commanders?
688	A Yes.
689	Q How did Mr. Snyder receive those concerns?
690	A Mr. Snyder, in the spring of 2017, had asked
691	to come to New York to meet with me and my team to receive
692	a presentation about the state of the overall team's

693 business. And we delivered all the information we had to

- 694 him and to the executives who joined him.
- O Do you recall who joined him from the team?
- 696 A Bruce Allen was on the phone, I think he was
- 697 recovering from a medical issue; Stephen Choi, who was the
- 698 CFO; and they had somebody from a consulting company with
- 699 them.
- 700 Q Anyone else?
- 701 A There may have been others. I don't recall.
- 702 Q And on your end, from the NFL, do you recall
- 703 who was present?
- 704 A Myself, . I'm
- 705 not certain who else would have been there. There may
- 706 have been, but I don't recall. And those folks all worked
- 707 for me.
- 708 Q And during that 2017 meeting, the concerns
- 709 that you previously outlined regarding the downward trend
- 710 of the business practices, the results of the survey, et
- 711 cetera, were those concerns raised with Mr. Allen --
- 712 excuse me, with Mr. Snyder?
- 713 A Yes.
- 714 Q And do you recall what, if any, reaction
- 715 they had when you raised those concerns with them?
- 716 A Dan was -- he was making -- he was making
- 717 light of it. I think I made a statement. He had asked me

718 very specifically like what my thoughts on it were, and I

- 719 wanted to have that conversation privately with him
- 720 because it wasn't great news. And I told him that, you
- 721 know, his team was in a downward spiral, and he laughed
- 722 and sort of made light of it.
- 723 Q Is there anything else notable that you
- 724 recall from that meeting?
- 725 A Yeah. So during a break, Mr. Snyder had
- 726 asked me to walk him to the men's room, show him where it
- 727 was. This is at the league office. And he grabbed me and
- 728 said, "Come work for me in Washington."
- 729 Q What was your reaction?
- 730 A I told him I was not going to Washington.
- 731 Q Why did you say that?
- 732 A Because I was happy at the league office.
- 733 Q Were you surprised by that question?
- 734 A Yeah, I was a little surprised.
- 735 Q Why was that?
- 736 A Because I was walking somebody to the men's
- 737 room and they asked me if I wanted to go be the president
- 738 of a football team. So that was surprising.
- 739 Q Do you recall what Mr. Snyder asked you to
- 740 do specifically on the Commanders if you were to join?
- 741 A No, it was a very short interaction.
- 742 Q Is there anything else that you recall from

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743 that meeting?
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- **744** A No.
- 745 Q Did you and Mr. Snyder have follow-up
- 746 conversations regarding coming to the team?
- 747 A Mr. Snyder had reached out to the league
- 748 office, as was protocol, and asked for permission to speak
- 749 to me about a role at the team.
- 750 Q Can you tell me more about what that
- 751 protocol is that you just referred to?
- 752 A Yes. So he called, I don't know who. He
- 753 may have called Jeff Pash, who was the general counsel, or
- 754 he may have called the commissioner's office directly.
- 755 But the commissioner let me know that Dan was interested
- 756 in speaking to me about a senior role at the club.
- 757 Q You mentioned that's protocol. Is that
- 758 something that's required of clubs if they want to --
- **759** A Yes.
- 760 Q -- attract someone to the club, a different
- **761** club?
- **762** A Yes.
- 763 Q Do you recall how long after the 2017
- 764 meeting Commissioner Goodell called you to inform you?
- 765 A I don't recall specifically. It wasn't that
- 766 long after. So a matter of weeks, probably.
- 767 Q What was your reaction when Commissioner

- 768 Goodell raised that with you?
- 769 A I asked him what he thought.
- 770 Q And what did he think?
- 771 A He said, you should have a conversation with
- 772 Dan.
- 773 Q Did he say anything else?
- 774 A Not specifically. Not that I remember.
- 775 Q And what were you thinking after that
- 776 conversation with Commissioner Goodell?
- 777 A Well, a lot of thoughts. I think it was
- 778 flattering, certainly. I was happy at the league, I was
- 779 happy with the work we were doing. I thought a lot about
- 780 the challenges in Washington as it related to their
- 781 business operation and started to think about whether
- 782 attacking those challenges would be something that might
- 783 interest me.
- 784 Q Do you recall how long you were considering
- 785 that option?
- 786 A So it went in fits and starts. Dan and I
- 787 had a conversation, a face-to-face conversation in, I
- 788 believe it was, May of 2017. We had a series of
- 789 conversations probably during that summer. And then he
- 790 would travel, he would get busy. I was in the middle of
- 791 negotiating some deals at the league office and was in the
- 792 middle of the Los Angeles process, which was taking up a

793 lot of my time. So the conversation, you know, as I said,

- 794 in fits and starts went on for over a year.
- **795** Q Do you recall when you made the decision of
- 796 in fact joining the team?
- 797 A It was sometime in April of 2018.
- 798 Q What led you to make that decision?
- 799 A I think there were a lot of things. Some of
- 800 the deals that I'd been working on and negotiating had
- 801 come to fruition. The Los Angeles process had wound
- 802 itself up with the Rams moving to Los Angeles with what is
- 803 now Sofi Stadium being approved by ownership, which I had
- 804 spent close to four years working on.
- 805 So there was sort of a natural endpoint to a lot of
- 806 the big things I had been working on at that point in
- 807 time. I had been thinking a lot about Washington.
- 808 Washington was in the process of trying to figure out how
- 809 they were going to build their new stadium.
- 810 I believed that the market being what it was and
- 811 the long history of that franchise and this market, this
- 812 being an incredibly important market for a number of
- 813 reasons, the challenge appealed to me. I thought that I
- 814 could have a positive impact on the business operations,
- 815 and I thought that we could be very successful here if I
- 816 was able to improve the team that I wanted and create the
- 817 culture that I thought was important to have a successful

818 franchise. So it began to be something that interested

- 819 me.
- 820 Q Did you speak to anyone outside of
- 821 Commissioner Goodell about your contemplation of accepting
- 822 an offer to go to the Washington Commanders prior to
- 823 joining the team?
- **824** A Yes.
- 825 Q Who did you speak with?
- A number of people. Friends, family, you
- 827 know, colleagues that I was close to.
- Q Do you recall if any of those individuals
- 829 advised against the decision to join the team?
- 830 A I think the consensus of those who, you
- 831 know, had that opinion was just, are you sure you know
- 832 what you're getting yourself into?
- Q Did any of the individuals with whom you
- 834 spoke raise concerns about the culture of the Washington
- 835 Commanders before you joined the team?
- 836 A I think it was more around the demanding
- 837 nature of Dan Snyder and the fact that, you know, there
- 838 had been any number of executives who had been there and
- 839 left. So I think it was -- you know, it was along those
- 840 lines that they raised concerns.
- Q Do you recall what they told you about
- 842 executives leaving the team?

843 Α Again, I don't think this is necessarily 844 from any firsthand knowledge. Just sort of, you know, 845 watching from afar and not having a lot of any sort of 846 details around it. But just, you know, if you are in NFL 847 circles, you certainly are aware that, you know, people 848 would be there and not be there. And so it was something 849 that people just reminded me of. 850 Were you concerned about that? 851 I think on some level. On some level. I 852 had had so many conversations with Dan and was very, very 853 clear about what -- you know, what I would need to be able 854 to do in order to turn the franchise around. And it 855 seemed to me that in those conversations he'd had a -- had 856 come to an epiphany and a real understanding that things 857 needed to be changed. 858 And he convinced me that he believed that I was the 859 perfect person to do that for the club, and that, you 860 know, he would entrust me to do what I saw fit to change 861 the results that they were currently experiencing, or were 862 experiencing at that time. 863 You mentioned that you had some of these 864 conversations with Mr. Snyder and that he appeared to have 865 an epiphany. Is that to say that you made clear to 866 Mr. Snyder what your plan was, or would be, for the team 867 and the effect it may have on business operations in the

- 868 short term and the long term?
- 869 A Yeah, I think that's fair.
- 870 Q And did Mr. Snyder indicate that he
- 871 understood those implications?
- 872 A Yes.
- 873 Q Do you know if other team executives were
- 874 aware of your vision for the team?
- 875 A Certainly not. The only other team
- 876 executive who knew that this was a possibility, as far as
- 877 I know, was Bruce Allen.
- 878 Q Do you recall what, if any, reaction
- 879 Mr. Allen had to your vision for the team?
- 880 A So Mr. Allen was a part of a couple of -- a
- 881 number of the conversations that Dan and I had. We had,
- 982 you know, dinner or two dinners I think with Bruce. And
- 883 on my own, I had reached out to Bruce to just talk to him
- 884 about the fact that Mr. Allen had full responsibility for
- 885 all team operations, football and business. I was
- 886 somewhat concerned that if he wasn't on board with my
- 887 coming to the club, that could create friction.
- So I made sure that I talked to Bruce and asked him
- 889 that question specifically, how do you feel about the fact
- 890 that, you know, this might happen and that, you know, part
- 891 of the portfolio would ultimately end up coming to me?
- 892 And he said he couldn't wait for that to happen. He only

wanted to focus on football. He couldn't wait to not be a

893

894 part of the business operation, and that, you know, he was 895 more than happy to cede control of all of that. 896 Q Do you recall if Mr. Snyder ever relayed 897 concerns about Mr. Allen's handling of business 898 operations? 899 A Something to the effect of that Bruce is a 900 football guy. 901 What did you understand that to mean? 902 That I thought it meant that Bruce was 903 better equipped to handle football than the business, and 904 that's why Dan was looking to make this change to the 905 organization. 906 Now, earlier you said that the Washington 907 Commanders' market or the Washington market was special. 908 Can you explain what you meant by that? 909 Well, just being in the nation's capital, 910 and I think that the perception of the Washington Football 911 Team probably has an outside influence on the way that our 912 elected officials think about the NFL on the whole. So 913 that's my perception, and I think it's important that a 914 model franchise be situated in the nation's capital. 915 Has that perception changed? Q 916 Has my perception changed of that? Α 917 Q. Yes.

918 A No.

- 919 Q Is there anything else that you would say
- 920 makes this market special, this being the Washington
- 921 market?
- 922 A I just think that the historic nature of
- 923 that franchise, and the fact that it was really a regional
- 924 franchise in many, many ways before we had newer
- 925 franchises in the southeastern part of the United States.
- 926 You know, the Redskins, now the Commanders, had an
- 927 outsized fan base maybe compared to even what the size of
- 928 the city is. So I think that it's an important
- 929 institution and important for the league that one of its
- 930 oldest franchises, again, be a model franchise.
- Q Do you have any understanding if that is a
- 932 widely-held sentiment within the league, that the
- 933 Washington Commanders should be a model franchise because
- 934 of its location?
- 935 A I can't speak for anybody else. And, you
- 936 know, I think we want all -- the NFL wants all 32 of their
- 937 franchises to be model franchises. You know, growing up
- 938 in the northeast, you know, I might have a different view
- 939 than others.
- 940 Q And what does model franchise mean to you?
- 941 A It means a lot of things. It means making
- 942 sure that you're connecting with the community, making

943 sure that you are running your business practice in the 944 most upstanding way; that you were treating your employees 945 the right way; that you are treating your customers, your 946 suite holders, your sponsors, your ticket holders the 947 right way; that you are being transparent and open and 948 serving the community at large. 949 With respect to running a business the right 950 way as it relates to the Washington Commanders, prior to 951 joining, did you believe that they were in fact doing so? 952 I thought there was room for improvement. 953 With respect to treating employees the right Q 954 way, did you believe that they were in fact doing so? 955 Again, I think there was room for Α 956 improvement in a number of areas. 957 Q. And I'm speaking about before you joined the 958 team. 959 Α Mm-hmm. Yeah. 960 What did you believe, before you joined the 961 team, the areas for improvement were with respect to 962 treatment of employees? 963 So on some of our visits we would, you know, 964 talk to employees and, you know, they felt as though --965 well, they felt as though they -- on the sales side, they 966 weren't given the appropriate resources, that, you know, 967 senior leadership wasn't really aware of or totally

968 invested in, you know, the people who worked there, 969 weren't necessarily invested in the growth and development 970 of the people who were working there, and that, as I said, 971 they didn't feel as though they were being put in the best 972 position to do their jobs to the best of their ability. 973 Did any Washington Commander employee raise 974 those concerns with you before you joined the team? 975 Again, when we would go on our meetings, we 976 would meet with people and some of these things would come 977 out. 978 Do you recall if any employee raised 979 concerns about the workplace culture generally? 980 I don't remember specifically an employee A 981 saying that. You know, certainly two names that I had 982 heard over the years were Mitch Gershman, which you 983 mentioned earlier, and Dennis Greene as being challenging 984 people to work for. 985 What did you hear about Mitch Gershman? 986 Just that he was a difficult person to work 987 for, demanding, emotional, would yell, things of that 988 nature. 989 Do you recall who you heard that from about 990 Mr. Gershman? 991 Α I don't. 992 Did you hear that from multiple Commanders Q.

- 993 employees?
- 994 A Again, I don't know if I heard it from
- 995 Commanders employees directly, if this was folks who
- 996 worked for me who had conversations with people at the
- 997 Commanders who I heard from.
- 998 Q Do you recall what you would hear about
- 999 Mitch Gershman yelling?
- 1000 A Not really more than that. And knowing
- 1001 Mitch, it didn't -- as I said earlier, it didn't
- 1002 necessarily surprise me.
- 1003 Q And when you say yell, do you mean yelled in
- 1004 the workplace at employees?
- 1005 A Yes.
- 1006 Q And what was your understanding of what they
- 1007 meant when they said he's emotional?
- 1008 A Just that, that he would yell and kind of
- 1009 fly off the handle.
- 1010 Q And what was your understanding of what they
- 1011 meant when they said demanding?
- 1012 A Just that -- again, the same thing. That,
- 1013 you know, if things weren't going the way he wanted them
- 1014 to, he would -- he would be -- you know, he would resort
- 1015 to yelling and sort of treating people that way.
- 1016 Q Do you recall what you heard about Dennis
- **1017** Greene?

1018	А	Similar.
1019	Q	So that he was demanding?
1020	А	Demanding, and that he didn't treat people
1021	particularly well.	
1022	Q	Did you also hear that he was emotional and
1023	would yell?	
1024	А	I don't remember hearing that about him, but
1025	just that he didn't treat people well was sort of the	
1026	overriding theme.	
1027	Q	With respect to what a model franchise is,
1028	you explained	what your understanding of what that meant
1029	to you. Did	you have any understanding of what that meant
1030	to the league office?	
1031	А	I think it would be very similar.
1032	Q	Do you know what Mr. Goodell Commissioner
1033	Goodell's relationship was with Dan, if at all?	
1034	А	No.
1035	Q	Do you know if they interacted at all?
1036	A	Well, the commissioner interacts with all
1037	NFL owners.	
1038	Q	Do you know if they had a personal
1039	relationship?	
1040	А	I do not.
1041	Q	Prior to joining the team, you mentioned
1042	that there we	re surveys conducted. There was something

- 1043 called the Voice of the Fan?
- 1044 A The Voice of the Fan, yes.
- 1045 Q Did the league issue team employee surveys
- 1046 to get a sense of what was happening on the ground within
- 1047 the clubs?
- 1048 A Not to the best of my knowledge. The league
- 1049 would do surveys of its own employees on a regular basis.
- 1050 Q Why, to your knowledge, would they not do
- 1051 that, issue surveys?
- 1052 A Each one of the 32 clubs is an independent
- 1053 business.
- 1054 Q So is there a reason why you would survey
- 1055 the fan base but not the employees from the league side,
- 1056 is what we're trying to understand.
- 1057 A I think, you know, part of the league
- 1058 responsibility is to understand the vibrancy of the
- 1059 marketplace and things that might hold the club back from
- 1060 being more successful in their marketplace. And that has
- 1061 implications not just for that individual market, but has
- 1062 national implications for the league at large.
- 1063 Obviously, you want as many franchises as healthy
- 1064 as possible, and so ensuring that each owner understands
- 1065 and has the tools necessary to achieve that goal is
- 1066 important to everybody in the league.
- 1067 Q Is it important to the league to have

1068	healthy workplaces, to your knowledge?		
1069	A	I think the NFL league office does have a	
1070	healthy workplace.		
1071	Q	And what about clubs?	
1072	A	Again, each one of the clubs is an	
1073	individual business.		
1074	Q	I believe you said you made the decision to	
1075	join the Washington Commanders in or around April of 2018.		
1076	A	Yes.	
1077	Q	Prior to joining the team, in the course of	
1078	those discussions, did you feel that you had the		
1079	information that you needed to make an informed decision		
1080	about what you would be getting yourself into at the		
1081	Washington Commanders?		
1082	А	I believe I thought that at the time, yes.	
1083	Q	Sitting here today, do you believe that?	
1084	А	I probably did not have perfect information	
1085	at the time.		
1086	Q	Why do you think that?	
1087	А	I think first of all, I think it would be	
1088	impossible to	have perfect information until you get into	
1089	the situation	. And once I got there, it was apparent to	
1090	me that there	were a lot of issues that needed to be dealt	
1091	with, you know	w, pretty quickly; and probably a larger task	

1092 than I thought it might have been when I was talking about

1093 taking the job.

1094 Q I am going to switch gears for a second and

1095 ask you some questions, still dealing with the NFL, but

1096 about certain NFL policies --

1097 A Mm-hmm.

1098 Q -- that you might be aware of.

1099 In 2014, the league hired an outside lawyer to

1100 conduct an investigation into its pursuits and handling of

1101 evidence in the Ray Rice domestic violence incident.

1102 A Mm-hmm.

1103 Q Do you recall the incident that I'm

1104 referring to?

1105 A Yes.

1106 Q What do you recall about that incident?

1107 A Mr. Rice was a running back with the

1108 Baltimore Ravens, was in a casino, I believe, in an

1109 elevator, and there was video of him assaulting his

1110 fiancee at the time.

1111 Q And what was your understanding of what the

1112 NFL was investigating?

1113 A I mean, certainly investigating the

1114 incident, and that, you know, how -- you know, personal

1115 conduct policy and how, you know, the league would deal

1116 with it and what the punishment, if any, was going to be

1117 to Mr. Rice.

At the time of that incident, you were still

1118

1119 employed with the league, correct? 1120 Α I was. 1121 Were you ever made aware that, as a result 1122 of that incident, the league developed a mandatory 1123 domestic violence training and sexual assault education 1124 for all NFL employees league-wide? 1125 Α Yes. 1126 Were those trainings at all part of the best 1127 practices that you were working on in developing? 1128 That would have been coming out of a Α 1129 separate group. That would have been coming out of human 1130 resources, legal, not out of my group. 1131 Q Do you recall who was in charge of human 1132 resources at that time? 1133 I believe it was A 1134 Q And who was in charge of legal? 1135 Jeff Pash as the general counsel. Α 1136 Are you aware that, as a result of the Ray 1137 Rice investigation, the NFL revamped its personal conduct 1138 policy? 1139 Α Yes. 1140 Q Are you familiar with the personal conduct 1141 policy? 1142 A I'm aware of it. I certainly don't know it

1143 chapter and verse. 1144 (Lafemina Exhibit No. 2 was 1145 identified for the record.) 1146 ΒY I'm now handing you what we've marked as 1147 1148 Exhibit 2 for identification purposes. This is a personal 1149 conduct policy of the league dated December 2014. 1150 Do you recognize what I just handed you? 1151 Α Yeah. How do you recognize it? 1152 1153 Well, it's on league stationery and personal Α 1154 conduct policy. It seems like a document from the league 1155 office. 1156 Is it a fair and accurate depiction of the 1157 league's personal conduct policy as you last remember it? 1158 I haven't had time to go through this, but I 1159 have no reason to believe that it's not. 1160 I would like to give you a few moments to 1161 look through it, and then I'd like to ask you some 1162 questions about it. 1163 Α Sure. 1164 0 Just let me know when you're done. 1165 Α Okay. It seems to be in line with what I 1166 know of the personal conduct policy.

Q I'd like to direct you to page 1 of the

1167

1168 policy, the fourth paragraph, beginning with, "This

- 1169 Personal Conduct Policy is issued."
- 1170 Do you see that?
- 1171 A Yes.
- 1172 Q It states that the policy "is issued
- 1173 pursuant to the Commissioner's authority under the
- 1174 Constitution and Bylaws to address and sanction conduct
- 1175 detrimental to the league and professional football."
- 1176 What do you understand conduct detrimental to mean?
- 1177 A Well, it's a pretty broad phrase, so I think
- 1178 it can mean a lot of things.
- 1179 Q Such as?
- 1180 A I mean, anything that would -- you know,
- 1181 anything that would put, you know, the league office -- or
- 1182 the league itself, I should say, in a bad light.
- 1183 Certainly -- I mean, again, it's so broad it's hard to
- 1184 focus on one thing.
- 1185 Q Would you say that workplace misconduct such
- 1186 as sexual harassment and discrimination would constitute
- 1187 conduct detrimental?
- 1188 A Once again, I honestly don't know what they
- 1189 mean when they say conduct detrimental. You know, that
- 1190 would certainly seem to be something that could be
- 1191 included in conduct detrimental.
- 1192 Q I'd like to direct you to page 6.

1193	А	Mm-hmm.	
1194	Q	The second paragraph.	
1195	А	Mm-hmm.	
1196	Q	Beginning with owner, "Ownership and club."	
1197	Do you see tha	at?	
1198	А	Yes.	
1199	Q	It says, "Ownership and club or league	
1200	management have traditionally been held to a higher		
1201	standard and will be subject to more significant		
1202	discipline when violations of the Personal Conduct Policy		
1203	occurs."		
1204	Do you	see that?	
1205	А	Mm-hmm.	
1206	Q	Was your understanding of the league's	
1207	practice that	ownership and league management and club	
1208	management wer	re in fact held to higher standards than	
1209	others when vi	iolations of policy occurred?	
1210	А	I'm not aware of violations of the policy or	
1211	how this would	d have been applied to that. I don't know	
1212	who would have violated the policy, how, what the findings		
1213	were, or what	the punishment was.	
1214	Q	I'd like to direct your attention to page 7.	
1215	А	Mm-hmm.	
1216	Q	Do you see where it says Reporting?	
1217	А	Yes.	

1218 It says, "Clubs are obligated to promptly Q. 1219 report any matter that comes to their attention," and then 1220 it goes on to say, "that may constitute a violation of 1221 this Policy." 1222 Was it your understanding that clubs were obligated 1223 to report potential violations of policy? 1224 This is not something that was on my radar. 1225 The next sentence goes on to say, "Clubs are 1226 expected to educate their employees on this obligation to 1227 report." 1228 You mentioned that this was not something that was 1229 on your radar. Is that to say that when you were at the 1230 Washington Commanders, it was never brought to your 1231 attention that you were supposed to report violations of 1232 the conduct policy? It's not something that I remember 1233 Α 1234 discussing when I was at Washington. 1235 Okay. 1236 I think we're at time, so we'll go off 1237 the record. 1238 (Recess.) 1239 . We can go back on the record. 1240 ΒY 1241 I'm , counsel for the Minority, Q and I'll be handling questions for this hour. 1242

1243	So just	t to start off, I want to reiterate Ranking	
1244	Member Comer's	s concerns raised at the roundtable two weeks	
1245	ago. Specific	cally, the House Oversight Committee is not	
1246	the proper forum for this investigation. And while he and		
1247	the committee's Minority members agree that the alleged		
1248	behavior is troubling, there is no relief for any of these		
1249	parties in this committee. This investigation is wasting		
1250	valuable taxpayer resources, especially at a time when the		
1251	American people are struggling with inflation.		
1252	In any	case, thank you for taking time to sit down	
1253	with us today, Mr. Lafemina.		
1254	A	Thank you.	
1255	Q	I would like to run through some of the	
1256	team's structure while you were president.		
1257	There were two office locations; is that right?		
1258	A	That's right.	
1259	Q	Can you tell me which ones?	
1260	A	There was FedEx Field located in Landover,	
1261	Maryland, and	what was then called Redskins Park in	
1262	Ashburn, Virginia.		
1263	Q	And where did you spend the most time?	
1264	A	In Ashburn.	
1265	Q	And who would spend time in Ashburn versus	
1266	FedEx Field?		
1267	A	So the football operations were in Ashburn,	

general counsel's office, finance, marketing --

1268

1269 Q Okay. 1270 -- sponsorship sales, the foundation, the 1271 charitable foundation, human resources. 1272 And then who would spend the most time at 1273 FedEx Field? 1274 Α It was really the ticket sales department. 1275 Ticket sales department. Okay. So who in 1276 the organization, while you were president, reported 1277 directly to you? 1278 А So we had the chief commercial officer, Todd 1279 Kline. 1280 Q Okay. 1281 The head of ticketing Jake Bye; head of Α 1282 marketing Steve Ziff; the chief financial officer Stephen 1283 Choi. I'm trying to think if there was -- there were a 1284 couple of dotted lines. Human resources, I guess, 1285 reported to me -- not directly to me, but the CFO. 1286 Reported to the CFO's office and the CFO reported to me. And who was the HR officer, if you remember? 1287 1288 Α 1289 And were there other nonexecutive-level 1290 staff that ever reported directly to you? 1291 Α No. 1292 Okay. So for the ticket sales team at FedEx

1293 Field, who would run operations there since everyone else 1294 was in Ashburn? 1295 A Well, Jake Bye was there. 1296 Jake Bye? Jake Bye was at FedEx Field? Q 1297 Jake Bye was at FedEx Field. Α 1298 Right. Q 1299 So he was in charge of all things ticketing. A 1300 Okay. And if you recall, who reported 1301 directly to him? 1302 When I first got there, it was Jason 1303 Friedman reported to him, and I believe Rachel Engleson 1304 reported directly to him when I first got there. 1305 Q Okay. 1306 A And I don't recall who else. 1307 All right. So Jake Bye would have been your 1308 main point of contact --1309 A Yes. 1310 Q -- for all of that. 1311 And would you ever interact with Jason Friedman or 1312 Rachel Engleson? 1313 A So Rachel -- Jason infrequently. I would 1314 see Jason generally on game days. I would go by his 1315 office just to see where ticket sales were because he sort 1316 of had access to the latest sales numbers.

