

Message

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**From:** Ellis, Joe [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=██████████]  
**Sent:** 21/12/2020 17:13:26  
**To:** Streett, Mary [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=██████████]  
**Subject:** FW: CNBC: The money behind climate change denial

Hi. FYI.

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**From:** Ryan, Jason <██████████@bp.com>  
**Sent:** Monday, December 21, 2020 11:35 AM  
**To:** Fielder, JP <██████████@bp.com>; Nicholas, David H <██████████@bp.com>; Baldino, Megan <██████████@bp.com>; Ellis, Joe <██████████@bp.com>; G Press Office <██████████@bp.com>  
**Cc:** Miner, Robert <██████████@bp.com>; Hicks, Joshua <██████████@bp.com>; Cochrane, Phil <██████████@bp.com>; Miner, Robert <██████████@bp.com>; Borowski, Mark <██████████@bp.com>; Wolf, Tom <██████████@bp.com>; Michaels, Marika A <██████████@bp.com>; Graves, Jamie <██████████@bp.com>; Silva, Arturo <██████████@bp.com>; Varghese, Benson <██████████@bp.com>  
**Subject:** FYI: CNBC: The money behind climate change denial

All, Here is the almost 20 min climate denial video story that CNBC reached out to us about. [Redacted - First Amendment] the information on Donor's Trust is around 8:30 and we are also referenced with the other majors in the Influence Map study briefly at 11:00. Exxon and Chevron take the brunt of the criticism, especially Exxon's algae biofuels campaign.

The split on climate denial and reducing emissions between the American and European majors begins around 14:30 and the reference to BP and the new strategy with plans to spend \$5 billion a year on low carbon investments is at 15:00. Thanks to the team for helping us run down some of the details on this one. Carve out some time while you are wrapping gifts if you want to see the whole thing.

Here is the full link: <https://www.cnbc.com/video/2020/12/20/why-climate-change-denial-still-exists-in-the-us.html>

Best, Jason

**Jason Ryan**  
director of public affairs  
communications & advocacy  
██████████

Direct: █████  
Mobile: █████

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**From:** Ryan, Jason  
**Sent:** Thursday, December 17, 2020 4:02 PM  
**To:** Fielder, JP <[REDACTED]@bp.com>; Nicholas, David H <[REDACTED]@bp.com>; Baldino, Megan <[REDACTED]@bp.com>; Ellis, Joe <[REDACTED]@bp.com>  
**Cc:** Miner, Robert <[REDACTED]@bp.com>; Hicks, Joshua <[REDACTED]@bp.com>  
**Subject:** RE: CNBC story on climate denial - Influence Map report angle

All,

I spoke with the CNBC producer today and let her know that based on our search we could not find records that we donated to the Koch affiliated groups they had initially asked us about and I told her we could not standby InfluenceMap's methodology. She did not press on this.

Given that the focus is on Exxon and Chevron I don't think we need to provide her with a statement at risk of us inserting ourselves into the story. She was not asking for one from us since we are apparently only mentioned in two references in the 20 min. segment. The video is expected to post this weekend on CNBC.com. I'll keep an eye out for it. Let me know if you have any questions.

Best, Jason

**Jason Ryan**  
director of public affairs  
communications & advocacy  
[REDACTED]

Direct: [REDACTED]  
Mobile: [REDACTED]



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**From:** Ryan, Jason  
**Sent:** Tuesday, December 15, 2020 12:58 PM  
**To:** Fielder, JP <[REDACTED]@bp.com>; Nicholas, David H <[REDACTED]@bp.com>; Baldino, Megan <[REDACTED]@bp.com>; Ellis, Joe <[REDACTED]@bp.com>  
**Cc:** Miner, Robert <[REDACTED]@bp.com>; Hicks, Joshua <[REDACTED]@bp.com>  
**Subject:** RE: CNBC story on climate denial - Influence Map report angle

**Redacted - First Amendment**

As we've covered not much use trying to parse Influence Map's methodology or figures with them. Hopefully the focus is really on the US majors as she told me yesterday. I'll update everyone after my call with the producer.

