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**From:** Soper (BM), Steven [REDACTED]@bm.com]  
**Sent:** 9/27/2016 12:37:31 AM  
**To:** Walton, Gantt H [REDACTED]@exxonmobil.com]; Schulz, Nick [REDACTED]@exxonmobil.com]  
**CC:** Kohs Nurick, Brianne [REDACTED]@bm.com]; Hughes, Karen [REDACTED]@bm.com]  
**Subject:** ExxonMobil Social Media Monitoring 9/26

Since Friday, September 23, our monitoring detected 710 public posts on Facebook and Twitter discussing ExxonMobil and climate change. This includes a review of tweets that use the hashtags #ExxonKnew and #EnergyLiesHere.

Engagement was driven primarily by a New York Times [article](#) titled, “A New Debate Over Pricing the Risks of Climate Change.” The article has been shared 221 times on Twitter and 17 times on LinkedIn. Engagement peaked between 11:00 a.m. and 1:00 p.m. on Monday, September 26, and declined rapidly thereafter.

The following are the most influential social media posts about ExxonMobil and climate change since Friday, September 23:

- [@climatetruth](#): “Shocking: @theAGU board votes for Exxon \$ > #StandWithScientists, even during SEC investigation of what #ExxonKnew. <http://climatetruth.org/AGU>”
  - Retweets: 47
  - Likes: 23
- [@ckrausss](#), New York Times energy correspondent (3,380 Twitter followers): “Should climate change be accounted for by businesses, including #ExxonMobil?:”
  - Retweets: 6
  - Likes: 6
- [@SteveSGoddard](#): “No @billmckibben #exxonknew @exxonmobil didn't know about your climate scam, and neither did anyone else <http://realclimatescience.com/2016/09>”
  - Retweets: 12
  - Likes: 12
- [@wattsupwiththat](#): “AGU Rejects #ExxonKnew Agenda, Email shows more implosions from within <http://wattsupwiththat.com/>”
  - Retweets: 11
  - Likes: 6

Overall, there have been 17,015 total public posts on Facebook and Twitter discussing ExxonMobil and climate change since Sunday, August 28, 2016.