And then Rachel, soon after I got there, was given

1317

1318 a new responsibility where she was going to be coming to 1319 the marketing department and moving her office from FedEx 1320 Field to Ashburn. 1321 Okay. What was her new role? Q. 1322 She was, I think, the director of marketing. 1323 Since we were just talking about Jason 1324 Friedman, earlier when the Majority was questioning you, 1325 you mentioned that when you worked for the NFL, you heard 1326 during site visits that sometimes people in the sales team 1327 didn't feel like their supervisors believed in them, 1328 didn't feel like they could grow in their positions there. 1329 And you mentioned a couple of names. But did you ever 1330 hear any of those complaints come through about Jason 1331 Friedman? 1332 Α No. 1333 Okay. And so did you hear anything about 1334 the way that he treated his employees? 1335 I didn't hear one way or the other. 1336 Okay. Thank you. 1337 So as far as Jason Friedman's role goes, how much 1338 autonomy and decisionmaking power did he have in his sales 1339 role? Would he be able to make any decisions on his own 1340 or would he have to go through Jake Bye and others? 1341 Α When I was there? 1342 Yes, sorry, when you were there.

1343 Α No. Jake Bye was his direct supervisor and 1344 so he would -- there's certain things I'm sure on the 1345 operations side that Jason could handle on his own. 1346 Generally, ticketing is two sides, you've got sales and 1347 you've got operations, which is sort of dealing with 1348 Ticketmaster and the Ticketmaster software and, you know, 1349 dealing with a lot of the sort of technical ins and outs 1350 on how you get a ticket on sale on the internet, things of 1351 that nature. 1352 You know, Jake certainly could do all those things, 1353 but he was also more on the sort of sales oversight and 1354 strategy. So there were things that Jason certainly, I'm 1355 sure, could be doing on his own. 1356 Q Okay. 1357 But he was a vice president at the club. 1358 Okay. That all makes sense. 1359 So I want to talk a little bit more about how 1360 ticket sales occurred and what was going on there, and I 1361 know that you had experience on both sides, which gives 1362 you a little bit of extra expertise. 1363 So would you say that you have a good understanding 1364 of how the ticket sales and finances work on the league 1365 side as well as the team side? 1366 I think so, yes. A 1367 Okay. So each NFL team is required to be

1368 part of some ticket revenue-sharing agreement; is that 1369 right? 1370 A Yes. So there's something called VTS or 1371 visiting team share. So 34 percent of all ticket revenue 1372 gets put into a pool that is then divided equally between 1373 the 32 clubs. 1374 0 And so then the remainder of that would go? 1375 To the club. Α 1376 To the club. Okay. And would there ever be 1377 any revenue that came in from a ticket sale from any of 1378 the teams that would not be subject to that agreement? 1379 The only ticket that would not be subject to A 1380 that -- well, all tickets were subject to the agreement. 1381 Q Okay. 1382 It's a little bit wonky. Α 1383 Okay. Just talk us through it. Q 1384 Α So suites are a different product, right? 1385 So suites have two portions to the revenue stream; one is 1386 the tickets in the suite and then a license fee. The 1387 tickets in the suite are subject to VTS; the license fee 1388 for the suite is not subject. 1389 And the way that the determination is made as to 1390 what each seat is worth in a suite that could be -- is at 1391 the time -- and I think this has changed since I got

there. Basically, the 2500 and first most expensive

1392

1393 ticket is the marker.

1394 Q Is --

1395 A So wherever the 2500 and first most

1396 expensive ticket in the stadium is, that's the price

1397 ascribed to every suite ticket, which then is subject to

1398 VTS. Anything above that is not subject.

So to use sort of easy math, if the 2500 and first

1400 most expensive ticket is \$200, right, then that's the

1401 price of every suite ticket. So if you had ten tickets in

1402 the suite, as an example, right, that would be -- if I'm

1403 doing the math right -- \$680; right? So -- sorry.

1404 Q So each one -- it's okay.

1405 A So each one is -- so each ticket is \$200 and

1406 there are ten seats in a suite.

1407 Q Okay.

1408 A All right? So that's \$2,000, and then the

1409 VTS would be 34 percent of that. Okay?

1410 Q Okay.

1411 A If the suite were sold for \$100,000, the

1412 team would keep all the rest of that outside of the VTS.

1413 They would keep the ticket -- they would keep the 60-plus

1414 percent of the ticket price plus whatever would be license

1415 fee for the suite is.

1416 Q Okay.

1417 A But the ticket piece was subject to sharing.

1418	Q	Okay. And that's for all teams in the NFL?	
1419	А	That's all teams in the NFL.	
1420	Q	Is it always the 20 2,500 and first?	
1421	А	It was that. The policy's since changed.	
1422	Q	Okay.	
1423	А	But that was the policy at the time I was	
1424	there.		
1425	Q	Okay. That makes a lot of sense.	
1426	So have you ever heard this is still in the		
1427	financial stream here but did you ever hear the term		
1428	"juice" used while you were there?		
1429	A	No.	
1430	Q	You did not. Okay.	
1431	So in a	another interview during the course of this	
1432	investigation, we had somebody discuss the term "juice."		
1433	And what they described it to be was extra money that		
1434	would come from ticket sales or other places that wasn't		
1435	reported as revenue. It would be some sort of extra money		
1436	coming in saying you know, for the team, I think		
1437	there was not an exact definition, we'll say.		
1438	But bas	sically this idea that there's a price that's	
1439	reported for the VTS, and then there's a price that the		
1440	team's receiving for a ticket.		
1441	А	Never heard of that.	
1442	Q	Never heard of that?	

```
1443
             Α
                     No.
1444
                     Would that be something you would be aware
             Q
1445
      of if it was going on, in your role as president?
1446
             Α
                     Not necessarily.
1447
                     Okay.
             Q
1448
                     You know, specifically, you know -- I think
1449
      it's important to remind everybody that I worked at the
1450
      club for seven months. And if a practice like that was
1451
      going on, I would assume that I would be the last person
1452
      they would ever let know that based on where I came from.
1453
                    Because of the league?
             Q
1454
                     Yeah.
             Α
1455
                     Okay. While you were at the team, were you
1456
      involved in any financial conversations about ticket
1457
      sales?
1458
             Α
                     Sure.
1459
                     Okay. And you never heard about any kinds
1460
      of questionable sales or accounting or cooking books type
1461
1462
             Α
                     No.
1463
             Q
                     -- engagements?
1464
             Α
                     No.
1465
                     Okay. Did you ever talk to Dan Snyder about
1466
     the financial side of things?
1467
             Α
                    Yes.
```

1468 And when you were having those discussions, 1469 were you in agreement with the way that you wanted to take 1470 the team? Were you able to say, like, I think this is how 1471 we boost sales, I think this is where we do this. Were 1472 you able to speak freely on those conversations? 1473 A I spoke freely. I don't know that we had 1474 agreement. 1475 Okay. That's perfectly fine. 1476 As far as the books go, I know that there are 1477 audits done by the NFL; is that correct? 1478 Α Yes. 1479 And then there are internal audits done by 1480 the team; is that correct? 1481 I would assume that they get audited from A 1482 time to time, but I'm not specifically aware of that. 1483 Okay. So then let's talk about the NFL Q. 1484 audits. Who would conduct those audits? 1485 A So the audit department at the NFL. 1486 Okay. Would they go to you, or did they 1487 ever go to you while you were president, to have 1488 discussions about the audit? 1489 Α The league? 1490 The league, yes. Q 1491 No. As I said, the league's audit was on a A 1492 cycle. I believe that the last audit was the year before

1493 I got to the club, if I'm not mistaken.

1494 Q Okay. So there was no audit that occurred

1495 while you were there?

1496 A Not that -- I don't believe so.

1497 Q Okay. All right. So in the cycle of the

1498 NFL audits, do you happen to recall how frequently? Is it

1499 yearly?

1500 A It's on a three-year rotating basis.

1501 Q Three-year rotating basis, okay. And then

1502 as far as team operations go, whether during your time at

1503 the NFL or with teams, did teams ever have discussions

1504 about having their own internal audits, or was that just

1505 something that was more random and outside of?

1506 A I don't understand the question.

1507 Q So when -- let's start with when you were at

1508 the NFL.

1509 A Mm-hmm.

1510 Q You worked with all 32 teams.

1511 A Yes.

1512 Q Did they ever talk to you about their own

1513 internal audits outside of what the NFL was auditing?

1514 A It wouldn't necessarily have been something

1515 that they would talk to me.

1516 Q Because you're not on the audit team?

1517 A Right.

1518 And so in your time at the team, there was 1519 never a discussion about an internal audit or a team audit 1520 versus an NFL audit? 1521 Not that I recall. A 1522 All right. Thank you. 1523 Let's talk a little bit about your closing time 1524 with the team. 1525 Α Sure. 1526 So I think that there's obviously a lot of 1527 rumors about why you might have departed the team. But in 1528 your own words, can you talk to us about why you decided 1529 to leave the team? 1530 So I didn't decide to leave the football A 1531 team. I was relieved of my duties. 1532 Q. Okay. 1533 And I think the reasons for that focused on 1534 a couple things. One, I think there were serious 1535 disagreements between myself and Dan Snyder about a lot of 1536 the strategies and tactics related to the business 1537 operations around marketing, around ticketing, around 1538 sponsor strategies, around public relations. 1539 Secondly, there were a number of holdover employees 1540 who had been with the club for a long time who I think 1541 were invested in the status quo who didn't want to see 1542 change happen; it was sort of working for them. And I

1543 think that some of those people had relationships with the
1544 owner.
1545 And lastly, I think maybe as important as the first

issue, when we came to town, myself and the folks that I recruited, we were getting very positive press attention,

1548 and other people in the organization, Bruce Allen

1549 specifically, the owner, were not. They were getting very

1550 bad press attention. I think there was an incredible

1551 amount of jealousy and animosity from some people who had

1552 been close to Dan over a long period of time and muddied

1553 the waters.

1559

1560

1561

1562

1563

1564

1554 And so I think those are the reasons that
1555 ultimately I was asked to leave.

Okay. And when you said the holdover employees perhaps didn't want to see change happen, what changes are you referring to?

A Anything and everything. From accountability to -- you know, responsibility, accountability, sort of the culture we were trying to instill of transparency. I think some of the training that I was putting into place, the human resources training I was putting into place, you know, trying to

just create a more responsible business operation.

That's all we have for this hour.

1567 Thank you so much. We can go off the record.

1568

(Recess.)

1569 . 10:41, back on the record. 1570 ΒY So I'd like to ask some additional questions 1571 Q 1572 about the personal conduct policy which is Exhibit 2. 1573 Α Okay. 1574 Q I believe when we left -- where we left off 1575 was talking about the reporting obligations of the club. 1576 A Yes. 1577 And I believe you said you were not aware of Q. 1578 those obligations. 1579 A Not specifically. I was obviously aware of 1580 the personal conduct policy, you know. 1581 Q I wanted to direct your attention to page 8 1582 of the policy. 1583 A Yes. 1584 Q At the top, beginning where it says Conduct 1585 Committee. Do you see that? 1586 A Yes. 1587 Q Are you familiar with the league's conduct 1588 committee? 1589 A I am aware that it exists. But beyond that, 1590 no. 1591 Q Okay. This states, "To ensure that this policy remains current and consistent with best practices 1592

1593 and evolving legal and social standards, the Commissioner 1594 has named a Conduct Committee. This committee will be 1595 made up of NFL owners, who will review this policy at 1596 least annually and recommend any appropriate changes in 1597 the policy, including investigatory practices, 1598 disciplinary levels or procedures, or service components." 1599 Were you familiar with any of the responsibilities 1600 of the conduct committee before today's deposition? 1601 Not specifically. 1602 On the committees, are there anyone other 1603 than owners who sit on those committees? 1604 Α There are -- no, there are no members of the 1605 committee other than owners. 1606 And then with respect to what committees are Q 1607 responsible for doing, can you briefly explain how those 1608 committees operate? When things are brought to the 1609 committee, how does that then become league policy? 1610 A So the committee will take up any number of 1611 issues, any committee, and it can be brought to a 1612 committee's attention by -- you know, an issue can be 1613 brought up by league staff, it can be brought up by other 1614 owners, people at the commissioner's office, and they will 1615 debate the issues. 1616 And to the extent that a league rule needs to be 1617 made or changed, the committee will vote on it first; it

1618 will make its way to the floor of a league meeting, and it

- 1619 will be motioned, seconded, and voted on.
- 1620 Q And when it's voted on at a league meeting,
- 1621 does it then become -- if it passes, does it then become
- 1622 league policy?
- 1623 A Yes. And it's been a while since I've been
- 1624 there. I think there are things that don't need to be
- 1625 voted on and there are things that do need to be voted on.
- 1626 I don't know if this would fall into one or the other
- 1627 category, anything coming out of that committee.
- 1628 Q Were you ever aware that as a result of the
- 1629 Ray Rice incident that we discussed earlier, that the NFL
- 1630 created a new position within the league to oversee or
- 1631 conduct independent investigations in cases of off-field
- 1632 misconduct?
- 1633 A Yes.
- 1634 Q What was your understanding of the new
- **1635** rules?
- 1636 A Really just what you laid out. That we had
- 1637 hired somebody to run investigations on any matters so
- 1638 that the league could have an understanding of issues that
- 1639 did not fall into the legal system, but that ultimately
- 1640 needed to be dealt with in some way by the league office.
- 1641 Q Do you know who was hired to fulfill that
- **1642** role?

1643	А	Lisa Friel.
1644	Q	Do you recall her title?
1645	А	I don't.
1646	Q	Do you recall who Lisa Friel reported to?
1647	А	I don't know. I don't know.
1648	Q	Do you know if she was under Jeff Pash?
1649	А	It would make sense, I think, that she may
1650	have reported	to Jeff.
1651	Q	Do you have any understanding, sitting here
1652	today, of how	those investigations are handled when
1653	there's off-fi	eld misconduct?
1654	А	No.
1655	Q	Do you know if there's any league
1656	representative	e that audits the team's compliance with the
1657	personal condu	act policy?
1658	А	I don't know.
1659	Q	Now, at any point during your employment
1660	with the NFL o	or subsequently with the Washington
1661	Commanders, we	ere you ever made aware of a hotline or other
1662	system to allo	w NFL employees or team employees to report
1663	issues of work	place misconduct on a confidential basis?
1664	А	Yes.
1665	Q	Can you tell me about that?
1666	А	It was part of our training at the NFL that
1667	we were tha	at we did. I remember it being presented to

```
1668
      us in that setting.
1669
                   What was presented to you?
1670
             A
                    Just what you said, that there was a hotline
1671
      that people could call. And there were -- you know,
1672
      depending on what the training was, there were a number of
1673
      hotlines for different subjects that people could call.
1674
             Q Were those hotlines available to club
1675
      emplovees?
1676
             Α
                    I don't know the answer to that.
1677
             Q.
                    Do you recall when you received the
1678
      training?
1679
                    Sometime after the 2014 Ray Rice incident.
             A
1680
             Q How often did that training occur?
1681
             Α
                    There was regular training at the NFL on any
1682
      number of subjects.
1683
                    Well, specifically on training that resulted
             Q.
1684
      from the Ray Rice incident; do you recall how often the
1685
      training would occur?
1686
                  I don't, but I think it was more than once.
1687
      But I don't recall.
1688
             Q Were you ever aware of any specific
1689
      prohibition by the NFL on the use of nondisclosure
1690
      agreements to limit reporting of potential violations of
1691
      that personal conduct policy?
```

A I'm not aware.

1692

1693 Q. Were you ever aware of any specific 1694 prohibition by the NFL on the use of nondisclosure 1695 agreements to limit cooperation in league investigations 1696 under the personal conduct policy? 1697 A Again, not aware. 1698 (Lafemina Exhibit No. 3 was 1699 identified for the record.) 1700 1701 I am now handing you what we've marked as 1702 Exhibit 3 for identification purposes. This is an NFL 1703 press release titled Commissioner Goodell Announces 1704 Findings in Carolina Panthers Workplace Investigation 1705 dated June 28, 2018. 1706 Α Mm-hmm. 1707 I'll give you a moment to review it. Just 1708 let me know when you're finished. 1709 Are you finished? 1710 Α Yes. 1711 Q As I mentioned, this release is dated June 1712 28, 2018. 1713 Α Mm-hmm. 1714 Were you employed with the Commanders at 1715 that time? 1716 Α I was. 1717 Do you recall hearing about the NFL's

1718 investigation into race and gender-based harassment by the 1719 former owner of the team of the Carolina Panthers Jerry 1720 Richardson? 1721 A Yes. 1722 What do you recall about that incident? Q 1723 Largely, what I just read in the press Α 1724 release. 1725 Do you recall having an understanding of the 1726 allegations at the time when you were employed with the 1727 Commanders? 1728 A To the extent that they were reported on 1729 publicly, yes. 1730 Q I want to direct your attention to page --1731 the second page, the bottom paragraph, beginning with, "In 1732 addition." Do you see that? 1733 А Yes. 1734 It states that Mary Jo White "made a number 1735 of recommendations of broader applicability for the 1736 League, which would be presented to the Conduct Committee 1737 for consideration in advance of the 2018 season." 1738 Do you see that? 1739 A Yes. 1740 It goes on to list four specific 1741 recommendations, one of which includes the specific

prohibition on the use of NDAs "to limit reporting of

1742

```
1743
      potential violations or cooperation in League
1744
      investigations under the Personal Conduct Policy."
1745
             Do you recall having an understanding that that was
1746
      a recommendation that was made in connection with the
1747
      Carolina Panthers investigation?
1748
                     I recall it was a recommendation.
1749
                     Do you recall what the result was of the
1750
      recommendation that was made by Mary Jo White?
1751
                     No.
             Α
1752
                     Turning to the last page, the first bullet.
             Q
1753
             Α
                     Mm-hmm.
1754
                     It says there was "A specific requirement
1755
      that claims of workplace misconduct issues be reported to
1756
      the League Office under the Personal Conduct Policy."
1757
             Do you recall what happened to that recommendation,
      if it was ever taken up by the conduct committee?
1758
1759
             Α
                     I don't know.
1760
             0
                     And I'm sorry.
1761
             Α
                     I don't know.
1762
                     Third bullet. "Establish a hotline or other
1763
      system to allow League and club employees to report issues
1764
      of workplace conduct on a confidential basis."
1765
             I believe you said you recall there being a
1766
      confidential hotline. Do you recall if the hotline was
1767
      consistent with that recommended by Mary Jo White?
```

I don't think this is necessarily the

1768

A

1769 hotline I was discussing. I think after the Ray Rice 1770 thing, there was a DVSA hotline that was established. 1771 What does DVSA stand for? Q. 1772 Domestic violence, sexual assault. A 1773 Do you know what the result was of this 1774 particular recommendation made by Mary Jo White? 1775 No, I don't. 1776 Do you recall if there was ever an effort to 1777 review best practices and policies with owners, club 1778 counsel, and human resource executives? 1779 A Again, I wasn't at the league office at this 1780 time. 1781 Q You were at the Commanders. 1782 Α Yes. 1783 Do you recall if that ever happened at the 1784 Commanders during your tenure? 1785 A No. 1786 Q. You don't recall? 1787 Α I don't recall. 1788 When did you begin your employment with the 1789 Washington Commanders? 1790 Α I signed my contract the first week of May 1791 of 2018. My first day in Washington was the first week in 1792 June. I had represented the team at the league meeting in

1793 late May, where I transitioned from league office to the 1794 football team. 1795 Q Do you recall what, if anything, that 1796 Commissioner Goodell said to you when you accepted the 1797 role with the Commanders? 1798 A He congratulated me. 1799 Q Anything else? 1800 Once I accepted it? It was just 1801 congratulations, good luck. He told me to knock 'em dead, 1802 I think, was maybe the exact quote. 1803 Q Did he issue any -- to the best of your 1804 recollection -- any directives or recommendations about 1805 how you should proceed in your new role? 1806 A No. 1807 Did he raise any concerns, to the best of 1808 your recollection? 1809 A No. 1810 Now, two weeks before the Washington 1811 Commanders announced your hiring, The New York Times 1812 reported that during a 2013 trip to Costa Rica, the 1813 Washington Commanders cheerleaders were required to pose 1814 topless or were pressured to serve as escorts.

Do you recall those allegations?

A I remember reading that in The New York

1815

1816

1817

Times, yes.

1818	Q	Do you recall reading it when the news
1819	broke?	
1820	А	Yes.
1821	Q	And do you recall around the time that you
1822	read those all	legations, the month?
1823	A	Pardon me?
1824	Q	Do you recall the month that you read those
1825	allegations?	
1826	A	It was right around the time that I had
1827	signed my cont	cract. So early May, I believe.
1828	Q	What was your understanding of what was
1829	being alleged?	?
1830	А	Really, just what I had read in the article,
1831	which was that	t they had had a trip for the cheerleaders to
1832	go and do a pl	noto shoot for their annual calendar; that a
1833	number of executives from the football team were on the	
1834	trip, they had brought clients down, I think it was either	
1835	sponsors or suite holders or both.	
1836	And the	e allegations were that the clients were
1837	allowed to watch the cheerleaders during the photo shoot,	
1838	and that as cheerleaders were changing costumes or	
1839	outfits, they	had access to see the cheerleaders; and that
1840	at night some	of the cheerleaders were requested to go out
1841	to dinner or,	you know, out to a bar or something with
1842	them, the clie	ents.

1843	Q What was your reaction when you read about
1844	those allegations?
1845	A I was concerned.
1846	Q What do you mean by that?
1847	A It's you know, if the allegations were
1848	true, that's a terrible blemish on the organization, and
1849	obviously it was going to have an impact on the public
1850	perception of the team. And if what was being alleged was
1851	true, that was a terrible experience for the women
1852	involved.
1853	Q You testified that that happened right
1854	around the time that you signed your contract.
1855	A (Nodding head).
1856	Q What, if any, impact did that have on your
1857	decision to move forward on the agreement?
1858	A The decision was already made. I had
1859	already let the NFL know I was leaving, I had already
1860	accepted verbally, and I think I had already signed my
1861	contract by the time I read that article.
1862	Q Did you have concerns about moving forward
1863	with your role after you read those allegations?
1864	A I had concerns. There wasn't a moment where
1865	I said I'm not going to move forward with it. I thought,
1866	you know, that ship had already sailed. I was going to
1867	Washington.

1868	Q	Did you have conversations with anyone
1869	within the NF	L about the allegations once it was brought
1870	to your atten	tion?
1871	A	Not that I can remember. I think some
1872	you know, I t	hink some comments may have been made like
1873	you know, bec	ause everybody knew I was leaving like,
1874	wow, you've g	ot something to deal with right out of the
1875	chute.	
1876	Q	Do you recall if any of those comments were
1877	made by Commi	ssioner Goodell?
1878	А	No, none were.
1879	Q	Do you recall if Commissioner Goodell was
1880	aware of thos	e allegations?
1881	А	I have no way or knowing. I would assume,
1882	since it was	in The New York Times and it was a big story.
1883	Q	Did you have any conversations with anyone
1884	within the te	am, since you had already signed the
1885	contract, abo	ut the allegations?
1886	А	Yes.
1887	Q	With whom did you speak?
1888	А	I spoke with Bruce Allen, Eric Schaffer, the
1889	general couns	el, and Dan Snyder.
1890	Q	What was the nature of your conversation
1891	with Bruce Al	len?
1892	А	It was all about the way that the team was

1893 going to respond from a public relations perspective and, 1894 you know, under the media coverage of the allegations. 1895 Q What was the nature of your conversation 1896 with Mr. Snyder? 1897 Α Similar. 1898 What was the nature of your conversation 1899 with Mr. Schaffer? 1900 Similar. And just getting an understanding A 1901 of how the club was going to handle the allegations. 1902 What was your understanding of how the club 1903 was going to handle the allegations? 1904 A There was to be an internal investigation 1905 assisted by an outside law firm that was going to look 1906 into all the allegations. 1907 Do you recall the law firm? 1908 А I believe it was McGuireWoods, but I'm not 1909 certain. 1910 Q What was the PR strategy, to the best of 1911 your recollection? 1912 I don't think there was much of a PR 1913 strategy. It was really pushing back at the story itself 1914 and the writer. The sentiment from Bruce Allen and Dan

Snyder was that it was a witch hunt and that the writer

Q Just to be clear, that PR strategy was

1915

1916

1917

had an agenda.

1918 discussed before the investigation was conducted? 1919 A I don't recall the exact sequencing of 1920 events. I think that that was the general theme of the 1921 PR, you know, when the allegations were made known and 1922 throughout. 1923 Q Do you recall who devised the PR strategy? 1924 A I think it was sort of led by Dan and Bruce. 1925 And there was an outside PR firm who was 1926 also a part of those conversations. 1927 Q Did you find it unusual that Dan Snyder was 1928 involved in the PR strategy? 1929 A I hadn't really begun working there yet, so 1930 I didn't know if it was unusual or not. 1931 Q Do you recall which PR firm was consulted? 1932 Α Yeah, 1933 I'm sorry, can you spell that? Q. 1934 Mr. Sherwin. We can maybe Google it during a 1935 break. 1936 No problem. 1937 1938 Q Do you know if that's a firm with whom the 1939 team would work with often? 1940 A They had -- yeah, they had a retainer with 1941 them and utilized them on a number of issues.

Q And do you recall the name of the person

1942

1943 that was the point of contact? 1944 Α 1945 Did you ever sit in on any discussions Q 1946 regarding the PR strategy? 1947 Again, I had not yet begun at the club. So 1948 I was on a conference call the day or two after just to 1949 listen in on what they were thinking. I didn't have 1950 really any context since I wasn't at the club at the time, 1951 and, you know, wasn't yet working for the club. 1952 Q. When you say the day after, are you 1953 referring to after the allegations were made public? 1954 A After The New York Times article, whenever 1955 that was. 1956 Do you recall anything about that particular Q 1957 conference call, what was discussed? 1958 Again, just there really wasn't much of a Α 1959 strategy other than that it was -- it was all -- it was a 1960 witch hunt, it was trumped up. This isn't what really 1961 happened. 1962 Q I know we discussed Bruce Allen, Eric 1963 Schaffer, Dan Snyder, the PR consulting firm. Was there

anyone else that you remember was on that PR strategy

A Not that I recall. But I was remote and it

1964

1965

1966

1967

call?

was before Zoom.

