

Date: Wednesday, July 7 2021 10:59 AM  
Subject: RE: Private and Confidential: Letter from Channel 4 News: Facebook advertising  
From: Megan B. Bloomgren  
To: Scott T. Parker [REDACTED]@api.org>; Rhonda Bentz [REDACTED]@api.org>; Bethany Aronhalt [REDACTED]@api.org>; \_Media Relations <[REDACTED]@api.org>; Sam L. Winstel <[REDACTED]@api.org>; Casey D. Martel <[REDACTED]@api.org>; Mark Green [REDACTED]@api.org>; Scott Lauermann [REDACTED]@api.org>; Lizzie Rosen [REDACTED]@api.org>;  
CC: Brooke Sours <[REDACTED]@api.org>; Ben Marter [REDACTED]@api.org>;  
Attachments: image001.png

**Redacted**

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**From:** Scott T. Parker <[REDACTED]@api.org>  
**Sent:** Wednesday, July 7, 2021 10:30 AM  
**To:** Rhonda Bentz [REDACTED]@api.org>; Bethany Aronhalt [REDACTED]@api.org>; Megan B. Bloomgren <[REDACTED]@api.org>; \_Media Relations <[REDACTED]@api.org>; Sam L. Winstel [REDACTED]@api.org>; Casey D. Martel <[REDACTED]@api.org>; Mark Green [REDACTED]@api.org>; Scott Lauermann [REDACTED]@api.org>; Lizzie Rosen [REDACTED]@api.org>  
**Cc:** Brooke Sours [REDACTED]@api.org>; Ben Marter [REDACTED]@api.org>  
**Subject:** RE: Private and Confidential: Letter from Channel 4 News: Facebook advertising

**Redacted**

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**From:** Rhonda Bentz [REDACTED]@api.org>  
**Sent:** Wednesday, July 7, 2021 9:39 AM  
**To:** Bethany Aronhalt [REDACTED]@api.org>; Megan B. Bloomgren [REDACTED]@api.org>; \_Media Relations <[REDACTED]@api.org>; Scott T. Parker [REDACTED]@api.org>; Sam L. Winstel [REDACTED]@api.org>; Casey D. Martel <[REDACTED]@api.org>; Mark Green [REDACTED]@api.org>; Scott Lauermann [REDACTED]@api.org>; Lizzie Rosen [REDACTED]@api.org>  
>  
**Cc:** Brooke Sours <[REDACTED]@api.org>; Ben Marter [REDACTED]@api.org>  
**Subject:** RE: Private and Confidential: Letter from Channel 4 News: Facebook advertising

**Redacted**

Rhonda Bentz  
VP, Paid Media & Strategic Initiatives  
API Communications

o: [REDACTED]

**Redacted - Privacy**

[www.api.org](http://www.api.org)



American  
Petroleum  
Institute

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**From:** Bethany Aronhalt [REDACTED]@api.org>  
**Sent:** Wednesday, July 7, 2021 8:34 AM

**To:** Rhonda Bentz [REDACTED]@api.org>; Megan B. Bloomgren [REDACTED]@api.org>; \_Media Relations <[REDACTED]@api.org>; Scott T. Parker [REDACTED]@api.org>; Sam L. Winstel [REDACTED]@api.org>; Casey D. Martel <[REDACTED]@api.org>; Mark Green [REDACTED]@api.org>; Scott Lauermann <[REDACTED]@api.org>; Lizzie Rosen [REDACTED]@api.org>  
**Cc:** Brooke Sours [REDACTED]@api.org>; Ben Marter [REDACTED]@api.org>  
**Subject:** Re: Private and Confidential: Letter from Channel 4 News: Facebook advertising

**Redacted**

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**From:** Rhonda Bentz <[REDACTED]@api.org>  
**Sent:** Wednesday, July 7, 2021 5:49 AM  
**To:** Bethany Aronhalt; Megan B. Bloomgren; \_Media Relations; Scott T. Parker; Sam L. Winstel; Casey D. Martel; Mark Green; Scott Lauermann; Lizzie Rosen  
**Cc:** Brooke Sours; Ben Marter  
**Subject:** Re: Private and Confidential: Letter from Channel 4 News: Facebook advertising

**Redacted**

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**From:** Bethany Aronhalt [REDACTED]@api.org>  
**Sent:** Tuesday, July 6, 2021 10:44 PM  
**To:** Megan B. Bloomgren; \_Media Relations; Scott T. Parker; Sam L. Winstel; Casey D. Martel; Mark Green; Scott Lauermann; Lizzie Rosen  
**Cc:** Brooke Sours; Rhonda Bentz; Ben Marter  
**Subject:** RE: Private and Confidential: Letter from Channel 4 News: Facebook advertising

**Redacted**

# Redacted

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**From:** Megan B. Bloomgren <[REDACTED]@api.org>

**Sent:** Tuesday, July 6, 2021 5:15 PM

**To:** \_Media Relations <[REDACTED]@api.org>; Scott T. Parker <[REDACTED]@api.org>; Sam L. Winstel <[REDACTED]@api.org>; Casey D. Martel <[REDACTED]@api.org>; Bethany Aronhalt <[REDACTED]@api.org>; Mark Green <[REDACTED]@api.org>; Scott Laueremann <[REDACTED]@api.org>; Lizzie Rosen <[REDACTED]@api.org>

**Cc:** Brooke Sours <[REDACTED]@api.org>; Rhonda Bentz <[REDACTED]@api.org>; Ben Marter <[REDACTED]@api.org>

**Subject:** FW: Private and Confidential: Letter from Channel 4 News: Facebook advertising

**Importance:** High

# Redacted

# Redacted

**From:** Bethany Aronhalt [REDACTED]@api.org>  
**Sent:** Tuesday, July 6, 2021 4:54 PM  
**To:** \_Media Relations [REDACTED]@api.org>; Megan B. Bloomgren [REDACTED]@api.org>  
**Subject:** FW: Private and Confidential: Letter from Channel 4 News: Facebook advertising  
**Importance:** High

Here's the latest letter from Channel 4 News in the UK. This one is focused on advertising and claims of "natural gas as clean."

I'll dig up our previous responses on this.

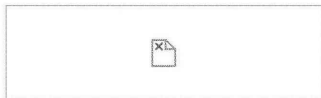
**From:** Cundall, Matthew [REDACTED]@itn.co.uk>  
**Sent:** Tuesday, July 6, 2021 4:47 PM  
**To:** API Press <Press@api.org>; Bethany Aronhalt <[REDACTED]@api.org>  
**Cc:** Reid Porter <[REDACTED]@api.org>; Jessica Szymanski [REDACTED]@api.org>; Scott Lauermann [REDACTED]@api.org>  
**Subject:** Private and Confidential: Letter from Channel 4 News: Facebook advertising  
**Importance:** High

Dear Ms Aronhalt,

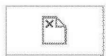
Please find a letter attached, detailing a forthcoming television report, to which we request a response before 0900 EDT on Thursday 8th July 2021.

Yours sincerely,

Matthew Cundall  
Channel 4 News  
[REDACTED]



**Matthew Cundall**  
Producer, Channel 4 News



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[www.channel4.com/news](http://www.channel4.com/news)



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