Best, Jason

**Jason Ryan**  
director of public affairs  
communications & advocacy

Direct: [REDACTED]  
Mobile: [REDACTED]



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**From:** Fielder, JP <[REDACTED]@bp.com>  
**Sent:** Tuesday, December 15, 2020 9:06 AM  
**To:** Ryan, Jason <[REDACTED]@bp.com>; Nicholas, David H <[REDACTED]@bp.com>; Baldino, Megan <[REDACTED]@bp.com>; Ellis, Joe <[REDACTED]@bp.com>  
**Cc:** Miner, Robert <[REDACTED]@bp.com>; Hicks, Joshua <[REDACTED]@bp.com>  
**Subject:** RE: CNBC story on climate denial - Influence Map report angle

Jason,

**Redacted - First Amendment**

JP

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**From:** Ryan, Jason <[REDACTED]@bp.com>  
**Sent:** Tuesday, December 15, 2020 8:01 AM  
**To:** Nicholas, David H <[REDACTED]@bp.com>; Fielder, JP <[REDACTED]@bp.com>; Baldino, Megan <[REDACTED]@bp.com>; Ellis, Joe <[REDACTED]@bp.com>  
**Cc:** Miner, Robert <[REDACTED]@bp.com>; Hicks, Joshua <[REDACTED]@bp.com>  
**Subject:** RE: CNBC story on climate denial - Influence Map report angle

Hello David,

# Redacted - First Amendment

As you note not worth parsing the Influence Map report data. The Influence Map grading chart with an E+ designation for us seems too hard to grasp and explain

# Redacted - First Amendment

Happy to discuss on a quick call if easier.

Best, Jason

# Redacted - First Amendment

**Jason Ryan**  
director of public affairs  
communications & advocacy  
[REDACTED]  
[REDACTED]

Direct: [REDACTED]  
Mobile: [REDACTED]

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**From:** Nicholas, David H <[REDACTED]@bp.com>  
**Sent:** Tuesday, December 15, 2020 7:25 AM  
**To:** Ryan, Jason <[REDACTED]@bp.com>; Fielder, JP <[REDACTED]@bp.com>; Baldino, Megan <[REDACTED]@bp.com>  
**Cc:** Ellis, Joe <[REDACTED]@bp.com>; Miner, Robert <[REDACTED]@bp.com>  
**Subject:** RE: CNBC story on climate denial - Influence Map report angle

Thanks Jason

# Redacted - First Amendment

D

David Nicholas  
Head of group press office, bp

Tel: [REDACTED]

Email: [REDACTED]@bp.com

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**From:** Ryan, Jason <[REDACTED]@bp.com>  
**Sent:** 14 December 2020 22:25  
**To:** Fielder, JP <[REDACTED]@bp.com>; Nicholas, David H <[REDACTED]@bp.com>; Baldino, Megan <[REDACTED]@bp.com>  
**Cc:** Ellis, Joe <[REDACTED]@bp.com>; Miner, Robert <[REDACTED]@bp.com>  
**Subject:** CNBC story on climate denial - Influence Map report angle

JP, David and Meg,

I spoke with the CNBC producer this afternoon to learn more about their story and deadline. It sounds like they have mostly written their script and are now fact checking and getting company reactions. The producer said bp is being referenced in the report along with Shell and Total in terms of addressing emissions more than the American majors. The producer said they will include a line how bp in 10 years will increase its annual low carbon investment to around \$5 billion a year **but they are asking us if there are inaccuracies in the figures attached from this March 2019 report from Influence Map: <https://influencemap.org/report/How-Big-Oil-Continues-to-Oppose-the-Paris-Agreement-38212275958aa21196dae3b76220bddc>**

They are also asking, "Can BP tell us how much was spent "misleading climate-related branding and lobbying" (the language used in the study) since the Paris Agreement was signed?"

# Redacted - First Amendment

# Redacted - First Amendment

The producer told me their video report will be carried on CNBC Digital (CNBC.com, Peacock - their streaming network), it will not be carried on the CNBC TV broadcast. Her deadline is COB tomorrow. Let me know if easier to discuss on a call.

Best, Jason

**Jason Ryan**  
director of public affairs  
communications & advocacy

Direct: [REDACTED]  
Mobile: [REDACTED]



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**From:** Pettitt, Jeniece (NBCUniversal) <[REDACTED]@nbcuni.com>  
**Sent:** Monday, December 14, 2020 4:04 PM  
**To:** Ryan, Jason <[REDACTED]@bp.com>; Brigham, Katie (NBCUniversal) <[REDACTED]@nbcuni.com>  
**Cc:** Baldino, Megan <[REDACTED]@bp.com>  
**Subject:** Re: [EXTERNAL] RE: CNBC story on climate denial

Sorry one more chart that is included in the study, see attached.  
Let me know if there are inaccuracies in these numbers.  
Appreciate it!