Q Outside of those individuals, did you talk

1968

	~	,
1969	to anyone else	e at the Commanders about the allegations?
1970	А	Will Rawson, who was the assistant general
1971	counsel, who	was working for Eric.
1972	Q	Anyone else?
1973	А	No.
1974	Q	What were the nature of your conversations
1975	with Will Raws	son?
1976	А	Again, I would check in to just see how it
1977	was going with	n the outside law firm and if there was going
1978	to be a report	. .
1979	Q	Were you ever made aware that there was
1980	going to be a	report?
1981	А	Not that I am aware of.
1982	Q	You mentioned that Mr. Snyder and Mr. Allen
1983	characterized	the allegations as a witch hunt, correct?
1984	А	Those were my words, not necessarily their
1985	words.	
1986	Q	Words to that effect?
1987	А	Yes.
1988	Q	Do you have any understanding of why they
1989	thought it was	s a witch hunt?
1990	А	No. I mean, as I mentioned a moment ago,
1991	they seemed to	believe that the allegations weren't true.
1992	Q	On those calls, did they ever discuss why

1993	they believed	those allegations were not true?
1994	A	No.
1995	Q	Who did you understand was involved in those
1996	allegations f	rom the Washington Commanders?
1997	A	There were, my understanding is, two
1998	executives.	I can't remember one of the names because I
1999	didn't know t	nem at all. The second one was Dennis
2000	Greene, who I	mentioned earlier in my testimony.
2001	Q	Does the name
2002	A	I think that was the second one.
2003	Q	What was Dennis Greene's role within the
2004	Commanders?	
2005	А	Dennis was responsible for suite sales.
2006	Q	So was he in the ticketing department?
2007	A	No. Suites was a separate department.
2008	Q	To whom did Dennis report, to your
2009	knowledge?	
2010	A	Bruce Allen.
2011	Q	Directly?
2012	А	Yes.
2013	Q	Was Mr. Greene part of the executive team?
2014	A	Again, Mr. Greene left just prior to me
2015	getting to the	e Commanders. I actually think maybe I had
2016	signed my con	tract, but it was before I started working in
2017	DC.	

2018 And just so I understand the timing of you 2019 accepting your job, learning about the allegations, and 2020 then starting. So you signed your contract, but you were 2021 not physically -- you didn't physically relocate to 2022 Washington, DC until later? 2023 A Yes. So originally I was going to start, I 2024 think it was the first week in June. I can't remember 2025 what the date was exactly. Dan had asked me to represent 2026 the team at the league meetings which were in late May. 2027 So in order to do that, I needed to resign from the league 2028 right before then. 2029 So what I would say, while I went to league 2030 meetings representing the team, my first day at work at 2031 The Washington Football Team was in June. 2032 According to reports, Bruce Allen promised 2033 an internal investigation into the allegations the day 2034 that the allegations were made public. I believe you 2035 mentioned that there was in fact an internal investigation 2036 which was assisted by an outside law firm. And I believe 2037 you mentioned that you don't know if there in fact was a 2038 report that was created as a result. 2039 Α Right. 2040 Do you know if the team documented their 2041 efforts of that investigation? 2042 A I don't know.

2043	Q	Did you receive updates about the status of
2044	investigation	as it was ongoing?
2045	А	Not I wouldn't say there were official
2046	updates. Aga:	in, I would have hallway conversations about
2047	with Will a	about how it was going. And I knew they were
2048	interviewing a	all of the cheerleaders that were on the
2049	trip, but I wa	as not involved in any way in the
2050	investigation	
2051	Q	Now, according to public reports, after the
2052	investigation	, the Commanders placed oversight of the
2053	cheerleading :	squad under the chief marketing officer with
2054	a mission to l	be more family friendly.
2055	A	Yes.
2056	Q	Do you recall that?
2057	А	Yes.
2058	Q	Who was the chief marketing officer?
2059	A	Steve Ziff.
2060	Q	And who was Steve Ziff?
2061	A	Steve Ziff was the chief marketing officer.
2062	Q	Was Steve Ziff someone that you hired
2063	А	Yes.
2064	Q	after you were brought on to the team?
2065	A	Yes.
2066	Q	And what were his duties?
2067	А	He was responsible for the overall brand of

2068 the team. He was responsible for enabling sales of season

- 2069 tickets and regular season tickets, not selling them, but
- 2070 the marketing of those products, game day presentation.
- 2071 Sorry, it threw me off a little bit. Game day
- 2072 presentation, activating sponsorship, sponsor agreements,
- 2073 and so on. And the cheerleaders as well, as well as our
- 2074 -- all of our content, our digital media.
- 2075 Q Do you know who made the decision to put the
- 2076 cheerleaders under Mr. Ziff's leadership?
- 2077 A I think it was -- it was a joint decision,
- 2078 it was a collective decision. But it was ultimately my
- 2079 decision.
- 2080 Q Why did you make that decision?
- 2081 A Because I felt I could trust Steve to have a
- 2082 cheerleading program that was appropriately representative
- 2083 of the brand that we were trying to create. And I think
- 2084 the cheerleaders are an extension, in many ways, of that
- 2085 brand on game days.
- 2086 Q Prior to moving the cheerleaders under Mr.
- 2087 Ziff, which team -- or to whom did they report?
- 2088 A I don't recall. I don't know. I wasn't at
- 2089 the club, so I don't really know how they had it
- 2090 organized.
- 2091 Q Did you receive any pushback when you
- 2092 recommended that the team cheerleaders be move under Ziff?

2093 A No. 2094 Did you have any understanding of how 2095 cheerleaders were treated, generally, within the 2096 organization? 2097 A Not before I took the position. I think --2098 you know, I know that there had been -- Eric Schaffer had 2099 worked on sort of cheerleader compensation and things of 2100 that nature. But, generally, no. 2101 And what do you mean when you say worked on 2102 cheerleader compensation? 2103 A Just how much cheerleaders got paid for 2104 doing what they did, what hours they would be paid for, 2105 and making sure that that was in line with industry 2106 standards. 2107 Were there concerns about how much 2108 cheerleaders were paid? 2109 A I think at one point there were. It wasn't 2110 a concern that was brought to my attention when I got to 2111 the club. 2112 To your knowledge, were those concerns 2113 resolved before you got to the club? 2114 Α That's my understanding. 2115 Q Do you recall what Dennis Greene's title 2116 was?

A I believe they had given him the title of

2117

2118 president of business operations. That was not indicative

- 2119 of his responsibilities, though.
- 2120 Q What do you mean by that?
- 2121 A He was only responsible for suite sales.
- 2122 Q Do you recall when his job title changed?
- 2123 A It would have changed when I got there. But
- 2124 Dennis was relieved of his duties before I had started my
- 2125 first day in Washington.
- 2126 Q Do you know why Mr. Greene was relieved of
- 2127 his duties?
- 2128 A I think so. I got a phone call from Bruce
- 2129 Allen sometime between me signing my contract and ending
- 2130 up in Washington, and Bruce had said to me, listen, we
- 2131 don't think that Dennis is your kind of guy. You know, we
- 2132 don't think that he's going to make it long term with you.
- 2133 He was involved in this cheerleader thing. So the
- 2134 question is, you know, should we see how it goes and you
- 2135 can fire him if you want to or should we fire him?
- 2136 And my response to him was, if you think he's not
- 2137 going to make it and he's already problematic, then I
- 2138 think you guys should do it before I get there.
- 2139 Q And so did they do it?
- 2140 A They did.
- 2141 Q So at no point in time did you work with Mr.
- 2142 Greene directly?

A No. 2143 2144 Is that fair to say? Q 2145 Outside of Mr. Allen, did you have conversations with anyone else about Dennis Greene? 2146 2147 Α Yes. 2148 Q With whom did you speak? 2149 A Eric Schaffer, Will Rawson, Dennis' direct 2150 reports. Other people after Dennis was gone who would 2151 come to me to talk about him. 2152 Q What was the nature of your conversations 2153 with Eric Schaffer about Mr. Greene? 2154 A Just, you know, he would tell me how much he 2155 -- how he did not respect nor did he necessarily think 2156 highly of Mr. Greene. 2157 Did he tell you why he didn't respect or Q. 2158 think highly of him? 2159 A He thought that he was abusive to the people 2160 who worked for him and around him. 2161 Q Anything else? 2162 A That's pretty much the extent of it. 2163 Q What about Will Rawson? 2164 Α Similar. 2165 Is that to say that Mr. Rawson felt that Mr. 2166 Greene was abusive --

2167 A Yes.

-- to the people around him?

2168

Q.

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2169
             Α
                     Yes.
2170
                     And you said employees --
             Q
2171
             Α
                     Yes.
2172
                     -- would speak to you about Mr. Greene.
2173
             What, if anything, did they tell you?
2174
                     So on one of my first days, I got each
2175
      department together to introduce myself, to sort of, you
2176
      know, get a sense of each of them, let them know that I
2177
      would be available to talk to them about anything they
2178
      wanted to.
2179
             And in the meeting around Mr. Greene's group, the
2180
      suite's group, one of the employees became visibly upset
2181
      during the meeting and I didn't know what was upsetting
2182
      her. I thought maybe she was close to Dennis or he had
2183
      just got fired or there was a lot of change. And the
2184
      question that she asked me was, is it okay if we go to
2185
      lunch?
2186
             I was a little confused because it was like 9:30 in
2187
      the morning. But she said, no, we're not allowed to go to
2188
      lunch. Dennis tells us to sit at our desk all day long.
2189
      We're never allowed to leave.
2190
             And I said, well, first of all, of course. You
2191
      know, of course you can take lunch, of course you can
2192
      leave your desk. Of course, you know, we have to make
```

2193 sure we're staffed appropriately and we have coverage on

- 2194 our business, but absolutely.
- 2195 And so that was, you know, a little bit shocking to
- 2196 me that that would have been the environment that these
- 2197 people were asked to work in.
- 2198 Q Did you ever learn why the employee was
- **2199** upset?
- 2200 A Well, she told me. She said, you know, she
- 2201 was hoping that it would change and, you know, she didn't
- 2202 want to work like that any longer. And I assured her that
- 2203 this was going to be a welcoming workplace, it was going
- 2204 to be a place where they could feel safe and that they
- 2205 could do their best work.
- 2206 Q Which employee was this?
- 2207 A Ana Nunez.
- 2208 Q What did you understand her to mean when she
- 2209 said she was hoping things would change?
- 2210 A I think that she felt that, you know, it was
- 2211 a bad environment.
- 2212 Q Outside of what you just mentioned about
- 2213 Dennis Greene forcing employees to sit at their desks, did
- 2214 she mention anything else about what made the environment
- **2215** bad?
- 2216 A No. She just felt as though the employees,
- 2217 specifically the younger employees, but they just weren't

- 2218 listened to, their input wasn't welcomed or accepted.
- 2219 They were basically told to just do your job and, you
- 2220 know, not to have opinions.
- 2221 Q What, if anything, did you do when -- after
- you had that conversation with Ms. Nunez?
- 2223 A Well, the first thing that we wanted to make
- 2224 sure we did was to communicate the kind of culture that we
- 2225 expected inside the organization; and that it was to be a
- 2226 culture of respect, of mutual respect, and -- you know,
- 2227 almost peer respect from leadership to the employees.
- 2228 That it was an environment where I expected people to
- 2229 challenge their bosses and me respectfully. That a great
- 2230 idea could come from anywhere, and that our door -- myself
- 2231 and our direct reports -- our doors would be open to all
- 2232 the employees for any and every issue they wanted to
- 2233 discuss with us.
- 2234 Q How did you communicate that to the
- workforce?
- 2236 A Verbally in a series of meetings. And then
- 2237 once we got our feet under us a little bit, we started
- 2238 having monthly all-hands-on-deck meetings with everybody
- 2239 in the organization where we would give opportunities for
- 2240 the younger staff members to make presentations to their
- 2241 colleagues, make sure that we were giving people the
- 2242 opportunities to grow and develop.

2243	And long term, the idea was going to be that we
2244	would implement training throughout the organization on a
2245	whole host of topics, you know, how can we help them get
2246	better with their job, obviously workplace culture, you
2247	know, human resources, things of that nature.
2248	So we were trying to convey the messages that
2249	whatever happened before, you know, we got there, this was
2250	going to be a different workplace.
2251	Q How was your message received by the
2252	employees?
2253	A I think very favorably, for the most part.
2254	Q Why do you say for the most part?
2255	A As I mentioned earlier, I think there were
2256	some people who were invested in the status quo who you
2257	know, they were people who sort of were able to operate
2258	however they wanted to. And that was not going to be the
2259	case anymore.
2260	Q Who were those people?
2261	A Again, I would say Nancy Hubacher was one of
2262	them who was a vice president of sponsorship sales. There
2263	were any number of people who were kind of holdovers
2264	that were more senior. I think you know, I don't
2265	necessarily think that Bruce Allen to the extent that
2266	he cared at all I don't think he thought that this was
2267	you know, it was sort of touchy feely.

2268	Q What does touchy feely mean?	
2269	A What it means is that it was, you know, it	
2270	was like a feel-good thing that I don't think he put a lot	
2271	of value in.	
2272	Q Anyone else?	
2273	A No. Again, there were just people who were	
2274	able to operate. Everything everything from no	
2275	accountability for when people would come to the office or	
2276	leave the office. Other you know, there were several	
2277	people who were working for the organization that had kind	
2278	of side hustles that I felt were taking away from their	
2279	primary roles and responsibilities, and none of that was	
2280	going to be accepted going forward.	
2281	Q How did Dan Snyder receive your message in	
2282	terms of workplace culture changes?	
2283	A Say the first part of the question.	
2284	Q How did Dan Snyder receive your message?	
2285	A So during all the time I was talking to Dan,	
2286	I was very clear, you know. I'm a firm believer that	
2287	success is downstream from a great culture. I told him	
2288	that.	
2289	I think every everything that I communicated to	
2290	Dan in the year that we were talking about this started	
2291	with culture, and he certainly didn't ever say to me that	
2292	he disagreed with that or that he wasn't on board with	

2293 that. He basically said, you know what's best. Go do

- 2294 what you think the right thing is.
- 2295 Q Were there any other executives that you
- 2296 felt wanted to maintain the status quo that we haven't
- 2297 discussed?
- 2298 A I don't know that -- some of the ones you
- 2299 mentioned earlier. I don't know that Jason Friedman was
- 2300 excited about some of the changes. And changes for Jason
- 2301 had started earlier. Jake Bye was hired sometime in early
- 2302 2013 to be his boss, so he got layered and was no longer
- 2303 the head of the ticketing department. And outside of
- 2304 that, I'm not really -- nothing is coming to mind. I
- 2305 would say mostly in the sponsor sales department, though.
- 2306 Q Now, going back to the Costa Rica
- 2307 allegations. You mentioned that Bruce Allen called you,
- 2308 and during that call about Dennis Greene, said he's not
- 2309 your kind of guy. What did you understand him to mean by
- **2310** that?
- 2311 A I think Dennis was sort of a -- you know,
- 2312 get the sale at all costs kind of person. The way that he
- 2313 treated employees wasn't sort of a -- you know.
- 2314 Bruce, he didn't say this outright, but sort of
- 2315 intimated that he didn't think that he was a high
- 2316 character guy. And I had been telling Bruce and Dan and
- 2317 everybody that that was imperative for me that we have,

2318 you know, people we'd be proud of working for the

- 2319 organization.
- 2320 Q Do you recall how long Mr. Greene was
- 2321 employed with the organization before you arrived?
- 2322 A It was quite sometime. I think he may have
- 2323 been there from -- I think he worked for Dan at his
- 2324 predecessor company, Snyder Communications. So he had
- 2325 been with Dan Snyder for many years.
- 2326 Q Did you have an understanding that Bruce
- 2327 Allen believed the allegations about Mr. Greene's
- 2328 involvement in the cheerleader Costa Rica trip?
- 2329 A I don't know one way or the other.
- 2330 Q If Mr. Allen had raised on these calls about
- 2331 PR strategy that the allegations were a witch hunt or that
- 2332 the allegations weren't accurate, why do you think he
- 2333 raised it with you?
- 2334 A I'm not sure I understand the question.
- 2335 Q If he didn't believe the allegations about
- 2336 the cheerleaders, the cheerleaders in Costa Rica and Mr.
- 2337 Greene's involvement, when he called you to tell you about
- 2338 Mr. Greene and how he's not your kind of guy, why do you
- 2339 think he would have raised his concerns about Mr. Greene
- 2340 in connection with the cheerleader allegations?
- 2341 A I can only assume it was expedient. Since
- 2342 Mr. Greene's name was all over those press reports, Mr.

2343 Greene not being there probably wasn't a terrible thing

- 2344 for the team.
- 2345 Q And if I've asked you this, I apologize.
- 2346 But did you ever -- were you ever made aware of the
- 2347 results of the investigation, the internal investigation?
- 2348 A No.
- 2349 Q Did you ever ask?
- 2350 A Again, as I mentioned earlier, I had checked
- 2351 in with Will just to see how it was going. And I don't
- 2352 recall ever, you know, seeing a report or being delivered
- 2353 a report on all that.
- 2354 Q And so is that to say that you never had an
- 2355 understanding if the allegations were corroborated?
- 2356 A That's right.
- 2357 Q Do you have any reason to believe that the
- 2358 allegations were not true?
- 2359 A I have no basis one way or the other.
- 2360 Q Did you ever speak with Mr. Snyder after the
- 2361 investigation concluded about the allegations and the
- 2362 results?
- 2363 A I don't know if the investigation concluded.
- 2364 I just don't know one way or the other.
- 2365 Q Are you aware that there were public reports
- 2366 that the investigation concluded and that there were
- recommendations made?

2368 Α I remember the recommendations. I can't --2369 what I don't recall, whether there was a report or 2370 anything. I know we took steps on the cheerleader side to 2371 say how we were going to run the cheerleader program on a 2372 go-forward basis. So that was something I was involved 2373 in. But as it relates to whether the allegations were 2374 corroborated or not, I don't know one way or the other. 2375 Do you know if there were any other 2376 employees who were disciplined or asked to resign in 2377 connection with the investigation? 2378 Not to the best of my knowledge. Α 2379 (Lafemina Exhibit No. 4 was 2380 identified for the record.) 2381 ΒY 2382 I am now handing you what we've marked as 2383 Exhibit 4 for identification purposes. It's an email 2384 dated May 31, 2018, and it's titled "Redskins front-office 2385 executive Dennis Greene resigns." It was produced to the 2386 committee by the NFL, Bates stamped ending in 30914. 2387 Α Mm-hmm. 2388 I want to direct your attention -- before I 2389 direct your attention, do you recognize what I just handed 2390 you? 2391 Α Yes. 2392 How do you recognize it? Q.

2393	А	Again, it was an email that was obviously
2394	sent from our	PR department to a number of executives at
2395	the team, and	Karl Schreiber, who is Dan's CFO for his
2396	personal busi	ness.
2397	Q	I'd like to give you a moment to review it.
2398	Just let me k	now when you're done.
2399	А	Mm-hmm. Yes.
2400	Q	This email is from Tony Wyllie. Who is
2401	that?	
2402	А	Tony was the head of public relations for
2403	the Redskins.	
2404	Q	To your knowledge, was he employed with the
2405	team at the t	ime of your departure?
2406	A	He was employed at the time of my departure,
2407	yes.	
2408	Q	Do you know if he's currently employed by
2409	the team?	
2410	A	I do not know if he is currently employed by
2411	the team.	
2412	Q	You mentioned Karl Schreiber is Mr. Snyder's
2413	personal	
2414	A	CFO.
2415	Q	For what business, to your knowledge?
2416	A	Just Dan's other business interests,
2417	including the	Redskins. All of it.

2418	Q Do you recall receiving this email?
2419	A Not specifically, but obviously. I remember
2420	the article very well.
2421	Q This email states that Mr. Greene resigned.
2422	But I believe you just testified that he was in fact
2423	terminated; is that correct?
2424	A I think it's fair to say that he was asked
2425	to resign.
2426	Q After you began your employment with the
2427	team, do you recall if there were any remaining issues
2428	with the way cheerleaders were treated?
2429	A Once I got to the team, were there any
2430	cheerleader issues? Is that the question?
2431	Q Correct.
2432	A Not that anybody brought to my attention.
2433	Q I mentioned that this email is dated May
2434	31st. So is it fair to say that you were not physically
2435	in DC working for the team at the time that you received
2436	this email?
2437	A That's right.
2438	(Lafemina Exhibit No. 5 was
2439	identified for the record.)
2440	BY <u>⋅</u>
2441	Q I'm now handing you what we've marked as
2442	Exhibit 5 for identification purposes. This is an email

```
2443
      dated May 31st, 2018.
2444
             Α
                     Mm-hmm.
2445
                     It was produced to the committee by the NFL,
2446
      Bates stamp ending in 133370. It's an email from Bruce
2447
      Allen to
                                      and
2448
      know any of those individuals?
2449
             Α
                     I don't.
2450
                     I want to direct your attention to the first
2451
      line. Do you see that, where it says, "Did I mention"?
2452
             Α
                     Yes.
2453
                     It states, "Did I mention that the NFL is
2454
      coming to investigate our cheerleading?"
2455
             Mr. Lafemina, were you aware of the NFL conducting
2456
      an investigation into the allegations surrounding Costa
2457
      Rica?
2458
             Α
                    I don't recall that.
2459
                     Would you have known if the NFL was
2460
      conducting an investigation into those allegations?
2461
                     I would assume I would.
2462
                     Did you ever speak with Mr. Allen about the
2463
      NFL coming to investigate the cheerleading allegations?
2464
                     I don't recall a conversation like that.
2465
                     I believe you testified earlier that you
```

were aware that individuals at the league were aware of

the allegations, correct?

2466

2467

2468 Α Yes. 2469 Do you recall how corporate sponsors or 2470 customers reacted to the allegations surrounding the Costa 2471 Rica allegations after you began your employment? 2472 Yes, several of them. They were obviously 2473 not happy. 2474 What do you mean by that? 0 2475 They were unhappy with the story. They were 2476 -- they wanted to understand, you know, what the club was 2477 going to do to make sure that this was dealt with. So 2478 they were -- obviously, anything that brings bad press to 2479 a club that you're sponsoring is not good for the sponsor. 2480 What, if anything, did you tell the sponsors 2481 that was being done to address their concerns? 2482 So there was -- really, all I could offer 2483 was how we were going to conduct the cheerleading program 2484 on a go-forward basis. So we communicated that to 2485 customers that had questions about it. 2486 And there was a -- one of our big training camp 2487 sponsors, , was very upset. And they were 2488 dealing with Bruce Allen and Eric on the issues, for the 2489 most part, since I didn't have any relationship with that 2490 client. And there was a back and forth, and I think 2491 ultimately a meeting that I did sit in on with those 2492 executives from that sponsor.

2493 Once again, all I could -- Bruce spoke to sort of, 2494 you know, the incident and, you know, what was happening with the investigation, and I just gave my -- I gave what 2495 2496 our go-forward strategy would be as related to, really, to 2497 the cheerleading program. 2498 Whatever happened to that relationship? 2499 I think they continued on for a number of 2500 years after that. I don't know if they're still sponsors. 2501 Did you have a sense from any of the 2502 sponsors that they were concerned about how the 2503 investigation was being conducted or the PR strategy? 2504 A Not specifically about any of those two 2505 issues. I think they were just concerned about the story 2506 in general. 2507 Do you know if there were any sponsors who 2508 backed out of their sponsorship agreement as a result? 2509 A I believe there was one suite owner that 2510 hadn't signed a contract. They were sort of -- had a 2511 verbal commitment, who I spoke to about this and they 2512 ended up not going forward. 2513 Q Do you recall how Mr. Snyder reacted to 2514 that? 2515 He didn't know the specifics of that. Α 2516 Do you recall, generally, how Mr. Snyder Q. 2517 reacted to concerns raised about corporate sponsors?

