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**From:** Streett, Mary [/O=MSXBP/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=MARY.STREETT]  
**Sent:** Fri 20/10/2017 10:48:19 PM (UTC)  
**Subject:** FW: Executive Update | October 20, 2017

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**From:** API President  
**Sent:** 20 October 2017 23:47:59 (UTC) Dublin, Edinburgh, Lisbon, London  
**To:** Streett, Mary  
**Subject:** Executive Update | October 20, 2017

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## EXECUTIVE UPDATE | October 20, 2017

Dear API Executive:

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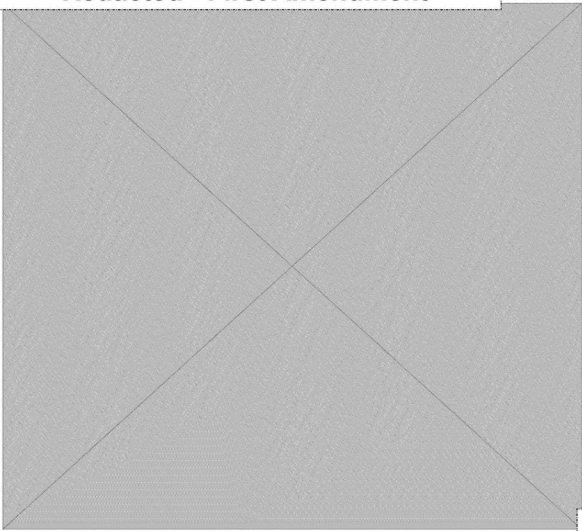
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MARKET DEVELOPMENT

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## GLOBAL INDUSTRY SERVICES

More than 400 industry measurement specialists gathered in Washington for the API Committee on Petroleum Measurement Meeting. General session topics included presentations on how API's GIS programs support industry's social license to operate and how API's work with its American National Standards Institute (ANSI) third-party accredited standards development process has enabled API's measurement standards to be among the most frequently referenced documents in state, federal and international regulations.

A highlight of the conference was the API-moderated Bureau of Land Management (BLM) panel discussion on the status of the newly promulgated site security and oil and natural gas measurement rules. We gained a regulatory success when, during the session, BLM's newly appointed Production

Measurement Team lead commented that implementation of the Facility Measurement Points requirements would be likely postponed until mid-2018 in response to API's comments. Several other technical and policy changes were noted that aligned with API's comments on proposed revisions to the rules. API staff and the nearly 100 industry participants thanked the BLM staff for their willingness to work with industry to ensure a smooth transition to the new regulatory regime as well as the inclusion of 45 API measurement standards in the rules.

The industry's dedication to safety was recognized again, as the Society of Petroleum Engineers (SPE) honored Center for Offshore Safety Executive Director Charlie Williams with its Robert Earl McConnell Award. On behalf of its 164,000 worldwide members, SPE honored Charlie for his efforts to advance petroleum technology and "[restore] the industry's ability to operate in deep water in the Gulf of Mexico." Congratulations to Charlie for advancing safety and representing the industry so effectively.

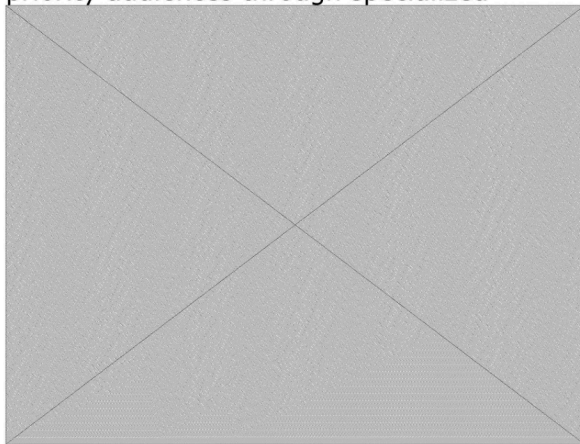
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## CONCLUSION

Again this week, API furthered nontraditional partnerships and connected with priority audiences through specialized



events in multiple states. In Colorado, through the Rocky Mountain Energy Forum (RMEF), we sponsored the 2017 Colorado Black Women for Political Action "Tribute to Black Women" luncheon, which hosted 1,500 female leaders including more than 27 elected officials and candidates for state office. This sponsorship allowed API to reach many of the most influential and strong voices for public policy across Colorado, and educate leaders about the benefits of and careers in the natural gas and oil industry.

Continuing our strong relationship with the Girl Scouts of America, this week API hosted a patch training for several Girl Scout troops in the heart of Pennsylvania. During this event, the Girl Scouts conducted three STEM activities that mimicked work in the energy industry, including scientific classification, identification of different geological formations and even extracting minerals from the earth in a safe and environmentally sound fashion. The Girl Scouts left the event with a coveted patch and a greater understanding of natural gas and oil, and the depth and breadth of career opportunities in our industry.

In Michigan, API expanded our outreach on oil and gas careers to diverse communities across the state through Careers in Energy Week. As part of our continuing Let's Talk Energy Careers series, we hosted roundtables with diverse community leaders on the eastern side of the state in Saginaw, and on the western side in Muskegon. API presented to the groups and led discussions on API's research on workforce and careers in the oil and natural gas industry. And, given that pipelines are currently a focus of industry opposition in

Michigan, we also took the opportunity to discuss with roundtable attendees the importance of energy infrastructure and how it impacts our daily lives. In Muskegon and Grand Rapids, we hosted performances by Grand Hank, a scientist entertainer who engaged more than 700 students in an interactive way through music, dancing, and experiments to educate and inspire students about STEM and science careers. API spoke with the students about careers in the oil and natural gas industry.

As we have seen as we have battled policy issues over the last few years, these nontraditional local allies are some of the best and most influential voices with targeted policymakers on industry issues, and this week's outreach cemented existing relationships and laid the groundwork for new ones that could make the difference in future campaigns.

With warm regards,

Jack

Jack N. Gerard  
President & CEO

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Jack Gerard, API

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