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**From:** "Pettitt, Jeniece (NBCUniversal)" <[REDACTED]@nbcuni.com>  
**Date:** Monday, December 14, 2020 at 12:55 PM  
**To:** "Ryan, Jason" <[REDACTED]@bp.com>, "Brigham, Katie (NBCUniversal)" <[REDACTED]@nbcuni.com>  
**Cc:** "Baldino, Megan" <[REDACTED]@bp.com>  
**Subject:** Re: [EXTERNAL] RE: CNBC story on climate denial

Hello Jason,

Nice to chat. As I mentioned, we include this InfluenceMap study in the story.

<https://influencemap.org/report/How-Big-Oil-Continues-to-Oppose-the-Paris-Agreement-38212275958aa21196dae3b76220bddc>

Can BP tell us how much was spent "misleading climate-related branding and lobbying" (the language used in the study) since the Paris Agreement was signed?

Thanks again,

Jeniece

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**From:** "Ryan, Jason" <[REDACTED]@bp.com>  
**Date:** Monday, December 14, 2020 at 9:13 AM  
**To:** "Brigham, Katie (NBCUniversal)" <[REDACTED]@nbcuni.com>, "Pettitt, Jeniece (NBCUniversal)" <[REDACTED]@nbcuni.com>  
**Cc:** "Baldino, Megan" <[REDACTED]@bp.com>  
**Subject:** [EXTERNAL] RE: CNBC story on climate denial

Hello Katie and Jeniece,

Hope you are well. Just wanted to circle back with you on your story. Can you please let us know what your deadline is and give us a better sense of what you are working on specific to bp?

Let me know if you may be free for a background call later today or tomorrow.

Best, Jason

**Jason Ryan**  
director of public affairs  
communications & advocacy  
[REDACTED]

Direct: [REDACTED]  
Mobile: [REDACTED]

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**From:** Ryan, Jason  
**Sent:** Friday, December 11, 2020 11:54 AM  
**To:** 'Katie.Brigham@nbcuni.com' <[REDACTED]@nbcuni.com>; [REDACTED]@nbcuni.com'  
<[REDACTED]@nbcuni.com>  
**Cc:** Baldino, Megan <[REDACTED]@bp.com>  
**Subject:** RE: CNBC story on climate denial

Hello Katie and Jeniece,

Nice meeting you via email. Our London press office forwarded your request to us. Could you give us a better sense of what you are working on and any specific focus on BP? Also can you please let us know what your deadline is?

In terms of some steps we are taking here in the US I wanted to send you this link on our US webpage to show how we are advocating for net zero policies.

[https://www.bp.com/en\\_us/united-states/home/who-we-are/our-commitment/advocating-for-change-in-the-us.html](https://www.bp.com/en_us/united-states/home/who-we-are/our-commitment/advocating-for-change-in-the-us.html)

Additional information on our new strategy announced earlier this year can be found here:

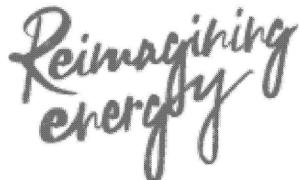
<https://www.bp.com/en/global/corporate/what-we-do/our-strategy.html>

Let me know if you may be free for a background call later today or on Monday to discuss.

Best, Jason

**Jason Ryan**  
director of public affairs  
communications & advocacy  
[REDACTED]

Direct: [REDACTED]  
Mobile: [REDACTED]



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**From:** Brigham, Katie (NBCUniversal) <[REDACTED]@nbcuni.com>

**Sent:** 10 December 2020 20:35

**To:** BP press office, London <[REDACTED]@bp.com>

**Cc:** Pettitt, Jeniece (NBCUniversal) <[REDACTED]@nbcuni.com>

**Subject:** CNBC story on climate denial

Hi,

I'm a digital video producer at CNBC, currently working on a video about climate denial in the United States and abroad, set to run on Thursday 12/17.

BP is mentioned in this story in connection with money it's spent on climate-related lobbying and advertising. The story also talks about how BP, as well as other oil and gas majors, now acknowledges the importance of the climate crisis and what the company is doing to address it.

In this story, I also note that over the past decade, it has gotten harder to trace the money funding conservative and libertarian-leaning think tanks, which generally oppose climate-related regulations. More and more of this money is now being funneled through third-party organizations like Donors Trust and Donors Capital Fund, and some speculate that industry groups or individual companies may be providing some of this anonymous funding. I was wondering if someone from BP could tell me whether the company provides funding to either Donors Trust or Donors Capital Fund, and if so, how much per year?

Lastly, I've been reading about BP's climate initiatives on your website, and was wondering if there were any additional goals or initiatives not mentioned there that the company would like to share.

Thanks for your time, and I look forward to hopefully hearing from you soon,

Katie