```
2518
      Meaning that if a corporate sponsor was concerned about
2519
      something happening with the team, how would he generally
2520
      react to that criticism or those concerns?
2521
             A I don't recall having any conversations
2522
      about that with Dan Snyder.
2523
                       . So I think we're at time. We'll go
2524
      off the record.
2525
             (Recess.)
2526
             ΒY
2527
                     I'm going, to the best of your recollection,
             Q
2528
      kind of like dates and just capping off your time with The
2529
      Washington Football Team.
2530
             So you were the NFL league office. What was the
2531
      date or roughly the time that you first were approached by
2532
      Dan Snyder to entertain coming to The Washington Football
2533
      Team?
2534
             Α
                     It was about a year before that.
2535
                     So what month and year?
             Q
2536
             Α
                     It was May-ish of 2017.
2537
                     And is that the moment that, when you were
2538
      at that meeting --
2539
             Α
                     Yes.
2540
                     -- that would be the time number one?
             Q
2541
             Α
                     Yes.
2542
                     And then for the following year, the
             Q.
```

2543 conversation, as you described it, about joining it came 2544 in fits and starts and had a lot of energy and then things 2545 would get busy and then they'd come back to it. 2546 Α (Nodding head.) 2547 So you formally signed the contract in May Q. 2548 of 2018? 2549 Α Correct. 2550 And you were relieved of your duties that 0 2551 year? 2552 December 26th, 2018. 2553 And so some of the events that you discussed Q. 2554 last hour had transpired before you arrived, correct? 2555 Α Correct. 2556 So going back to a couple of comments you 2557 made generally with regard to your time at the NFL, that 2558 there was a perception by the folks with The Washington 2559 Football Team that the league office was a bit of an ivory 2560 tower. They don't really understand how it is down here, 2561 working down here on the assembly line. 2562 But there are 32 teams, and so there's different 2563 personalities on each one of those teams because they're 2564 each owned individual business, correct? 2565 A Correct. 2566 So there's some teams who probably are model 2567 citizens as far as the franchise goes, correct, and then

2568 others that have their own kind of unique personality or

- 2569 struggles with different aspects of their business. Is
- 2570 that a fair assessment?
- 2571 A I think it's a fair assessment.
- 2572 Q And when you're with -- and in your role,
- 2573 specifically, when you were with the NFL league office,
- 2574 did you -- like, what was your kind of sense about what
- 2575 the best role for the NFL was vis-à-vis its franchises,
- 2576 all the 32 franchise teams?
- 2577 A I think it would depend on what part of the
- 2578 business you're talking about. Obviously, the league
- 2579 office is there ostensibly to monetize the asset for the
- 2580 32 clubs. So, you know, obviously handling all the
- 2581 national television agreements, all the national sponsor
- 2582 agreements on behalf of the 32. So sort of collecting all
- 2583 the influx of property of the league at large, and then
- 2584 going out and selling it. So from that standpoint, that's
- 2585 a big part of what the league does.
- There are parts of the league that interact
- 2587 directly with the clubs on their business, my group being
- 2588 one of them, club finance being another one. We talked
- 2589 about audit. So depending on what the issue was, I think
- 2590 the league plays different roles.
- 2591 Q Going back to that initial meeting where Dan
- 2592 -- it was a meeting in which you were telling these folks,

2593 things aren't looking good, it's a downward trend for 2594 ticket sales on the business side. And they were pointing 2595 this out to you, but there needs to be kind of action that 2596 you need to take. And you said that Dan took it kind of 2597 lightly, Mr. Snyder took it lightly. 2598 But in that same -- that same kind of day, he also 2599 apparently took it seriously enough to try to see like, 2600 hey, would you be willing -- I apparently do have a 2601 problem here. Would you be willing to even consider 2602 coming to the football team, my football team, to see if 2603 we can't work this out? 2604 Is that a fair takeaway? 2605 That's a fair takeaway. I think that Dan 2606 was saving face by not seeming overly concerned about it, 2607 but he saw the truth in what we were delivering. 2608 So you decided to undertake this challenge. 2609 And as you acknowledged, like with any position, you never 2610 fully know, until you get there, what you're undertaking. 2611 If there was -- what was the biggest kind of 2612 unknown that you encountered when you were there that, as 2613 a challenge goes, that you weren't as -- realizing when 2614 you first took on the role? 2615 A I think there are a couple of things. 2616 I would say, with the staff in general, I was

surprised at sort of the dynamic inside the office. As I

2617

2618 mentioned earlier, you know, just some of the anecdotes 2619 about not being able to go to lunch, and just that sort of 2620 heavy-handed management style of the staff who I thought 2621 were all, you know, for the most part, great young 2622 talented people who I thought could do really good things. 2623 So that was surprising to me. 2624 There was a fear that emanated throughout the place 2625 that everyone was afraid to make mistakes. They were 2626 afraid if they, you know, did the wrong thing, there might 2627 be repercussions for them. So that was something that, 2628 you know, you don't really know until you get into the 2629 environment. 2630 I think probably the biggest one, and I mentioned 2631 this earlier, my conversations with Bruce Allen prior to 2632 going there. I think it became obvious to me soon upon 2633 arriving that Bruce wasn't terribly happy with the team 2634 dynamic, and that there was tension, there was 2635 competitiveness, and that, you know, there were these sort 2636 of back channels to Dan where he would hear things, not 2637 from me directly, but would hear from others. 2638 So I think all of those things are things that you 2639 don't know until you get on the ground. 2640 Going back to a couple of topics that my Q 2641 had asked about going to just ticket colleague 2642 sales.

2643		A	Mm-hmm.
2644		Q	You obviously had I forget, is that Jake
2645	Bye?		
2646		А	Jake Bye.
2647		Q	who was in charge of the ticket sales?
2648		А	Yes.
2649		Q	So it was really his primary responsibility.
2650	And he	reporte	ed up to you, correct?
2651		А	Correct.
2652		Q	So what did you feel like was your
2653	visibi	lity, or	r what was your role like as president with
2654	the ti	cket sal	les side operations?
2655		А	So we spent most of our time, the time that
2656	I got	there, 1	really thinking through the ticketing
2657	strate	gy. So	things like, you know although this
2658	decisi	on was a	actually made prior to me getting there, it
2659	was a	recommer	ndation from the league office. But dealing
2660	with t	he waiti	ing list that was employed for many, many
2661	years,	dealing	g with how tickets would or would not be sold
2662	to tic	ket bro	kers and what that looked like.
2663		Pricing	strategies, sort of how do we create a
2664	better	game da	ay environment for our season ticket members.
2665	How do	we dift	ferentiate value from season ticket members
2666	and pe	ople who	o just buy tickets on an individual game
2667	basis.	You kr	now, certainly sales reports. So how many

2668 sales did we sell in a given day, week, month? Where are
2669 we versus last year?

So all of those sort of sales metrics, all of those success metrics and KPIs that we were driving towards were things, you know, I talked to Jake about all the time.

Q And during that time, then, did you ever

come across or anything was raised to your attention about

anything within the ticket operation that was -- I mean,

obviously, there was suffering in sales. But was there

anything inappropriate happening with the ticket sales as

an operation?

2679 A Not -- no, not inappropriate. I thought 2680 there were bad business practices.

2681 Q Such as what?

A Again, selling too many tickets to brokers,

destroying season ticket member value. Having no data or

analytics, you know, no real strategy around how you were

going to outreach. I didn't think there was a strong

service culture of how do we take care of our customers.

They were understaffed, they were underpaid.

So all of those things sort of led to bad results.

And those were the things that, you know, starting in

June, when I got there, I was hyper-focused on. It was

like trying to fly a 747 while you're rebuilding it at the

same time because I get there in June, our first game is

2693

going to be in August. And so, you know, a lot of the 2694 stuff was already baked in the cake from renewals. So we 2695 were trying to sell as many tickets as we could, but we 2696 didn't have the operation to support what needed to 2697 happen. 2698 One follow-up question from some of the 2699 testimony from the last hour. 2700 After you placed Ziff in charge of the cheer team, 2701 did you receive any complaints of misconduct after that 2702 change happened? 2703 Α No complaints from the cheerleaders coming 2704 to my attention, no. 2705 . We'll go off the record. 2706 (Recess.) 2707 Back on the record. It's 12:11. Ms. 2708 ΒY 2709 Q Now, a moment ago, Mr. Lafemina, you 2710 testified that Mr. Allen may not have been particularly 2711 happy about you joining the team, which appeared to have 2712 been a different sentiment than was expressed before you 2713 joined the team. 2714 I'm going to ask you some additional questions 2715 about Mr. Allen. But before I do that, I'm handing you 2716 what will be marked Exhibit 6 for identification purposes. 2717 (Lafemina Exhibit No. 6 was

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2718
                             identified for the record.)
2719
             ΒY
2720
             Q
                    This is a document that was produced to the
2721
      committee by the NFL.
2722
             Α
                    Um-hmm.
2723
                    It's Bates stamped ending in 97855.
             Q
2724
            A Mm-hmm.
2725
                   Do you recognize what I just handed you?
             0
2726
            Α
                    Yes.
2727
                    How do you recognize it?
             Q
2728
                    This was the organizational chart of my
             Α
2729
      operation at the Washington Redskins.
2730
             Q
                    Is this a fair and accurate representation
2731
      of the organizational structure as you last remember it?
2732
            Α
                   Yes.
2733
                    I'd like to ask you a few questions about
2734
      the structure. So according to this organizational chart,
2735
      you have what appears to be seven lines of business
2736
      reporting directly to you.
2737
             Α
                    Mm-hmm.
2738
             Q
                   You talked about Todd Kline, who was the
2739
      chief commercial officer?
2740
            A
                   Yes.
2741
                   You hired Mr. Kline, correct?
             Q.
2742
           A
                   I did.
```

2743 You talked about Steve Ziff, who was the SVP of chief marketing officer. And you hired Mr. Ziff? 2744 2745 A I did. 2746 Eric Schaffer was the SVP of football operations and general counsel? 2747 2748 A Correct. And that was a dual report between 2749 me and Bruce Allen. 2750 So that is to say that the general counsel 2751 office reported directly to you? 2752 A It wasn't that clean. That's -- I think 2753 that was the intent. But Bruce, having been the president 2754 of the entire organization for many years, was still 2755 working with Eric on a number of general counsel issues. 2756 And what was your understanding of how dual Q 2757 reporting structure was supposed to work? 2758 Well, again, I think there were things that А 2759 were under my purview that Eric would work on. And to the 2760 extent that that was the case, I would, you know, work 2761 with Eric on those issues, whether it be commercial 2762 contracts or things of that nature. 2763 Eric was also involved in the football operation 2764 and contracting players, coaches, so on and so forth, 2765 where Bruce would direct him. And then I would say, for 2766 the time I was there, which is such a short period of

time, this gray area of things that Bruce had been

2767

2768 responsible for, that he would still potentially be

- 2769 involved in that and Eric would work with him on.
- 2770 Q And so with respect to workplace
- 2771 investigations relating to harassment, discrimination, et
- 2772 cetera, would that have fallen under your purview or
- 2773 Mr. Allen's purview under this dual reporting structure?
- 2774 A Well, as we talked about previously, you
- 2775 know, the Costa Rica incident, you know, that was all
- 2776 Bruce because I wasn't there, had no knowledge of or any
- 2777 framework to be helpful, frankly. And then as it related
- 2778 to investigations, I would say that Eric was very much
- 2779 operating independently on those things, because it was an
- 2780 investigation.
- 2781 Q And so assuming that he was operating
- 2782 independently relating to an investigation, what was your
- 2783 understanding of who he was responsible for reporting that
- 2784 information to after your arrival?
- 2785 A I think it would depend. It would be
- 2786 situational. And, you know, additionally, Dan Snyder
- 2787 would call Eric directly on issues as well. So I guess it
- 2788 wasn't totally clear on any given day.
- 2789 Q Did you ever find that there were issues
- 2790 that fell under your portfolio that were reported by
- 2791 Mr. Schaffer to Mr. Allen?
- 2792 A I don't know.

2793 And you mentioned that Mr. Snyder would call 2794 Mr. Schaffer directly. How did you know that? 2795 Eric would say, you know, Dan called me 2796 about this or that. And, you know, I'm sure that was not 2797 a complete recitation of all phone calls, but I knew Dan 2798 to call him directly from time to time. 2799 Q Did you find that Mr. Snyder was aware 2800 and/or involved in matters such as investigations that 2801 Mr. Schaffer was responsible for? 2802 A Mr. Schaffer never said that to me directly, 2803 so I don't know one way or the other. 2804 You didn't have any personal observations Q 2805 about Mr. Snyder's involvement? 2806 Not on that, no. A 2807 Jake Bye? Q. 2808 Α Yes. 2809 Q SVP of consumer sales and marketing. 2810 Yes. Α 2811 Q Was that an individual you hired as well? 2812 So Jake came to the club before I got there. 2813 When I was in my role at the NFL, they were looking to 2814 hire somebody to run ticketing and they had asked me for 2815 some recommendations. I gave them four names, Jake was 2816 one of those four names, and they ended up hiring Jake 2817 prior to my arrival.

2818	Q	And how did you know Jake?
2819	А	Jake had worked for the St. Louis and
2820	Los Angeles Ra	ams previously. So I worked with him in my
2821	capacity at th	ne league office.
2822	Q	Stephen Choi, did he report to you directly?
2823	А	He did.
2824	Q	Was there any confusion about who he was
2825	reporting to o	outside of yourself?
2826	А	Yeah, I think so.
2827	Q	What do you mean by that?
2828	А	Karl Schreiber, who I mentioned earlier,
2829	Dan's CFO, wou	ald contact Stephen directly on issues
2830	unbeknownst to	o me for some period of time. And Dan would
2831	call Stephen o	directly. So not everything sort of flowed
2832	through the or	rganizational chart.
2833	Q	Do you know what kinds of things Mr.
2834	Schreiber woul	d call Stephen Choi about?
2835	А	You know, generally, financial in nature.
2836	But, you know,	Karl Schreiber in many instances seemed to
2837	be acting in 1	ieu of Dan on certain issues. So Dan would,
2838	you know, have	e him interface with different people in the
2839	organization.	
2840	Q	Mr. Schreiber was not on the payroll,
2841	correct?	

2842 A Not for the Redskins, no.

2843 What types of things would he act as 2844 Mr. Snyder's agent? 2845 There didn't seem to be clear lines on that. 2846 Just whatever -- whatever he was asked to look into. 2847 Do you know why he would call Mr. Schreiber 2848 as opposed to someone else? 2849 Why Mr. Snyder would? Α 2850 Why Mr. Snyder, correct. 2851 You know, Mr. Schreiber actually, I believe, 2852 worked out of Dan Snyder's home where his office was. And 2853 they had worked together for many, many years, and I think 2854 Karl was pretty intimate with all of Dan's business 2855 properties. 2856 To your knowledge, is Mr. Schreiber one of Q 2857 the individuals who wanted things to remain as the status 2858 quo, as you had referenced earlier? 2859 A I believe so, yes. 2860 What makes you think that? Q 2861 He had indicated that to me personally on 2862 several occasions towards the end of my tenure. 2863 What did he indicate to you? 2864 That he disagreed with the strategies we 2865 were putting in place, and he thought that we were not 2866 very -- not very accomplished at our jobs.

When you say "we," who are you referring to?

2867

Q.

2868 A I'm referring to myself, Todd Kline, Steve

- 2869 Ziff, and Jake Bye.
- 2870 Q Did you understand Mr. Schreiber to be
- 2871 speaking for himself when he communicated those things to
- **2872** you?
- 2873 A I don't believe he was speaking -- I don't
- 2874 know, is the answer. But I'm certain that he was not
- 2875 alone in those sentiments.
- 2876 Q What do you mean by that?
- 2877 A I mean, I'm certain that he and Mr. Snyder
- 2878 had talked about all of these things, and it was fair to
- 2879 assess that these were also the sentiments of Mr. Snyder.
- 2880 Q Why are you certain of that?
- 2881 A Because I don't think that Karl would
- 2882 necessarily break ranks with his boss.
- 2883 Q Was there anyone in the organization who
- 2884 would break ranks with Mr. Snyder, to your knowledge,
- while you were employed?
- 2886 A I think there were. I think, depending on
- 2887 the issue. I certainly would, and I think that the folks
- 2888 that I have recruited felt, you know, they had the
- 2889 expertise to make certain decisions and calls, and I think
- 2890 Bruce Allen from time to time did.
- 2891 But at the end of the day, Dan is the owner, he's
- 2892 your boss, and you try to convince him. And if not, you

```
2893
      know, he's the final say.
2894
                   Did Mr. Schreiber ever tell you that he
2895
      disagreed with any of your strategies or changes to the
2896
      workplace culture which were dealing with human resources,
2897
      et cetera?
2898
             A
                    Not specifically.
2899
                    Going back to this organizational chart.
             Q
2900
             Α
                    Yes.
2901
                    Does the name Chris Bloyar --
             Q
2902
            Α
                    Yes.
2903
                    -- SVP of stadium operations?
             Q
2904
                    I forgot to mention Chris earlier. But,
             Α
2905
      yes, Chris reported to me. Again, that was another place
2906
      where lines were not necessarily clearly drawn. Karl
2907
      would often deal directly with Chris on any number of
2908
      issues.
2909
                    Is it fair to say that Karl Schreiber would
2910
      deal with the holdover executives on issues during your
2911
      employment?
2912
             A
                    I think that's a fair statement. And I
2913
      would say, you know, towards the end of my tenure, he
2914
      would reach out even to some of the other ones.
2915
             Q
                   Like whom?
2916
                    Todd Kline, most specifically.
             Α
2917
                 In what capacity?
            Q.
```

2918	А	Just trying to get information from Todd	
2919	about the thi	ngs that we were doing and working on, and	
2920	why we were m	aking the decisions that we were making.	
2921	Q	Did he do that throughout the course of your	
2922	employment?		
2923	А	I don't know if he did it throughout the	
2924	course of my	employment. He certainly did it towards the	
2925	end of my emp	loyment.	
2926	Q	And how do you know that?	
2927	А	Because Mr. Kline told me so.	
2928	Q	It happened on more than one occasion?	
2929	А	Yes.	
2930	Q	Was Mr. Kline concerned with the questioning	
2931	that he was f	acing?	
2932	А	Absolutely.	
2933	Q	Do you recall when that questioning began?	
2934	А	Sometime in November of 2018.	
2935	Q	Did you ever have a conversation with	
2936	Mr. Snyder about those questions that were raised by Mr.		
2937	Schreiber?		
2938	А	No.	
2939	Q	Did Mr. Snyder ever contact Mr. Kline	
2940	directly and	ask questions?	
2941	А	Yes.	
2942	Q	Around the same time?	

2943	А	Yes.
2944	Q	Did Mr. Kline also report that to you?
2945	A	Yes.
2946	Q	Did Mr. Snyder contact any of your other
2947	direct repo	rts?
2948	A	Certainly, Stephen Choi, Chris Bloyar, Eric.
2949	Again, the	holdovers.
2950	Q	And when Mr. Snyder would contact those
2951	individuals, he would be asking questions about your	
2952	strategies?	
2953	A	I believe so. Certainly I know that Stephen
2954	Choi, yes,	he told me that. Chris, I'm not certain one
2955	way or the	other.
2956	Q	Eric Schaffer?
2957	A	I can't say with certainty.
2958	Q	The last person I would like to ask about is
2959]
2960	A	Yes.
2961	Q	who appears to be the executive director
2962	of the found	dation.
2963	A	Mm-hmm.
2964	Q	Did she report to you or was it an even-line
2965	level?	
2966	А	She on paper reported to me and Bruce.
2967	Because a l	ot of what she did had to do with the

2968 foundation and the alumni which fell sort of more into the 2969 football operations. She spent more time with Bruce. 2970 She was certainly a part of all of our, you know, 2971 business leadership meetings and, you know, I was -- you 2972 know, I connected with her on a regular basis. But she 2973 was more dealing with Bruce on most of these issues. 2974 Did you view her as a holdover? 2975 She was, yeah. 2976 Did you view her as somebody who wanted to 2977 maintain the status quo? 2978 A I think there were some things that she 2979 wanted to maintain the status quo on, but I think she was 2980 also eager for the environment to improve. So I think she was kind of on the fence. 2981 2982 You mentioned the environment that Q. 2983 was interested in seeing improved, and I believe 2984 you also testified earlier about there being two 2985 locations, Redskins Park versus FedEx Field. Was there a 2986 difference in the culture or the environment of the 2987 locations? 2988 A I don't necessarily think so. I think there 2989 was probably less intensity at FedEx Field, just because 2990 it was a place where Bruce Allen and the other sort of 2991 senior executives from the club wouldn't spend a lot of

time at and it's a place that Mr. Snyder wouldn't be at

2992

2993 other than on game days. So it was probably -- you know,

- 2994 the intensity was dialed down probably a little bit there.
- 2995 Q What are you referring to when you say
- 2996 intensity?
- 2997 A Again, just people being, you know,
- 2998 generally on -- again, Dennis Greene wasn't there. Like
- 2999 the people who were sort of -- as I mentioned earlier,
- 3000 whether it was Mitch Gershman yelling or Dennis generally
- 3001 not treating people well. Those people weren't at FedEx
- 3002 Field, so I would say the culture was probably a little
- 3003 bit different there.
- 3004 Q I believe you used the word "fear" earlier.
- 3005 A Mm-hmm.
- 3006 Q That employees -- there was a culture of
- 3007 fear among employees. Is that how you would describe the
- 3008 nature of the environment when the executives, Bruce
- 3009 Allen, Mr. Snyder, were around?
- 3010 A I don't think there was necessarily a fear
- 3011 of Bruce. I think Bruce was, you know, disconnected from
- 3012 a lot of the day-to-day employees if they weren't
- 3013 responsible for football. I think with Mr. Snyder, yes,
- 3014 people were on edge when he was around.
- 3015 Q Do you know why?
- 3016 A Just, you know, over the years people had
- 3017 kind of been told like Mr. Snyder is in the building, just

- 3018 sort of steer clear. I don't have any specifics.
- 3019 Q When you used the term "steer clear," what
- 3020 do you mean by that?
- 3021 A Again, you know, don't engage Dan.
- 3022 Q And you understood that to be a widely-held
- 3023 sentiment at the FedEx Field?
- 3024 A Well, at Redskins Park, but probably for
- 3025 FedEx Field also. I didn't understand it until I, you
- 3026 know, got there and started operating there. But I had
- 3027 heard that from several people.
- 3028 Q And but to be clear, you had heard that
- 3029 before you started with the team?
- 3030 A No. To steer clear? No. I had heard that
- 3031 when I got to the team.
- 3032 Q I see. When you say that you didn't
- 3033 understand it, how did you come to understand it.
- 3034 A I'm not sure I understand exactly what your
- 3035 question is.
- 3036 Q Sure. You had said you didn't understand
- 3037 what they meant by steer clear until you got there.
- 3038 A I don't -- if that's what I said. I don't
- 3039 know if that's exactly what I meant to articulate.
- 3040 What I meant to say is that I didn't understand
- 3041 that that was a thing until I got to the team. So I had
- 3042 heard it before, and I only understood it once I got to

3043 the Redskins.

3044 Q I see. How did you -- how did that strike

3045 you?

3046 A Odd.

3047 Q Why?

3048 A Well, these were good folks who were doing

3049 their best and were his employees. And based on other

3050 operations I had seen up close and personal, that wasn't -

3051 - it wasn't the norm, you know.

3052 Q When you say other teams that you'd seen up

3053 close and personal, are you talking about in your capacity

3054 when you were working at the league and you were visiting

3055 different --

3056 A NFL teams, when I worked for teams myself.

3057 Other colleagues and friends that worked for teams,

3058 although that, you know, isn't something that I had really

3059 experienced previously.

question.

3062 A I'm sorry.

3063 Q That's fine. I take a while to ask my

3064 question. Understood.

3065 Okay. Earlier you testified that you told

3066 Mr. Snyder that success is downstream. What did you mean

3067 by that?

3068 What I mean is if you're doing the right Α 3069 things, the results should take care of themselves. 3070 Q When you say you are doing the right things, 3071 who is "you" referring to? 3072 "You" is everyone in an organization. 3073 Do you believe that that comes from the top? 3074 Α Yes. 3075 So when you started as a Commanders 3076 employee, I know you said you were met with certain 3077 challenges that you weren't expecting and that you had a 3078 conversation with an employee that was describing some of 3079 the culture issues. 3080 How would you describe the culture that you 3081 observed when you first arrived among employees? 3082 Again, I think that there were -- people 3083 were probably trepidatious at first, new guy coming in 3084 from the league office. So I didn't know what to 3085 attribute, you know, what I experienced when I got there, 3086 if it was just, you know, people not knowing what -- how 3087 this change was going to manifest itself, what sort of the 3088 new guy was going to do, or if it was something other than 3089 that. And I think there was a little bit of that and a 3090 little bit of, you know, sort of what they had been 3091 experiencing for some period of time. 3092 And when you say been experiencing, what do Q

- 3093 you mean?
- 3094 A The issues that we discussed about Dennis
- 3095 and Mitch and things like that.
- 3096 Q What else did you observe about culture
- 3097 issues within the organization?
- 3098 A It just seemed like a place that didn't
- 3099 necessarily have a lot of cross-functional interactions;
- 3100 that people stayed in their silos. Probably an element of
- 3101 distrust amongst the staff. And, as I said, it seemed
- 3102 like people were afraid of making mistakes, which meant
- 3103 they were afraid of making decisions.
- 3104 Q I believe you had testified earlier that
- 3105 people were afraid of making mistakes because they were
- 3106 afraid that the mistakes would cause them to lose their
- 3107 jobs?
- 3108 A I don't think I said that. I think there'd
- 3109 be repercussions, whatever that might mean.
- 3110 Q Did you have any understanding of what those
- 3111 repercussions were?
- 3112 A Not really. You know, it might have just
- 3113 been getting, you know, yelled at by one of the executives
- 3114 we talked about. It could be that. Certainly people, I
- 3115 think, were always concerned about their job status.
- 3116 Q The culture that you observed, did you find
- 3117 that to be inconsistent with this idea like a model club

```
3118
      as you had described earlier?
3119
             Α
                     Yes.
3120
             0
                     How so?
3121
                     Again, none of what I experienced would have
             Α
3122
      had me saying that this is sort of the model. But that's
3123
      why I was brought there, I thought, was to make sure that
3124
      we instilled that culture.
3125
                    How would you describe the level of
3126
      professionalism among the executives when you were on the
3127
      team?
3128
             Α
                     Below average.
3129
                     What do you mean by that?
3130
                     Again, just the way that people sort of
             Α
3131
      comported themselves, compared to my colleagues at the NFL
3132
      were what I would consider would be exemplary executives
3133
      throughout the league. I didn't see that same level of
3134
      sort of professionalism or skill set, frankly.
3135
                 Did you have any concerns about the
3136
      professionalism of Eric Schaffer?
3137
                     No. Not at that time, no.
3138
             Q
                     At any time?
3139
                     I thought -- I thought that Eric was -- I
3140
      thought Eric was probably the top of the executives that
3141
      were there that were holdovers.
```

Q What do you mean by the top of?

3142

3143 If I had to, you know, compare them all, I Α 3144 thought he was the one who had kind of the most on the 3145 ball. 3146 Did your perception of Mr. Schaffer change? Q 3147 I think that towards the end of my tenure, 3148 Mr. Schaffer was -- and I -- were both put in difficult 3149 situations where he was communicating directly with either 3150 Mr. Schreiber or Mr. Snyder as I was on my way out. So --3151 but I -- outside of that, I thought highly of Eric. What were your observations about Mr. Choi's 3152 3153 level of professionalism? 3154 I thought he was a good accountant. I A 3155 thought he was a decent CFO. He certainly wouldn't be one 3156 of the top in the league, but I thought he was capable of 3157 doing what needed to be done inside an operation of that 3158 size and scope. 3159 You said that he was capable. Was he in 3160 fact performing up to his capabilities? 3161 I don't know that I was there long enough to 3162 actually assess that. As I said, I thought he was a

3166 Q Chris Bloyar, how would you describe his

capable CFO for a standalone NFL football team. You know,

I think that he -- again, I don't know if I can give any

3167 level of professionalism?

more than that. He was fine.

3163

3164

3165

3168 A Again, I would say he was average.

		<i>y</i> , <i>y</i>
3169	Q	Would he yell at other employees?
3170	А	No, that wasn't Chris' style at all.
3171	Q	To your knowledge, did he disrespect
3172	employees publ	icly?
3173	А	Not to the best of my knowledge.
3174	Q	How about Mr. Choi?
3175	А	Never. When I say you're talking about
3176	yelling and th	nings of that nature?
3177	Q	Mm-hmm.
3178	А	Yeah. That's not his style at all.
3179	Q	What about Mr. Schaffer?
3180	А	I don't believe that's his style, either.
3181	Q	Bruce Allen, how would you describe his
3182	level of profe	essionalism?
3183	А	Depending upon the issue. You know, Bruce
3184	is polished ar	nd he certainly has a gravitas when he walks
3185	into a room.	I didn't think that his strategies were
3186	necessarily th	ne strongest on the business side. I don't
3187	think I'm the	best person to assess, you know, the job he
3188	was doing on t	the football side other than what the team's
3189	record had bee	en over the course of his tenure.
3190	Q	Did you ever find that Mr. Allen would yell
3191	or disrespect	employees publicly?
3192	А	Bruce is more of the type to rib people and

3193 sort of, you know -- you know, more on the football side.

