

To: Michaels, Marika A [REDACTED]@bp.com]
From: Streett, Mary[/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=[REDACTED]]
Sent: Mon 03/05/2021 7:18:08 PM (UTC)
Subject: RE: WA Roundup -- MARY, DO YOU WANT ME TO MAKE ANY CHANGES TO THIS BEFORE YOU SEND TO GSM?

Still think too long - Trying to shorten a bit more – I finished the stakeholder group

On the Earned – links and highlights only – shorten more please (Especially KOUW)

On Social -Can you pull out the pictures and just put the twitter link and any relevant text?

Thank you

Below is a roundup of WA cap and invest legislation coverage, including stakeholder feedback and earned/owned media.

Notable highlights include:

- Washington State Senator Reuven Carlyle and Representative Joe Fitzgibbon thanking bp for its leadership in helping to get the legislation passed.
- Seattle Times running a front-and-center homepage story on their website one week post- passage calling out our 2021 and 2020 support (also tweeted by Sen. Carlyle).
- Seattle Times including Dave Lawler's statement in their coverage of the bill's passage, which was picked up by several other local publications.
- KOUW (Seattle's NPR affiliate) referencing bp's support of the legislation in their local edition of *All Things Considered*.
- Amy Harder highlighting bp's support for Washington state's cap and invest on Twitter.

Key Stakeholder feedback

Redacted - First Amendment

Earned media

Seattle Times – Washington Legislature Passes Carbon Pricing Bill Giving Big Win to Inslee Environmentalists

A representative for the energy company BP on Saturday also applauded the bill's success in a statement, calling

it a “critical bill for lowering carbon emissions.”

“We look forward to working with state agencies as they develop rules to implement the program,” Dave Lawler, the company’s America chairman and president, said in a statement. The company “remains firmly committed to delivering on its own net zero ambition and being part of the solution for a low carbon future.”

Seattle Times Homepage – State Embarks on far-reaching effort to combat climate change

“The legislation is the culmination of a yearslong struggle by climate activists who often were not in agreement on how to proceed. The coalition that helped pass it eventually included not only many environmental groups but also powerful corporate players such as Puget Sound Energy and Microsoft, as well as BP, the state’s largest oil refiner, and some tribal governments.”

AP – Washington Legislature passes carbon pricing measure

A representative for the energy company BP on Saturday also applauded the bill’s success in a statement, calling it a “critical bill for lowering carbon emissions.”

Reposted by:

- Bellingham Herald
- Tacoma News Tribune
- Olympian

Grist – Washington state finally passes a cap on carbon emissions

So why did cap and trade succeed now? Proponents of the bill chalk it up to Washington’s decade of efforts — a “practice makes perfect” mentality — as well as the growing urgency of the climate crisis. Gutman-Britten sees Washington state’s recent progress on other fronts — clean building standards and phasing out super-pollutants like HFCs — as part of the reason that this legislation is headed to Inslee’s desk. A broad coalition backed the measure, with support from big environmental groups, the Quinault Indian Nation, and the oil giant BP.

KOUW (Seattle NPR) with John Ryan radio segment – local edition of *All Things Considered*

Cited bp support as an example of how this year’s cap-and-trade bill “shattered the usual alliances” in the carbon-pricing debate.

“We saw the state’s biggest oil refiner, that’s bp, switch sides and support this climate measure,” KUOW environment reporter John Ryan said.

KOUW – Neither big oil nor climate activists are completely satisfied with new WA cap-and-trade bill

A sweeping climate proposal from Gov. Jay Inslee has both fractured existing alliances and sparked new ones — among activists and oil refineries alike — on its way to becoming Washington state law.

— — —

Other racial-justice groups say auctioning off carbon permits could leave people living near polluting facilities in harm’s way.

“Companies like BP Oil can buy permits or invest in offsets elsewhere instead of reducing their pollution in our communities,” activist Jill Mangaliman with Got Green said. “There are far too many loopholes for companies to abuse this program and get out of being accountable to reducing their emissions at the source.”

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BP, owner of the state’s largest refinery and major bankroller of a 2018 campaign to stop Washington voters from adopting the nation’s first carbon tax, exited the Western States Petroleum Association in 2020.

A company statement on that rift cited the trade association’s opposition to a low-carbon fuel standard and other climate policies. BP is still a member of the American Petroleum Institute, the U.S. oil industry’s main lobby group.

This year, BP lobbied in support of cap-and-trade and did not oppose Inslee's low-carbon fuel standard.

"We are committed to be part of the solution moving forward. The state's chosen both, and we'll adapt to that market," said Tim Wolf, a BP lobbyist. "Refineries can adapt and make other products in different ways to lower the carbon footprint."

Neither Slagle nor Wolf specified how the refineries would meet their obligations to reduce emissions in the years ahead.

Wolf said all diesel fuel made at the BP refinery at Cherry Point north of Bellingham already contains 5% tallow — a beef byproduct sometimes used to make soap and shortening — giving it a lower carbon footprint.

The beefy diesel costs "a little bit more," Wolf added, and is mostly sold in California and Oregon, states with low-carbon fuel standards in effect since 2016.

Social media – stakeholder engagement

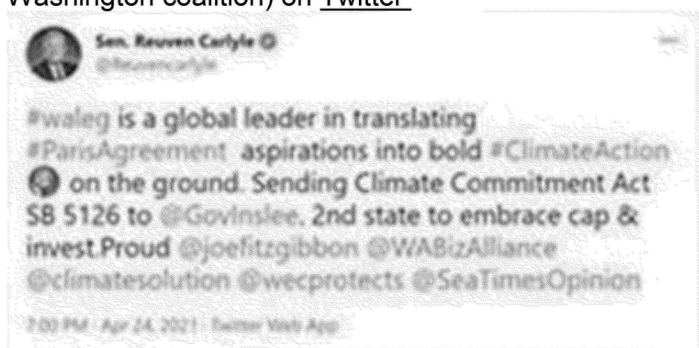
Amy Harder shared the ST article on Twitter



US Representative Kathy Castor (D-FL-14) shared ST article on Twitter



Washington State Senator Reuven Carlyle acknowledged the Washington Business Alliance (Clean & Prosperous Washington coalition) on Twitter



Reporter Joseph O'Sullivan shared his ST article on Twitter



Owned channels

Mary Streett LinkedIn article

bp Advocacy Hub: Washington Legislation

bp America Twitter:



bp America Twitter:



Big thanks to Tom (while on vacation!) and Sarah for tracking all the coverage!

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