

Message

From: Powers, Marti D SHLOIL-ERUP [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN= [REDACTED]]
Sent: 5/15/2020 4:02:04 PM
To: Francis, Dick E SEPCO-GRA [REDACTED]@shell.com]; Hines, John T SHLOIL-GRA [REDACTED]@shell.com]; Sherman, Jan B SERC-UP/CCUS [REDACTED]@shell.com]; Williams, Tonya M SEPCO-UPA/A [REDACTED]@shell.com]; Craig, Steve SEPCO-UPU/S [REDACTED]@shell.com]; Gerges, Amir NAM SEPCO-UPU [REDACTED]@shell.com]; Dube, Ron SEPCO-UPU/M [REDACTED]@shell.com]; Bradshaw, Matt D SEPCO-UPU/N/M [REDACTED]@shell.com]; McMahon, Kevin M SEPCO-UPU [REDACTED]@shell.com]; Beach, Lynda GSCA-PTS/E [REDACTED]@shell.com]; Hetrick, Teresa G SEPCO-UPU/S [REDACTED]@shell.com]; Hawkins, Maggie L SEPCO-ERUP/U [REDACTED]@shell.com]; Werner, Christopher SEPCO-UPU/N [REDACTED]@shell.com]; Childs, Susan A SEPCO-GRA [REDACTED]@shell.com]; Owens, Kevin D SEPCO-UPU/N/UN [REDACTED]@shell.com]; Op De Weegh, Kelly C SIEP-ERIG [REDACTED]@shell.com]; Mcconnell, Skye SCAN-GRA [REDACTED]@shell.com]; Sawyer, Deborah L SEPCO-ERUP/UU [REDACTED]@shell.com]; Guppy, Emma F LNGC-P/C [REDACTED]@lngcanada.ca]; Hendricks, Robert SEPCO-UPU/S/R [REDACTED]@shell.com]; Scheffler, Scott W SEPCO-UPU/M [REDACTED]@shell.com]; Palmer, Frederick B SHLOIL-GRA [REDACTED]@shell.com]; Tamez, Patricia V SHLOIL-GRA [REDACTED]@shell.com]; Johnson, Krista SHLOIL-GRA [REDACTED]@shell.com]; Tyler, Kate P SEPCO-UPU [REDACTED]@shell.com]; Simpson, Kevin C SEPCO-GRA [REDACTED]@shell.com]; Funk, Marnie SHLOIL-GRA [REDACTED]@shell.com]; Sutton, Cody M SHLOIL-GRA [REDACTED]@shell.com]; St Amand, Nicole M SEPCO-GRA [REDACTED]@shell.com]; Morello, Brad SEPCO-GRA [REDACTED]@shell.com]; Kuusisto, Maria SEPCO-ERUP/UU [REDACTED]@shell.com]; Clingan, Michael L SEPCO-ERUP/O [REDACTED]@shell.com]; O'Connor, Helen C SHLOIL-ERUP/U [REDACTED]@shell.com]; Kornylo, Barbara A SHLOIL-ERC [REDACTED]@shell.com]; Beth Everage [REDACTED]@hbwresources.com]; Andrew C. Browning [REDACTED]@hbwresources.com]; Kaitlin Schmidtke [REDACTED]@hbwresources.com]; David Holt [REDACTED]@hbwresources.com]; Kristi Parrott [REDACTED]@hbwresources.com]
CC: KOSS, JOHN M SEPCO-UP/CCUS [REDACTED]@shell.com]; Shuvalov, Andrey BSP-CSP [REDACTED]@shell.com]; Yost, Cameron SCAN-GRA [REDACTED]@shell.com]; Ryan Scott [REDACTED]@hbwresources.com]; Shoemaker, Jason K SEPCO-UPU/S/R [REDACTED]@shell.com]; Fry, Monique R SHLOIL-ERUP/US [REDACTED]@shell.com]; Qamar, Natasha R SHLOIL-ERUP/US [REDACTED]@shell.com]; ABU-KISHK, Waleed M SEPCO-UPU/N/U [REDACTED]@shell.com]; McGehee, Maggie SEPCO-UPU/N/U [REDACTED]@shell.com]
Subject: RE: Onshore - Opposition Monitoring
Attachments: XR Activity_Online and social media update_15.05.msg

They are spending more but not gaining much ground. Attached is sampling of activity levels and reach.