- 3194 You know, kind of make fun of or, you know, sort of, you
- 3195 know, kid around with them and -- to get his point across.
- 3196 And he could be sarcastic and things of that nature. But
- 3197 he wasn't a yeller.
- 3198 Q I believe you mentioned people were not
- 3199 fearful when he was around because he was somewhat
- 3200 disconnected from the operations. Did you find that
- 3201 people were intimidated by him?
- 3202 A I don't know that they were intimidated by
- 3203 Bruce as much as he just didn't care about, you know, the
- 3204 business side of the equation. And so to the extent that
- 3205 when he was the president of the club, they would need to
- 3206 go get resources or get decisions on things, it was more
- 3207 of a frustration than a fear.
- 3208 Q What about Mr. Snyder. How would you
- 3209 describe his level of professionalism in the workplace?
- 3210 A Again, Dan was very rarely at Redskins Park.
- 3211 Q What about outside of the workplace?
- 3212 A What's the question?
- 3213 Q How would you describe his level of
- **3214** professionalism?
- 3215 A Professionalism outside the workplace.
- 3216 Look, Dan -- similarly -- I guess the context I can give
- 3217 is league meetings where I would see Dan. You know, he

3218 was, you know, a little bit of a cut-up. You know, he was

- 3219 -- you know, he would try to make jokes about everything.
- 3220 And, you know, he could be very, very serious. He could
- 3221 be sarcastic as well.
- 3222 Q So is that to say that his level of
- 3223 professionalism was average?
- 3224 A I think it's a hard question to answer
- 3225 honestly, because you're asking me outside the workplace.
- 3226 So I would normally meet with Dan at his home and so, you
- 3227 know, it was not exactly a workplace setting.
- 3228 Q Were there any aspects of Mr. Snyder's
- 3229 behavior that you found surprising?
- 3230 A I wouldn't say surprising necessarily, but I
- 3231 would say exaggerated -- more exaggerated than I might
- 3232 have imagined on some levels.
- 3233 Q What does that mean?
- 3234 A So, again, if -- you know, if, you know, Dan
- 3235 was angry about something, like I might see him get more
- 3236 angry about something than I might have thought. But
- 3237 generally -- the answer, generally, no. He was pretty
- 3238 much as advertised.
- 3239 Q Would Mr. Snyder ever get angry in front of
- 3240 other employees, to your knowledge?
- 3241 A I would say only to, like, at the most
- 3242 senior level.

3243	Q	Did you have any concerns about the	
3244	professionali	.sm of executive meetings that were held by	
3245	the Commander	rs?	
3246	А	Executive meetings, with whom?	
3247	Q	With the executives. So meetings with the	
3248	executives.	Were there any concerns about the level of	
3249	professionali	sm displayed at those meetings?	
3250	А	Well, again, I can only speak to the	
3251	meetings I le	ed once I came to the Commanders or	
3252	Redskins. Ar	nd no. So once I started holding those	
3253	meetings, whi	ch was the only ones I was in, I thought they	
3254	were fine.		
3255	Q	You had also mentioned that your goal was to	
3256	try earlie	er, to try to instill responsible business	
3257	practices. E	Based on your observations of the work	
3258	culture, woul	d you say that what you observed was	
3259	consistent wi	th responsible business practices?	
3260	А	I would say that they weren't the best	
3261	business practices that I thought would lead to the best		
3262	results.		
3263	Q	How would you describe the human resources	
3264	department wh	nen you started your employment?	
3265	А	Almost nonexistent.	
3266	Q	What do you mean by that?	
3267	А	We had one staffer who was very, very	

```
3268
      junior. There really were no resources to speak of.
3269
      On-boarding was challenging even for me, which was a red
3270
      flag. Since I was coming in as the president of the
3271
      organization, I would have thought that they would have
3272
      been on point on that and they really weren't. So it was
3273
      something that was certainly on my radar early on.
3274
                     Do you believe that the on-boarding
3275
      challenges existed because of the skeletal human resources
3276
      department?
3277
             A
                     I think there was a lack of resources, yes.
3278
                     And so I think you just mentioned that there
3279
      was one employee -- one junior employee who was the human
3280
      resources department?
3281
                     And that person reported up to the CFO.
             Α
3282
                     Mr. Choi?
             Q
3283
                     Yeah.
             Α
3284
             Q
                     Who then reported to you?
3285
                     Correct.
             Α
3286
             Q
                     That human resources person, was that
3287
             Α
                                     , yeah.
3288
                     Did you find the human resources department
             Q
3289
      to be effective during your employment?
3290
             Α
                     No.
3291
                     Why not?
             Q
3292
             A
                     For the reasons I just mentioned. It wasn't
```

3293 resourced either from a human resources perspective, from 3294 a budgetary perspective. There was no, you know, training 3295 to speak of in place. There was no infrastructure around 3296 human resources. 3297 Did you ever make any recommendations to 3298 anyone about how the human resources department could be 3299 improved? 3300 Yes. So I had hired an outside human 3301 resources consultant to come in to do an audit of the 3302 entire human resources operation, where we were -- where 3303 we were deficient, where we had room for improvement, 3304 recommendations that they would make that we would then 3305 try to implement. 3306 Was that audit conducted? Q 3307 Α Yes. Were you able to see the results of the 3308 Q. 3309 audit? 3310 Α Yes. 3311 Q What was your understanding of the findings? 3312 Again, what we've talked about here. 3313 Underresourced, not enough people, that it wasn't a place 3314 that employees felt they could go to should they have a 3315 problem in the workplace. They were stretched too thin, 3316 being asked to do things that were outside of the purview 3317 of a human resources department such as staffing the front

```
3318
      desk or making travel arrangements or, you know,
3319
      processing in some instances, I think, expense reports.
3320
             So, you know, there were a number of things that
3321
      were deficient. There were some things that -- like
3322
      things as simple as EEOC posters and the like out of date,
3323
      not where they should be, files not being under lock and
3324
      key on employee files. So there were a whole host of
3325
      things that they had brought to our attention.
3326
                     What was the most striking or concerning
3327
      thing that was brought to your attention as a result of
3328
      the audit?
3329
             A I don't know that there was anything, having
3330
      -- by the time I got the report, it was December of 2018.
3331
      So I had already been there for six months, so I don't
3332
      know if there was anything that was -- I think the non --
3333
      not being in compliance with some of the regulations as it
3334
      relates to posting of different information was something
3335
      that, to my untrained eye, I never would have known or
3336
      understood. So those things were things that were sort of
3337
      new information for me.
3338
             Q Were the results of the audit communicated
3339
      to Mr. Snyder?
3340
             Α
                     I don't know.
3341
                     Was he aware you were doing the audit?
             Q.
```

I believe he was.

3342

A

3343

```
Q Why do you believe that?
3344
            A I just think he was. I didn't specifically
3345
      tell him, but I heard that he was aware of it.
3346
                   Who did you hear that from?
            Q
                 I heard from -- I think Eric Schaffer and I
3347
3348
      at one point had a conversation about it, that he had
3349
      talked to Mr. Snyder about it.
3350
           Q Mr. Snyder never asked you questions
3351
      directly?
3352
            Α
                    No.
3353
            Q
                    Is that to say that you did not need Mr.
3354
      Snyder's approval to engage in the consulting agreement?
3355
            A
                    I did not ask for permission to do it.
3356
            Q What was your -- what did you infer based on
3357
      -- strike that.
3358
            What did you infer about the value of human
3359
      resources based on the team's limited allocation of
3360
     resources to that department?
3361
            A It wasn't a priority.
3362
            Q.
                    Why did you think that?
3363
            А
                    Because it wasn't resourced.
3364
                    Why does something not being resourced lead
3365
      you to believe that it's not a priority?
3366
          A Because in a business, you prioritize things
      based on the resources that you provide tor that function.
3367
```

3368 That's been your experience in those 3369 workplaces. 3370 Α Yes. 3371 For a team to be a model team, do you 3372 believe that they would need to provide adequate resources 3373 to departments such as human resources? 3374 Α Yes. 3375 What was your understanding of whether this 3376 was a longstanding understaffing issue at the team? Did 3377 you have any understanding? 3378 Α Repeat that, please. 3379 Did you have an understanding that the lack 3380 of resources afforded to the human resources department, 3381 did you have any understanding that that was a 3382 longstanding issue? 3383 I don't think it was new. I don't know how 3384 long it was an issue, but it wasn't something that was 3385 brand new. Something that seemed to exist for a while. 3386 Why do you believe that? 3387 Just based on the conversation I had with 3388 Stephen Choi when I was asking why things were the way 3389 they were in the human resources department. 3390 Q Did Mr. Choi share your view that the human 3391 resources department was understaffed? 3392 А Yes.

3393	Q	Did Mr. Allen share that view?
3394	А	I don't know. I never spoke to him about
3395	it.	
3396	Q	Which other executives did you speak to?
3397	А	Eric Schaffer and Stephen and may have
3398	discussed it w	with either Steve or Todd.
3399	Q	Did Eric Schaffer share the view that the
3400	human resource	es was understaffed?
3401	А	I think so, yes.
3402		(Lafemina Exhibit No. 7 was
3403		identified for the record.)
3404	ВУ	
3405	Q	I just handed you what we have marked as
3406	Exhibit 7 for	identification purposes.
3407	А	Mm-hmm.
3408	Q	I'll give you a moment to review.
3409	А	Okay.
3410	Q	What I handed you is a document titled
3411	Sageview Const	ulting. It is dated July 12, 2018, and it
3412	was produced t	to the committee by the NFL. It's the
3413	document endir	ng in Bates stamp 97843.
3414	Do you	recognize what I just handed you?
3415	А	Yes.
3416	Q	How do you recognize it?
3417	А	It's an agreement that I had in place to

3418 have Sageview come in and do the aforementioned audit of

- 3419 the human resources department as well as workplace
- 3420 training.
- 3421 Q Is it a fair and accurate representation of
- 3422 the agreement between the Washington Commanders and
- 3423 Sageview Consulting as you last remember it?
- **3424** A Yes.
- 3425 Q I'm going to direct your attention first to
- 3426 the very last page. Notice that there are no signatures.
- 3427 Do you know if this agreement was ever executed?
- 3428 A I believe it was.
- 3429 Q Now, turning back to the first page. The
- 3430 first paragraph.
- **3431** A Mm-hmm.
- 3432 Q This agreement states that it's made and
- 3433 entered into as of the 16th day of July 2018 among WFI
- 3434 Stadium, Inc., and in parens Stadium Company.
- 3435 What is Stadium Company?
- 3436 A I think that's the separate entity for FedEx
- 3437 Field in the corporate structure.
- 3438 Q And then it goes on to say, "and Pro
- 3439 Football, Inc."
- 3440 A Which is the team proper.
- 3441 Q I want to direct your attention to the next
- 3442 paragraph which starts with "Pursuant to this agreement."

```
3443
      Do you see that?
3444
            Α
                 Yes.
                    It says, "Sageview will provide human
3445
3446
      resources services and training to the companies."
3447
                    I'm sorry, I'm not reading the same thing.
3448
      You said the second paragraph?
3449
                     "Pursuant to this agreement."
3450
                    Yes. I'm sorry, yes.
             Α
3451
                    "Sageview will provide human resources
3452
      services and training to the companies."
3453
             Do you see that?
3454
                   Yes.
             A
3455
                    So is this what you were referring to
3456
      earlier when you said there was a consulting agreement
3457
      where there were -- you would ask them to conduct an audit
3458
      of the human resources department?
3459
             A
                   Yes.
3460
                    And as part of that, there was an agreement
3461
      for the consulting company to provide training --
3462
             Α
                    Yes.
3463
             Q
                    -- to staff. I want to direct your
3464
      attention to the last paragraph under background.
3465
             Do you see that?
3466
             A Mm-hmm.
3467
           Q It says, "The companies have approximately
```

- **3468** 150 to 200 employees."
- 3469 A Mm-hmm.
- 3470 Q Is that a fair representation of the number
- 3471 of employees that were employed between the two, the FedEx
- 3472 Field and Redskins Park, as you last remember it?
- 3473 A I don't have an exact number, but that seems
- 3474 directionally correct.
- 3475 Q And those 150 to 200 employees to your
- 3476 knowledge were all -- in terms of the human resources
- 3477 function, the one junior employee that you mentioned was
- 3478 responsible for providing services to all of these
- 3479 employees; is that correct?
- 3480 A Yes. And, you know, potentially -- may have
- 3481 also had some role in some aspects of the football
- 3482 operation with players as well. So if they were like
- 3483 moving, you know. So -- but yes, the answer is yes. And
- 3484 there may have been more that she was responsible for as
- 3485 well.
- 3486 Q Again, we said that that employee reported
- 3487 to Mr. Choi. Did he ever raise concerns about the fact
- 3488 human resources was reporting through him as the CFO?
- 3489 A No.
- 3490 Q This paragraph goes on to say that "The new
- 3491 president of business operations and COO has identified a
- 3492 need to conduct an assessment of the company's human

3493 resources function to ensure compliance with federal and 3494 state laws as well as determine what it needed to 3495 strengthen human resources function." 3496 Is this paragraph referring to you in your role on 3497 the team? 3498 Α Yes. 3499 And in terms of what you identified, do you 0 3500 recall what, if anything, specifically that you identified 3501 as a reason for this assessment to be conducted outside of 3502 what we discussed? 3503 Α Just what we were discussing. 3504 The paragraph concludes by saying, "In Q 3505 addition, there is an immediate need to conduct respect in 3506 the workplace training for senior management and 3507 management and the staff of the companies." 3508 Why was there an immediate need to conduct this 3509 training to your knowledge? 3510 So this is something I would have done 3511 anyway. This was something I would have done independent 3512 of anything. But because the Rachel Engleson allegations 3513 had come to light, I felt that we needed to make sure this 3514 happened immediately. 3515 Q I want to direct your attention to the next 3516 page.

3517

A

Mm-hmm.

3518 First bullet. It states that "Sageview will 3519 provide the following as part of the assessment. A review 3520 of current human resources policies and practices," and 3521 then it goes on to list a number of things that would be 3522 included as part of the assessment. 3523 To your knowledge, did Sageview in fact include as 3524 part of their assessment the different items that are 3525 listed on this page? 3526 Α I believe so. 3527 At the bottom of the page it states that "As 3528 part of this assessment, Sageview will provide companies 3529 with a written report that will be presented which will 3530 identify the following." And it goes on to identify areas 3531 of practice, recommendations, et cetera. 3532 I believe you testified that in December of 2018, 3533 that there was in fact a report that was completed and 3534 provided to you which in fact contained the 3535 recommendations and the areas that required changes, 3536 correct? 3537 A Correct. 3538 And I believe you testified that 3539 Mr. Schaffer said that Mr. Snyder was aware that this was 3540 going on, but you're not sure if he actually saw the 3541 report, correct? 3542 A Correct.

3543 Q. Turning to the next page. 3544 Mm-hmm. Α 3545 It starts "The outline for the training are Q 3546 as follows." Do you see that? 3547 Α Yes. 3548 And it starts by saying, "To gain a clear 3549 understanding of the organization's expectations regarding 3550 respect in the workplace as it relates to issues of sexual 3551 and other harassment in the workplace." 3552 Α Mm-hmm. 3553 I believe you just mentioned that you felt 3554 that there was an immediate need to conduct this training 3555 because of the allegations made by an employee named by 3556 Rachel Engleson that were brought to your attention; is 3557 that correct? 3558 A Yes. 3559 Is that reason for the focus of the training 3560 being on sexual harassment explicitly? I think it was one of the focuses. I think 3561 3562 if I'm not mistaken, the actual terminology was respect in 3563 the workplace. So it wasn't only limited to sexual 3564 harassment. It was certainly one of the issues that was 3565 discussed. 3566 At the bottom of the page, it states, "For Q 3567 executive/managers." Do you see that?

3568 Α Yes. 3569 It says -- the first bullet says, "Impact of 3570 disrespectful behavior. And the second bullet says, 3571 "Managers' tips to address harassment." 3572 Did you have any role in helping Sageview to 3573 identify areas of focus based on what you observed 3574 happening within the Washington Commanders workplace? 3575 There were conversations between myself and 3576 Sageview. And probably -- I don't recall if they were 3577 like this is what the program would look like. I think it 3578 was collaborative, that I certainly wanted to make sure 3579 that we were touching on these issues. But they may have 3580 recommended it to me and I made no changes or we may have 3581 collaborated to get to where we did. But it certainly --3582 you know, I certainly agree with what they were trying to 3583 get to. 3584 And did you see a need for there to be, as 3585 part of the training, a section that addressed the impact 3586 of managers' and executives' behaviors on their workforce? 3587 Α Yes. 3588 Did you feel that the managers and/or 3589 executives were well-equipped to address harassment in the 3590 workplace? 3591 А Well, I felt that they needed this training 3592 to make sure that they were continuing to get better at

3593

it.

3594 Was there, to your knowledge, any harassment Q 3595 or antidiscrimination training prior to your arrival? 3596 Α I don't know one way or the other. 3597 Do you have a copy of the report that 3598 Sageview Consulting completed? 3599 Α No. 3600 (Lafemina Exhibit No. 8 was 3601 identified for the record.) 3602 ΒY 3603 I'm handing you what we've marked as Exhibit Q 3604 8 for identification purposes. Let me know when you 3605 finished reviewing it. 3606 Α Mm-hmm. 3607 I just handed you a document that's an email 3608 from Stephen Choi to what appears to be FedEx Field and 3609 Redskins Park front office. This document was provided to 3610 the committee by the NFL and it ends in Bates stamp 97849. 3611 Do you recognize what I just handed you? 3612 Α Yes. 3613 Q How do you recognize it? 3614 Again, this was the notice to employees that 3615 the workplace training would be taking place from Stephen 3616 to the organization. 3617 The workplace training that's described Q.

3618 here, is that the workplace training that was discussed in 3619 the Sageview Consulting agreement? 3620 Α Yes. 3621 And this is the same training that you 3622 believe needed to happen based on the allegations that 3623 were brought to your attention concerning Rachel Engleson? 3624 Α Yes. 3625 To your knowledge, did this email go to all 3626 Commanders employees? 3627 I'm not sure if the Redskins Park front 3628 office list is just business employees or if it had 3629 football employees on it. We had made a decision not to 3630 have the football side of the organization participate at 3631 this time. Eric and I had talked about doing it once the 3632 season was over. Obviously, in the middle of the season 3633 it's tough to get all the coaches and all those guys to 3634 take a day to do this. So the plan was that sometime 3635 after the season was over, they would do it. So this was 3636 specifically for business employees. 3637 Do you have any reason to believe that there 3638 were any business employees that were not included on the 3639 mailing list? 3640 Α Not that I'm aware of.

It says that the training would happen on

August 21st and Wednesday, August 22nd. Do you recall if

3641

3642

Q.

3643 in fact the trainings were held on the two days indicated? 3644 A I don't recall. 3645 But you do recall that there in fact was a 3646 training for all employees? 3647 Α Yes. 3648 Do you know if Mr. Snyder is included on 3649 either of those listservs? 3650 A I don't know. 3651 You mentioned that there were allegations 3652 that were brought to your attention by an employee named 3653 Rachel Engleson. What, if anything, did she tell you were 3654 her concerns? 3655 A So Rachel told Steve Ziff and Jake Bye about 3656 the allegations and Steve Ziff brought them to my 3657 attention. 3658 Q I believe you testified earlier that Rachel 3659 at one point began reporting to Steve Ziff? 3660 A Yes. 3661 Q She was moved from one department to 3662 another? 3663 Yes. And it was this move that -- in a 3664 meeting around that move is when Rachel made this 3665 information known to both Jake and Steve. And then, as I 3666 said, Steve brought it to my attention.

Q What did Steve tell you?

3667

3668 Α He told me that Rachel had come to him 3669 talking about how Larry Michael had, you know, made her 3670 feel uncomfortable over a number of years and that he 3671 would -- he would talk about her appearance in front of 3672 audiences where -- they might be at like a fan function 3673 where Larry was the emcee and talk about Rachel, her looks 3674 or, you know, something along those lines. He would touch 3675 her face in an unwanted fashion. And I believe he said --3676 Steve told me that he might -- you know, would kiss her on 3677 the forehead. And that made her very uncomfortable. 3678 And I believe what precipitated it was now that she 3679 was going to be moving back to Redskins Park where Larry 3680 office out of, Rachel, I think, wanted to make sure Steve 3681 and Jake knew about this. 3682 Do you recall when that conversation took 3683 place? 3684 It was soon after I arrived. I don't know. 3685 I would imagine it's in the first 30 to 40 days of my 3686 being there. And, you know, based upon the date on the 3687 Sageview, I think that tracks. 3688 What, if anything, did you do when you 3689 learned of her concerns? 3690 Α I brought it to Mr. Schaffer. 3691 General counsel? Q. 3692 А Yes.

3693	Q	What did you tell Mr. Schaffer?
3694	А	I told him about the allegations and our
3695	concern, and	he was he said that he was going to have
3696	an investigation into it.	
3697	Q	Do you know if he investigated?
3698	А	I believe he did.
3699	Q	Why do you believe that?
3700	А	Well, he said he was going to.
3701	Q	Do you have any evidence that he conducted
3702	an investigation?	
3703	А	Nothing material, no.
3704	Q	Who else did you talk to about the
3705	allegations concerning Ms. Engleson?	
3706	А	Stephen Choi.
3707	Q	What did you tell or discuss with
3708	Mr. Stephen Choi?	
3709	А	I told him about the allegations that human
3710	resources reported to him. I thought it was appropriate	
3711	for him to know and just those who brought it to me.	
3712	Q	What did Mr. Choi say, if anything?
3713	А	I don't recall.
3714	Q	Did he say he was going to do anything, to
3715	your knowledge?	
3716	А	Well, no. That was with Mr. Schaffer.
3717	Q	Other than Mr. Choi and Mr. Schaffer, did

```
3718
      you speak to anyone else?
3719
            Α
                I don't believe so.
3720
             Q
                   Do you know if Mr. Snyder was aware of these
3721
      allegations?
3722
             Α
                    Yes, he was.
3723
                    How do you know that?
             Q
3724
               I made a phone call to Mr. Snyder to tell
            Α
3725
      him about them.
3726
                   When did that phone call occur?
             Q.
                   I don't recall.
3727
            Α
3728
             Q
                   Was it before or after you spoke to Mr.
3729
      Schaffer?
3730
            A After.
3731
                 When you had the conversation with
             Q
3732
      Mr. Snyder, were you aware of any updates to Mr.
3733
      Schaffer's investigation?
3734
             A I don't recall.
3735
                    What, if anything, did you tell Mr. Snyder?
3736
             Mr. Sherwin. At this point, I haven't said
3737
      actually a word in four hours, but I'm going to have to
3738
      object as to this is a privileged communication, and I'm
3739
      saying this for a few reasons.
3740
            One is at the request of The Washington Football
3741
      Team, last night I told staff counsel that this objection
3742
      would be raised based upon privilege. Washington Football
```

3743 Team and the case law is clear that Mr. Lafemina cannot 3744 waive that privilege. That privilege resides with the 3745 team and not Mr. Lafemina even as a former employee cannot 3746 waive that privilege. 3747 So in an abundance of caution, I've instructed 3748 Mr. Lafemina not to answer that question based upon 3749 privilege until we navigate this issue. So I'm making the 3750 following recommendations. 3751 One is questions can obviously be asked as to why 3752 you had this conversation with Mr. Snyder and/or why Mr. 3753 Schaffer was on the phone call. But any substantive 3754 conversations related to the substance of what Mr. Snyder

3756 at this point claimed under parochial privilege. 3757 That being said, since Mr. Lafemina does not hold 3758 the privilege and the privilege is held by the team, we 3759 also recommend that if you want to get into the substance 3760 of that conversation, that since the team has to waive, 3761 that you engage with team counsel and I'll be happy to 3762 give you their cell phone numbers and that this discrete 3763 issue be shelved until you resolve that with the team, 3764 again, since they hold the privilege.

said or what Mr. Schaffer said during that conversation is

3755

3765 And then when there's a final ruling based upon that
3766 privilege, Mr. Lafemina will comport with any filing
3767 ruling. So I know I said a lot there, but hopefully we

3768 can navigate around this in the best way forward.

- Thank you. The question I have, I
- 3770 guess, in response to you is what is the basis for the
- 3771 privilege? Because I know Mr. Lafemina just testified
- 3772 that he spoke to Mr. Snyder. So I want to make sure I
- 3773 understand.
- 3774 Mr. Sherwin. Sure. Again, I'm communicating this
- 3775 via the team. We don't hold the privilege. The privilege
- 3776 is held and can only be waived by the team. So in an
- 3777 abundance of caution, we don't want to impute upon that
- 3778 privilege.
- 3779 So this is what I know the following. The team is
- 3780 claiming that that's privileged. Only the team under
- 3781 applicable case law, federal case law and in the D.C.
- 3782 Circuit, only the team can waive that privilege.
- 3783 Mr. Lafemina cannot do that.
- 3784 And according to the team -- they can articulate
- 3785 this. I don't want to advocate on behalf of the team, so
- 3786 take this with a grain of salt -- that since Mr. Snyder,
- 3787 Mr. Lafemina and Mr. Schaffer were on that call and that
- 3788 call -- one of the purposes of the call was to elicit and
- 3789 seek legal advice on behalf of Mr. Snyder, that we have
- 3790 been told by the team that Mr. Lafemina is treading into
- 3791 privileged territory.
- 3792 So, again, take that with a grain of salt. I'm not

3793 an advocate for The Washington Football Team. That's why 3794 their counsel instructed me at your request to give them 3795 their phone numbers and they would, they said, address 3796 this issue with you, again, since I can't represent the 3797 team or this privilege. 3798 And if I heard you correctly, the team 3799 was saying that we were wading into privileged territory? 3800 Mr. Sherwin. That's correct. That's correct. 3801 And I don't know that we've 3802 established, was Mr. Schaffer in fact on the call? 3803 Mr. Sherwin. Again, as far as I'm concerned, fair 3804 game as to who was on the call, why you wanted the call or 3805 why you spoke to Mr. Schaffer. But in terms of the 3806 substance of what was said, Mr. Snyder, Mr. Schaffer, 3807 Mr. Lafemina, the team has told us that that's privileged 3808 at this point. 3809 Sure. 3810 3811 Q Mr. Lafemina, was Mr. Schaffer on the call? 3812 Α I don't recall if Mr. Schaffer was on the 3813 call or not. 3814 I think we're at time, so we're going 3815 to go off the record for now. Five-minute break, I 3816 assume. 3817 (Recess.)

