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**From:** Morrell, Geoff [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/██████████]  
**Sent:** 15/07/2021 18:27:22  
**To:** Streett, Mary [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients██████████; Woods, Rachel [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients██████████; Guinn, Shanan [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients██████████]  
**CC:** Lucas, Sarah [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients██████████; Fielder, JP [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients██████████; Ferrari, Alexis [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients██████████; Choo, Paul Heng Boon [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients██████████; Michaels, Marika A [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients██████████]  
**Subject:** RE: AWARENESS: US Advocacy Amplification: Wrap-up -- methane CRA activity

Excellent work!  
Let's find more opportunities like this!  
Thanks, Geoff

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**From:** Streett, Mary <██████████@bp.com>  
**Sent:** 12 July 2021 14:13  
**To:** Morrell, Geoff <██████████@bp.com>; Woods, Rachel <██████████@uk.bp.com>; Guinn, Shanan <██████████@bp.com>  
**Cc:** Lucas, Sarah <██████████@bp.com>; Fielder, JP <██████████@bp.com>; Ferrari, Alexis <██████████@bp.com>; Choo, Paul Heng Boon <██████████@se1.bp.com>; Michaels, Marika A <██████████@bp.com>  
**Subject:** AWARENESS: US Advocacy Amplification: Wrap-up -- methane CRA activity

Good work by Marika/Sarah and team. Summary below

**Mary Streett**  
SVP communications & advocacy  
bp America Inc.

██████████  
Direct: ██████████

# bpNetZero

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**From:** Lucas, Sarah <██████████@bp.com>  
**Sent:** Monday, July 12, 2021 8:24 AM  
**To:** Streett, Mary <██████████@bp.com>

Cc: Fielder, JP [REDACTED]@bp.com>; Michaels, Marika A [REDACTED]@bp.com>; Ferrari, Alexis [REDACTED]@bp.com>

Subject: Wrap-up -- methane CRA activity

Good morning, Mary.

## Redacted - First Amendment

Please let me know if you have any questions with the information below.

All the best,  
Sarah

## Redacted - First Amendment

### Earned media

**Wall Street Journal** (published 6/25/21) – [Congress Restores Pre-Trump Era Methane-Gas Emissions Standards](#)

Major oil and gas producers—[Royal Dutch Shell](#) PLC, [Exxon Mobil](#) Corp., [BP](#) PLC—said they support methane regulations as they face pressure from investors on climate issues. The costs of the methane restrictions reimposed by Congress will weigh more heavily on smaller operators, industry officials said.

“Keeping methane in the pipes is good for the planet and for business,” said Mary Streett, senior vice president of BP’s U.S. communications & advocacy. “It means that we can sell it as a cleaner fuel source rather than losing it.”

**Associated Press** (published 6/25/21) – [Congress acts to reinstate methane rules loosened by Trump](#)  
Oil giant BP said it supports direct federal regulation of methane emissions.

“Keeping methane in the pipes is good for the planet and for business. It means that we can sell it as a cleaner fuel source rather than losing it,” said Mary Streett, a senior vice president at BP. “We’re pleased that Congress recognizes the importance of this objective and we encourage the president to sign the resolution,” she said.

**Politico** (published 6/25/21) – [Congress erases Trump methane rollback](#)

"BP supports the direct federal regulation of methane from new and existing sources across the value chain," said Mary Streett, senior vice president of communications with the company, in a statement. "We're pleased that Congress recognizes the importance of this objective, and we encourage the president to sign the resolution."

**Washington Post** (updated 6/25/21) – As Democrats spar over advancing Biden's climate agenda, they move to cut methane

But the industry itself was split over the decision to scrap federal safeguard on methane. Some large companies, such as BP, said the EPA should regulate methane emissions to protect the environment and create a level playing field.

**New York Times** (published 6/25/21) – House votes to restore Obama-era regulations on methane

Large companies like Shell, BP and the Exxon Mobil Corp. all opposed Mr. Trump's rollback in 2020, noting they were working to reduce emissions. Many said they worried that if methane is not controlled it could undermine public and political support for natural gas.

**National Public Radio** (updated 6/25/21) - Congress Votes To Restore Regulations On Methane Emissions

"We cannot make the climate case for the widespread use of natural gas if we don't manage and contain it," Shell U.S. President Gretchen Watkins said in a statement to NPR. Other large oil companies expressed similar views on Twitter, including BP, Equinor and Total.

**The Hill** (published 7/5/21) – Focus shifts to EPA on methane regulation after Biden action

Some companies are also indicating they'd be open to further regulation, with a BP spokesperson saying that the company "supports the direct federal regulation of methane from new and existing sources."

**E&E News** (published 6/25/21) – Congress kills Trump methane rollback

BP PLC, one of multiple oil and gas companies to back the resolution, urged Biden to sign it. "Regulating methane helps ensure all companies prioritize reducing methane emissions in their operations," said Mary Streett, senior vice president of BP communications and advocacy for the Americas, in a statement.

"Keeping methane in the pipes is good for the planet and for business. It means that we can sell it as a cleaner fuel source rather than losing it," she said.

**IHS Markit** (published 6/25/21) – Trump-era methane regulations one step from rescission after US House vote

BP America immediately issued a statement in favor of the congressional resolution, saying the company supports "the direct federal regulation of methane from new and existing sources across the value chain."

"Keeping methane in the pipes is good for the planet and for business. It means that we can sell it as a cleaner fuel source rather than losing it," Mary Streett, senior vice president of bp communications & advocacy Americas, wrote.

### Social media – third party amplification

**Mark Brownstein, SVP EDF Energy Program**, commented on and retweeted bp's post supporting the CRA House vote.

**Mark Brownstein and Andrew Baxter of EDF** liked bp America's tweet following the presidential signing.

**Mark Brownstein and Ben Ratner of EDF** liked Mary Streett's LinkedIn post.

**Natural Gas Suppliers Association** [quote tweeted](#) bp America following presidential signing.

**US Chamber of Commerce's** Global Energy Institute [shared Mary's LinkedIn post](#)

**The Center for Climate and Energy Solutions (C2ES)** [quote tweeted](#) bp America following presidential signing.

### **bp owned channels**

[Mary Streett LinkedIn](#) – 74 reactions, 1 comment, 6 shares, 174 reach, 46.55% engagement rate

### **bp America social (post-signing)**

[Twitter](#) – 131 engagements, 5,691 impressions, 12 likes, 7 retweets, 2.3% engagement rate

[LinkedIn](#) – 65 reactions, 5,259 impressions, 3.16% engagement rate

### **bp America (pre-House vote)**

[Twitter](#) – 23 engagements, 2,900 impressions, 9 likes, 7 retweets, 2.9% engagement rate

[LinkedIn](#) – 33 reactions, 6,324 impressions, 1.41% engagement rate

**bp US Advocacy Hub:** [Methane regulations](#) – the highest three-day and single-day traffic to the US advocacy was between 6/23-6/25 with:

- 98 page views; 88 unique page views
- 5 minute average time spent on page

**bp BEAT (employee advocacy)** – 22 shares, 45 clicks, 46 reactions, 29,803 impressions

### **Sarah Lucas (she/her/hers)**

Policy & advocacy communications manager  
bp America Inc.

Mobile: [REDACTED]

[REDACTED]  
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