Regards/Saludos,

Marti Powers
External Relations Manager, U.S.A. & Unconventionals
Shell Oil Company

Tel: [REDACTED]
Cell: [REDACTED]
Email: [REDACTED]@shell.com

From: Francis, Dick E SEPCO-GRA [REDACTED]@shell.com>
Sent: Thursday, May 14, 2020 1:52 PM
To: Hines, John T SHLOIL-GRA [REDACTED]@shell.com>; Sherman, Jan B SERC-UP/CCUS [REDACTED]@shell.com>; Williams, Tonya M SEPCO-UPA/A [REDACTED]@shell.com>; Craig, Steve SEPCO-UPU/S [REDACTED]@shell.com>; Gerges, Amir NAM SEPCO-UPU [REDACTED]@shell.com>; Dube, Ron SEPCO-UPU/M [REDACTED]@shell.com>; Bradshaw, Matt D SEPCO-UPU/N/M [REDACTED]@shell.com>; McMahon, Kevin M SEPCO-UPU [REDACTED]@shell.com>; Beach, Lynda GSCA-PTS/E [REDACTED]@shell.com>; Hetrick, Teresa G SEPCO-UPU/S [REDACTED]@shell.com>; Hawkins, Maggie L SEPCO-ERUP/U [REDACTED]@shell.com>; Werner, Christopher SEPCO-UPU/N [REDACTED]@shell.com>; Childs, Susan A SEPCO-GRA [REDACTED]@shell.com>; Owens, Kevin D SEPCO-UPU/N/UN [REDACTED]@shell.com>; Op De Weegh, Kelly C SIEP-ERIG [REDACTED]@shell.com>; Mcconnell, Skye SCAN-GRA [REDACTED]@shell.com>; Sawyer, Deborah L SEPCO-ERUP/UU [REDACTED]@shell.com>

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Subject: RE: Onshore - Opposition Monitoring

Folks,

Good activist research provided by CEA...

Our latest activist research shows a sharp spike – 43% more than average – in social media ad spending by the top ENGOs, and we believe it's the shape of things to come.

While we can reasonably assume an increase in April because of Earth Day promotion, our forecast is that this elevated level of spending will remain for the foreseeable future under the COVID-19 lockdown. There really aren't any other arenas left for activist groups to protest or stage opposition.

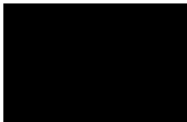
They can't get on the streets, but this data shows that they are not sitting on their hands – they are adapting and we expect that they will raise more than \$1 billion this year to build their army of boots-on-the-ground supporters with the goal of killing off the fossil fuel industry.

Thanks.

Dick Francis

*Manager, Regulatory Policy & Advocacy
Upstream Unconventionals – US Onshore
Shell Exploration & Production Company
200N North Dairy Ashford, Room E- 1224H
Houston, Texas 77079*

Office
Fax
Cell



-----Original Appointment-----

From: Francis, Dick E SEPCO-GRA

Sent: Monday, August 20, 2018 6:36 PM

To: Hines, John T SHLOIL-GRA; Francis, Dick E SEPCO-GRA; Sherman, Jan B SERC-UPU/N/L; Williams, Tonya M SEPCO-UPU/A; Craig, Steve SEPCO-UPU/A/O; Gerges, Amir NAM SEPCO-UPU/M; Dube, Ron SEPCO-UPU/M/O; Bradshaw, Matt

D SEPCO-UPU/N/M; McMahon, Kevin M SEPCO-UPU/S; Beach, Lynda GSCA-PTS/E; Hetrick, Teresa G SEPCO-UPU/S/R; Hawkins, Maggie L SEPCO-ERUP/U; Werner, Christopher SEPCO-UPU/N; Childs, Susan A SEPCO-GRA; Owens, Kevin D SEPCO-UPU/N/UC; Op De Weegh, Kelly C SIEP-ERIG/X; Mcconnell, Skye SCAN-GRA; Sawyer, Deborah L SEPCO-ERUP/U; Guppy, Emma F LNGC-P/C; Hendricks, Robert SEPCO-UPU/S/R; Powers, Marti D SHLOIL-ERUP/U; Scheffler, Scott W SEPCO-UPU/M; Palmer, Frederick B SHLOIL-GRA; Tamez, Patricia V SHLOIL-GRA; Johnson, Krista SHLOIL-GRA; Tyler, Kate P SEPCO-UPU; Simpson, Kevin C SEPCO-GRA; Funk, Marnie SHLOIL-GRA; Sutton, Cody M SHLOIL-GRA; Nicole M SEPCO-UPU/S/R St Amand [REDACTED]@shell.com); Morello, Brad SEPCO-GRA; Kuusisto, Maria M SEPCO-ERUP/U; Clingan, Michael L SEPCO-ERUP/O; O'Connor, Helen C SHLOIL-ERUP/U; Kornylo, Barbara A SHLOIL-ERC; Beth Everage; Andrew C. Browning; Kaitlin Schmidtke; David Holt; Kristi Parrott

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Subject: Onshore - Opposition Monitoring

When: Monday, May 18, 2020 3:00 PM-4:00 PM (UTC-06:00) Central Time (US & Canada).

Where: Skype Meeting

Folks,

This is our quarterly call to inform folks of opposition activity impacting oil and gas activity in the US – primarily onshore US. This call is hosted by the folks at Consumer Energy Alliance (CEA). We will primarily hear from Beth Everage – the resident CEA expert on what’s happening in the opposition world.

I hope you can join the call.

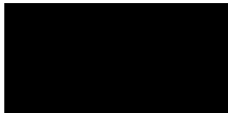
Thanks.

Dick Francis

Manager, Regulatory Policy
Upstream Unconventionals – US Onshore
Shell Exploration & Production Company

[REDACTED]
Houston, Texas 77079

Office
Fax
Cell



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