3818 3819 I'll be jumping around a little bit, so just Q 3820 bear with me. 3821 A Sure. 3822 So quickly going back to Exhibit 6 from --3823 previously with the executive team chart. Is it normal 3824 practice for an NFL team owner to have -- to the best of 3825 your knowledge -- have communications with its employees 3826 at any given time? Or is that --3827 A I think it depends upon the organization. 3828 But again, if you own a club, you can pick up the phone 3829 and talk to anybody. 3830 Q And in your experience working at the NFL, 3831 would -- again, are you aware, would owners frequently 3832 have conversations with, for example, their CFOs? 3833 A Yes. 3834 And of the seven lines of folks reporting up 3835 to you, do you know which one that Mr. Snyder interacted 3836 with the most frequently? 3837 Α Probably Eric Schaffer. 3838 Q The general counsel? 3839 Α Yes. 3840 And then, again, this is during your time Q 3841 there? 3842 A Yeah.

3843 Q. Quickly going to the matter with Rachel 3844 Engleson. 3845 Α Yes. 3846 So an investigation, to the best of your 3847 knowledge, was initiated because Mr. Schaffer said that he 3848 was going to initiate one? 3849 A Yes. 3850 So to the extent that that was your 3851 expectation, was that the right course of action for the 3852 team to take initiating an investigation? 3853 A I believe so. 3854 Q And then subsequent, Mr. Michael was 3855 relieved of -- or left the organization. Do you know 3856 whether or not that was a result of the investigation? 3857 A I don't. Mr. Michael left the organization 3858 long after I left. 3859 Q But it's -- so you're not aware of whether 3860 he left as a direct result of the investigation or not? 3861 Α That's right. 3862 So you've discussed today the workplace 3863 culture you observed and heard about when you became 3864 president and some of the characteristics of what that 3865 looked like. And your observation was aggressive language 3866 or foul language. Was that also part of the problem as 3867 you either, A, observed or, B, heard about?

3868 I wouldn't say foul language in and of 3869 itself was an issue. You know, I think the way that 3870 managers communicated with their staff was, to me, the 3871 issue. 3872 And the way that they communicated with 3873 their staff is -- was that aggressively? I mean, I 3874 don't want to -- how would you characterize it? 3875 A I don't know that I can characterize it 3876 because I wasn't there. 3877 Q Okay. 3878 Α Just hearing what others had said to me that 3879 these were, you know, aggressive people who were, you 3880 know, who -- you know, would yell and they were 3881 challenging people to work with. 3882 (Lafemina Exhibit A was 3883 identified for the record.) 3884 ΒY 3885 I'll give you a moment to look at this, but 3886 essentially it's an email conversation between Jason 3887 Friedman and somebody that $\ensuremath{\text{--}}$, who reported 3888 to him at the time, and involving a ticket holder that was 3889 choosing to not continue his -- to remain a season ticket 3890 holder. 3891 Α Mm-hmm. 3892 So I'll just give you a moment and then

3893 point to you one part of it.

- 3894 A Okay.
- 3895 Q So particularly the email that Jason
- 3896 Friedman sends, down kind of three-quarters of the page,
- 3897 and says, "What has happened here? Why did you tell them
- 3898 that you left us? I am blank paying you. I want an
- 3899 explanation now."
- 3900 I mean, is it fair to characterize this as a type
- 3901 of -- like kind of aggressive?
- 3902 A Completely unacceptable.
- 3903 Q And this is the type of issues that were
- 3904 like coming to -- that had been reported to you in the
- 3905 sense of this type of treatment of subordinates?
- 3906 A Yeah. Not this one specifically, but, you
- 3907 know, of this ilk, yeah.
- 3908 Q Thank you. While you were president -- I
- 3909 know you talked about this a little bit. But did the team
- 3910 have a code of conduct or like personnel conduct policy
- 3911 already in place even regardless of how it was treated?
- 3912 A They had something that I believe was handed
- 3913 to all employees upon beginning at the Redskins.
- 3914 Q And when you had arrived there, do you have
- 3915 any idea of when it was last updated?
- 3916 A I don't. And I think that was part of what
- 3917 the consultant was going to be working on is how do we

3918 update all these to make sure that they're relevant. 3919 Would you be familiar at all like with what Q 3920 it was when you arrived or have any --3921 I read it, but I don't recall it. Α 3922 To the best of your recollection, did it 3923 have anything about prohibiting like romantic 3924 relationships between supervisors and subordinates? 3925 I don't recall that one way or the other. 3926 Q. Okay. 3927 Α I'd have to read it again. 3928 During your time as president, do you recall Q 3929 hearing about any inappropriate relations of --3930 relationships of that nature where you had a supervisor 3931 have an inappropriate relationship or I guess romantic 3932 relationship -- I don't want to characterize it that way 3933 -- with a subordinate? 3934 A I don't know what the reporting relationship 3935 was. I heard rumors of things that happened prior to me

3937 But I -- you know, not people who were there at the time.

getting there with people who weren't there any longer.

- 3938 Q At the time. So were you ever aware of any
- 3939 type of that -- of Jason Friedman ever having any of that
- 3940 type of relationships?
- 3941 A I never heard anything like that about
- **3942** Jason.

3936

3943 Q. Okay. 3944 . I'm going to introduce two exhibits, B 3945 and C. 3946 (Lafemina Exhibits B and C were 3947 identified for the record.) 3948 ΒY 3949 So I'll let you take a look at it. There's Q 3950 two different emails. And based on these emails, our 3951 understanding is that this person, the woman listed here 3952 in these emails, was an intern at one point with the 3953 Redskins organization, and based on these emails appeared 3954 to have had a romantic relationship with Jason Friedman 3955 during this span of time. 3956 So I'm not going to like read through all aspects 3957 of it, but one of the emails -- the one email exchange is 3958 between this woman and Jason Friedman and then the other 3959 exchange is an email exchange with about her. 3960 And at the very last email on D, it says, "Nobody 3961 at work knows about me and this woman. So please" -- oh, 3962 sorry, C. "So please do not say anything to anyone." 3963 And so to reiterate, like don't know the duration 3964 of this inappropriate relationship that he had with this 3965 intern at the time. But you weren't aware of him having 3966 any of this type while you were there? 3967 Α No.

3968 So you weren't aware -- and it's at this 3969 point, based on these emails, it was unclear of when it 3970 ended. But had you become aware of it, how would you 3971 think best to handle a situation like this? 3972 And I'm not even really sure what I'm 3973 looking at and I don't know this other person. 3974 Yeah. I mean, like -- like I said, she's 3975 got a Redskins.com. She was with the Redskins. She could 3976 go back, she was an intern. Jason Friedman, you know who 3977 he is. 3978 And like I said, I didn't really think it 3979 appropriate to read all of this into the record, but it 3980 does seem, based on it, that they have some type of 3981 romantic relationship. And she's at this point an intern 3982 and he's with -- firmly within the organization. 3983 A I think the appropriate course of action 3984 first would be to understand what the policy of the 3985 company is, understand that through human resources. 3986 Certainly understand through our general counsel's office 3987 what the legal ramifications were, what the 3988 responsibilities of the club are. And then after having 3989 all that information at my disposal, handling it, you 3990 know, in accordance with whatever the appropriate action 3991 would be. 3992 Q. Okay.

3993 That's all the questions right now. 3994 We'll go off the record. 3995 (Recess.) 3996 . Back on the record 1:46. 3997 I wanted to state on the record that before this last 3998 break, Minority counsel introduced into the record two emails 3999 that are not Bates stamped, do not appear to be 4000 authenticated, but it was represented to us that these 4001 documents were provided to Minority counsel by the Washington 4002 Commanders. 4003 These emails appear to be emails that were sent 4004 in 2009, at least nine years before Mr. Friedman joined the 4005 Washington Commanders. It appears that Mr. Lafemina --4006 before he joined the Commanders -- he's nowhere on these 4007 emails, he's not a recipient, he did not send the emails and 4008 has no reason to know or understand the nature of the 4009 discussions. 4010 But, again, it appears that the team has been 4011 providing documents to Minority counsel without making those 4012 documents available to Majority counsel. So we have no way 4013 to authenticate or verify the veracity of the content of 4014 those documents. 4015 ΒY 4016 Now, Mr. Lafemina, before the questioning Q. 4017 ended, I was asking you about the human resources

4018 department and your work with Sageview Consulting to make 4019 recommendations about the department, the human resources 4020 side. 4021 You also mentioned that Eric Schaffer was 4022 responsible for investigations, and one of the complaints 4023 that was brought to your attention by an employee, Rachel 4024 Engleson, that that was a matter that Mr. Schaffer was 4025 going to handle as the team's general counsel. 4026 I would like to better understand the legal 4027 department, just the structure of the legal department. 4028 Do you recall how many employees were part of the legal 4029 department during your tenure? 4030 No, I don't have an exact number. Α 4031 Outside of Mr. Will Rawson and Eric Q 4032 Schaffer, were there other employees that were part of 4033 that department? 4034 Α There were. 4035 Was the legal department better resourced 4036 than the human resources department, to your knowledge? 4037 Α Well, yes. 4038 Q And what makes you say that? 4039 There were more employees and more resources 4040 against that department than human resources. 4041 In your experience, did you find that the Q.

legal department was effective in performing their job

4042

4043 duties? 4044 They seemed to be. Again, I was not there A 4045 that long to give, you know, a lengthy assessment of their 4046 work. 4047 Did you find that the legal department was 4048 free to exercise independent judgment in performing their 4049 job duties? 4050 They seemed to be. Α

4051 Did you find that the legal department was

4052 in any way influenced by Mr. Snyder in making decisions?

4053 A I don't think I have any way of really

4054 knowing that.

4055 But you did mention prior to your

4056 termination that you had reason to believe that Mr. Snyder

4057 and Mr. Schreiber were having conversations with Eric

4058 Schaffer, and that you guys were put in difficult

4059 positions.

4060 Did you find that Mr. Schaffer was influenced in 4061 some way by his conversations with Mr. Snyder and the way 4062 that he handled your termination?

4063 It's hard for me to say what influenced Eric 4064 one way or the other. As I said in my previous testimony, 4065 I think Dan and Eric were having conversations, whether --4066 you know, what was driving those decisions, I can't know.

4067 You said your employment with the Washington Q.

4068 Commanders ended December 26, 2018; is that correct? 4069 Α Yes. 4070 Before you were terminated, you said that 4071 there were certain operational changes you were trying to 4072 make to improve the culture. You had mentioned a waiting 4073 list? 4074 Α Mm-hmm. 4075 I believe, at least according to public 4076 reports, you made a decision to announce that there were 4077 no more wait lists and that employees and fans would be 4078 able to attend home games and buy tickets directly; is 4079 that correct? 4080 A Yeah, I think -- I think you're conflating 4081 two things, frankly. The wait list was certainly a 4082 business operations issue. I don't know that that has 4083 anything to do with the culture, which I think you alluded 4084 to in your question. 4085 But, yes, the answer on the waiting list is that my 4086 recommendation while I was at the league office to the 4087 Redskins was that they should do away with the waiting 4088 list. And that decision was made prior to my getting 4089 there and it was announced after I got there. 4090 So while you were employed with the NFL, you 4091 made the recommendation?

4092

A

Yes.

4093 And then after you began your employment, 4094 the recommendation was acted upon and implemented? A Correct. Well, I would say the decision was 4095 4096 made prior to me getting there. So the decision was made 4097 they are going to do it, and then we announced it after I 4098 got there. 4099 0 How did the executives on the team receive 4100 the decision to make that announcement? 4101 A I think executives who sort of understood 4102 the issue, understood it to be a step in the right 4103 direction. I think those who had less than an 4104 understanding believed in some way that the wait list made 4105 it seem as though there was more demand for tickets than 4106 there actually was in the marketplace, and that it was an 4107 effective marketing tool to let people believe that there 4108 was scarcity when none existed. 4109 Who were the executives that believed that 4110 that was an effective marketing tool? I think Bruce Allen believed it. 4111 Α 4112 Q. Anyone else? 4113 Α Others may have, but I think, you know, 4114 Bruce -- you know, Bruce is the one that comes to mind. 4115 What about Dan Snyder. What did he believe Q 4116 as it relates to the waiting list decision? 4117 A During my discussions with Dan to come to

4118 the team, I had made sure that I was very, very clear that

- 4119 I thought that this was a really bad business practice;
- 4120 that I thought it was keeping us -- or keeping them from
- 4121 success. Jake Bye, as I mentioned, who was hired before I
- 4122 was there, I think he actually told Dan that he wouldn't
- 4123 take the job unless they did away with the wait list.
- 4124 So it was something that both of us who, you know,
- 4125 studied these issues felt pretty strongly about. So Dan
- 4126 knew my position on it for sure.
- 4127 Q After you made the announcement, how did the
- 4128 executives, including Dan Snyder, react?
- 4129 A Dan was overseas at the time, so I wasn't in
- 4130 sort of constant contact with him during that. He and I
- 4131 never really had a conversation about it one way or the
- **4132** other.
- The press had sort of two takes on it. One was,
- 4134 it's about time that, you know, they're being transparent
- 4135 about this. Because it was obvious to everybody, since
- 4136 games weren't sold out, there were a lot of empty seats,
- 4137 there were a lot of seats populated with people from other
- 4138 teams wearing other jerseys, which if you study this, is
- 4139 an indicator that brokers have tickets and they're selling
- 4140 them on the secondary market.
- So the press on the one hand took the position of
- 4142 this is a step in the right direction and, oh, by the way,

4143 you know, why were they lying to us all this time? So

- 4144 it's sort of a mixed bag. And I think that people who had
- 4145 been the owners of those decisions previously might have
- 4146 felt as though it made them look bad.
- 4147 Q How did the team address the concerns raised
- 4148 by the media that they had in fact been misleading the
- 4149 public about the demand for team tickets?
- 4150 A So there was a list. I mean, that's
- 4151 important. There was a list of people who at one time
- 4152 somewhere in the past had expressed interest to buying
- 4153 tickets to the Redskins. So that was the list that
- 4154 existed. It wasn't fresh or up to date necessarily. They
- 4155 didn't do a lot with the list. So it was a legitimate
- 4156 list, but when they would call those people to say, hey,
- 4157 we have tickets available, not a lot of them were taking
- 4158 the club up on it.
- So the strategy that we employed was to say, which
- 4160 is true, there is a list, we're going to make a bona fide
- 4161 offer to every single person on that list to give them the
- 4162 ability to buy tickets if they so want. And after that,
- 4163 we're going to extinguish the list and anybody who wants
- 4164 to buy tickets can call the ticket office and buy season
- 4165 tickets.
- 4166 Q The list that you just described --
- **4167** A Mm-hmm.

4168 -- do you recall when that list was 4169 generated? I think it was generated over many, many 4170 A 4171 years and it was adding to it. 4172 Did you ever calculate or estimate the 4173 percentage of individuals on that list who were in fact 4174 interested in purchasing tickets? 4175 I don't recall what the take rate was on it. 4176 Do you recall, to use your word, what the 4177 "take rate" was after you made the announcement? 4178 Well, again, we went through the list. We Α 4179 didn't generate a lot of sales from the list, and we were 4180 sort of now open for business from anybody who wants to 4181 buy tickets. 4182 Previously, a customer would call and say I want to 4183 buy four tickets in the general admissions section. They 4184 were told, if you're not on the wait list you can't buy 4185 those tickets, but we'll sell you club seats, which are 4186 way more expensive and people wouldn't buy those, either. 4187 So you were basically choking off your own sales, which is 4188 why I thought it was a terrible business practice. 4189 Do you know if the team has gone back to the 4190 practice of maintaining a wait list, or at least

representing that there in fact is a wait list for their

4191

4192

tickets?

4193	А	I don't know for sure, but I haven't heard
4194	anything like	that.
4195	Q	When Mr. Snyder came back from being
4196	overseas, do y	you recall if he had any reaction to the
4197	decision to pu	ablicly announce that there was no wait list?
4198	А	He never brought it up to me.
4199	Q	Did Mr. Schreiber ever bring it up to you?
4200	А	Yes.
4201	Q	When?
4202	А	In December of 2018.
4203	Q	Before your termination?
4204	А	Yes.
4205	Q	In what context?
4206	А	In the context that he thought it was a very
4207	to quote his words a stupid strategy.	
4208	Q	Did he tell you why he thought it was a
4209	stupid strategy?	
4210	А	I don't think Mr. Schreiber could articulate
4211	why he thought	t it was a stupid strategy.
4212	Q	Do you stand by that decision today?
4213	A	One hundred percent.
4214	Q	I'm sorry?
4215	A	One hundred percent. Sorry to jump on your
4216	question.	
4217	Q	You talked earlier about the revenue-sharing

4218 practice with the NFL. Can you remind me what types of

- 4219 revenue teams must share with the league?
- 4220 A So the sharing mechanisms have changed over
- 4221 the years. The predominant one is -- sort of two -- at
- 4222 the league level, all television revenue -- all
- 4223 league-generated revenue is shared equally across the 32
- 4224 teams, whether that's television or licensing or
- 4225 merchandising. Any deal that the league does at the
- 4226 league level is shared equally amongst the 32.
- The predominant sharing mechanism at a club level
- 4228 is what I explained earlier, which is the visiting team's
- 4229 share of tickets, which is 34 percent, that goes into a
- 4230 pool and is then shared equally.
- 4231 Q Do you know if there is any policy, whether
- 4232 it's within the NFL, NFLPA, or any entity that would
- 4233 govern the practice of revenue sharing?
- 4234 A The collective bargaining agreement, I
- 4235 believe, governs all of that.
- 4236 Q And that CBA, collective bargaining
- 4237 agreement, is negotiated between whom?
- 4238 A The NFLPA and the NFL.
- 4239 Q You had mentioned earlier that if there was
- 4240 some type of practice happening where the team was
- 4241 shielding revenue from the league, that you would have
- 4242 been one of the last people to know, correct?

```
4243
             А
                     Yes.
4244
                     And why do you think that is?
4245
             Α
                     Well, I had just come from the league
4246
      office, was involved in the sharing mechanisms and the
4247
      policies related to it. I was new. They didn't know me,
4248
      and, you know, if a practice like that was going on, you
4249
      know, I don't believe any of them would have brought it to
4250
      my attention.
4251
                     What would have happened if you would have
4252
      learned that there in fact was a practice where the team
4253
      was hiding revenue from the league?
4254
                  Well, we would have -- you know, I would
             A
4255
      have brought it to the owner's attention to the extent
4256
      that he didn't know about it, and tell him that we should
4257
      report that and make it right.
4258
                   Report that to whom?
             Q.
4259
             Α
                     Report that to the audit department at the
4260
      NFL.
4261
                     Would that type of practice be a violation
4262
      of the collective bargaining agreement?
4263
                     I don't know the CBA well enough to say.
4264
                     Are there any policies that would govern the
4265
      practice of revenue sharing where this would in fact be a
4266
      violation?
```

Again, the audit department, you know,

4267

A

4268 would, in the normal course, look for these types of

- 4269 things. To the extent that it became known to them, the
- 4270 league office would then make sure that the team made the
- 4271 rest of the league whole.
- 4272 Q Now, during your employment, the seven
- 4273 months that you were there, did you know whether the team
- 4274 was continuing to collect security deposits for club seat
- 4275 holders, private skybox holders, or loge seat holders at
- **4276** the time?
- 4277 A I don't know if that practice was still in
- 4278 place when I was there. I'm not certain.
- 4279 Q Do you know who would have known that?
- 4280 A It would have been, prior to my arrival,
- 4281 Dennis Greene, who ran that department for many, many
- 4282 years. I assume that the legal department would know as
- 4283 they were drawing up the contracts.
- 4284 And collecting security deposits for a suite is
- 4285 common practice, you know, in the industry. So similar to
- 4286 if you rented an apartment, you would put a security
- 4287 deposit down and to the extent there was damage, it would
- 4288 be taken out of that deposit.
- 4289 Q Is it also common practice, for teams that
- 4290 collect security deposits, to return those security
- 4291 deposits upon the expiration of the contract?
- 4292 A To return it minus whatever damage was done

4293 to the suite. 4294 And in terms of the practice that's Q 4295 happening across the 32 leagues, as you understand it, is 4296 it industry practice to collect security deposits for 4297 suites, or also for club seats, private skybox holders, 4298 and loge seats? 4299 A So private skyboxes are luxury suites. For 4300 club seats, I'm not aware of that being a widely 4301 instituted practice. 4302 Q Have you ever known any other of the 31 4303 teams to collect security deposits and not return them to 4304 holders? 4305 A I mean, absent the situation that's 4306 mentioned where if there was damage to the suite, no, you 4307 would return the security deposit. 4308 (Lafemina Exhibit No. 9 was 4309 identified for the record.) 4310 4311 I just handed you what we have marked as 4312 Exhibit 9 for identification purposes. 4313 Α Mm-hmm. 4314 This is a document that was produced to the 4315 committee by the NFL, Bates stamp ending 101116. It's a

letter dated December 26, 2018, addressed to you, signed

4316

4317

by Eric Schaffer.

```
4318
            Do you recognize what I just handed you?
4319
                   Yes, I do.
            A
4320
            Q
                    How do you recognize it?
4321
            Α
                    This is my termination letter.
4322
                    Is it a fair and accurate representation of
4323
      your termination letter as you last remember it?
4324
            A Yes.
4325
                  I want to direct your attention to the first
4326
      paragraph.
4327
            Α
                   Mm-hmm.
4328
                  The last sentence states, "Your employment
            Q
4329
     is terminated for cause under Section 10.b. subsections
4330
     i, ii, and iii, of the Agreement."
4331
            Do you recall looking at that section of this
4332
      letter?
4333
           А
                   Yes.
4334
            Q
                   What was your reaction when you saw that?
4335
            Α
                    I thought it was -- it was nonsense.
4336
            Q
                    Why?
4337
            A
                    Hmm?
4338
            Q
                    Why is that?
4339
                   Because I don't believe that I was --
4340
     because I didn't believe there was any cause relating to
4341
      my termination.
4342
           Q What did Mr. Schaffer or Mr. Choi, who
```

4343 appears to be copied on this letter, or anyone else tell 4344 you the reasons you were being terminated for cause? 4345 A They didn't tell me when they fired me. 4346 They just said for cause. 4347 How did you receive this letter? 4348 By hand. Α 4349 From whom? 0 4350 Karl Schreiber and Eric Schaffer. Α 4351 Together? Q. 4352 Α They came to my office at Redskins Park, 4353 yes. 4354 And what, if anything, did they say to you Q when they handed you this letter? 4355 4356 They said, "We're terminating you for cause. A 4357 Here's a letter." It was a pretty short conversation. 4358 Did you ask any questions? Q. 4359 No. I told them both that -- I shook their 4360 hands, said thanks, and that was the end of it. 4361 You had mentioned that Mr. Schreiber and 4362 Mr. Snyder had been having discussions with some of your 4363 employees in the lead-up to this. Were you surprised when 4364 you received this letter? 4365 Α No. 4366 Did you anticipate that those conversations Q 4367 that were taking place would in fact lead up to your

```
4368
      termination?
4369
            A
                    Yes.
4370
                     Did anyone preview for you that you may be
      terminated in the course of those discussions?
4371
4372
                     They didn't need to.
4373
                     Did you have any conversations with anyone
4374
      at the league office about your concerns or questions in
4375
      the lead-up to your termination and/or the receipt of this
4376
      termination letter?
4377
                   Not about the -- not about -- nothing
4378
      surrounding the -- you know, the letter and nothing around
4379
      the termination, per se. I mean, I certainly let people
4380
      close to me know that I was leaving and that I had been
4381
      terminated, but not the specifics of it.
4382
                     Were you having conversations with folks in
4383
      the league office about things unrelated to your
4384
      termination around this time?
4385
             A
                     No.
4386
                     The folks who were closest to you that you
4387
      mentioned, were some of those individuals employed by the
4388
      league office?
4389
             Α
                     Talked to them after my termination?
4390
             Q
                    Mm-hmm.
4391
             Α
                     Yes.
4392
            Q.
                  And who were those individuals?
```

4393	А	
4394	Q	Anyone else?
4395	А	I think I had a conversation with
4396	. And (Commissioner Goodell called me a couple of
4397	days after.	
4398	Q	After your termination?
4399	A	Yes.
4400	Q	What did Commissioner Goodell say?
4401	А	He said he was checking in on me, he hoped
4402	that I was all	l right. Told me let me know if let
4403	him know if I needed anything. He was generally	
4404	supportive.	
4405	Q	Mr. Goodell was aware of your termination?
4406	A	Yes.
4407	Q	Do you know how he was aware?
4408	А	I'm certain this went to the league office
4409	as soon as it was delivered to me.	
4410	Q	It being this termination letter?
4411	А	This letter, yes. And it had been it hit
4412	the press literally minutes, minutes to an hour after I	
4413	was terminated.	
4414	Q	When you say hit the press, what do you
4415	mean?	
4416	А	I mean, it was reported widely in
4417	Washington, or	n sports talk radio, in The Washington Post,

4418 on social media, that I had been relieved of my duties.

