

Date: Wednesday, July 7 2021 10:59 AM
Subject: RE: Private and Confidential: Letter from Channel 4 News: Facebook advertising
From: Megan B. Bloomgren
Scott T. Parker [REDACTED]@api.org>; Rhonda Bentz [REDACTED]@api.org>; Bethany Aronhalt [REDACTED]@api.org>; Media Relations <[REDACTED]@api.org>; Sam L. Winstel <[REDACTED]@api.org>; Casey D. Martel <[REDACTED]@api.org>; Mark Green [REDACTED]@api.org>; Scott Lauermann [REDACTED]@api.org>; Lizzie Rosen [REDACTED]@api.org>;
To: [REDACTED]@api.org>; Brooke Sours <[REDACTED]@api.org>; Ben Marter [REDACTED]@api.org>;
CC: [REDACTED]@api.org>;
Attachments: image001.png

Redacted

From: Scott T. Parker <[REDACTED]@api.org>
Sent: Wednesday, July 7, 2021 10:30 AM
To: Rhonda Bentz [REDACTED]@api.org>; Bethany Aronhalt [REDACTED]@api.org>; Megan B. Bloomgren <[REDACTED]@api.org>; Media Relations <[REDACTED]@api.org>; Sam L. Winstel [REDACTED]@api.org>; Casey D. Martel <[REDACTED]@api.org>; Mark Green [REDACTED]@api.org>; Scott Lauermann [REDACTED]@api.org>; Lizzie Rosen [REDACTED]@api.org>
Cc: Brooke Sours [REDACTED]@api.org>; Ben Marter [REDACTED]@api.org>
Subject: RE: Private and Confidential: Letter from Channel 4 News: Facebook advertising

Redacted

From: Rhonda Bentz [REDACTED]@api.org>
Sent: Wednesday, July 7, 2021 9:39 AM
To: Bethany Aronhalt [REDACTED]@api.org>; Megan B. Bloomgren [REDACTED]@api.org>; Media Relations <[REDACTED]@api.org>; Scott T. Parker [REDACTED]@api.org>; Sam L. Winstel [REDACTED]@api.org>; Casey D. Martel <[REDACTED]@api.org>; Mark Green [REDACTED]@api.org>; Scott Lauermann [REDACTED]@api.org>; Lizzie Rosen [REDACTED]@api.org>
Cc: Brooke Sours <[REDACTED]@api.org>; Ben Marter [REDACTED]@api.org>
Subject: RE: Private and Confidential: Letter from Channel 4 News: Facebook advertising

Redacted

Rhonda Bentz
VP, Paid Media & Strategic Initiatives
API Communications

[REDACTED]
Redacted - Privacy

www.api.org



From: Bethany Aronhalt [REDACTED]@api.org>
Sent: Wednesday, July 7, 2021 8:34 AM

To: Rhonda Bentz [REDACTED]@api.org>; Megan B. Bloomgren [REDACTED]@api.org>; _Media Relations <[REDACTED]@api.org>; Scott T. Parker [REDACTED]@api.org>; Sam L. Winstel [REDACTED]@api.org>; Casey D. Martel <[REDACTED]@api.org>; Mark Green [REDACTED]@api.org>; Scott Lauermann <[REDACTED]@api.org>; Lizzie Rosen [REDACTED]@api.org>
Cc: Brooke Sours [REDACTED]@api.org>; Ben Marter [REDACTED]@api.org>
Subject: Re: Private and Confidential: Letter from Channel 4 News: Facebook advertising

Redacted

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From: Rhonda Bentz <[REDACTED]@api.org>
Sent: Wednesday, July 7, 2021 5:49 AM
To: Bethany Aronhalt; Megan B. Bloomgren; _Media Relations; Scott T. Parker; Sam L. Winstel; Casey D. Martel; Mark Green; Scott Lauermann; Lizzie Rosen
Cc: Brooke Sours; Ben Marter
Subject: Re: Private and Confidential: Letter from Channel 4 News: Facebook advertising

Redacted

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From: Bethany Aronhalt [REDACTED]@api.org>
Sent: Tuesday, July 6, 2021 10:44 PM
To: Megan B. Bloomgren; _Media Relations; Scott T. Parker; Sam L. Winstel; Casey D. Martel; Mark Green; Scott Lauermann; Lizzie Rosen
Cc: Brooke Sours; Rhonda Bentz; Ben Marter
Subject: RE: Private and Confidential: Letter from Channel 4 News: Facebook advertising

Redacted

Redacted

From: Megan B. Bloomgren <[REDACTED]@api.org>
Sent: Tuesday, July 6, 2021 5:15 PM
To: _Media Relations <[REDACTED]@api.org>; Scott T. Parker <[REDACTED]@api.org>; Sam L. Winstel <[REDACTED]@api.org>; Casey D. Martel <[REDACTED]@api.org>; Bethany Aronhalt <[REDACTED]@api.org>; Mark Green <[REDACTED]@api.org>; Scott Lauermann <[REDACTED]@api.org>; Lizzie Rosen <[REDACTED]@api.org>
Cc: Brooke Sours <[REDACTED]@api.org>; Rhonda Bentz <[REDACTED]@api.org>; Ben Marter <[REDACTED]@api.org>
Subject: FW: Private and Confidential: Letter from Channel 4 News: Facebook advertising
Importance: High

Redacted

Redacted

From: Bethany Aronhalt [\[REDACTED\]@api.org](mailto:[REDACTED]@api.org)
Sent: Tuesday, July 6, 2021 4:54 PM
To: Media Relations [\[REDACTED\]@api.org](mailto:[REDACTED]@api.org); Megan B. Bloomgren [\[REDACTED\]@api.org](mailto:[REDACTED]@api.org)
Subject: FW: Private and Confidential: Letter from Channel 4 News: Facebook advertising
Importance: High

Here's the latest letter from Channel 4 News in the UK. This one is focused on advertising and claims of "natural gas as clean."

I'll dig up our previous responses on this.

From: Cundall, Matthew [\[REDACTED\]@itn.co.uk](mailto:[REDACTED]@itn.co.uk)
Sent: Tuesday, July 6, 2021 4:47 PM
To: API Press <Press@api.org>; Bethany Aronhalt <[\[REDACTED\]@api.org](mailto:[REDACTED]@api.org)>
Cc: Reid Porter <[\[REDACTED\]@api.org](mailto:[REDACTED]@api.org)>; Jessica Szymanski [\[REDACTED\]@api.org](mailto:[REDACTED]@api.org); Scott Lauermann [\[REDACTED\]@api.org](mailto:[REDACTED]@api.org)
Subject: Private and Confidential: Letter from Channel 4 News: Facebook advertising
Importance: High

Dear Ms Aronhalt,

Please find a letter attached, detailing a forthcoming television report, to which we request a response before 0900 EDT on Thursday 8th July 2021.

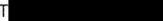
Yours sincerely,

Matthew Cundall
Channel 4 News




Matthew Cundall
Producer, Channel 4 News



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London
WC1X 8XZ
United Kingdom
T 
M 
E [\[REDACTED\]@itn.co.uk](mailto:[REDACTED]@itn.co.uk)
www.channel4.com/news



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