- Q Do you have a sense of who would have
- 4420 provided that information to the media?
- **4421** A No.
- Q Do you have any understanding if that was
- 4423 standard practice by the team, to leak information to the
- **4424** media?
- 4425 A It wasn't surprising to me that it made its
- 4426 way out. I had been relatively -- it's a relatively
- 4427 high-profile job and the press had been reporting on the
- 4428 work we were doing there. So it wasn't surprising that it
- 4429 was reported.
- 4430 Q What, if anything, did you tell Commissioner
- 4431 Goodell when he called you?
- 4432 A I just thanked him for reaching out to me,
- 4433 and that was pretty much it.
- 4434 Q At any point during your termination or
- 4435 after, did you ever make Commissioner Goodell aware of any
- 4436 of the allegations or concerns regarding the workplace
- 4437 misconduct or some of the bad business practices that you
- 4438 were aware of?
- 4439 A No.
- **4440** Q Why not?
- 4441 A I just -- I didn't think it was appropriate.
- 4442 You know, my -- my termination was, you know, to the

4443 extent that there were going to be conversations about my 4444 contract and the like, that was going to fall to the 4445 league office and arbitration. And so I didn't think it 4446 was appropriate for me to have those conversations with 4447 anybody at the league office. 4448 You mentioned you talked to 4449 Α Mm-hmm. 4450 What, if anything, did you guys discuss? 0 4451 a good friend of mine. He worked 4452 for me for many years both at the league office and at the 4453 NFL. So it was more personal in nature than anything. 4454 aware of the concerns Q Did you make 4455 that you had had, what you had observed during your 4456 seven-month tenure with the team? 4457 What do you mean, observed? 4458 In terms of the workplace culture, bad Q 4459 business practices. 4460 The bad business practices were something 4461 that he was aware of, because we were both aware of it 4462 when we were at the league office together, and, you know, 4463 had made recommendations to the club over the years. 4464 What about the workplace misconduct? Q 4465 Α No. 4466 Why didn't you tell him anything about that? Q. 4467 I didn't think -- you know, when you say Α

4468 workplace misconduct, can you be more specific? 4469 Q So in terms of the Costa Rica allegations, 4470 what Rachel Engleson brought to your attention, the 4471 concerns that Ana Nunez brought to your attention, what 4472 you observed with Mitch Gershman yelling at employees. 4473 A I didn't observe that. I never worked with 4474 Mitch. 4475 Sure. Well, what you heard about Mitch 4476 Gershman yelling at employees, et cetera. 4477 Yeah. Well, had heard that, too, 4478 while we were working together. As it relates to the 4479 Costa Rica trip, that was widely reported in The New York 4480 Times and other places, so there was no reason for me to 4481 talk about it as I had no firsthand knowledge about it one 4482 way or the other. 4483 The Rachel Engleson situation was a legal and human 4484 resources and confidential situation that shouldn't have 4485 been ever talked about beyond the four walls of the 4486 Redskins until, you know, such time that there was 4487 something to be done or it could have gone farther. 4488 But no, I would never talk about personnel 4489 situations with or anybody else at the league 4490 office. 4491 So is it fair to say you did not have that 4492 conversation about any of those things with

4493	,	, as well?
4494	А	Correct.
4495	Q	Now, going back to the termination letter.
4496	А	Mm-hmm.
4497	Q	The third paragraph. It says, "I also want
4498	to remind you." Do you see that?	
4499	А	Yes.
4500	Q	It goes on to say, "I also want to remind
4501	you of the Confidentiality provisions in the Agreement	
4502	(Section 18) a	and in the Redskins Employee Handbook, which
4503	survive the te	ermination of your employment."
4504	What wa	s your understanding of the confidentiality
4505	provisions in the agreement?	
4506	А	Can you be more specific?
4507	Q	What was your understanding of what that
4508	sentence meant when you read this letter?	
4509	A	That I was not to, nor was anybody, to
4510	disclose confidential Redskins information to the press or	
4511	anybody else.	
4512	Q	Did you view the culture issues and the
4513	workplace misc	conduct issues that were brought to your
4514	attention, did	d you view that as part of what would be
4515	protected unde	er the confidentiality provision of your
4516	agreement?	
4517	A	Generally, no. But specifically to issues

- 4518 like Rachel, yes.
- 4519 Q And in your mind, what's the difference
- 4520 between the two?
- 4521 A Well, one had legal ramifications, human
- 4522 resources ramifications, confidentiality ramifications
- 4523 that were specific to an employee. The other one is just,
- 4524 you know, it's not a great culture. And so those are two
- 4525 -- in my mind, those are two very different things.
- 4526 Q I see. You said that you weren't
- 4527 immediately provided any information about why you were
- 4528 terminated in that conversation. Were you provided a
- 4529 reason for your termination at any point after you were
- 4530 provided the letter on December 26th?
- 4531 A Look, they made many false allegations as to
- 4532 the rationale for why they fired me. You know, the fact
- 4533 they claimed to fire me for cause, which they had no
- 4534 cause. And, you know, one of the things, as an example,
- 4535 was they accused me of leaking stories to the press, which
- 4536 I never did, and that was one of those rationales.
- 4537 Q Do you recall who accused you of leaking
- 4538 information to the media?
- 4539 A Yes, Karl Schreiber. And this revolved
- 4540 specifically around the Reuben Foster signing.
- 4541 Q Tell me about that.
- 4542 A So Reuben Foster was a player who was

4543 playing for the San Francisco 49ers. He was released 4544 after his second accusation of a domestic violence. None 4545 of the other 31 teams claimed him off of waivers, which is 4546 where you can pick a player if he is released. 4547 Washington picked Reuben Foster off of waivers, 4548 which obviously was a Bruce Allen and/or Dan Snyder 4549 decision. And the marketplace at large, the press were 4550 really unhappy. They went after Bruce really hard and 4551 went after Dan really hard. They thought it was atrocious 4552 that we would pick a player with that reputation. 4553 Sponsors, suite holders, and ticket holders were 4554 outraged, and we had a lot of sort of inbound traffic both 4555 on the phone and emails telling us they couldn't believe 4556 that we would make such a move. 4557 What, if anything, did you communicate to 4558 Mr. Snyder about what you were hearing from sponsors, et 4559 cetera, about that decision? 4560 I did not communicate with Mr. Snyder. He 4561 was not communicating at that time. 4562 At that time? 4563 Α Yeah. 4564 Can you give me a timeline of when that 4565 trade occurred? 4566 A I think it was November 27th-ish of 2018,

4567

somewhere in that week.

4568 Q. You said he was not communicating with you. 4569 When did he stop? 4570 A It had just become, you know, intermittent 4571 at best. And when I say communicate, we were 4572 communicating by text message here and there, but we 4573 weren't having conversations. And, again, the picking up 4574 of Reuben Foster was one that the -- it was a football 4575 decision, so it had business implications, but I didn't 4576 talk to Dan about it. 4577 Q. Who did you talk to about it? 4578 I talked to Bruce about the public relations Α 4579 around it and suggested to him it would have been better 4580 had he sort of let us know that they were going to make 4581 this move and helped him craft messaging around it to the 4582 extent that there could be messaging crafted around it. 4583 And he really wasn't interested in any of it. So --4584 Outside of the concerns raised by sponsors, 4585 was there any tangible fallout from that decision? 4586 A Well, I mean, from a -- can you be more 4587 specific? 4588 Q Sure. Did any of the sponsors pull out of 4589 their agreements? 4590 A Season ticket holders said they were going 4591 to cancel. Suite holders threatened to cancel. A lot of 4592 these are contractual, so they can't just pull out at a

4593 moment's notice, but certainly there were a lot of unhappy

- 4594 customers.
- 4595 Q What was Bruce's response when you raised
- 4596 those concerns with him?
- 4597 A He kind of blew it off.
- 4598 Q Did he ever indicate to you that Mr. Snyder
- 4599 was fine with that decision?
- 4600 A He didn't say one way or the other.
- 4601 Q Did you think it was a bad decision?
- 4602 A I think it was a bad business decision. I
- 4603 can't speak to whether it was a good football decision or
- 4604 not. But from a business perspective, it was not a good
- 4605 move.
- 4606 And, you know, more to the point, from a -- I think
- 4607 we were talking about from a culture standpoint, from a --
- 4608 representing the fan base and the marketplace, no, I
- 4609 thought it was bad on all those fronts.
- 4610 Q How do you think that that decision would
- 4611 have affected the culture?
- 4612 A I think it -- I think it sent a message that
- 4613 those issues weren't necessarily that important at The
- 4614 Washington Football Team. And I think that was
- 4615 underscored by the fact that 31 other teams decided not to
- 4616 pick this talented player.
- 4617 Q What issues are you referring to?

4618 Α What he was accused of. So, you know, we 4619 weren't necessarily totally sensitive to the fact that we 4620 had a player who was accused of domestic violence. 4621 Q You had previously mentioned that when you 4622 would interact with Mr. Snyder, oftentimes that would 4623 happen in his home? 4624 Α Mm-hmm. 4625 Is that correct? 0 4626 Α Yeah. 4627 Did you view his home as a secondary Q. 4628 workplace? 4629 I think for him it was. It was his primary A 4630 workplace, actually. 4631 So I had asked you earlier how Mr. Snyder Q 4632 conducted himself professionally, or your observations of 4633 his level of professionalism, both inside and outside the 4634 work place. And then you had mentioned when you 4635 interacted with him, that would be in his home. 4636 Since that is considered his primary workplace, so 4637 to speak, how would you say he conducted himself when he 4638 was working at home? 4639 Again, I think it was generally fine. You 4640 know, his family was around, his children were around, his 4641 wife was around. So, yes, that's where he did business, 4642 but it was very much his home.

4643	Q	Did you ever meet his wife?
4644	А	Sure.
4645	Q	Tanya Snyder is her name?
4646	А	Yes.
4647	Q	Do you know if Ms. Snyder had any background
4648	in football operations or business?	
4649	А	I think she was a small businessowner prior
4650	to being married to Dan.	
4651	Q	Was she involved at all in the operations of
4652	the team?	
4653	A	I wouldn't say she was involved in the
4654	operations. Sh	ne was certainly interested in things
4655	related to marketing and the brand, and was very involved	
4656	in our foundation, as well as breast cancer awareness,	
4657	which we had a	large initiative against.
4658	Q	So outside of leaking media excuse me,
4659	leaking informa	ation to the media, were there any other
4660	reasons that we	ere provided to you about the reasons for
4661	your termination	on?
4662	А	Again, it was a laundry list of, you know,
4663	things that the	ey thought I had done wrong.
4664	Q	Were those things mainly dealing with
4665	strategies that	t you had tried to implement?
4666	A	It was some of it had to do with results
4667	that, in their	opinion, weren't happening fast enough.

4669 At any time did they identify your changes to the -- attempted changes to the workplace culture, 4670 4671 including the changes to human resources, as a reason? 4672 Α No. 4673 Did you ever have any reason to believe that Q. 4674 was part of the reason for your termination? 4675 Yeah, nobody ever said that to me directly. 4676 Did anyone say it to you indirectly? There were rumors. You know, I think Eric 4677 4678 Schaffer had mentioned that Dan wasn't the biggest fan of 4679 some of that stuff. But it was watercooler talk more than 4680 anything. 4681 When you say some of that stuff, are you Q 4682 talking about some of the touchy feely stuff that you had 4683 mentioned earlier?

The media thing was a big flashpoint.

4684 A Yeah.

4668

4685 Q Were you required to sign a nondisclosure
4686 agreement as part of your separation from the Commanders?

4687 A Yeah, there was a nondisclosure as part of 4688 my separation agreement.

4689 Q What do you understand the effects of the
4690 nondisclosure to be and your ability to speak about your
4691 experience with the Washington Commanders?

4692 A Again, I'm not an attorney so I don't

4693 exactly know what, you know, what it all means. If I had 4694 a question about that, I would turn to my counsel in 4695 negotiating my separation fee. 4696 Mr. Sherwin. And just for record purposes, no 4697 guardrails have been put up with answering any questions 4698 other than that one discrete question. So that NDA that I 4699 was not a part of, another attorney, that is not 4700 inhibiting his ability to answer all of these questions. 4701 The Witness. If that's the question. That is not my question. 4702 4703 ΒY 4704 I'm trying to get a sense of your Q 4705 understanding of how a nondisclosure would impact someone like yourself to be able to just kind of speak freely 4706 4707 about issues or experiences that you had while working at 4708 the Washington Commanders. 4709 Α To whom? 4710 To anyone. Outside of your counsel, of 4711 course. 4712 Again, as a general practice, I wouldn't 4713 speak about my experience at any former employer, you 4714 know, about any substantive issue. Just it's not -- it's 4715 not a great practice. 4716 Do you know whether there was a 0

non-disparagement clause included in your agreement?

4718	А	I believe there was.
4719	Q	What do you understand the effect of a
4720	nondisclosure	e agreement to be?
4721	А	That I'm not allowed to speak negatively
4722	about the clu	ub, the owner, and other senior executives
4723	working for t	the club.
4724	Q	Are you aware that after you were
4725	terminated, t	that there were reports that there was an
4726	exodus of emp	oloyees, roughly a quarter of the workforce,
4727	following you	r termination?
4728	A	Yes, I'm aware of those reports.
4729	Q	How were you made aware of those reports?
4730	A	They were reported.
4731	Q	Did you read the report?
4732	A	I read it in the press. And then subsequent
4733	to that, seve	eral former employees, you know, called me to
4734	discuss it.	
4735	Q	Were you surprised to learn that so many

employees left shortly after your separation?

A On some level I was surprised. I mean,

that's an astounding amount of people in a very short

perspective, yes. I don't know if I would be surprised

that any one of those people would leave, but that they

period of time to leave a workplace. So from that

would all leave in such a short period of time was

4736

4737

4738

4739

4740

4741

- 4743 eye-opening.
- 4744 Q Were you ever made aware that Ana Nunez, who
- 4745 you mentioned earlier, was terminated shortly after you
- 4746 separated?
- **4747** A Yes.
- 4748 Q Did you ever learn the reasons for her
- 4749 termination?
- 4750 A Not specifically.
- 4751 Q Were you surprised to learn that she was
- 4752 terminated?
- 4753 A I was sad to hear it. I don't know if
- 4754 surprised would be the right word.
- 4755 Q Were you interviewed by Beth Wilkinson, the
- 4756 investigator who was hired by the Washington Commanders to
- 4757 examine allegations of workplace misconduct?
- 4758 A No.
- 4759 Q Were you ever contacted by the Wilkinson law
- **4760** firm?
- 4761 A My attorney was -- my attorney, not this
- 4762 attorney, my other attorney was contacted by
- 4763 Ms. Wilkinson's firm.
- 4764 Q Why did you not participate in an interview?
- 4765 A On advice of counsel, I didn't participate.
- 4766 Mr. Sherwin. If I may interrupt.
- 4767 I wouldn't go into the communication with counsel,

4768 but you can -- it is permissible to say your understanding 4769 of why you didn't participate in talking to Ms. Wilkinson. 4770 The Witness. So there was a -- you know, we were 4771 still involved in arbitration with The Washington Football 4772 Team at the time, and so my attorney felt that it was best 4773 for me not to speak to Ms. Wilkinson at that time. 4774 ΒY 4775 When did the arbitration conclude? 0 4776 The end of 2020. Α 4777 Following your arbitration, did you ever 4778 contact the Wilkinson law firm to speak with Ms. Wilkinson 4779 or any of her associates? 4780 Α No. 4781 Did they ever contact you? Q 4782 Α No. 4783 Do you believe that the individuals who were 4784 responsible for the toxic work environment at the 4785 Washington Commanders have been removed? 4786 I don't really know how to answer that. I 4787 think that a lot of the toxicity that we talked about here 4788 today existed prior to me being there. I felt as though 4789 we were running an organization that was a welcoming place

4792 Q Were you ever made aware that there were

happened once I left.

during the time that we were there. And I don't know what

4790

4793 several executives that separated from the Washington 4794 Commanders, Larry Michael being one of them, 4795 non-executives, Alex Santos being one of them? 4796 Α (Nodding head). 4797 Did you read reports relating to those Q. 4798 persons? 4799 I did. Α 4800 Bruce Allen was separated from the team 4801 after your termination. 4802 A Right. 4803 Were you surprised to learn that? Q 4804 I wasn't surprised to learn that, no. Α 4805 Q Why not? 4806 Just based on the record on the field and Α 4807 the, you know, negative feeling about Bruce generally 4808 amongst fans, media, sponsors, ticket holders. 4809 Did Mr. Allen ever reach out to you after 4810 his separation? 4811 He texted me once in -- I believe it was 4812 early 2021, which was shocking because I hadn't heard from 4813 him since before I left the club. 4814 What did he say in his text? 4815 He was commenting on the new president of 4816 the Redskins. 4817 Q Is that a person named Jason Wright?

```
4818
            Α
                    Yes.
4819
                    What was his comment?
4820
                    It was something to do with some of the
             Α
4821
      business practices. I don't remember specifically, but it
4822
      was like a two-sentence thing just talking about, oh, I
4823
      guess this president is allowed to talk to the media or
4824
      something like that. And I was, like, okay.
4825
                    Did you respond to Mr. Allen?
4826
                    I did, because I had actually taken his
4827
      number out of my phone, so I didn't know who it was. So,
4828
      who is this? And he said, Bruce. Oh, okay. And he made
4829
      his comment, and I said -- you know, I asked him, like,
4830
      who told you that? He said something like friends. I
4831
      said, okay, it's good to have friends. And that was the
4832
      end of it. So two minutes back and forth that meant
4833
      nothing.
4834
                   Are you surprised to know that Mr. Wright,
      Jason Wright, has been granted the latitude that Mr. Allen
4835
4836
      seems to suggest in his text message?
4837
             A Not -- no, I guess. You know, I don't know
4838
      what's going on over there, so I have no idea why they're
4839
      making whatever decisions they're making.
4840
                   Do you know Jason Wright?
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A I met Jason for the first time about a month

4841

4842

ago, actually.

4843 Q How did you meet him? 4844 А We were at the Super Bowl and just ran into 4845 each other. 4846 And did he know who you were? Q 4847 He didn't. He actually -- I was in a 4848 conversation with somebody else who he knew, and he said, 4849 hey, Jason Wright. I said, hey, Brian Lafemina. He was 4850 like, oh, my God. So we had a nice chat. 4851 Q Did you guys talk at all about Mr. Wright's 4852 experience with the team? 4853 A No, we just exchanged pleasantries, told him 4854 I was rooting for him, wished him luck, hoped he was 4855 successful. 4856 Q You left the team, or were forced out of the 4857 team, December 2018. You say that your arbitration 4858 concluded December 2020; is that correct? 4859 A Mm-hmm. 4860 So is it fair to say that the arbitration 4861 lasted for two years? 4862 Α Yes. 4863 To your knowledge, is it common practice for 4864 executives, when they are terminated from a team, to be 4865 subject to arbitration? 4866 A I mean, that's the process. That's the

process, where you sign a dispute resolution agreement

4868 prior to signing your contract and that's the process that 4869 you go through if there's a disagreement about, you know, 4870 any contractual obligation. 4871 Was Commissioner Goodell the arbitrator? 4872 He was not the arbitrator. He designates an Α 4873 arbitrator. 4874 0 Do you recall who was designated? 4875 I'm trying to recall his name. I don't have A 4876 it. 4877 Mr. Sherwin. We can always provide you that after. 4878 The Witness. 4879 4880 Do you recall the law firm? Q 4881 A I don't think he's currently with a law 4882 firm. I think he was a former at the 4883 league. 4884 The dispute resolution forms, is that for 4885 all executives? 4886 It's all executives over a certain level. I 4887 think, you know, it's general managers, I think it's team 4888 presidents. I don't know how far down it goes, but it's 4889 not ubiquitous. 4890 Q And then with respect to any appeals about 4891 the decisions issued by an arbitrator, are there any

appeals that are allowed, and to whom would the appeal go?

4893 A I'm not a lawyer. I don't know how that 4894 works. 4895 Q Okay. Were you concerned about 4896 participating in today's deposition? 4897 Not particularly. I think it's always a 4898 little bit daunting to come to the Capitol and be deposed, 4899 but --4900 Have you told us everything that you think 4901 we should know about your experience with The Washington 4902 Football Team? 4903 A I believe so. 4904 What role do you think Congress could play Q 4905 in addressing the workplace issues that we've discussed 4906 here today? 4907 I would never presume to tell this august 4908 body how they should conduct themselves or whether it's in 4909 their purview or outside of their purview. 4910 Can we go off the record now? 4911 (Recess.) 4912 Back on the record. I just have a 4913 couple of questions to follow up on. 4914 ΒY 4915 You were discussing the Foster pickup right 4916 before you departed, and you said it was bad business to 4917 pick up a player who was dropped because of a criminal

4918 record of something like domestic violence. But as I 4919 understand it, teams over the years, including quite 4920 recently, tend to pick up these types of players 4921 regardless of these records. 4922 So if it's such a bad business decision, why do you 4923 think teams still pick these players up? 4924 I don't think I can possibly answer for why 4925 teams, you know, make the decisions that they do. 4926 I know that specific situation was incredibly 4927 volatile at that time and it was very toxic. It had just 4928 -- literally, it had just happened, and I don't think 4929 anybody could have known what the actual facts were. And 4930 I think just by virtue of 31 other teams deciding not to 4931 pick up a very talented player, it called it into question 4932 even more than it might otherwise have been. 4933 So I think that each one of these things has its 4934 own fact patterns and different situations, and I 4935 certainly can't get into the head of any executive who 4936 makes that decision. 4937 Absolutely. We could talk about the player 4938 with the 22 sexual assault allegations that just got 4939 picked up. But moving on to security deposits. 4940 You talked briefly with our colleagues about how 4941 it's common practice to have a security deposit in these

types of ticket sales, and then the security deposit like

4943 rent goes straight back to the person minus any damages.

In your knowledge, I guess, how frequent would it

4945 be for you not to be able to locate that person to give

4946 their deposit back?

4947 A I would assume that that's very rare. As I

4948 mentioned, the application of a deposit, to me, has -- in

4949 my experience, has been largely, if not exclusively,

4950 around luxury suites. So you have a contracting party

4951 that you're dealing with, whether it's an individual,

4952 whether it's a company, and you know where they are.

4953 As it relates to club seats, I can't imagine why

4954 you would take a deposit on a club seat, unless it was

4955 taking a deposit that they would ultimately buy the seat

4956 later.

4957 Q Got it.

4958 A But that would be a really short window, so

4959 I can't imagine that, the fact pattern that you just

4960 described of not being able to find a person would really

4961 be applicable in many, if any, situations.

4962 Q And for the situations that it could

4963 potentially be applicable, in this world that anything can

4964 happen, where would that money go?

4965 A So in my previous job at Madison Square

4966 Garden, we would take the security deposit and put it in

4967 escrow, and then it would be returned upon termination of

4968 the lease. 4969 Q Okay. 4970 . We can go off the record. Thank you. 4971 Back on the record, 2:51 p.m. 4972 (Lafemina Exhibit No. 10 was 4973 identified for the record.) 4974 ΒY 4975 Mr. Lafemina, I just handed you what we've 4976 marked as Exhibit 10 for identification purposes. 4977 Now, earlier during the deposition I asked you a 4978 question about a conversation that you had had with 4979 Mr. Snyder regarding Rachel Engleson, an employee who had 4980 raised concerns about sexual harassment by another 4981 employee. 4982 Before answering the question, you were instructed 4983 by counsel not to answer on the basis of preserving the 4984 potential privilege that was held by the Washington 4985 Commanders and that they requested for you to preserve. 4986 Pursuant to committee rules, the chairwoman has 4987 issued a ruling on that objection, which I would like to 4988 read into the record. 4989 "Mr. Lafemina: You were compelled to testify at 4990 today's deposition by a subpoena I issued dated March 28, 4991 2022, and you are required to provide full truthful, and 4992 accurate testimony. You were asked to recall a

4993 conversation you had with Mr. Snyder" -- "Daniel Snyder 4994 concerning allegations of sexual harassment by Washington 4995 Commanders executives. Your counsel objected to the 4996 question on the basis of attorney-client privilege. 4997 "The information requested is important to this 4998 Committee's investigation into the Commanders' handling of 4999 employee harassment and other workplace misconduct and the 5000 National Football League's response to allegations of 5001 harassment and misconduct. 5002 "Attorney-client privilege does not apply to, and 5003 is not recognized by the Committee. In 2017, Chairman 5004 Jason Chaffetz and Ranking Member Elijah Cummings wrote to 5005 the Transportation Security Administration (TSA) after TSA 5006 cited attorney-client privilege as a reason to withhold 5007 documents: 'The House of Representatives derives its 5008 authority from the United States Constitution and is bound 5009 only by the privileges derived therefrom.' The Committee 5010 further explained that 'neither the Committee nor the 5011 United States House of Representatives recognizes 5012 purported nondisclosure privileges associated with the 5013 common law. 5014 "Further, providing information to Congress in 5015 response to a subpoena does not waive privileges otherwise 5016 available in other contexts. 5017 "Even if the Committee were to recognize

5018 attorney-client privilege, your counsel has not 5019 established that the communication at issue was a confidential communication to the team's legal counsel as 5020 5021 you testified that you did not recall whether the team's 5022 legal counsel was present on the call. As a result, the 5023 privilege would not apply. 5024 "Therefore, I am overruling your counsel's 5025 assertion of attorney-client privilege, and I instruct you 5026 to answer the question. 5027 "Sincerely, Chairwoman Maloney." 5028 So, Mr. Lafemina, the question that I have for you, 5029 the call that you had where you were making Mr. Snyder 5030 aware of the allegations that were brought to your 5031 attention concerning Rachel Engleson, what did that 5032 discussion entail? 5033 Mr. Sherwin. And I'm going to object at this 5034 point. One, actually, I'm quite shocked how this 5035 cooperative witness over the past several months, with 5036 full transparency, is being treated in this way for 5037 several reasons. 5038 One, you didn't even allow the witness to establish 5039 the predicate as to whether or not this privilege exists. 5040 I stated multiple times with you that we do or do not know 5041 whether this privilege exists. This is being conveyed to 5042 us through Washington Football Team, and they should have

5043 the ability to address the legal merits of this position, 5044 not us, because I cannot waive that nor can my client. 5045 So I believe at this point, this is a resolution 5046 that has not been properly addressed with counsel that 5047 could look at the legal ramifications of this ruling to 5048 include recent Supreme Court precedent from Mazars -- the 5049 Mazars case in 2020 that clearly established this through 5050 dicta that there is recognized attorney-client privileges 5051 within congressional investigations. 5052 So I think this is -- actually, I'm shocked. 5053 Putting that aside, this is extremely heavy-handed and 5054 premature. One, I think this committee should investigate 5055 talking to Mr. Snyder -- talking to Dan Snyder, talking to 5056 Eric Schaffer whether they were on that phone call. 5057 And I'm not going to do your investigation for you. 5058 But if you could establish through your investigation 5059 phone records, easy to get pen trap and trace records, was 5060 he on that phone call? If he was not, he will clearly 5061 answer every question as he has today for the past 5062 five-and-a-half hours with one single objection. 5063 And I also find it interesting that the whole reason 5064 you learned about that phone call was through me, through 5065 attorney proffers to show how day one, when I first 5066 contacted you, we had full transparency with all 5067 information, no quardrails related to any nondisclosure

5068 agreement.

So I'm actually again shocked with the heavy hand in this of an instant letter that was generated within the past hour in which the committee chairperson doesn't even

5072 know the full facts in making that ruling.

So at this point, I'm going to instruct him not to
answer until there's consultation with the Washington
Football Team related to their privilege. And if and when
that is fully explored, then Mr. Lafemina will answer
every and any question that this committee wants to know.

5078 So I think that me allowing him to answer that
5079 question is treading into very significant privilege
5080 issues, and it would be malpractice to allow him to
5081 address that question without full factual inquiry related
5082 to this specific example.

5083 And I have -- I have stated over an hour ago that I 5084 will give you the attorneys' numbers -- the two attorneys 5085 that made the request to me last night, I will give you 5086 their names and numbers so you could do a proper inquiry. 5087 Do that inquiry. Mr. Lafemina will come here tomorrow, 5088 next week or next month or in three hours to answer that 5089 question once you have the full facts to articulate 5090 whether or not that ruling is proper.

And this is not a frivolous -- I don't say this in a frivolous way and I don't say this in an obstructionist

5093 way. Mr. Lafemina coming here has -- he's taken time out 5094 of his busy schedule over the last several weeks to talk 5095 to me, all day to obviously sit here. 5096 And I trust everyone in this room can recognize how 5097 candid Mr. Lafemina has been not only today but over the 5098 past, I think -- I'll go through my emails -- the past 5099 eight weeks in which I had countless calls with this 5100 committee telling them exactly a roadmap of all the facts 5101 we would articulate. 5102 And I would surmise everyone in this room is not 5103 surprised with one single thing Mr. Lafemina has said 5104 because of the courtesies we provided this full committee 5105 with a discrete and exact roadmap with all the facts that 5106 would be articulated. 5107 So, again, I want to make that clear for the record 5108 purposes. And until and if, when this committee talks to 5109 Washington Football Team counsel, I am not going to allow 5110 Mr. Lafemina to answer that question. 5111 Off the record, please. 5112 (Recess.) 5113 Back on the record, 3:26. 5114 5115 So, just to kind of clarify the state of play. As I understand it, going back, you are testifying here today 5116

before the committee under subpoena that was requested by

5118 your counsel. 5119 At the outset of this deposition, we read through 5120 the preamble which made clear that as part of the 5121 questioning that would be posed here today, that the 5122 committee does not recognize attorney-client privilege, 5123 and I believe you said that you understood that as part of 5124 the housekeeping matters for this deposition. 5125 Do you recall that? 5126 Not specifically, but, yeah, I remember the preamble. I thought it was about -- I don't remember the 5127 5128 attorney-client privilege specifically, but I'm sure if 5129 you read it, I heard it. 5130 Earlier your counsel stated on the record 5131 that he was attempting to preserve a potential privilege 5132 by the Washington Commanders pursuant to their 5133 instructions in this deposition. 5134 Α Mm-hmm. 5135 0 Is that correct?

5136

A Yes.

5137

Q And as a result, that you were not going to answer the question about the content of the conversation that you had with Mr. Snyder about an employee who had been sexually harassed by a team executive; is that correct?

5142 A Yes.

5143 Now, after that call between yourself and Q. 5144 Mr. Snyder, what, if anything, did Mr. Snyder do in 5145 relation to the concerns that you raised? 5146 Α Nothing. 5147 Did you have any additional conversations 5148 with Mr. Snyder after that call? 5149 Not about the subject, no. Α 5150 Did he attempt to raise the issue with you 5151 at a later time after that initial call? 5152 Α No. 5153 Were you in any way concerned by his lack of Q 5154 response to the concerns that had been brought to his 5155 attention? 5156 A Not particularly, no. 5157 Why not? Q. 5158 Because there was nothing preventing Eric Α 5159 from going forward and doing an investigation. 5160 Do you know whether the results of the 5161 investigation were ever communicated to Mr. Snyder? 5162 Α I do not. 5163 Do you know whether Mr. Snyder had a role in 5164 the decision to take any action against the employee, 5165 Larry Michael, if in fact an action had been taken? 5166 A I do not. 5167 Do you know if Mr. Snyder ever had a Q.

5168 conversation with Rachel Engleson after the allegations 5169 were raised? 5170 A I do not. 5171 Do you know if Mr. Snyder ever addressed the 5172 workforce about sexual harassment and how to prevent 5173 sexual harassment in the workplace? 5174 Not while I was with the club. Α 5175 Okay. As it relates to the question that 5176 you have refused to answer regarding the call and Mr. 5177 Snyder, the committee will consider next steps. 5178 Do you understand? 5179 Α No. 5180 Okay. 5181 Mr. Sherwin. Well, I guess, for record purposes, 5182 is that next steps meaning he's going to be sanctioned 5183 without notice, or is next steps meaning are we going to 5184 try to find a middle ground to try to address this claimed 5185 privilege so Mr. Lafemina can come in here knowing that 5186 that privilege doesn't exist, to be fair and candid, as he 5187 has been all day? 5188 So what does next steps mean? Is that a threat or 5189 is that an olive branch? 5190 It's a decision for the chairwoman. 5191 Mr. Sherwin. Okay. Is that decision going to be 5192 communicated to my client before a threat or any type of

5193 punitive action is taken? 5194 . We'll have to take it back to the 5195 chairwoman. It's -- under the rules, it's her discretion 5196 on how to proceed here. 5197 Mr. Sherwin. Well, for record purposes -- for 5198 record purposes, I would like to state that if punitive action is going to be taken against Mr. Lafemina given 5199 5200 his, I think, extensive cooperation with this committee, 5201 not only today but over the past several weeks, if not two 5202 months since I first communicated with you in January, I 5203 would appreciate the courtesy of a call before any 5204 sanction is taken against my client so we can confer with 5205 Washington Football Team before that decision is made. I 5206 think you owe that to Brian Lafemina and the chairwoman 5207 owes that to Brian Lafemina. 5208 . We will continue to follow the 5209 committee's rules as we have here today. 5210 We're off the record.

(Whereupon, at 3:32 p.m., the taking of the instant

5211

5212

interview ceased.)

1	ALDERSON COURT REPORTING
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10	SUPPLEMENTAL INTERVIEW OF: BRIAN LAFEMINA
11	WEDNESDAY, APRIL 8, 2022
12	U.S. HOUSE OF REPRESENTATIVES
13	COMMITTEE ON OVERSIGHT AND REFORM
14	WASHINGTON, D.C.
15	
16	
17	
18	
19	
20	
21	
22	
23	
24	The Interview Commenced at 11:01 a.m.
25	

26	Appearances
27	
28	For the COMMITTEE ON OVERSIGHT AND REFORM:
29	For the DEMOCRATIC STAFF:
30	U, Majority Counsel
31	, Majority Counsel.
32	, Majority Counsel.
33	, Majority Counsel.
34	
35	For the REPUBLICAN STAFF:
36	, Minority Counsel
37	, Minority Counsel
38	, Minority Counsel
39	
40	For the WITNESS:
41	MICHAEL R. SHERWIN ESQ.
42	Kobre & Kim
43	1919 M Street, N.W.
44	Washington, DC 20036
45	
46	

Appearances (Continued)

48

49
 ALSO PRESENT:

50
 , Oversight Majority.

51
 , ECP

53	Exhibits	
54	Exhibit No.	Page No.
55	1 - March 28 Subpoena	5
56	2 - Chairwoman Maloney's March 30 letter	6
57		

58	PROCEEDINGS
59	We're on the record. It's 11:01. This
60	is the supplemental deposition of Brian Lafemina conducted
61	by the House Committee on Oversight and Reform. This
62	deposition is occurring under subpoena issued by
63	Chairwoman Carolyn Maloney on March 28th, 2022 as part of
64	the Committee's investigation into the Washington
65	Commanders' toxic work environment and the NFL's handling
66	of that matter.
67	However, unlike the March 30th, 2022 in-person
68	deposition, this one will occur by Zoom.
69	Mr. Lafemina, I'd like to personally thank you for
70	appearing before the Committee today.
71	Will you please state your full name and spell your
72	last name for the record.
73	The <u>Witness.</u> Brian Anthony Lafemina,
74	L-A-F-E-M-I-N-A.
75	\cdot Before we begin, I will mark the March
76	28 subpoena as Exhibit 1, a copy of which has been
77	provided to the stenographer and counsel as well as the
78	Minority and enter it into the record.
79	(Lafemina Exhibit No. 1 was
80	identified for the
81	record.)
82	Now, during Mr. Lafemina's March 30th,

83	2022 deposition, he was asked to recall a conversation
84	with Daniel Snyder concerning allegations of sexual
85	harassment by the Washington Commanders' executives. Mr.
86	Lafemina's counsel objected to the question on the basis
87	of potential attorney/client privilege at the direction of
88	the Washington Commanders.
89	In a hand-delivered letter addressed to Mr.
90	Lafemina, Chairwoman Maloney overruled counsel's objection
91	and instructed Mr. Lafemina to answer the question. Mr.
92	Lafemina's counsel instructed his client not to answer,
93	and Mr. Lafemina did not answer the question.
94	I will now mark the Chairwoman's March 30th letter
95	as Exhibit 2, a copy of which has been provided to the
96	stenographer and counsel as well as the Minority, and
97	enter it into the record.
98	(Lafemina Exhibit No. 2 was
99	identified for the
100	record.)
101	Following the March 30th deposition,
102	counsel for Mr. Lafemina confirmed his client's intent to
103	follow the Chairwoman's ruling to make Mr. Lafemina
104	available for this supplemental deposition and to answer
105	the Committee's question as well as any questions that flow
106	from it.
107	I would now like to re-review the ground rules for

108	today's deposition, which are the same rules that governed
109	the March 30th deposition.
110	The person on the Zoom who is transcribing this
111	deposition is a House stenographer and a notary public
112	authorized to administer oaths.
113	The stenographer will now place you under oath.
114	Whereupon,
115	BRIAN ANTHONY LAFEMINA,
116	was called for interview by the House Committee on
117	Oversight and Reform, and having been duly sworn by the
118	Notary Public, was examined and testified as follows:
119	EXAMINATION
120	ВУ
121	Q Mr. Lafemina, as you may recall, my name is
122	, and I have been designated Majority counsel
123	for this deposition. I'm accompanied by Peter Kenny, and
124	he is also Majority counsel for the Committee.
125	$\underline{\cdot}$ At this time, I will ask the additional
126	individuals on Zoom to unmute and introduce themselves for
127	the record, starting with Majority staff.
128	, counsel for the
129	Majority staff.
130	, for
131	the Majority staff.
132	, Majority counsel.

133	$\dot{\underline{}}$, counsel from the
134	Economic and Consumer Policy Subcommittee.
135	Minority Counsel.
136	counsel,
137	Minority.
138	$\dot{\underline{}}$, Minority Counsel.
139	BY .
140	Q Mr. Lafemina, because you remain under
141	subpoena, we are operating pursuant to Committee rules,
142	specifically Rules 15 and 16, which cover the guidelines
143	for today's deposition. We previously provided your
144	personal counsel with a copy of these rules, and I have
145	also e-mailed you an additional copy of the rules if you
146	would like to review them at any time.
147	I will now briefly re-review the ground rules.
148	First, the way the questioning will proceed today is as it
149	did on March 30th. The deposition will be begin with
150	Majority counsel asking questions of you for up to one
151	hour. Thereafter, the Minority counsel will have the
152	opportunity to question you for an equal period of time.
153	We will rotate back and forth, one hour per side, until we
154	are out of questions.
155	If for any reason you need to take a break, please
156	let us know. We are happy to accommodate you.
157	Ordinarily, we take a five-minute break at the end of each \ensuremath{C}

158	hour of questioning, but if you need to take a break
159	before that, just let us know. To the extent there's a
160	pending question, I would just ask that you finish
161	answering the question before you take a break.
162	Do you understand?
163	A I do.
164	Q Under the Committee rules, you are allowed to
165	have an attorney present to advise you. Mr. Lafemina, do
166	you have an attorney present with you today?
167	A I do.
168	. Would counsel for Mr. Lafemina please
169	identify himself for the record?
170	Mr. Sherwin. Michael Sherwin, S-H-E-R-W-I-N, from
171	Kobre & Kim, K-O-B-R-E, Kim.
172	ВУ
173	Q As you can see, Mr. Lafemina, the stenographer
174	is taking down everything that I say and everything that
175	you say to make a written record of this deposition. For
176	the record to be clear, please wait until I finish each
177	question before you begin your answer, and I will wait for
178	you to finish your response before asking you the next
179	question. The stenographer cannot record nonverbal
180	answers such as shaking your head, so it is important that
181	you answer each question with an audible verbal answer.
182	Do vou understand?

183 A I do. 184 You are required to answer all questions unless 185 you are asserting a privilege. To the extent you or your 186 counsel object to a question to assert privilege, you must 187 clearly state the specific privilege being asserted and 188 the reason for the assertion on or before the scheduled 189 date of testimony. Objections made in a non-suggestive 190 and non-argumentative manner, they should be made. 191 Members of the Committee -- of Committee staff are 192 not permitted to raise objections. 193 You may only refuse to answer a question to preserve 194 a privilege recognized by the Committee and not for any 195 other reason. For example, it is improper to object to 196 questions on the basis of confidentiality and/or 197 concurrent litigation interests. 198 Do you understand? 199 Α I do. 200 The House of Representatives and the Committee 201 do not recognize common law nondisclosure privileges, 202 including, but not limited to, deliberative process 203 privilege, attorney/client privilege, attorney work 204 product protection, and any purported contractual 205 privileges such as nondisclosure agreements. 206 Do you understand? 207 I do. Α

208 The only assertions of executive privilege that 209 the chair of the Committee will consider are those made in 210 writing by an Executive Branch official authorized to 211 assert the privilege. 212 Do you understand? 213 I do. Α 214 If you refuse to answer a question on the basis 215 of privilege, the Majority staff may either proceed with 216 the deposition or seek a ruling from the Chair on the 217 objection by telephone or otherwise during the deposition 218 at a time of the Majority staff's choosing. If the Chair 219 overrules any such objection during the deposition, you 220 are required to answer the question. 221 Do you understand? 222 I do. Α 223 If you refuse to answer a question after being 224 directed by the Chair in writing or orally during the 225 deposition as reflected in the record, you may be subject 226 to sanction. Mr. Lafemina, do you understand? 227 228 Α I do. 229 We want you to answer our questions in the most 230 complete and truthful manner possible, so we are going to 231 take our time. If you have any questions or you do not

understand any of the questions, please do let us know.

233 We'll be able happy to clarify or rephrase our questions. 234 Do you understand? 235 I do. 236 If I ask you about conversations or events in 237 the past and you're unable to recall the exact words or 238 details, you should testify to the substance of those 239 conversations or events to the best of your recollection. 240 If you recall only a part of the conversation or events, 241 you should give us your best recollection of those events 242 or parts of the conversations that you do recall. 243 Do you understand? 244 A I do. 245 Now, Mr. Lafemina, because you've been placed 246 under oath, your testimony here today has the same force 247 and effect as if you were testifying before the Committee. 248 If you knowingly provide false testimony, you could be 249 subject to criminal prosecution for perjury, making false 250 statements, or other related offenses. 251 Do you understand? 252 Α I do. 253 Have you consumed anything, including 254 medications, alcoholic beverages, or other substances that 255 would impair your ability to testify truthfully today?

Is there any reason that you are unable to

A No, I have not.

256

258 testify truthfully today? 259 Α No. 260 Do you have any questions before we begin? 0 261 No, I don't. Α 262 Now, Mr. Lafemina, during your March 30th 263 deposition, you testified that Dan Snyder, the owner of 264 the Washington Commanders, was aware of allegations that a 265 team executive, Larry Michael, had made female employee 266 Rachel Engleson feel uncomfortable over a number of years due to unwanted comments and touching, including kisses on 267 268 her forehead. 269 You testified that after you learned of these 270 allegations, you had a phone call with Mr. Synder to tell 271 him about Ms. Engleson's allegations. Now, do you recall 272 if the phone call with Mr. Snyder occurred before or after 273 you contracted with Sageview Consulting to review the 274 team's human resources structure and conduct the workplace 275 training in July 2018? 276 Α I believe it was before. 277 As it relates to the call, you testified 278 previously that you could not recall who, if anyone else, 279 was on the call with you and Mr. Snyder; is that correct? 280 Α Yes. 281 Is that still your testimony today? 282 Yes. Α

283 Q Now, what, if anything, did you tell Mr. Snyder 284 on the call? 285 A I conveyed to Dan Snyder what I had been told 286 by Steve Ziff. 287 And what is it that you were told by Steve 288 Ziff? 289 That Rachel had come to him to let him know 290 that she had felt uncomfortable over a period of time with 291 her interactions with Larry Michael, the fact that he had 292 commented about her appearance in public at events where 293 he was the emcee and she was working the event, and that 294 at times he had touched her on the cheeks and kissed her 295 on the forehead. 296 Q Anything else? 297 A That's all I recall. 298 Now, in response to what you told Mr. Snyder, 299 do you recall what he said? A Yeah. He said that Larry was a sweetheart and 300 301 that Larry wouldn't hurt anybody. 302 Did he say anything else? 303 A Not that I recall. 304 Q What was your reaction to Mr. Snyder's 305 statements? 306 A I don't know if I had a reaction necessarily.

It was obvious that he was fond of Larry and that he

308 thought that Larry was well intentioned and that he didn't 309 want anything bad to happen to Larry. 310 Q And when you say that he didn't want anything 311 bad to happen -- he wouldn't want anything bad to happen 312 to Larry, what do you mean by that? 313 A Either reputational damage, this becoming 314 public, embarrassment, and the like. 315 Do you recall how long that call lasted? 316 A I don't recall specifically. It wasn't all 317 that long. 318 Q Do you recall where you were when that call 319 occurred? 320 A Yeah, I was at my house in New Jersey. 321 Q Do you know if Mr. Snyder was in the office at 322 Redskins Park? 323 A I believe Mr. Snyder was overseas. 324 Q After that call ended, do you recall if you had 325 any conversations with anyone else at the organization 326 about the conversation you had with Mr. Snyder? 327 A Yes, I had a conversation with Eric Schaffer, 328 the general counsel of the club. 329 And what was the nature of your conversation 330 with Mr. Schaffer?

A Once again, it was about the fact that there

would be an investigation that Eric would run out of his

331

333 department, and that based on what the findings were, we 334 would consider what next steps, if any, would be 335 necessary. 336 Q Did you share with Mr. Schaffer Mr. Snyder's 337 response to the allegations that you raised? 338 A Once again, I don't recall if Eric was on that 339 phone call with Mr. Snyder or not. So depending upon 340 whether he was or he wasn't, he either would have heard 341 that or I most likely would have conveyed it to him. Now, on March 30th, you testified that you did 342 343 not speak to Mr. Snyder about the subject regarding Ms. 344 Engleson after the phone call that occurred where you 345 raised her concerns; is that correct? 346 A That's correct. 347 You previously testified that you also reported 348 the concerns raised by Rachel Engleson against Mr. Michael 349 to Eric Schaffer as we just discussed; correct? 350 Α Yes. 351 Now, you were terminated from the Washington 352 Commanders in December 2018; is that accurate? 353 That's correct. Α 354 At the time of your termination, was Mr. 355 Michael still employed by the team? 356 A He was. 357 Is it fair to say that he had not been

358 terminated by Mr. Snyder at the time of your separation? 359 Α Yes. 360 In fact, you previously testified that Mr. 361 Michael left the Commanders long after you separated from 362 the team in December 2018; is that correct? 363 A It was certainly after I left. I don't know 364 how long after. 365 Do you have any understanding of why Mr. 366 Michael left the organization? A I believe it came on the heels of the press 367 reports in The Washington Post about the culture inside 368 369 the then Washington Football Team or Redskins 370 organization. 371 Q And do you recall, as part of that report, the 372 allegations concerning Ms. Engleson were revealed? 373 I believe Rachel was quoted in the article, but 374 I don't recall the specifics of what was in print. 375 Q Now, just so I'm clear, while you were employed 376 with the Commanders, you never reported Ms. Engleson's 377 allegations to the NFL; is that correct? 378 A That's correct. 379 And after you separated from the team, you did

not report to the league Ms. Engleson's allegations?

Now, going back to your conversation with Mr.

380

381

382

Α

No.

383 Snyder, why did you feel it was important to raise those 384 allegations with Mr. Snyder? 385 Well, I was concerned about the allegations, 386 obviously. I wanted to make sure he was aware of it. It 387 had legal implications, sensitive human resources 388 implications. Larry Michael, in addition to being an 389 employee, was very public facing, and should there need to 390 be any further action, I wanted to make sure Mr. Snyder 391 was well aware of everything that was happening. 392 What did you expect or hope that Mr. Snyder would do? 393 394 A I don't think I had any expectations or hopes 395 of what Mr. Snyder would do. I was conveying the 396 information, and there was going to be an investigation, 397 and we would come back to him once that process was 398 completed, and I would imagine have recommendations one 399 way or the other. 400 Q And do you recall if there were any 401 recommendations coming out of the investigation into Ms. 402 Engleson's allegations? 403 Not before I left the club. Α 404 I believe you may have said this previously, 405 but do you recall having any follow-up conversations with

Mr. Schaffer after the conversation where he said he was

going to conduct an investigation?

406

408 I think just general touch-ins, touch bases to 409 see -- you know, I knew that one of the attorneys who 410 worked for Eric was looking into this, and just seeing how 411 that was going. 412 And I believe you testified that you raised the 413 concerns with Mr. Snyder you believe before July 2018. At 414 the time of your termination in December 2018, at least to 415 your understanding, there was no recommendation made as to 416 how to proceed with the investigation? 417 A I think I testified that my conversation with 418 Mr. Snyder was before the engagement of Sageview. I don't 419 know exactly when that was. Whether it was in July or 420 before July, I can't say. 421 Q It was in July? 422 I think so. Α 423 And just so the record is clear, so you have 424 that conversation with Mr. Snyder before the July 28th 425 engagement with Sageview, and by the time you separated in 426 2018, at least to the best of your knowledge, there was no 427 resolve or recommendations made about Ms. Engleson? 428 A Yes. 429 Did you view the Sageview Consulting as part of 430 the investigation into Ms. Engleson's allegations? 431 Α No. 432 In terms of the time that had lapsed between

433 you raising the complaints of Ms. Engleson and your 434 separation, which appears to be roughly five months, do 435 you view that as a long period of time for an 436 investigation to be ongoing? 437 I don't know that I have a frame of reference for that one way or the other, to be honest with you. 438 439 I believe you testified previously about Mr. 440 Snyder's inner circle. Do you recall that? 441 Not specifically. Α 442 Do you recall if Mr. Snyder had an inner Q. 443 circle? 444 What do you mean by inner circle, I guess? Α 445 People with whom he was close and confided. 446 Sure. Yes. A 447 Was Mr. Michael part of that inner circle? Q. 448 I don't -- I don't know. Α 449 0 Did you have any understanding of Mr. Michael's 450 relationship with Mr. Snyder? 451 I know that Larry was a long-time employee and 452 obviously understood, after the phone call with Mr. 453 Snyder, that there was a certain level of -- I don't know 454 if affection is the right word, but Dan certainly liked 455 Larry. 456 And is your understanding for Mr. Snyder's

affinity for Mr. Michael the use of the term "sweetheart"

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458
       on that call?
459
               Can you repeat that question?
460
             0
                  Sure.
461
                          Could you read that back,
462
       please.
463
             (Record read.)
464
             The Witness. I can't speak to why Dan used that --
465
       that term one way or the other. That was -- that was, you
466
       know, my impression, but I can't speak to why he said what
467
       he said.
468
                   ΒY
469
                 Was there anything else that Mr. Snyder ever
470
       said or did that gave you the impression that he had a
471
       close relationship with Mr. Michael?
472
                 Not particularly.
             Α
473
                 Did you ever observe them interact?
474
             Α
                 At public events, you know, from time to time,
475
       but not -- not a lot, certainly.
476
                 And when you would see them interact, did you
477
       have any impression about the nature of the relationship
478
       or the closeness?
479
                 From those interactions, it just -- it was, you
480
       know, strictly business.
481
               Is there anything else you think we should
482
       know, Mr. Lafemina, or would like to share with us?
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483
             A Not that I can think of.
484
                          No further questions at this time.
485
                          You guys need a break or we okay to go
486
       straight through?
487
             Mr. Sherwin. Brian, you good?
488
             The Witness. I'm fine.
489
             Mr. Sherwin. All right. Let's keep it up.
490
                        All right. Awesome. We only have a
       few questions. It won't take too much time.
491
492
             Thank you for being here, Mr. Lafemina.
493
             The Reporter. I'm sorry. You're echoing. Is there
494
495
                          I'm not sure why that's occurring. I
496
       don't know how to fix it.
497
             Any better?
498
             The Reporter. A little bit.
499
                         If it's an issue,
                                                   you might
500
       want to try dialing in, so connect your audio and just
501
       have your video on. It might be clearer that way.
502
                         I've got terrible cell service in here,
503
       so I don't know that -- yeah, sure. All right. Let's
504
       see.
505
             Is that any better?
506
             The Reporter. Yeah, a little bit.
507
                          Okay. Sorry. House wifi is so good.
```

508	All right.	
509		EXAMINATION
510		ву.
511	Q	During this conversation between you, Mr.
512	Lafemina,	and Mr. Snyder, did Mr. Snyder say anything
513	derogatory	y or improper about Ms. Engleson?
514	А	No.
515	Q	Did he say anything derogatory or improper
516	about the	cheerleading program?
517	А	No, not that I recall.
518	Q	Did he say anything about sexual harassment
519	being acce	eptable in the workplace?
520	А	No.
521	Q	Did he ask the general counsel not to
522	investigat	te this allegation?
523	А	Once again, I don't recall if the general
524	counsel wa	as on the phone or not. He certainly didn't say
525	that to me	e.
526	Q	And did the general counsel initiate an
527	investigat	tion into this allegation?
528	А	To the best of my knowledge, yes.
529	Q	And is it possible that Mr. Michael left as a
530	result of	that investigation?
531	А	I don't know.
532		. Thank you. That's all the questions we

533	have. I think we can go ahead and go off the record,
534	right,
535	Yeah, I think we're done.
536	Thank you so much, Mr. Lafemina. Thank you so much
537	Michael. We appreciate your time.
538	(Whereupon, at 11:30 a.m., the taking of the instan
539	deposition ceased.)

ERRATA SHEET

INSTRUCTIONS: After reading the interview transcript, please note any change, addition, or deletion on this sheet. DO NOT make any marks or notations on the actual transcript. Use additional paper if needed.

Investigation Name	NFL/Commanders Hostile Workplace	
Witness Name	Brian Lafemina	
Date of Interview	March 30, 2022	

PAGE	LINE	CORRECTION	APPROVED*
8	168	ange "Jett" to " Gooff"	

^{*} For COR Majority Staff use only.